



# “KEEP YOUR PROMISES!” RALLY IN WASHINGTON, D.C.

A How-To Guide to Rally and Make Your Voices Heard



**TEA PARTY**  

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**PATRIOTS**

[www.teapartypatriots.org](http://www.teapartypatriots.org)



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Tea Party Patriots is heading to Washington, D.C. on Saturday, September 23, 2017 to let our voices be heard. We will gather on Capitol Hill at the Upper Senate Park (just north of the Capitol Bldg, immediately north of Constitution Avenue, and adjacent to the Russell Senate Office Building). We'll meet at noon for one of our most important rallies to date.

The theme of the rally this year will be "Keep Your Promises!" and we will use this rally as an opportunity to remind Congress that we want the full implementation of our agenda – which means repealing ObamaCare, ending the congressional exemption from ObamaCare, tax reform that yields a flatter and fairer tax system, and the enforcement of our immigration laws.

Whether you can make it to Washington, D.C. or not, this toolkit will help you make the event a huge success. We have included engagement opportunities for activists who are unable to be present with us on Capitol Hill on the 23rd, and we hope you will take a few of the recommend actions so we can get maximum media attention and have maximum impact with Congress.

We look forward to seeing many of you on the 23rd!

In liberty,

The Tea Party Patriots Support Team



Attend the rally on September 23. (Total time: Varies, depending on your location)



Write 1 Facebook post to share with your friends about the rally. (Total time: 10 minutes)



Tweet about the rally. (Total time: 10 minutes)



Write a letter to the editor. (Total time: 1 hour)



Write an email or letter to Congress about the rally. (Total time: 30 minutes)



### WHAT

A rally to encourage Congress to keep its promises

### WHY

Congress needs to hear from us!

### WHO

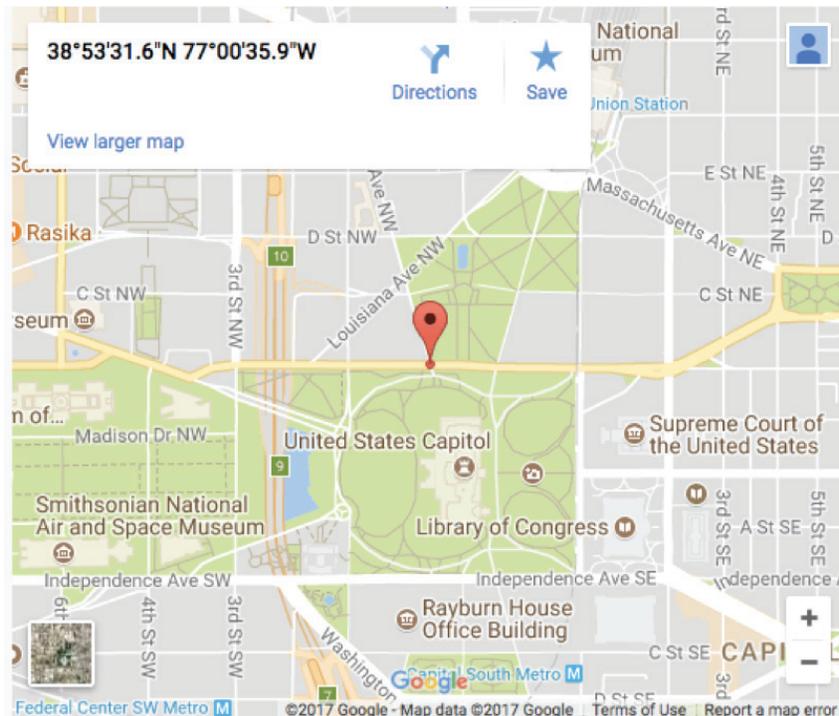
Everyone is welcome to attend

### WHEN

Saturday, September 23, 2017

### WHERE

The Upper Senate Park on Capitol Hill, located at 200 New Jersey Ave, NW, Washington, D.C., 20001



NOTE: You may bring a sign or a flag. We have included suggested sign messages in this toolkit. For safety, we will have security at the event. The following items are prohibited anywhere on the Capitol grounds: firearms, explosives, clubs, missiles, chemical or other incendiary devices or other weapons.



### What is the location of the rally?

- Upper Senate Park, 200 New Jersey Ave, NW, Washington, D.C. 20001
- Upper Senate Park is located just north of Constitution Ave, immediately north of the Capitol Building, and adjacent to the Russell Senate Office Building

### Are there going to be buses to the rally?

We are encouraging those who plan on attending to organize rides to D.C. If you would like to organize a bus in your area, we can help you by creating an event on our website and can send emails to supporters in your area. We also have a Facebook page set up so our supporters can connect with people in their area who also plan to attend.

To create an event, follow the instructions below.

- Go to [www.teapartypatriots.org/events](http://www.teapartypatriots.org/events).
- Click the BLUE "Create an Event" button in the bottom right hand corner.
- Fill in the required details
- Click the BLUE "Create Event" button in the bottom right hand corner.
- Someone on our staff will review the event.
- You will be notified when it is approved and up on the website.
- We also have a Facebook page set up so our supporters can connect with people in their area that plan on going

### How long will the rally last?

The rally is scheduled for 12:00-2:00 pm.

### Why did we change locations?

Please accept our apology for any confusion created by the venue change. When Jenny Beth first began discussing the event, she had said we would either be at Lafayette Park or the Upper Senate Park. We were in the process of working those details out, but wanted to announce that we would be at Lafayette Park (the initial location) so people could begin making plans to attend the rally. We ultimately chose the Upper Senate Park because this location has fewer restrictions on the staging and equipment. It will make for a much better rally. Doing something so close to the White House just had too many regulations and would have made for a frustrating day for participants.

### Due to the events in Charlottesville, will there be additional security ensuring our safety?

- Tea Party Patriots has had many rallies on Capitol Hill without a security incident. We work closely with Capitol Police and follow the Capitol Police regulations and instructions throughout the event.
- The Capitol Police force is fully aware of our event, and the police are taking extra measures to ensure everyone's safety, and that the event runs without any interruptions.



- One way to keep the event safe is to RSVP so we have an accurate number of people who plan to attend, and we can communicate the anticipated attendance numbers to Capitol Police. Please RSVP if you have not done so already.
- RSVP - <https://www.teapartypatriots.org/923rally/>

### **Will there be a lot of walking?**

You should expect to walk at least 1 mile. The closest metro station is 0.5 miles away from the park. You can take a taxi/Uber, but due to road closures the car may not be able to get you very close to the park.

### **Can I drive and park at Upper Senate Park?**

Parking is very limited in DC. We recommend walking from your hotel, taking the Metro to Union Station and walking from there, or taking a taxi or Uber directly to the park.

### **Are we allowed to carry flags?**

Yes! Please be considerate of waving in front of others, but American flags and Gadsden flags are welcome!

### **Are we allowed to have signs?**

- Yes! We will be hosting a sign-making party Friday night before the rally. Check back on the website for more details!
- <https://www.teapartypatriots.org/923rally/>

### **Can we wear patriotic t-shirts and hats?**

- Absolutely!
- We encourage attendees to wear red t-shirts.

### **What is the Theme of the Rally?**

- Keeping Your Promises Rally
- Let's show the country that we support President Trump's agenda, that we expect Republicans to keep their promises, and that we want "the Swamp" to reduce its burdens on the American people by reducing taxes, rolling back regulations, and spending within our means.

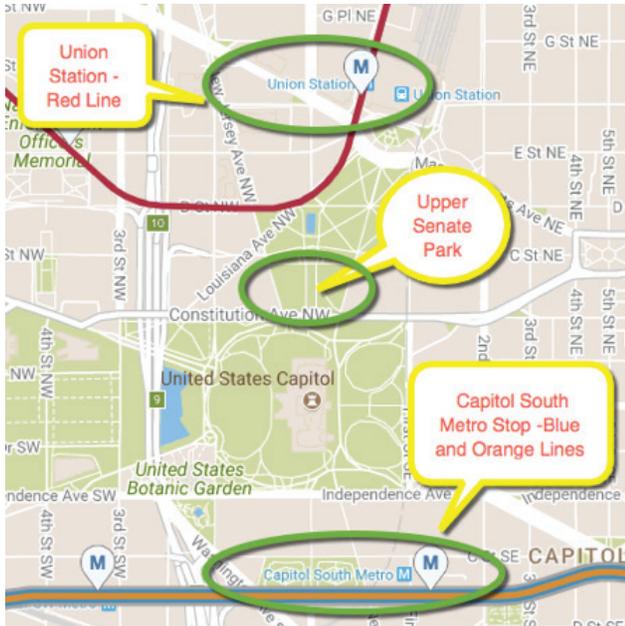
### **Is there a plan to remove infiltrators from the crowds?**

Our security and Capitol Police will be on the lookout for infiltrators that want to disrupt the rally. If a situation were to arise, those creating a disturbance would be removed in a timely manner according to the rules and regulations for Capitol Hill.



### What is the closest metro station?

- Union Station (on the red line) is a 10-minute walk. It is 0.5 mile away from Upper Senate Park.
- Capitol South (on the blue and orange lines) is 0.7 miles away and is a 15-minute walk.
- Metro Map - <https://www.wmata.com/schedules/maps/index.cfm>



### Which hotels within walking distance?

- Hyatt Regency on Capitol Hill – 5-minute walk  
400 New Jersey Avenue NW, Washington DC 2001  
<https://washingtondc.regency.hyatt.com/en/hotel/home.html>  
202-737-1234
- The Liaison on Capitol Hill – 5-minute walk  
415 New Jersey Avenue NW, Washington DC 2001  
[http://www.jdvhotels.com/hotels/washington-dc/washington-dc-hotels/the-liaison-capitol-hill-dc/?utm\\_source=local&utm\\_campaign=gmb&utm\\_medium=organic](http://www.jdvhotels.com/hotels/washington-dc/washington-dc-hotels/the-liaison-capitol-hill-dc/?utm_source=local&utm_campaign=gmb&utm_medium=organic)  
888-513-7445
- Kimpton George Hotel – 7-minute walk  
15 E St NW  
<http://www.hotelgeorge.com/>  
800-546-7866
- Phoenix Park Hotel – 7-minute walk  
520 North Capitol St NW, Washington, DC 20001  
<http://www.phoenixparkhotel.com/>  
202-393-3236



### What are some hotels that are within a quick tax/Uber ride?

- Capitol Hill Hotel – 16-minute walk, 5-minute drive  
200 C St SE, Washington, DC 20003  
<https://www.capitolhillhotel-dc.com/>  
202-543-6000
- Fairfield Inn & Suites by Marriott Washington, DC Downtown – 20 minute walk, 5 minute drive  
500 H St NW, Washington, DC 20001  
<http://www.marriott.com/hotels/travel/wasfc-fairfield-inn-and-suites-washington-dc-downtown/>  
202-289-5959
- Renaissance Washington, DC Downtown Hotel – 25 minute walk, 8 minute drive  
999 9th St NW, Washington, DC 20001  
<http://www.marriott.com/hotels/travel/wasrb-renaissance-washington-dc-downtown-hotel/>  
202-898-9000
- Kimpton Hotel Monaco Washington DC – 7-minute drive, 20-minute walk  
700 F St NW, Washington, DC 20004  
<http://www.monaco-dc.com/>  
202-628-7177
- Courtyard by Marriott Washington, DC/U.S. Capitol – 10-minute drive, 25-minute walk  
1325 2nd St NE, Washington, DC 20002  
<http://www.marriott.com/hotels/travel/wasus-courtyard-washington-dc-us-capitol/>  
202-898-4000
- Washington Marriott at Metro Center – 30-minute walk, 10-minute drive  
775 12th St NW, Washington, DC 20005  
<http://www.marriott.com/hotels/travel/wasmc-washington-marriott-at-metro-center/>  
202-737-2200
- Grand Hyatt Washington 7-minute drive, 25-minute walk  
1000 H St NW, Washington, DC 20001  
<https://washingtondc.grand.hyatt.com/en/hotel/home.html>  
202-582-1234
- Embassy Suites by Hilton Washington, DC Convention Center  
900 10th St NW, Washington, DC 20001  
<http://embassysuites3.hilton.com/en/hotels/district-of-columbia/embassy-suites-by-hilton-washington-dc-convention-center-WASCCES/accommodations/index.html>  
202-739-2001



Art and Soul – Southern cuisine served in a contemporary dining room & on a patio with views

- Located inside the Liaison Hotel
- 415 New Jersey Ave NW, Washington, DC 20001

Starbucks

- 500 New Jersey Ave NW, Washington, DC 20001

Bistro Bis – Upscale Classic French Fare

- Located inside Kimpton George Hotel
- 15 E St NW, Washington, DC 20001

Bistro 525 – Casual Mediterranean-accented American cooking

- Located inside Washington Court Hotel
- 525 New Jersey Ave NW, Washington, DC 20001

Corner Bakery – Casual, counter-serve café chain offering a standard menu of sandwiches, pasta & pastries

- 500 N. Capitol Hill Street NW, Washington, DC 20001

Quiznos – Known for toasted, build-your-own subs, this counter-serve chain also sells soups, salads & more

- 80 F St NW, Washington, DC 20001

The Dubliner Restaurant – Traditional pub with a menu of Irish & American grub plus live music nightly

- Located inside Phoenix Park Hotel
- F St NW, Washington, DC 20001

Hamilton's Bar & Grill – Brick-walled watering hole boasting flat-screen TVs, pub grub & rotating draft beer lineup

- 233 2nd St NW, Washington, DC 20001
- Happy Hour drinks – Great bar food – Quick bite

Tortilla Coast – Tex-Mex, margaritas & a lively ambiance

- 400 First St., SE, Washington, DC 20003

Good Stuff Eatery – Gourmet burgers, fries & shakes

- 303 Pennsylvania Ave., SE, Washington, DC 20003

Union Pub – Happy hour drinks, great bar food, fast service

- 201 Massachusetts Ave., NE, Washington, DC 20002

Charlie Palmer Steak – Sleek and sophisticated high-end steakhouse with views of the Capitol & a selection of American wines

- 101 Constitution Ave., NW, Washington, DC 20001
- Hip – Great Dessert – Upscale

Monocle – Old-School American Bar & Grill

- 107 D St., NE, Washington, DC 20002
- Great steaks and wine
- Upscale – great cocktails – great dessert



### 50 Massachusetts Ave NE, Washington, DC 20002

- Chipotle Mexican Grill – Fast-food chain offering Mexican fare, including design-your-own burritos, tacos & bowls
- Au Bon Pain – Bakery/café chain for soups & sandwiches
- McDonalds – Classic, long-running fast-food chain known for its burgers, fries & shakes
- Shake Shack – Gourmet Burger Chain
- Thunder Grill – Fajitas & the like plus American fare with a Southwestern spin in colorful, vaulted-ceiling space
- Jamba Juice – Straightforward counter-serve chain for smoothies, juices & health –focused light bites
- Pret à Manger – Counter-serve chain for ready-made sandwiches plus breakfast, coffee, soups & salads
- Taco Bell – Mexican-inspired fast-food chain
- Bojangles' Famous Chicken 'n Biscuits – Southern-inspired fast food chain known for Cajun fried chicken & signature sides
- Roti Modern Mediterranean – Casual fast-food Mediterranean chain eatery serving pita sandwiches & build-your-own salads
- Johnny Rockets – Burger chain with a retro 1950s vibe
- Crepe Lena – Quick bite, casual, vegetarian options
- Starbucks – Seattle-based coffeehouse chain known for its signature roasts and light bites
- Sbarro – Italian fast-food chain offering thin-crust & stuffed pizza by the slice, plus pastas & salads
- Einstein Bros. Bagels – Counter-service chain offering egg sandwiches, soups, salads, baked goods & a variety of bagels
- Potbelly Sandwich Shop – Retro-style counter-serve chain, known for made-to-order toasted sandwiches, salads & baked goods
- Chopt Creative Salad Co – Counter-serve chain where guests create their own salads or wraps from a large array of ingredients



***IT'S TIME FOR CONGRESS TO  
KEEP ITS PROMISES!***

***BUILD THE WALL!***

***REPEAL OBAMACARE!***

***MAKE AMERICA GREAT AGAIN!***

***END THE CONGRESSIONAL  
EXEMPTION FROM OBAMACARE!***

***DEBT-FREE FUTURE***

***AMERICA WANTS TO BE EXEMPT  
FROM OBAMACARE!***

***TAKE CARE OF MAIN STREET  
NOT WALL STREET***

***ENFORCE OUR  
IMMIGRATION LAWS!***

***HAVE YOU FORGOTTEN ABOUT  
US: "WE THE PEOPLE"?***

***KEEP YOUR PROMISES!***



### SAMPLE TWEETS FOR TWITTER

I'll be in Washington on 9/23 for the **#KeepYourPromises** rally! More info:  
<https://www.teapartypatriots.org/923rally/> **#maga #tcot #teaparty**

.@ [INSERT TWITTER HANDLE FOR SENATOR OR CONGRESSMAN] I'll be in DC for the  
@TPPatriots **#KeepYourPromises** rally on 9/23. **#923rally #maga #tcot #teaparty**

Join the **#923rally** in Washington, DC to tell GOP **#KeepYourPromises!**  
<https://www.teapartypatriots.org/923rally/> **#maga #tcot #teaparty**

### SAMPLE FACEBOOK POST

I'm going to Washington, D.C. on September 23rd for the Tea Party Patriots rally. The theme of the rally is "Keep Your Promises," and I believe Congress needs to hear from as many of us as possible that we think it is time that politicians lived up to their promises.

ObamaCare is still in effect. Our immigration laws are routinely violated and our government has made the unconscionable decision to NOT enforce many of these laws. Spending is out of control. And the crazies part of it all? Congress doesn't live under ObamaCare like the rest of us have to do. Unbelievable, right?

How did we get to this point? And what can average American citizens who are fed up with this situation do about it? I'm going to Washington to make my voice heard on Capitol Hill. That's what I'm doing. If you're frustrated with politicians' empty and broken promises, maybe you'll want to join me. You can get all the information here: <https://www.teapartypatriots.org/923rally/>



### WHAT IS A LETTER TO THE EDITOR?

A letter to the editor is a letter written to the Editor of a newspaper. The letter is an opportunity for you to express your opinion about a recent article published in the paper or an issue in the news.

Writing letters to the editor is an important engagement tool for activists. They allow activists to do the following



1) Reach a broader audience than you normally would have;



2) Hold your local journalists accountable;



3) Present alternative views on political issues.

Letters to the editor are usually found in the first section of the newspaper or on the editorial page.

### GUIDELINES FOR GETTING A LETTER TO THE EDITOR PUBLISHED

Most newspapers publish guidelines with their specific requirements for getting a letter published, but here are some general rules that will help you get your letter to the editor published.

- Include your name and address and a telephone number where you can be reached.
- Be respectful and courteous, even when disagreeing with the Editorial Board about a specific issue.
- Be specific. If you are opposed to Obamacare, mention the specific reasons why. Provide examples.
- Cite your sources. If you include any quoted material, be sure to correctly cite your source or attribute the quote.
- Use proper grammar. Spellcheck your letter and be sure to use proper grammar. Refer to *The Elements of Style* for a great overview of effective writing.
- Be concise. Letters to the editor are much more likely to be published if they are 300 words or less. Make your point as clearly and concisely as possible.





Dear Editor,

President Donald Trump was elected last November, in large part, because he was seen as a political outsider. He was willing to challenge the “norms” in Washington, D.C. and felt as much at ease criticizing the Democrats’ as the Republicans’ way of doing business in Washington, D.C. In short, his pledge to the American people was that he was going to shake things up in Washington. That turned out to be a winning campaign promise.

This past year has a been a year of disappointments – not because of President Trump, but because of Congress. Nowhere is that disappointment more visible than with the failure to repeal ObamaCare. Americans are ready for that law to be repealed, and for meaningful, consumer-focused health care to replace it.

On September 23rd, Americans from all across the country are heading to Washington, D.C. to make our voices heard and to tell Congress, “Keep your promises!” It’s a message I am proud to deliver in person to Congress.

I encourage all of this paper’s readers to check out the details about the rally on Tea Party Patriots’ website: <https://www.teapartypatriots.org/923rally/>

Congress needs to hear from us, and there is no better opportunity than this rally on Capitol Hill.

Sincerely,

Your Name  
Your City



DATE

The Honorable <<Senator's/Congressman's First Name>> <<Senator's/Congressman's Last Name>>  
<<ADDRESS>>

Dear Senator/Rep. <<LAST NAME>>,

As your constituent, I am writing today to ask you to attend the Tea Party Patriots "Keep Your Promises" rally on Saturday, September 23rd in the Upper Senate Park. I will be in attendance, as will many of your other constituents.

Americans are ready for ObamaCare to be repealed. We're ready for the border wall to be built. We're ready for our immigration laws to be enforced. And we're ready for Congress to live under ObamaCare with the rest of us (no special exemptions!). In short, Americans are ready for Congress to keep its promises.

The rally begins at noon on September 23rd, and will be full of great speakers and constructive actions that Americans can take to advance our agenda of making America great again.

If you would like more information about the rally, please visit <https://www.teapartypatriots.org/923rally/>.

I encourage you and your staff to attend this rally. It will be an important opportunity for you to hear directly from your constituents.

Sincerely,

[INSERT FULL NAME]  
[INSERT YOUR FULL ADDRESS]  
[INSERT EMAIL ADDRESS]



Tea Party Patriots stands for every American, and is home to millions who have come together to pursue the American Dream and to keep that Dream alive for their children and grandchildren.

What unites the tea party movement is the same set of core principles that brought America together at its founding, that kindled the American Dream in the hearts of those who struggled to build our nation, and made the United States of America the greatest, most successful country in world history.

At its root the American Dream is about freedom. Freedom to work hard and the freedom to keep the fruits of your labor to use as you see fit without harming others and without hindering their freedom. Very simply, three guiding principles give rise to the freedom necessary to pursue and live the American Dream: Personal Freedom, Economic Freedom and a Debt-Free Future.

AT ITS ROOT THE  
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ABOUT FREEDOM.