

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

1. WHEN THERE IS A GENERAL ELECTION FOR U.S. SENATE AND CONGRESS, DO YOU ALWAYS VOTE, ALMOST ALWAYS VOTE, VOTE MOST OF THE TIME, HARDLY EVER VOTE, OR NEVER VOTE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
ALWAYS/ALMOST ALWAYS	84.7	85.3	82.8	85.1	85.5	100.0	100.0	100.0	0.0	84.3	83.4	87.7	87.5	85.1	86.2	86.7	71.1	86.0	89.6	77.2	84.0
Always Vote	62.9	67.5	53.9	62.8	68.1	74.2	100.0	0.0	0.0	61.7	60.9	68.3	67.4	62.5	66.4	64.2	44.6	64.8	67.2	58.9	62.9
Almost Always Vote	21.8	17.8	28.8	22.3	17.4	25.8	0.0	100.0	0.0	22.6	22.5	19.4	20.0	22.6	19.8	22.5	26.6	21.2	22.4	18.4	21.1
VOTE MOST OF THE TIME	15.3	14.7	17.2	14.9	14.5	0.0	0.0	0.0	100.0	15.7	16.6	12.3	12.5	14.9	13.8	13.3	28.9	14.0	10.4	22.8	16.0
Mean	2.48	2.53	2.37	2.48	2.54	2.74	3.00	2.00	1.00	2.46	2.44	2.56	2.55	2.48	2.53	2.51	2.16	2.51	2.57	2.36	2.47

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
ALWAYS/ALMOST ALWAYS	84.7	83.8	83.6	83.2	86.6	82.1	88.6	82.3	83.5	70.3	93.5	91.3	79.2	91.2	87.5	82.4	92.9	76.8	83.8	88.3	92.1
Always Vote	62.9	62.0	60.9	59.7	62.0	63.0	62.3	61.1	64.3	50.1	47.7	74.4	57.3	72.6	64.0	58.2	67.7	55.0	80.2	67.2	74.4
Almost Always Vote	21.8	21.8	22.7	23.4	24.6	19.1	26.3	21.3	19.2	20.2	45.8	16.9	22.0	18.7	23.5	24.2	25.1	21.8	3.7	21.2	17.7
VOTE MOST OF THE TIME	15.3	16.2	16.4	16.8	13.4	17.9	11.4	17.7	16.5	29.7	6.5	8.7	20.8	8.8	12.5	17.6	7.1	23.2	16.2	11.7	7.9
Mean	2.48	2.46	2.44	2.43	2.49	2.45	2.51	2.43	2.48	2.20	2.41	2.66	2.37	2.64	2.51	2.41	2.61	2.32	2.64	2.55	2.66

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BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
		AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- MANTLE	AGREE	DIS- AGREE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
ALWAYS/ALMOST ALWAYS	84.7	86.9	82.4	86.2	82.5	85.4	84.7	85.5	83.7	84.9	88.5	85.4	86.6	84.1	88.9	87.6	86.6	86.2	87.7
Always Vote	62.9	65.0	62.9	64.1	62.4	64.2	62.3	64.1	63.5	64.8	63.4	64.3	60.1	63.8	65.5	66.2	61.7	66.2	61.7
Almost Always Vote	21.8	21.9	19.6	22.2	20.1	21.2	22.4	21.4	20.2	20.1	25.2	21.1	26.5	20.3	23.4	21.4	24.9	20.0	26.0
VOTE MOST OF THE TIME	15.3	13.1	17.6	13.8	17.5	14.6	15.3	14.5	16.3	15.1	11.5	14.6	13.4	15.9	11.1	12.4	13.4	13.8	12.3
Mean	2.48	2.52	2.45	2.50	2.45	2.50	2.47	2.50	2.47	2.50	2.52	2.50	2.47	2.48	2.54	2.54	2.48	2.52	2.49

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BANNER 4

	TOTAL	SOCIAL NETWORK				PARTY			MEN			WOMEN			WHITE			SAVE	
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		STATES
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
ALWAYS/ALMOST ALWAYS	84.7	85.0	83.3	85.6	84.2	88.6	88.1	88.1	77.0	92.3	89.2	77.7	82.4	87.5	76.4	86.8	90.2	79.9	88.5
Always Vote	62.9	63.6	61.6	64.3	62.5	64.5	69.8	68.6	48.7	74.2	75.1	51.1	63.7	64.6	46.6	69.1	74.9	51.2	65.5
Almost Always Vote	21.8	21.4	21.7	21.3	21.7	24.1	18.4	19.5	28.3	18.1	14.0	26.5	18.7	22.9	29.9	17.7	15.3	28.7	23.1
VOTE MOST OF THE TIME	15.3	15.0	16.7	14.4	15.8	11.4	11.9	11.9	23.0	7.7	10.8	22.3	17.6	12.5	23.6	13.2	9.8	20.1	11.5
Mean	2.48	2.49	2.45	2.50	2.47	2.53	2.58	2.57	2.26	2.66	2.64	2.29	2.46	2.52	2.23	2.56	2.65	2.31	2.54

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
ALWAYS/ALMOST ALWAYS	84.7	88.4	95.3	82.4	77.6	86.1	91.7	88.8	83.4	81.0	90.6	92.3	79.9	89.8	78.1	75.3	81.1
Always Vote	62.9	68.8	77.3	61.3	51.5	63.7	75.7	69.6	72.0	49.2	74.7	72.8	61.7	67.5	52.4	46.7	51.7
Almost Always Vote	21.8	19.6	18.0	21.1	26.2	22.4	16.0	19.2	11.4	31.9	16.0	19.5	18.2	22.3	25.7	28.6	29.5
VOTE MOST OF THE TIME	15.3	11.6	4.7	17.6	22.4	13.9	8.3	11.2	16.6	19.0	9.4	7.7	20.1	10.2	21.9	24.7	18.9
Mean	2.48	2.57	2.73	2.44	2.29	2.50	2.67	2.58	2.55	2.30	2.65	2.65	2.42	2.57	2.31	2.22	2.33

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
ALWAYS/ALMOST ALWAYS	84.7	86.4	81.3	81.6	71.8	93.7	94.7	100.0	84.7	80.9
Always Vote	62.9	66.5	61.3	57.4	53.0	82.1	94.7	79.9	58.4	30.0
Almost Always Vote	21.8	19.9	20.0	24.2	18.8	11.6	0.0	20.1	26.2	50.9
VOTE MOST OF THE TIME	15.3	13.6	18.7	18.4	28.2	6.3	5.3	0.0	15.3	19.1
Mean	2.48	2.53	2.43	2.39	2.25	2.76	2.89	2.80	2.43	2.11

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
ALWAYS/ALMOST ALWAYS	84.7	81.3	80.9	82.8	89.2	80.4	80.8	80.3	85.3	93.5	84.0	79.4	82.9	89.6	93.3	84.6
Always Vote	62.9	59.1	58.1	63.2	69.7	54.5	51.3	54.9	59.5	74.7	63.8	62.4	56.3	72.1	75.1	68.1
Almost Always Vote	21.8	22.1	22.8	19.7	19.4	25.8	29.5	25.4	25.8	18.8	20.2	16.9	26.6	17.5	18.2	16.6
VOTE MOST OF THE TIME	15.3	18.7	19.1	17.2	10.8	19.6	19.2	19.7	14.7	6.5	16.0	20.6	17.1	10.4	6.7	15.4
Mean	2.48	2.40	2.39	2.46	2.59	2.35	2.32	2.35	2.45	2.68	2.48	2.42	2.39	2.62	2.68	2.53

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Emplyd	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
ALWAYS/ALMOST ALWAYS	84.7	82.7	83.5	82.2	80.1	85.9	76.5	91.2	80.4	77.0	83.2	82.4	82.9	94.1	88.2
Always Vote	62.9	59.3	63.4	50.7	51.8	72.7	60.9	74.6	49.0	50.1	48.1	64.9	53.0	74.3	74.9
Almost Always Vote	21.8	23.4	20.1	31.4	28.4	13.3	15.6	16.6	31.3	26.9	35.1	17.5	29.9	19.8	13.3
VOTE MOST OF THE TIME	15.3	17.3	16.5	17.8	19.9	14.1	23.5	8.8	19.6	23.0	16.8	17.6	17.1	5.9	11.8
Mean	2.48	2.42	2.47	2.33	2.32	2.59	2.37	2.66	2.29	2.27	2.31	2.47	2.36	2.68	2.63

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BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
ALWAYS/ALMOST ALWAYS	84.7	81.5	82.2	84.1	83.7	87.2	88.5	89.4	85.8	92.5	82.3	87.0	82.6	88.1	83.7	89.1	91.4	88.7	83.0	82.4	88.8
Always Vote	62.9	55.0	62.6	59.9	62.5	65.1	66.9	69.2	85.8	77.2	59.2	66.4	59.9	67.7	61.1	70.4	76.4	71.4	62.1	60.3	61.4
Almost Always Vote	21.8	26.4	19.6	24.2	21.1	22.0	21.6	20.2	0.0	15.3	23.1	20.6	22.7	20.4	22.5	18.7	14.9	17.4	20.9	22.1	27.4
VOTE MOST OF THE TIME	15.3	18.5	17.8	15.9	16.3	12.8	11.5	10.6	14.2	7.5	17.7	13.0	17.4	11.9	16.3	10.9	8.6	11.3	17.0	17.6	11.2
Mean	2.48	2.36	2.45	2.44	2.46	2.52	2.55	2.59	2.72	2.70	2.41	2.53	2.42	2.56	2.45	2.59	2.68	2.60	2.45	2.43	2.50

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
					AMER.					AMER.			AMER.						
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
ALWAYS/ALMOST ALWAYS	84.7	78.6	85.4	78.6	88.8	83.6	85.4	72.5	88.2	91.9	81.2	82.4	87.1	77.3	80.0	81.0	82.6	82.3	93.2
Always Vote	62.9	50.2	64.4	50.2	65.5	65.7	64.7	47.3	69.2	69.1	55.4	59.8	63.6	47.5	50.5	63.3	59.9	57.9	75.4
Almost Always Vote	21.8	28.5	21.0	28.5	23.3	17.9	20.7	25.1	19.0	22.8	25.8	22.5	23.5	29.8	29.5	17.7	22.7	24.4	17.7
VOTE MOST OF THE TIME	15.3	21.4	14.6	21.4	11.2	16.4	14.6	27.5	11.8	8.1	18.8	17.6	12.9	22.7	20.0	19.0	17.4	17.7	6.8
Mean	2.48	2.29	2.50	2.29	2.54	2.49	2.50	2.20	2.57	2.61	2.37	2.42	2.51	2.25	2.31	2.44	2.43	2.40	2.69

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
ALWAYS/ALMOST ALWAYS	84.7	80.6	86.4	81.5	88.4	81.7	93.2	77.9	90.8	82.9	91.2	83.3	96.6	83.1	82.4	80.3	85.5	80.3	89.5	87.0	82.6
Always Vote	62.9	57.6	65.0	58.6	67.8	58.4	75.4	59.2	70.9	64.0	70.9	63.2	78.5	55.9	59.7	54.2	64.6	54.3	72.2	67.4	58.7
Almost Always Vote	21.8	23.0	21.3	22.9	20.6	23.3	17.7	18.7	19.9	18.9	20.3	20.1	18.2	27.2	22.6	26.1	21.0	26.0	17.3	19.6	23.9
VOTE MOST OF THE TIME	15.3	19.4	13.6	18.5	11.6	18.3	6.8	22.1	9.2	17.1	8.8	16.7	3.4	16.9	17.6	19.7	14.5	19.7	10.5	13.0	17.4
Mean	2.48	2.38	2.51	2.40	2.56	2.40	2.69	2.37	2.62	2.47	2.62	2.46	2.75	2.39	2.42	2.35	2.50	2.35	2.62	2.54	2.41

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
RIGHT DIRECTION	36.4	32.5	32.9	42.4	32.6	37.6	39.1	33.4	29.9	35.5	33.9	42.5	100.0	0.0	67.4	11.2	25.0	67.6	80.5	36.3	6.6
WRONG TRACK	55.5	61.3	59.0	50.5	56.2	55.8	55.2	57.5	53.9	56.5	57.8	49.7	0.0	100.0	23.3	84.6	56.2	23.9	13.8	48.1	91.1
DON'T KNOW	8.1	6.2	8.1	7.1	11.3	6.6	5.7	9.1	16.3	8.0	8.2	7.8	0.0	0.0	9.3	4.2	18.8	8.5	5.6	15.5	2.3
Net Diff	-19.1	-28.8	-26.2	-8.1	-23.6	-18.2	-16.1	-24.1	-24.0	-21.0	-23.9	-7.1	100.0	-100.0	44.1	-73.4	-31.2	43.7	66.7	-11.8	-84.5

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
RIGHT DIRECTION	36.4	32.5	25.5	49.6	22.6	32.9	61.3	30.7	30.9	16.7	51.9	29.8	42.1	38.1	63.0	74.4	69.2	66.8	40.9	44.4	8.7
WRONG TRACK	55.5	60.0	65.4	40.7	77.4	59.9	38.7	60.9	60.7	70.0	48.1	59.3	52.3	61.9	32.2	21.3	25.5	33.2	52.4	50.8	86.1
DON'T KNOW	8.1	7.5	9.0	9.8	0.0	7.2	0.0	8.4	8.4	13.3	0.0	10.9	5.6	0.0	4.9	4.3	5.2	0.0	6.7	4.8	5.2
Net Diff	-19.1	-27.5	-39.9	8.9	-54.7	-27.0	22.7	-30.2	-29.9	-53.4	3.7	-29.6	-10.1	-23.8	30.8	53.1	43.7	33.5	-11.5	-6.3	-77.3

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 3

	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- MANTLE	AGREE	DIS- AGREE	
	HERE LEGALLY		EMBRACE U.S.		TAXPAYERS		PREVENT FRAUD		PRICES DOWN		PLACE IN U.S		SECURITY		DEFEND		BLOCK STRAIT		
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
RIGHT DIRECTION	36.4	52.0	14.9	45.3	13.0	40.3	23.0	40.7	15.0	44.2	19.8	39.3	22.9	53.4	11.0	42.5	29.8	44.4	16.0
WRONG TRACK	55.5	41.1	81.3	48.5	82.1	53.1	73.9	52.5	84.3	49.0	76.7	53.9	70.9	39.8	84.5	51.5	66.6	50.2	79.1
DON'T KNOW	8.1	7.0	3.8	6.1	4.9	6.6	3.1	6.8	0.7	6.7	3.5	6.8	6.2	6.8	4.5	6.0	3.6	5.4	4.8
Net Diff	-19.1	10.9	-66.4	-3.2	-69.1	-12.8	-50.9	-11.8	-69.3	-4.8	-56.9	-14.5	-48.0	13.6	-73.5	-9.0	-36.8	-5.9	-63.1

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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
RIGHT DIRECTION	36.4	37.7	37.3	35.6	32.3	46.7	68.4	16.6	22.1	73.9	19.1	25.4	60.8	15.1	19.1	69.5	15.2	22.7	37.2
WRONG TRACK	55.5	54.3	53.9	57.3	58.2	49.6	23.4	79.3	65.7	19.9	74.4	60.5	28.3	82.4	70.2	23.2	81.2	68.4	57.4
DON'T KNOW	8.1	8.0	8.8	7.2	9.5	3.7	8.2	4.1	12.3	6.3	6.5	14.1	10.9	2.5	10.7	7.4	3.6	8.9	5.4
Net Diff	-19.1	-16.6	-16.6	-21.7	-25.8	-2.9	45.0	-62.7	-43.6	54.0	-55.4	-35.2	32.5	-67.3	-51.1	46.3	-66.0	-45.6	-20.2

MCLAUGHLIN & ASSOCIATES  
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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
RIGHT DIRECTION	36.4	21.3	23.3	19.6	22.3	48.3	75.4	61.7	74.5	39.9	74.7	12.5	21.0	23.2	16.3	17.4	40.7
WRONG TRACK	55.5	75.4	73.8	76.9	66.8	40.3	18.1	29.3	20.5	46.2	18.0	86.8	70.2	70.2	72.7	71.8	41.9
DON'T KNOW	8.1	3.2	3.0	3.5	10.8	11.4	6.5	9.0	5.0	14.0	7.2	0.8	8.8	6.6	11.0	10.9	17.4
Net Diff	-19.1	-54.1	-50.5	-57.3	-44.5	8.0	57.4	32.4	54.0	-6.3	56.7	-74.3	-49.3	-47.0	-56.3	-54.4	-1.3

MCLAUGHLIN & ASSOCIATES  
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2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
RIGHT DIRECTION	36.4	39.1	43.8	46.2	62.9	56.6	58.3	50.4	21.5	21.9
WRONG TRACK	55.5	53.8	50.6	47.6	32.4	43.4	36.4	20.8	66.3	57.4
DON'T KNOW	8.1	7.0	5.6	6.2	4.7	0.0	5.3	28.9	12.2	20.7
Net Diff	-19.1	-14.7	-6.8	-1.4	30.5	13.3	21.8	29.6	-44.7	-35.5

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
RIGHT DIRECTION	36.4	27.6	25.5	36.0	46.5	30.3	51.3	27.8	36.8	53.3	38.4	33.2	22.8	49.3	57.0	39.0
WRONG TRACK	55.5	61.7	63.1	56.2	47.6	59.8	36.8	62.6	59.7	39.5	57.3	56.2	66.4	46.7	38.0	58.4
DON'T KNOW	8.1	10.7	11.4	7.8	5.9	9.8	11.9	9.6	3.4	7.2	4.4	10.6	10.8	4.0	5.0	2.6
Net Diff	-19.1	-34.1	-37.6	-20.1	-1.1	-29.5	14.5	-34.8	-22.9	13.8	-18.9	-23.0	-43.6	2.7	19.0	-19.4

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
RIGHT DIRECTION	36.4	39.3	39.7	41.4	35.9	39.7	11.9	35.6	30.4	26.0	34.2	48.0	29.8	42.5	28.4
WRONG TRACK	55.5	52.4	52.6	46.5	57.2	51.4	75.8	58.6	58.4	65.2	52.7	43.5	62.2	50.0	67.8
DON'T KNOW	8.1	8.2	7.6	12.1	6.9	8.9	12.3	5.8	11.1	8.8	13.1	8.5	7.9	7.6	3.8
Net Diff	-19.1	-13.1	-12.9	-5.1	-21.3	-11.6	-63.8	-23.0	-28.0	-39.2	-18.6	4.5	-32.4	-7.5	-39.4

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
RIGHT DIRECTION	36.4	30.1	29.8	43.9	34.0	42.3	43.5	36.3	32.7	49.5	32.6	40.1	32.9	42.1	35.2	41.9	70.0	52.0	41.2	27.7	23.9
WRONG TRACK	55.5	55.5	63.7	53.6	51.8	54.2	51.9	56.7	53.9	38.7	58.6	52.5	57.2	52.8	56.5	51.3	20.7	40.0	51.8	65.0	64.7
DON'T KNOW	8.1	14.4	6.5	2.5	14.2	3.5	4.6	7.0	13.4	11.8	8.8	7.4	9.9	5.1	8.3	6.8	9.3	7.9	7.1	7.3	11.4
Net Diff	-19.1	-25.4	-33.9	-9.7	-17.8	-11.9	-8.4	-20.4	-21.2	10.8	-26.1	-12.4	-24.4	-10.6	-21.3	-9.3	49.2	12.0	-10.6	-37.3	-40.8

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
RIGHT DIRECTION	36.4	40.5	35.9	40.5	24.2	22.5	38.5	33.0	47.0	23.6	54.1	29.5	24.6	33.5	31.8	39.1	36.0	38.4	36.0
WRONG TRACK	55.5	48.6	56.4	48.6	70.0	60.1	54.6	36.3	46.6	69.9	28.6	63.2	70.1	58.9	49.4	50.7	56.0	57.7	59.4
DON'T KNOW	8.1	10.9	7.7	10.9	5.7	17.3	6.8	30.8	6.4	6.5	17.3	7.4	5.3	7.6	18.9	10.3	8.0	3.9	4.5
Net Diff	-19.1	-8.2	-20.4	-8.2	-45.8	-37.6	-16.1	-3.3	0.3	-46.4	25.5	-33.7	-45.5	-25.4	-17.6	-11.6	-19.9	-19.4	-23.4

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 NATIONAL - TPPA

2. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
RIGHT DIRECTION	36.4	35.8	36.7	35.9	37.1	36.6	36.0	40.6	45.8	41.5	47.0	43.3	46.5	31.1	28.5	31.3	26.5	30.6	25.0	44.2	29.2	
WRONG TRACK	55.5	50.1	57.7	52.8	58.7	54.1	59.4	42.7	48.9	46.0	48.1	46.9	47.5	57.3	65.7	58.4	69.8	60.5	71.9	47.1	63.3	
DON'T KNOW	8.1	14.1	5.6	11.3	4.3	9.3	4.5	16.7	5.3	12.4	4.9	9.8	5.9	11.6	5.8	10.4	3.6	8.9	3.1	8.7	7.5	
Net Diff	-19.1	-14.3	-21.0	-16.9	-21.6	-17.6	-23.4	-2.1	-3.2	-4.5	-1.1	-3.5	-1.0	-26.2	-37.2	-27.1	-43.3	-29.9	-46.9	-2.8	-34.1	

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
REPUBLICAN CANDIDATE	42.1	35.7	42.0	46.7	39.2	42.9	44.5	38.2	37.9	35.2	42.4	50.8	77.9	17.6	100.0	0.0	0.0	78.7	85.6	62.0	6.9
Definitely	26.1	24.6	24.0	29.9	22.7	28.9	32.1	19.6	10.8	23.0	24.7	33.2	56.8	7.5	62.1	0.0	0.0	52.1	64.5	22.1	1.7
Probably	10.1	7.0	12.5	11.7	7.4	9.9	8.9	12.7	11.5	9.0	10.2	11.4	15.9	5.9	24.0	0.0	0.0	17.5	16.1	20.9	2.8
Lean	5.9	4.0	5.5	5.1	9.0	4.1	3.5	5.9	15.6	3.2	7.5	6.2	5.3	4.3	13.9	0.0	0.0	9.1	5.0	19.0	2.4
DEMOCRATIC CANDIDATE	46.4	51.1	46.3	40.2	53.7	47.5	47.4	47.8	40.4	54.0	46.3	36.3	14.2	70.7	0.0	100.0	0.0	13.6	7.7	27.8	81.0
Definitely	30.2	33.6	25.7	29.4	33.4	32.0	33.0	29.2	20.3	34.7	30.6	23.5	8.3	47.5	0.0	65.1	0.0	7.2	4.9	12.6	55.1
Probably	7.1	9.2	8.3	4.9	7.8	6.6	6.5	6.9	9.7	6.5	7.2	7.7	3.3	10.1	0.0	15.2	0.0	2.3	1.1	5.2	12.3
Lean	9.1	8.2	12.3	5.9	12.6	8.9	7.9	11.7	10.4	12.8	8.6	5.1	2.7	13.2	0.0	19.7	0.0	4.1	1.7	10.0	13.6
UNDECIDED	11.5	13.2	11.7	13.1	7.0	9.7	8.2	14.0	21.7	10.8	11.2	12.9	7.9	11.6	0.0	0.0	100.0	7.7	6.7	10.2	12.0
Net Diff.	-4.3	-15.4	-4.3	6.5	-14.5	-4.6	-2.9	-9.5	-2.5	-18.8	-3.9	14.5	63.7	-53.1	100.0	-100.0	0.0	65.1	77.9	34.2	-74.1
Mean	3.91	3.64	3.96	4.14	3.64	3.92	3.98	3.77	3.80	3.60	3.87	4.38	5.73	2.63	6.48	1.55	4.00	5.70	6.12	4.69	2.10

MCLAUGHLIN & ASSOCIATES  
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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Russia /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
REPUBLICAN CANDIDATE	42.1	41.5	36.6	62.3	16.2	44.4	53.3	30.3	34.8	23.4	42.5	26.6	14.7	45.3	66.0	73.8	89.3	60.0	45.9	53.1	20.9
Definitely	26.1	24.9	21.7	46.8	12.6	26.3	28.9	18.2	21.4	12.3	27.0	15.4	4.2	39.1	44.8	58.9	51.9	27.8	17.4	34.3	16.4
Probably	10.1	9.3	7.2	10.9	3.5	7.5	17.3	9.0	8.2	8.0	15.5	11.2	8.7	6.2	15.2	7.3	24.6	30.5	21.8	9.7	2.9
Lean	5.9	7.3	7.7	4.6	0.0	10.6	7.1	3.1	5.2	3.2	0.0	0.0	1.9	0.0	6.0	7.5	12.8	1.7	6.7	9.1	1.7
DEMOCRATIC CANDIDATE	46.4	48.5	54.5	35.4	78.0	37.8	38.1	55.2	49.5	59.4	43.5	63.7	69.4	52.1	24.5	15.6	5.5	30.5	40.3	41.2	74.5
Definitely	30.2	28.3	34.7	13.1	31.2	24.6	7.9	38.2	37.2	45.8	13.7	38.4	48.3	27.8	18.3	12.5	4.4	25.3	40.3	28.0	51.7
Probably	7.1	9.4	10.0	5.4	11.5	7.4	21.5	8.0	7.5	6.9	23.8	9.6	3.4	0.0	2.3	1.8	1.1	0.0	0.0	3.0	5.6
Lean	9.1	10.7	9.7	16.9	35.3	5.9	8.7	9.0	4.7	6.7	6.0	15.7	17.7	24.3	3.9	1.4	0.0	5.1	0.0	10.2	17.2
UNDECIDED	11.5	10.0	9.0	2.3	5.8	17.8	8.6	14.5	15.8	17.1	14.1	9.7	15.8	2.6	9.5	10.6	5.2	9.5	13.8	5.7	4.5
Net Diff.	-4.3	-7.0	-17.9	26.9	-61.8	6.5	15.2	-24.9	-14.7	-36.0	-1.0	-37.1	-54.7	-6.8	41.5	58.1	83.7	29.5	5.6	11.9	-53.6
Mean	3.91	3.86	3.53	5.00	2.93	4.10	4.53	3.36	3.54	2.98	4.17	3.18	2.62	4.22	5.08	5.57	6.02	4.65	3.82	4.31	2.73

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 3

	TOTAL	BIRTHRIGHT CITIZENSHIP: HERE LEGALLY		IMMIGRANTS EMBRACE U.S. TRADITIONS		FRAUD IS THEFT FROM TAXPAYERS		SYSTEM TO PREVENT FRAUD		CUT GOV'T FRAUD; BRING PRICES DOWN		POLITICAL VIOLENCE; NO PLACE IN U.S		UPGRADE IN WHITE HOUSE SECURITY		AMERICA'S CONSTITUTION SYSTEM		IRAN SHOULDNT BE ALLOWED TO BLOCK STRAIT	
		AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
REPUBLICAN CANDIDATE	42.1	58.3	20.9	52.0	15.5	47.6	20.2	47.1	15.4	51.7	18.9	46.1	25.2	60.6	14.4	49.1	33.2	50.6	23.7
Definitely	26.1	38.9	7.7	33.7	4.5	30.2	8.2	30.0	3.5	34.3	6.6	29.6	7.0	40.4	4.6	32.5	18.0	33.1	9.0
Probably	10.1	12.9	7.1	11.7	6.5	11.2	6.7	10.9	6.0	11.4	7.6	10.4	11.7	13.3	5.4	10.1	11.5	11.2	8.3
Lean	5.9	6.4	6.0	6.6	4.5	6.2	5.3	6.3	6.0	6.0	4.6	6.1	6.6	6.9	4.4	6.5	3.7	6.2	6.4
DEMOCRATIC CANDIDATE	46.4	33.9	68.0	38.1	76.7	43.1	66.6	42.7	76.0	37.5	75.1	44.1	66.6	30.0	76.4	42.1	60.3	40.2	66.6
Definitely	30.2	19.7	47.3	23.8	51.8	27.4	49.6	27.1	52.7	23.4	53.5	28.1	44.0	18.3	54.2	28.3	36.0	25.3	45.8
Probably	7.1	7.1	7.5	7.3	6.9	7.8	3.5	7.2	9.3	6.9	8.7	7.3	7.1	5.8	9.0	6.0	11.0	6.6	9.7
Lean	9.1	7.1	13.1	7.0	17.9	7.9	13.5	8.4	14.1	7.1	13.0	8.6	15.5	5.9	13.2	7.8	13.3	8.2	11.0
UNDECIDED	11.5	7.8	11.2	9.9	7.8	9.3	13.3	10.1	8.5	10.8	6.0	9.8	8.1	9.3	9.2	8.8	6.5	9.2	9.8
Net Diff.	-4.3	24.3	-47.1	13.9	-61.2	4.4	-46.4	4.4	-60.6	14.2	-56.3	2.0	-41.4	30.6	-62.0	7.0	-27.1	10.4	-42.9
Mean	3.91	4.69	2.73	4.38	2.44	4.13	2.74	4.14	2.38	4.40	2.49	4.08	2.89	4.82	2.35	4.20	3.37	4.31	2.82

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
REPUBLICAN CANDIDATE	42.1	44.5	41.6	40.7	37.8	48.8	91.9	5.8	25.7	93.5	7.9	32.1	89.8	4.4	20.0	91.4	6.1	25.5	41.7
Definitely	26.1	28.5	26.3	25.0	22.7	34.0	64.7	2.5	8.5	66.6	3.4	11.5	62.1	1.9	5.8	66.1	2.7	8.4	26.1
Probably	10.1	9.5	9.2	9.2	9.9	10.8	19.7	2.0	8.2	19.8	3.4	7.7	19.5	1.1	8.7	18.1	1.2	8.6	10.3
Lean	5.9	6.4	6.1	6.4	5.3	4.0	7.5	1.3	9.0	7.0	1.1	12.9	8.2	1.4	5.5	7.2	2.2	8.4	5.2
DEMOCRATIC CANDIDATE	46.4	44.1	47.7	51.0	50.7	42.0	2.2	92.7	45.4	2.2	90.9	43.9	2.2	93.9	46.8	1.8	92.7	45.5	50.9
Definitely	30.2	31.1	30.3	32.6	32.1	25.4	1.4	68.7	20.5	1.5	57.9	22.0	1.3	75.4	19.2	1.8	68.6	20.6	36.0
Probably	7.1	6.6	7.4	7.5	8.5	5.3	0.0	11.5	10.2	0.0	15.4	8.3	0.0	9.1	11.8	0.0	13.0	11.3	6.5
Lean	9.1	6.4	10.1	10.9	10.2	11.2	0.8	12.5	14.8	0.7	17.6	13.6	0.9	9.4	15.8	0.0	11.1	13.6	8.4
UNDECIDED	11.5	11.4	10.7	8.4	11.4	9.2	5.8	1.5	28.9	4.3	1.2	24.0	8.0	1.7	33.2	6.8	1.2	29.0	7.4
Net Diff.	-4.3	0.4	-6.1	-10.3	-12.9	6.9	89.7	-87.0	-19.8	91.2	-83.0	-11.8	87.5	-89.4	-26.9	89.6	-86.6	-20.0	-9.2
Mean	3.91	3.98	3.88	3.76	3.70	4.30	6.36	1.71	3.54	6.41	1.96	3.67	6.29	1.56	3.43	6.36	1.70	3.53	3.75

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
REPUBLICAN CANDIDATE	42.1	17.7	18.8	16.8	26.5	67.3	84.6	75.8	88.5	86.6	93.8	5.0	4.3	11.9	14.7	18.7	55.2
Definitely	26.1	10.5	14.7	6.8	8.9	31.5	78.9	54.9	55.6	37.7	72.9	2.5	1.4	4.6	7.9	3.5	23.8
Probably	10.1	4.7	2.4	6.8	8.8	26.6	4.0	15.4	25.7	28.4	16.6	1.7	1.5	4.1	0.9	6.4	19.4
Lean	5.9	2.5	1.7	3.2	8.8	9.2	1.7	5.5	7.2	20.5	4.3	0.7	1.4	3.2	5.8	8.8	12.0
DEMOCRATIC CANDIDATE	46.4	78.5	78.2	78.8	54.7	18.6	9.5	14.1	9.1	2.1	1.3	94.6	92.7	85.6	68.3	51.5	9.0
Definitely	30.2	57.2	61.8	53.1	29.7	13.4	7.3	10.4	5.3	2.1	0.7	70.9	63.6	70.8	43.5	20.5	2.1
Probably	7.1	8.0	4.2	11.4	12.7	1.2	0.3	0.8	0.0	0.0	0.0	9.8	18.7	3.1	7.3	13.7	2.0
Lean	9.1	13.3	12.1	14.3	12.3	3.9	1.8	2.9	3.9	0.0	0.6	13.9	10.4	11.8	17.5	17.3	4.9
UNDECIDED	11.5	3.8	3.0	4.5	18.8	14.1	5.9	10.1	2.3	11.3	5.0	0.4	3.0	2.5	17.0	29.8	35.7
Net Diff.	-4.3	-60.7	-59.3	-62.0	-28.2	48.8	75.2	61.8	79.4	84.5	92.5	-89.7	-88.4	-73.8	-53.7	-32.8	46.2
Mean	3.91	2.43	2.45	2.41	3.26	5.10	6.22	5.65	6.06	5.84	6.53	1.65	1.70	1.95	2.69	3.26	5.07

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
REPUBLICAN CANDIDATE	42.1	49.7	49.4	56.6	49.1	62.9	32.7	50.4	21.4	10.6
Definitely	26.1	34.0	30.1	23.2	24.1	38.7	27.4	50.4	11.1	0.0
Probably	10.1	11.4	13.0	15.5	16.9	6.3	0.0	0.0	5.2	0.0
Lean	5.9	4.4	6.2	17.9	8.1	18.0	5.3	0.0	5.1	10.6
DEMOCRATIC CANDIDATE	46.4	38.2	43.1	40.9	37.4	12.1	67.3	20.8	63.3	78.1
Definitely	30.2	27.8	27.1	26.1	31.7	0.0	52.6	20.8	36.8	59.0
Probably	7.1	5.3	5.6	8.4	5.7	12.1	14.7	0.0	10.2	10.5
Lean	9.1	5.2	10.4	6.3	0.0	0.0	0.0	0.0	16.3	8.6
UNDECIDED	11.5	12.0	7.5	2.6	13.5	25.0	0.0	28.9	15.3	11.3
Net Diff.	-4.3	11.5	6.2	15.7	11.7	50.9	-34.6	29.6	-41.9	-67.4
Mean	3.91	4.30	4.20	4.17	4.08	5.22	3.00	4.89	3.02	2.04

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
REPUBLICAN CANDIDATE	42.1	33.3	32.1	38.1	52.4	36.7	70.1	32.6	40.0	56.2	48.0	48.7	20.1	53.7	55.7	51.0
Definitely	26.1	19.1	19.5	17.4	32.9	23.8	46.0	21.1	28.7	36.7	28.3	27.3	12.1	34.7	37.3	31.1
Probably	10.1	8.1	7.2	11.9	12.8	8.4	24.2	6.5	8.6	12.6	13.0	11.7	5.0	12.4	12.3	12.5
Lean	5.9	6.1	5.4	8.8	6.7	4.4	0.0	5.0	2.7	6.9	6.6	9.7	3.0	6.7	6.1	7.5
DEMOCRATIC CANDIDATE	46.4	55.7	55.7	55.8	38.6	49.9	14.4	54.3	36.3	34.8	43.1	42.1	67.2	37.7	34.9	41.6
Definitely	30.2	34.9	35.5	32.8	25.3	33.7	9.7	36.6	26.8	21.3	30.1	24.6	43.7	24.0	20.6	28.5
Probably	7.1	8.4	7.7	11.1	6.3	6.7	4.7	6.9	5.2	5.7	7.1	7.8	8.9	7.2	6.3	8.4
Lean	9.1	12.4	12.5	11.9	6.9	9.6	0.0	10.7	4.3	7.8	5.9	9.7	14.6	6.6	8.0	4.7
UNDECIDED	11.5	11.0	12.3	6.0	9.0	13.4	15.5	13.2	23.7	9.1	8.9	9.1	12.7	8.5	9.4	7.4
Net Diff.	-4.3	-22.4	-23.6	-17.7	13.9	-13.3	55.7	-21.7	3.7	21.4	4.8	6.6	-47.1	16.0	20.8	9.4
Mean	3.91	3.46	3.44	3.52	4.35	3.69	5.48	3.47	4.11	4.59	4.07	4.16	2.86	4.43	4.60	4.19

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS									EMPLOYED		RETIRED		
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
REPUBLICAN CANDIDATE	42.1	44.1	44.0	44.6	44.3	50.0	23.1	43.4	32.1	25.4	37.8	55.5	31.7	50.4	35.9
Definitely	26.1	25.7	25.5	25.3	26.7	32.2	9.3	31.9	17.2	12.1	21.4	34.1	16.4	37.1	26.4
Probably	10.1	11.2	12.2	13.2	5.4	14.6	7.5	7.8	9.7	8.9	10.3	12.2	10.0	9.8	5.6
Lean	5.9	7.3	6.3	6.1	12.2	3.2	6.3	3.7	5.3	4.3	6.1	9.3	5.2	3.5	3.9
DEMOCRATIC CANDIDATE	46.4	45.0	45.2	44.8	44.8	37.9	67.7	47.3	48.2	57.8	40.0	36.1	54.8	40.0	55.1
Definitely	30.2	27.2	27.2	27.3	27.2	30.9	37.8	36.8	26.5	31.6	22.2	20.7	34.3	28.6	45.4
Probably	7.1	7.7	8.5	8.0	4.4	0.0	15.6	5.1	9.4	8.8	10.0	6.5	9.0	3.0	7.2
Lean	9.1	10.2	9.5	9.5	13.2	7.1	14.3	5.5	12.2	17.4	7.8	8.9	11.5	8.4	2.4
UNDECIDED	11.5	10.8	10.8	10.6	11.0	12.1	9.2	9.3	19.7	16.8	22.2	8.3	13.6	9.7	9.0
Net Diff.	-4.3	-0.9	-1.2	-0.2	-0.5	12.0	-44.7	-3.9	-16.0	-32.5	-2.2	19.4	-23.1	10.4	-19.1
Mean	3.91	4.00	3.99	4.01	3.99	4.29	2.90	3.89	3.66	3.29	3.97	4.52	3.42	4.34	3.41

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
REPUBLICAN CANDIDATE	42.1	33.6	38.7	44.1	49.0	47.7	46.7	37.8	46.1	33.8	37.7	46.2	40.1	45.3	41.9	42.8	57.3	55.7	43.5	40.0	31.6
Definitely	26.1	22.5	22.3	29.0	30.1	29.5	26.5	21.3	32.6	30.7	23.6	28.5	25.0	28.0	26.1	26.4	44.5	32.0	27.6	26.0	15.9
Probably	10.1	4.6	10.5	13.7	9.3	13.1	13.5	8.6	13.5	3.1	8.8	11.4	8.9	12.0	9.9	10.9	12.8	19.1	10.1	7.5	8.6
Lean	5.9	6.6	5.9	1.4	9.6	5.1	6.7	8.0	0.0	0.0	5.3	6.4	6.2	5.3	5.9	5.5	0.0	4.6	5.7	6.4	7.1
DEMOCRATIC CANDIDATE	46.4	50.9	47.5	41.2	42.2	42.3	48.2	58.5	47.7	47.9	47.6	45.2	46.5	46.3	45.5	50.5	30.0	37.2	45.6	49.6	51.6
Definitely	30.2	31.6	33.3	29.3	30.9	27.1	28.1	33.5	24.0	25.0	31.9	28.6	31.7	27.8	30.6	28.6	7.7	19.6	30.8	33.4	34.2
Probably	7.1	6.8	5.7	4.4	4.7	5.7	13.1	14.2	8.3	14.4	5.9	8.2	5.6	9.4	5.7	13.2	10.0	8.9	5.9	6.5	9.2
Lean	9.1	12.4	8.5	7.5	6.6	9.4	7.0	10.8	15.4	8.5	9.8	8.5	9.2	9.1	9.2	8.7	12.3	8.7	8.9	9.8	8.2
UNDECIDED	11.5	15.5	13.8	14.7	8.7	10.0	5.1	3.7	6.2	18.3	14.6	8.5	13.4	8.4	12.6	6.7	12.7	7.1	10.9	10.4	16.8
Net Diff.	-4.3	-17.3	-8.7	2.9	6.8	5.4	-1.5	-20.7	-1.6	-14.2	-9.9	1.0	-6.4	-0.9	-3.5	-7.7	27.3	18.5	-2.1	-9.6	-20.1
Mean	3.91	3.62	3.74	4.12	4.10	4.17	3.96	3.49	4.21	3.86	3.77	4.04	3.83	4.02	3.92	3.86	5.04	4.53	3.96	3.77	3.43

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
REPUBLICAN CANDIDATE	42.1	41.3	42.2	41.3	19.4	36.1	45.3	66.3	51.6	39.0	65.0	38.6	9.3	29.2	32.1	45.7	43.6	45.8	40.6
Definitely	26.1	22.0	26.6	22.0	9.7	26.1	28.9	37.8	34.5	16.7	33.0	23.0	6.1	16.4	14.4	25.4	25.4	28.6	31.3
Probably	10.1	15.9	9.4	15.9	6.7	1.4	10.2	12.3	10.9	14.6	25.1	9.4	2.6	11.2	11.1	10.9	11.2	12.6	6.2
Lean	5.9	3.4	6.2	3.4	3.0	8.6	6.2	16.3	6.2	7.7	6.9	6.3	0.6	1.7	6.6	9.4	7.0	4.6	3.2
DEMOCRATIC CANDIDATE	46.4	47.4	46.3	47.4	78.3	52.3	41.9	14.4	38.6	58.3	28.7	45.5	88.5	57.0	56.4	44.9	42.8	41.3	49.7
Definitely	30.2	35.2	29.6	35.2	50.9	35.7	26.8	0.8	22.3	35.9	22.4	31.6	58.6	41.7	29.1	23.8	28.1	30.9	36.1
Probably	7.1	1.7	7.7	1.7	10.8	3.8	7.4	8.8	7.3	8.6	0.0	7.6	12.0	2.5	8.0	9.0	7.4	5.4	6.4
Lean	9.1	10.5	9.0	10.5	16.5	12.8	7.7	4.8	9.1	13.8	6.2	6.2	17.9	12.8	19.2	12.0	7.3	5.1	7.2
UNDECIDED	11.5	11.3	11.5	11.3	2.3	11.5	12.7	19.3	9.8	2.6	6.3	15.9	2.2	13.8	11.5	9.4	13.6	12.9	9.7
Net Diff.	-4.3	-6.1	-4.1	-6.1	-58.8	-16.2	3.4	51.9	12.9	-19.3	36.3	-6.9	-79.2	-27.7	-24.3	0.9	0.8	4.4	-9.1
Mean	3.91	3.82	3.92	3.82	2.55	3.62	4.10	5.29	4.41	3.48	4.83	3.78	2.06	3.30	3.49	4.06	3.99	4.07	3.81

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3. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE REPUBLICAN  
 CANDIDATE OR THE DEMOCRATIC CANDIDATE?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	N	%	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
REPUBLICAN CANDIDATE	42.1	39.6	43.1	41.5	42.8	42.6	40.6	53.2	50.9	51.2	51.9	51.8	50.8	26.4	36.1	33.4	33.3	34.5	29.8	51.6	33.4	
Definitely	26.1	20.5	28.4	22.7	30.1	24.3	31.3	27.5	34.9	28.5	36.9	29.7	40.5	13.6	22.6	18.0	22.9	19.6	21.5	32.7	20.1	
Probably	10.1	11.0	9.8	11.1	8.9	11.5	6.2	13.0	11.1	12.7	10.6	13.1	7.9	9.0	8.5	9.8	7.2	10.1	4.3	11.7	8.7	
Lean	5.9	8.2	4.9	7.6	3.8	6.8	3.2	12.6	4.9	10.0	4.3	9.1	2.4	3.8	4.9	5.7	3.2	4.8	4.0	7.2	4.6	
DEMOCRATIC CANDIDATE	46.4	50.0	44.9	46.7	46.1	45.2	49.7	38.5	39.2	40.5	37.5	38.1	41.4	61.2	50.1	51.8	55.1	51.6	58.4	39.0	53.2	
Definitely	30.2	26.2	31.8	27.1	33.9	28.1	36.1	15.6	26.2	21.5	24.7	21.4	27.4	36.5	36.9	31.7	43.6	34.1	45.3	23.1	36.8	
Probably	7.1	8.6	6.5	8.0	5.9	7.3	6.4	8.5	5.9	7.8	5.6	7.4	4.8	8.6	6.9	8.2	6.3	7.2	8.1	6.7	7.4	
Lean	9.1	15.3	6.6	11.6	6.3	9.8	7.2	14.4	7.1	11.2	7.2	9.3	9.1	16.1	6.2	11.9	5.3	10.3	5.1	9.2	9.0	
UNDECIDED	11.5	10.4	12.0	11.8	11.1	12.1	9.7	8.3	9.9	8.3	10.6	10.1	7.8	12.4	13.8	14.8	11.6	13.9	11.8	9.4	13.4	
Net Diff.	-4.3	-10.4	-1.8	-5.2	-3.2	-2.6	-9.1	14.7	11.7	10.7	14.5	13.8	9.5	-34.8	-14.0	-18.4	-21.9	-17.0	-28.6	12.6	-19.9	
Mean	3.91	3.81	3.95	3.89	3.92	3.94	3.81	4.43	4.34	4.30	4.44	4.36	4.39	3.20	3.59	3.56	3.38	3.57	3.20	4.37	3.48	

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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALWAYS	Always Vote	Almost Always	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
APPROVE	47.7	42.7	45.7	51.8	46.5	48.4	49.2	46.4	43.6	45.1	46.9	52.7	88.5	20.5	89.1	14.0	32.1	100.0	100.0	100.0	0.0
Trump & Policies	33.7	30.1	32.4	38.5	29.5	35.7	36.1	34.6	22.8	33.0	31.1	39.7	74.6	8.4	68.6	5.6	19.7	70.7	100.0	0.0	0.0
Only His Policies	14.0	12.6	13.3	13.3	17.1	12.7	13.1	11.8	20.8	12.0	15.8	13.0	13.9	12.1	20.6	8.4	12.4	29.3	0.0	100.0	0.0
DISAPPROVE BOTH	47.1	52.7	46.5	42.8	50.7	46.7	47.1	45.6	49.1	50.2	49.3	38.7	8.5	77.3	7.7	82.3	49.3	0.0	0.0	0.0	100.0
DK/REFUSED	5.2	4.6	7.8	5.4	2.8	4.8	3.7	8.0	7.3	4.7	3.8	8.6	3.0	2.2	3.1	3.8	18.6	0.0	0.0	0.0	0.0
Net Diff	0.6	-10.0	-0.9	8.9	-4.1	1.7	2.0	0.8	-5.5	-5.1	-2.3	14.0	80.0	-56.7	81.4	-68.3	-17.1	100.0	100.0	100.0	-100.0
Mean	1.86	1.76	1.85	1.95	1.78	1.88	1.89	1.88	1.72	1.82	1.81	2.01	2.68	1.30	2.63	1.20	1.64	2.71	3.00	2.00	1.00

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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
APPROVE	47.7	47.3	38.2	77.9	30.3	49.6	74.8	36.6	40.0	29.0	34.8	31.6	36.1	56.7	74.3	87.6	88.3	76.7	45.8	54.3	14.2
Trump & Policies	33.7	30.9	23.9	45.1	15.4	33.7	49.6	24.6	28.6	22.0	34.8	23.7	9.8	20.3	62.7	74.6	82.0	56.1	32.8	31.0	9.7
Only His Policies	14.0	16.4	14.2	32.8	14.9	15.9	25.2	12.0	11.4	7.0	0.0	7.9	26.3	36.4	11.6	13.0	6.3	20.6	12.9	23.3	4.5
DISAPPROVE BOTH	47.1	49.0	58.4	18.5	69.7	43.9	21.5	54.9	54.1	59.5	53.6	59.8	50.7	40.7	24.8	10.0	11.7	23.3	54.2	41.4	83.4
DK/REFUSED	5.2	3.7	3.4	3.6	0.0	6.5	3.7	8.4	5.9	11.5	11.6	8.6	13.2	2.6	0.8	2.4	0.0	0.0	0.0	4.2	2.4
Net Diff	0.6	-1.7	-20.3	59.4	-39.4	5.7	53.3	-18.3	-14.1	-30.4	-18.7	-28.2	-14.7	16.1	49.5	77.6	76.6	53.5	-8.5	12.9	-69.3
Mean	1.86	1.81	1.64	2.28	1.46	1.89	2.29	1.67	1.73	1.58	1.79	1.60	1.53	1.79	2.38	2.66	2.70	2.33	1.79	1.89	1.24

MCLAUGHLIN & ASSOCIATES  
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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

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3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 3

	TOTAL	BIRTHRIGHT CITIZENSHIP: HERE LEGALLY		IMMIGRANTS EMBRACE U.S. TRADITIONS		FRAUD IS THEFT FROM TAXPAYERS		SYSTEM TO PREVENT FRAUD		CUT GOV'T FRAUD; BRING PRICES DOWN		POLITICAL VIOLENCE; NO PLACE IN U.S		UPGRADE IN WHITE HOUSE SECURITY		AMERICA'S CONSTITUTION SYSTEM		IRAN SHOULDNT BE ALLOWED TO BLOCK STRAIT	
		AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH DEFEND -ING	DIS- MANTLE	AGREE	DIS- AGREE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
APPROVE	47.7	64.8	24.0	58.0	20.0	51.7	37.6	52.2	28.0	56.3	28.4	51.5	36.6	67.4	18.0	53.3	43.0	55.3	32.6
Trump & Policies	33.7	47.9	12.4	43.2	7.1	38.1	15.9	38.7	6.9	41.9	15.1	37.3	15.0	50.8	7.6	39.5	27.7	41.2	14.1
Only His Policies	14.0	16.9	11.6	14.8	12.9	13.6	21.7	13.5	21.1	14.4	13.3	14.2	21.6	16.7	10.3	13.8	15.3	14.2	18.4
DISAPPROVE BOTH	47.1	31.2	73.8	38.4	76.6	44.5	59.8	44.2	68.0	39.6	69.5	44.9	61.8	28.8	79.0	43.1	53.9	41.1	66.1
DK/REFUSED	5.2	4.1	2.2	3.6	3.3	3.8	2.5	3.6	4.0	4.1	2.1	3.6	1.6	3.8	3.1	3.6	3.1	3.6	1.4
Net Diff	0.6	33.6	-49.8	19.6	-56.6	7.2	-22.2	8.0	-40.0	16.7	-41.1	6.7	-25.3	38.6	-61.0	10.2	-11.0	14.3	-33.5
Mean	1.86	2.17	1.37	2.05	1.28	1.93	1.55	1.94	1.36	2.02	1.44	1.92	1.52	2.23	1.26	1.96	1.73	2.00	1.47

MCLAUGHLIN & ASSOCIATES  
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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
APPROVE	47.7	50.1	47.8	48.2	43.0	56.4	87.3	18.2	35.4	88.8	21.3	38.7	85.1	16.2	32.5	88.0	15.6	33.2	48.4
Trump & Policies	33.7	35.8	34.7	32.0	29.9	43.7	68.5	9.5	21.0	70.9	10.4	26.5	65.2	8.9	16.2	68.3	10.0	20.9	31.9
Only His Policies	14.0	14.4	13.1	16.2	13.2	12.7	18.8	8.7	14.4	17.9	11.0	12.2	19.9	7.3	16.3	19.6	5.6	12.3	16.5
DISAPPROVE BOTH	47.1	44.9	47.1	48.7	51.2	38.6	10.2	77.4	55.5	10.5	72.9	54.0	9.8	80.3	56.8	9.0	80.5	58.3	48.5
DK/REFUSED	5.2	5.0	5.1	3.1	5.7	4.9	2.5	4.4	9.1	0.7	5.8	7.2	5.1	3.6	10.8	3.0	3.9	8.5	3.0
Net Diff	0.6	5.2	0.7	-0.5	-8.2	17.8	77.1	-59.3	-20.1	78.4	-51.5	-15.3	75.3	-64.1	-24.3	78.9	-64.9	-25.1	-0.1
Mean	1.86	1.90	1.87	1.83	1.77	2.05	2.60	1.29	1.62	2.61	1.34	1.70	2.58	1.26	1.55	2.61	1.27	1.59	1.83

MCLAUGHLIN & ASSOCIATES  
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3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
APPROVE	47.7	23.5	25.3	21.8	36.3	71.4	83.2	77.2	86.7	77.1	89.9	11.9	23.5	30.9	21.4	29.8	63.2
Trump & Policies	33.7	17.2	20.0	14.8	19.6	44.4	76.2	60.1	74.0	50.2	72.4	7.4	9.6	16.9	13.3	14.9	45.5
Only His Policies	14.0	6.2	5.3	7.0	16.7	27.0	7.0	17.1	12.7	26.9	17.6	4.4	13.9	13.9	8.1	14.9	17.7
DISAPPROVE BOTH	47.1	73.6	72.4	74.7	55.7	24.7	12.3	18.6	9.4	19.5	8.0	86.6	69.0	60.4	71.5	60.5	27.9
DK/REFUSED	5.2	2.9	2.3	3.4	8.0	3.9	4.5	4.2	3.9	3.4	2.1	1.6	7.5	8.8	7.1	9.7	8.9
Net Diff	0.6	-50.2	-47.1	-52.9	-19.4	46.7	70.9	58.6	77.3	57.6	82.0	-74.7	-45.6	-29.5	-50.0	-30.7	35.4
Mean	1.86	1.42	1.46	1.38	1.61	2.21	2.67	2.43	2.67	2.32	2.66	1.20	1.36	1.52	1.37	1.49	2.19

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

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3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
APPROVE	47.7	52.4	57.4	60.9	33.7	62.9	58.9	50.4	29.8	35.7
Trump & Policies	33.7	37.4	43.4	48.5	29.8	41.7	33.1	50.4	17.4	22.3
Only His Policies	14.0	15.0	14.0	12.4	3.8	21.2	25.8	0.0	12.4	13.3
DISAPPROVE BOTH	47.1	42.9	40.8	36.5	61.6	37.1	41.1	20.8	60.7	64.3
DK/REFUSED	5.2	4.7	1.8	2.6	4.7	0.0	0.0	28.9	9.5	0.0
Net Diff	0.6	9.5	16.6	24.5	-27.9	25.9	17.7	29.6	-30.9	-28.7
Mean	1.86	1.94	2.03	2.12	1.67	2.05	1.92	2.42	1.52	1.58

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

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3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
APPROVE	47.7	40.2	38.2	48.3	56.4	42.1	65.0	39.3	48.1	57.8	54.7	51.0	31.0	56.1	59.1	52.0
Trump & Policies	33.7	24.9	25.4	22.6	41.7	31.0	55.0	28.1	39.2	45.2	37.6	33.7	17.4	42.3	45.5	38.1
Only His Policies	14.0	15.3	12.8	25.6	14.6	11.1	10.0	11.2	8.9	12.5	17.2	17.3	13.7	13.7	13.6	14.0
DISAPPROVE BOTH	47.1	55.0	55.9	51.7	39.3	51.7	23.1	55.2	41.7	37.6	41.3	45.7	63.0	39.7	36.6	43.8
DK/REFUSED	5.2	4.7	5.9	0.0	4.4	6.2	11.9	5.5	10.2	4.7	4.0	3.3	6.0	4.2	4.3	4.2
Net Diff	0.6	-14.8	-17.6	-3.4	17.1	-9.6	41.9	-15.9	6.4	20.2	13.4	5.4	-32.0	16.4	22.5	8.2
Mean	1.86	1.68	1.68	1.71	2.03	1.78	2.36	1.71	1.97	2.08	1.96	1.88	1.51	2.03	2.09	1.94

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

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3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
APPROVE	47.7	51.3	51.2	53.6	49.4	50.3	24.1	47.0	38.6	34.8	41.9	58.4	43.4	53.7	39.9
Trump & Policies	33.7	34.8	35.2	34.7	33.4	38.4	12.4	34.4	31.0	24.7	36.3	42.3	26.7	41.3	27.2
Only His Policies	14.0	16.4	16.0	18.8	16.0	12.0	11.7	12.6	7.6	10.1	5.6	16.2	16.7	12.4	12.8
DISAPPROVE BOTH	47.1	43.8	43.7	41.1	47.1	43.8	63.2	50.0	52.0	60.5	44.9	37.2	51.1	43.8	56.6
DK/REFUSED	5.2	4.9	5.2	5.4	3.5	5.9	12.7	3.0	9.4	4.8	13.2	4.3	5.5	2.5	3.5
Net Diff	0.6	7.4	7.5	12.5	2.3	6.6	-39.1	-3.0	-13.4	-25.7	-3.1	21.2	-7.6	10.0	-16.6
Mean	1.86	1.91	1.91	1.93	1.86	1.94	1.42	1.84	1.77	1.62	1.90	2.05	1.74	1.97	1.70

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
2. I DISAPPROVE OF PRESIDENT TRUMP PERSONALLY, BUT I LIKE A LOT OF HIS POLICIES
3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
APPROVE	47.7	40.9	44.4	51.8	54.1	50.0	56.0	37.0	48.1	44.6	44.4	50.8	46.4	49.7	47.3	49.4	75.7	61.1	52.2	39.4	37.4
Trump & Policies	33.7	28.7	30.0	42.2	36.2	36.2	36.3	32.8	40.2	26.9	31.8	35.6	32.7	35.4	33.6	34.4	55.1	45.9	35.8	28.4	26.4
Only His Policies	14.0	12.2	14.4	9.6	17.9	13.7	19.7	4.2	7.9	17.6	12.6	15.2	13.7	14.3	13.7	15.0	20.7	15.2	16.4	11.0	11.0
DISAPPROVE BOTH	47.1	48.0	52.1	47.1	42.0	45.2	40.9	58.3	51.9	43.6	49.6	44.7	48.0	45.6	47.3	46.1	16.5	33.5	43.7	53.6	58.3
DK/REFUSED	5.2	11.1	3.5	1.0	3.9	4.8	3.2	4.7	0.0	11.8	6.0	4.5	5.5	4.7	5.4	4.5	7.8	5.4	4.2	6.9	4.3
Net Diff	0.6	-7.1	-7.8	4.7	12.2	4.7	15.1	-21.3	-3.8	0.9	-5.2	6.1	-1.6	4.1	-0.0	3.4	59.3	27.6	8.5	-14.2	-20.9
Mean	1.86	1.78	1.77	1.95	1.94	1.91	1.95	1.73	1.88	1.81	1.81	1.90	1.84	1.89	1.85	1.88	2.42	2.13	1.92	1.73	1.67

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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

1. I APPROVE OF PRESIDENT TRUMP AND HIS POLICIES
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3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 10

	TOTAL		HISPANIC BACKGROUND						RACE				MEN			WOMEN			AGE			
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65				
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260			
APPROVE	47.7	47.6	47.7	47.6	33.6	42.7	49.3	78.5	56.3	39.4	60.0	41.7	30.7	41.2	36.8	52.0	50.4	51.4	45.1			
Trump & Policies	33.7	33.9	33.7	33.9	17.1	30.1	36.0	47.9	43.3	18.2	43.5	28.2	16.5	29.0	18.2	34.7	38.4	38.5	32.7			
Only His Policies	14.0	13.7	14.0	13.7	16.5	12.7	13.2	30.6	13.0	21.2	16.5	13.5	14.2	12.2	18.6	17.2	12.0	12.8	12.4			
DISAPPROVE BOTH	47.1	48.2	47.0	48.2	58.8	54.2	45.6	15.3	40.1	52.4	36.0	51.6	62.1	54.4	50.4	45.7	44.3	45.4	50.3			
DK/REFUSED	5.2	4.2	5.3	4.2	7.6	3.0	5.1	6.1	3.5	8.3	3.9	6.8	7.2	4.3	12.8	2.3	5.3	3.2	4.6			
Net Diff	0.6	-0.6	0.8	-0.6	-25.2	-11.5	3.7	63.2	16.2	-13.0	24.0	-9.9	-31.4	-13.2	-13.6	6.2	6.0	6.0	-5.2			
Mean	1.86	1.85	1.86	1.85	1.55	1.75	1.90	2.35	2.03	1.63	2.08	1.75	1.51	1.73	1.63	1.89	1.94	1.93	1.82			

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4. WHICH OF THE FOLLOWING STATEMENTS REGARDING PRESIDENT TRUMP AND HIS POLICIES COMES CLOSEST TO YOUR OPINION?

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3. I DISAPPROVE OF PRESIDENT TRUMP AND HIS POLICIES

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
APPROVE	47.7	45.2	48.7	47.6	47.9	48.6	45.1	52.9	56.3	54.0	56.6	55.7	54.2	37.6	41.9	42.3	38.6	42.4	35.6	55.3	40.7
Trump & Policies	33.7	27.3	36.4	32.4	35.2	34.1	32.7	33.7	44.0	37.6	44.4	40.5	42.1	21.0	29.4	28.2	25.6	28.4	22.8	41.0	27.0
Only His Policies	14.0	17.9	12.4	15.1	12.6	14.5	12.4	19.2	12.2	16.3	12.2	15.2	12.1	16.6	12.5	14.2	13.0	14.0	12.8	14.3	13.7
DISAPPROVE BOTH	47.1	47.8	46.8	46.2	48.2	46.0	50.3	39.3	41.2	40.4	40.9	39.5	43.7	56.0	51.8	50.9	55.8	51.7	57.3	40.7	53.0
DK/REFUSED	5.2	7.0	4.4	6.2	4.0	5.4	4.6	7.8	2.5	5.6	2.5	4.8	2.1	6.4	6.2	6.8	5.6	6.0	7.1	4.1	6.3
Net Diff	0.6	-2.6	1.9	1.4	-0.3	2.6	-5.2	13.5	15.0	13.5	15.7	16.1	10.5	-18.4	-9.9	-8.6	-17.2	-9.3	-21.6	14.6	-12.3
Mean	1.86	1.78	1.89	1.85	1.87	1.87	1.82	1.94	2.03	1.97	2.04	2.01	1.98	1.63	1.76	1.76	1.68	1.75	1.63	2.00	1.72

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID-WEST	SOUTH	WEST	ALWAYS/ALMST	Always/Vote	Almst/Always	VOTE/MOST	URBAN	SUB-URBAN	RURAL	RIGHT/DIREC-TION	WRONG/TRACK	REPUB-LICAN	DEMO-CRATIC	UNDE-CIDED	APP-ROVE	Both Pers/Plcies	Only Pol-icies	DISAP-PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
ECONOMIC	43.3	40.0	46.1	42.1	45.5	42.9	42.7	43.4	45.8	47.8	44.6	34.9	38.7	46.8	42.7	45.3	37.8	43.0	39.8	50.8	45.1
Infltn/Cost of Living	23.2	20.2	26.8	20.9	26.1	22.9	22.5	24.1	24.9	22.3	25.6	19.6	16.3	27.3	20.1	27.2	18.1	18.5	16.4	23.6	28.8
The Economy	9.6	8.7	10.6	10.8	7.3	9.3	9.6	8.4	11.3	11.7	8.9	8.1	8.7	10.4	10.1	7.8	14.9	10.0	9.6	10.9	9.0
Jobs/Unemployment	2.8	3.8	0.9	2.2	5.0	2.9	2.8	3.2	2.5	4.5	2.9	0.4	1.7	3.9	1.1	4.7	1.4	1.8	1.3	3.0	4.2
Gov't Spending/Debt	2.4	1.0	1.5	2.8	3.7	2.3	2.3	2.6	2.6	3.4	2.5	0.9	3.2	1.7	3.5	1.8	0.5	3.9	3.2	5.6	0.9
Interest Rates/Mortgage	2.3	3.0	3.0	2.5	0.5	2.4	2.2	2.7	1.7	2.3	2.4	1.9	3.8	1.6	2.9	1.9	1.7	3.5	3.3	4.1	1.0
Taxes	1.7	1.5	1.2	1.8	2.0	1.5	1.8	0.8	2.4	2.0	1.3	2.0	3.1	0.6	3.4	0.4	0.7	3.3	3.8	2.0	0.2
Trade & Tariffs	1.4	1.8	2.0	1.2	0.8	1.6	1.5	1.6	0.5	1.5	1.0	2.0	1.9	1.3	1.6	1.4	0.5	1.9	2.1	1.6	1.0
SOCIAL	26.3	33.7	27.0	24.8	22.1	25.6	25.5	25.6	30.3	24.2	24.7	32.1	22.2	28.8	18.9	31.3	33.1	20.2	19.2	22.6	30.6
S.S./Medicare	11.2	12.5	13.3	10.7	9.0	11.1	11.5	9.9	12.1	9.3	9.3	17.5	9.5	12.3	9.3	12.0	15.4	9.4	9.5	9.2	12.9
Health Care	5.7	7.8	5.0	6.0	3.9	4.7	4.5	5.3	11.0	5.4	6.3	4.8	2.6	7.2	3.2	7.3	8.5	3.5	3.7	2.9	7.2
Climate Change	3.4	6.5	3.2	1.9	3.7	3.7	4.0	2.7	1.9	2.2	4.0	4.0	2.8	3.7	2.2	4.7	2.9	2.3	2.4	1.9	4.3
Medicaid	2.7	2.6	2.4	2.1	4.1	2.5	2.5	2.7	3.7	4.1	1.7	2.8	3.1	2.5	0.9	4.0	3.7	2.0	0.8	5.1	2.9
Education	1.9	2.9	2.0	2.4	0.0	2.1	1.4	4.0	0.8	2.0	1.9	1.8	2.7	1.6	1.9	1.8	2.3	1.4	1.9	0.0	2.1
Abortion	1.4	1.3	1.0	1.6	1.3	1.5	1.6	1.2	0.8	1.3	1.5	1.2	1.4	1.5	1.5	1.5	0.3	1.6	0.8	3.6	1.2
SECURITY	18.1	15.2	19.0	18.2	19.6	18.7	18.5	19.5	14.9	17.9	17.8	19.1	31.3	10.5	28.4	9.6	15.0	28.3	33.7	15.1	9.6
Border/Immigration	6.3	5.4	8.0	6.5	5.2	6.2	5.9	7.0	7.3	4.8	7.3	6.6	13.0	2.4	11.1	2.1	5.8	11.7	14.0	5.9	1.3
Iran & War in Middle E.	4.8	2.6	5.8	4.7	5.5	5.5	5.1	6.5	0.7	4.1	4.2	6.6	6.6	3.6	5.9	3.9	3.7	5.8	7.1	2.7	4.2
Nat'l Sec./Terrorism	2.8	2.8	2.3	2.9	3.3	3.1	3.1	3.3	1.3	2.8	2.9	2.7	5.4	1.3	6.0	0.3	1.3	5.2	6.9	1.3	0.7
Crime/Drugs	2.4	1.7	2.1	2.5	2.8	2.1	2.1	2.4	3.6	3.5	1.9	1.7	4.3	1.4	3.4	1.6	2.0	3.8	3.9	3.5	1.2
End War btw Russia/UKR	1.8	2.6	0.7	1.6	2.7	1.8	2.3	0.3	1.9	2.8	1.4	1.5	2.1	1.7	2.0	1.6	2.2	1.8	1.8	1.7	2.1

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
					ALWAYS		Vote	TIME				TION						Plcies	licies	BOTH	
PROTECTING DEMOCRACY	5.8	7.5	2.8	6.6	6.0	6.3	6.9	4.7	3.0	4.3	6.6	6.2	1.4	9.0	2.9	9.3	2.3	1.7	1.7	1.9	10.3
HONESTY/INTEGRITY/D.C.	4.2	2.5	4.4	4.6	4.8	4.4	4.5	4.1	3.2	3.0	4.6	5.1	5.1	3.8	5.3	3.7	2.1	4.8	3.9	7.0	3.7
DK/REFUSED	2.2	1.2	0.8	3.6	2.1	2.1	1.9	2.7	2.8	2.8	1.6	2.6	1.3	1.0	1.7	0.8	9.8	2.0	1.8	2.6	0.7

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
ECONOMIC	43.3	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Infltn/Cost of Living	23.2	53.5	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Economy	9.6	22.2	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jobs/Unemployment	2.8	6.5	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gov't Spending/Debt	2.4	5.5	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Interest Rates/Mortgage	2.3	5.2	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Taxes	1.7	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Trade & Tariffs	1.4	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SOCIAL	26.3	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
S.S./Medicare	11.2	0.0	0.0	0.0	0.0	0.0	0.0	42.8	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Health Care	5.7	0.0	0.0	0.0	0.0	0.0	0.0	21.6	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Climate Change	3.4	0.0	0.0	0.0	0.0	0.0	0.0	13.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Medicaid	2.7	0.0	0.0	0.0	0.0	0.0	0.0	10.2	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Education	1.9	0.0	0.0	0.0	0.0	0.0	0.0	7.2	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abortion	1.4	0.0	0.0	0.0	0.0	0.0	0.0	5.2	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
SECURITY	18.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0
Border/Immigration	6.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	35.0	100.0	0.0	0.0	0.0	0.0	0.0
Iran & War in Middle E.	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	26.2	0.0	0.0	0.0	0.0	0.0	0.0
Nat'l Sec./Terrorism	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.6	0.0	100.0	0.0	0.0	0.0	0.0
Crime/Drugs	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	13.0	0.0	0.0	100.0	0.0	0.0	0.0
End War btw Russia/UKR	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.1	0.0	0.0	0.0	100.0	0.0	0.0



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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 3

	TOTAL	BIRTHRIGHT CITIZENSHIP: HERE LEGALLY	IMMIGRANTS EMBRACE U.S. TRADITIONS	FRAUD IS THEFT FROM TAXPAYERS	SYSTEM TO PREVENT FRAUD	CUT GOV'T FRAUD; BRING PRICES DOWN	POLITICAL VIOLENCE; NO PLACE IN U.S	UPGRADE IN WHITE HOUSE SECURITY	AMERICA'S CONSTITUTION SYSTEM	IRAN SHOULDNT BE ALLOWED TO BLOCK STRAIT									
		AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
ECONOMIC	43.3	43.3	45.3	43.9	46.0	43.2	51.3	43.4	55.9	44.0	43.4	43.9	48.7	43.3	44.8	44.7	42.3	42.9	50.3
Infltn/Cost of Living	23.2	21.8	27.6	23.2	25.6	22.7	30.0	22.7	31.4	23.2	24.3	23.9	24.4	22.1	25.7	23.3	23.4	23.4	22.0
The Economy	9.6	10.0	8.4	9.8	9.4	10.5	5.7	10.2	9.7	10.6	7.6	10.1	5.9	9.9	9.0	11.4	6.2	10.0	10.2
Jobs/Unemployment	2.8	1.9	4.0	2.1	4.7	1.9	6.5	1.9	8.2	2.4	3.1	2.0	6.9	2.1	4.1	1.8	4.7	1.4	7.7
Gov't Spending/Debt	2.4	2.7	2.0	2.4	2.7	2.3	3.1	2.7	1.2	2.6	2.2	2.6	2.3	2.5	2.8	3.1	0.9	2.8	2.0
Interest Rates/Mortgage	2.3	2.8	1.8	2.7	1.4	2.5	1.7	2.4	3.0	1.9	4.0	2.4	2.5	3.1	1.2	1.9	3.9	2.3	3.2
Taxes	1.7	2.4	1.0	1.9	1.4	1.8	2.2	2.0	0.7	2.0	0.9	1.6	3.4	2.0	1.5	2.2	0.6	1.3	4.2
Trade & Tariffs	1.4	1.8	0.5	1.7	0.8	1.4	2.1	1.5	1.8	1.3	1.3	1.3	3.1	1.6	0.5	1.1	2.4	1.7	1.0
SOCIAL	26.3	23.7	28.8	22.9	33.3	24.8	26.2	25.0	25.4	22.9	35.6	25.6	22.4	22.8	30.1	25.3	26.3	24.9	23.8
S.S./Medicare	11.2	11.1	11.5	11.2	10.7	12.1	3.9	11.5	3.8	11.2	11.3	12.2	4.4	10.6	11.1	12.2	6.8	12.0	8.2
Health Care	5.7	3.2	7.5	4.0	7.7	4.3	7.4	4.3	7.7	3.3	9.9	4.8	4.9	3.4	8.2	3.8	8.9	4.1	4.1
Climate Change	3.4	3.3	4.1	2.9	5.4	3.3	4.5	3.4	5.1	3.4	4.7	3.7	2.4	3.2	4.3	4.1	2.3	3.5	3.1
Medicaid	2.7	2.3	3.1	1.8	4.8	1.7	7.8	2.3	5.8	1.7	5.6	1.8	7.8	2.4	2.8	2.4	3.2	2.1	4.0
Education	1.9	2.3	1.3	1.9	2.2	1.9	2.6	2.1	0.7	1.8	3.1	1.8	2.1	1.9	2.3	1.6	3.0	2.1	1.7
Abortion	1.4	1.5	1.2	1.2	2.6	1.4	0.0	1.4	2.4	1.4	1.1	1.4	1.0	1.4	1.3	1.2	2.1	1.0	2.7
SECURITY	18.1	21.7	13.2	21.4	9.1	19.0	16.4	19.5	12.9	21.5	10.5	18.2	23.2	23.4	10.8	17.9	22.0	20.0	14.9
Border/Immigration	6.3	8.1	3.5	7.7	2.1	6.9	4.0	7.0	2.3	7.7	2.2	7.0	0.5	9.2	1.9	7.0	5.4	7.1	3.9
Iran & War in Middle E.	4.8	4.8	4.6	5.5	2.5	4.8	4.9	4.9	4.4	5.8	2.7	4.9	6.1	5.7	4.0	4.7	7.1	5.5	3.7
Nat'l Sec./Terrorism	2.8	3.8	1.7	3.8	0.0	3.1	1.3	3.0	2.5	3.3	1.9	2.8	4.4	3.9	1.2	3.2	2.8	3.3	2.1
Crime/Drugs	2.4	2.9	1.6	2.5	2.2	2.2	4.4	2.4	2.6	2.4	2.6	1.7	7.3	2.5	1.8	1.5	3.3	2.3	3.3
End War btw Russia/UKR	1.8	2.1	1.8	1.9	2.3	2.0	1.9	2.1	1.1	2.3	1.1	1.6	4.9	2.1	1.9	1.5	3.4	1.8	1.9

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 3

TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-	
	HERE LEGALLY	AGREE	EMBRACE U.S. TRADITIONS	AGREE	THEFT FROM TAXPAYERS	AGREE	PREVENT FRAUD	AGREE	FRAUD; BRING PRICES DOWN	AGREE	VIOLENCE; NO PLACE IN U.S.	AGREE	WHITE HOUSE SECURITY	AGREE	CONSTITUTION SYSTEM	AGREE	BE ALLOWED TO BLOCK STRAIT	AGREE	DIS-
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	DEFEND	MANTLE	AGREE	DIS-	AGREE
															-ING				
PROTECTING DEMOCRACY	5.8	4.8	8.6	5.6	7.4	6.7	3.2	6.5	2.2	5.1	8.6	6.4	2.5	4.5	8.6	6.7	3.6	6.2	6.1
HONESTY/INTEGRITY/D.C.	4.2	4.7	3.7	4.6	2.9	4.7	2.9	4.1	3.6	4.6	1.8	4.4	3.2	4.9	3.6	4.3	5.3	4.5	4.5
DK/REFUSED	2.2	1.8	0.4	1.5	1.2	1.7	0.0	1.6	0.0	1.8	0.0	1.6	0.0	1.1	2.1	1.2	0.4	1.5	0.4

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
ECONOMIC	43.3	43.9	44.1	52.5	49.2	51.5	40.1	45.1	45.0	39.7	52.3	44.1	40.6	40.6	45.9	43.3	44.4	41.4	44.3
Infltn/Cost of Living	23.2	23.8	24.4	26.1	26.2	21.7	18.7	25.7	25.5	17.1	31.1	24.7	20.9	22.3	26.2	21.8	25.7	23.4	28.7
The Economy	9.6	10.0	9.7	11.8	9.2	14.3	11.5	8.4	8.8	12.8	6.6	8.3	9.7	9.6	9.2	11.9	8.0	8.3	6.1
Jobs/Unemployment	2.8	2.5	2.9	5.4	4.1	5.3	0.6	4.8	3.1	0.6	6.1	4.3	0.7	4.1	2.0	0.4	4.2	3.3	1.8
Gov't Spending/Debt	2.4	2.6	1.9	2.8	2.1	2.6	3.0	1.4	2.8	3.5	2.4	4.2	2.2	0.8	1.5	2.6	2.0	1.7	3.5
Interest Rates/Mortgage	2.3	1.5	2.0	3.4	3.9	2.9	3.0	2.0	1.7	2.6	1.4	0.0	3.6	2.3	3.3	3.6	1.1	1.5	3.5
Taxes	1.7	2.3	1.6	1.9	2.1	2.3	1.6	1.1	2.4	2.7	0.9	2.2	0.1	1.2	2.6	1.6	1.0	2.4	0.7
Trade & Tariffs	1.4	1.2	1.7	1.0	1.5	2.5	1.7	1.7	0.7	0.5	3.9	0.3	3.4	0.4	1.1	1.3	2.5	0.8	0.0
SOCIAL	26.3	26.4	25.0	21.8	23.5	17.9	21.9	32.2	24.8	21.2	28.1	25.4	22.8	34.7	24.4	21.6	33.1	27.2	29.2
S.S./Medicare	11.2	13.3	9.9	8.3	8.4	5.7	12.1	11.7	9.7	11.2	9.9	8.3	13.4	12.8	11.0	13.5	12.0	10.1	9.1
Health Care	5.7	5.3	6.2	4.9	6.6	5.5	3.2	7.3	6.6	1.8	7.3	7.4	5.2	7.3	5.9	3.2	7.9	7.5	7.8
Climate Change	3.4	3.4	3.4	2.4	1.9	1.1	2.0	3.8	4.5	2.2	4.4	5.1	1.7	3.5	4.0	1.5	4.9	5.1	5.1
Medicaid	2.7	1.9	2.9	2.6	2.6	2.2	0.9	5.7	1.4	0.8	4.8	1.3	1.0	6.3	1.6	0.5	5.0	1.3	4.4
Education	1.9	1.6	1.5	2.0	2.0	2.5	2.3	1.9	1.4	3.4	1.6	2.3	0.8	2.0	0.7	1.7	1.3	1.8	1.6
Abortion	1.4	1.0	1.1	1.6	1.9	0.9	1.3	1.6	1.1	1.7	0.0	1.1	0.8	2.7	1.2	1.4	2.0	1.4	1.3
SECURITY	18.1	17.6	18.4	15.7	17.0	20.4	28.2	11.3	14.2	31.1	8.6	14.8	24.2	12.9	13.8	25.6	11.4	13.4	15.6
Border/Immigration	6.3	5.8	5.8	4.4	4.4	8.5	10.9	3.0	4.9	12.7	2.2	7.3	8.4	3.6	2.7	11.2	2.2	5.4	6.5
Iran & War in Middle E.	4.8	5.3	5.3	5.1	5.9	4.5	7.6	4.0	2.4	8.6	0.5	2.1	6.3	6.1	2.6	6.2	5.3	2.7	3.4
Nat'l Sec./Terrorism	2.8	2.6	3.4	2.4	2.5	3.9	5.1	0.7	2.6	6.0	1.0	2.6	3.9	0.5	2.7	5.3	0.9	2.2	1.8
Crime/Drugs	2.4	2.1	2.0	2.2	2.3	2.3	2.8	1.4	2.9	3.2	2.3	0.5	2.1	0.9	5.1	1.6	0.7	1.5	2.7
End War btw Russia/UKR	1.8	1.8	1.8	1.5	2.0	1.2	1.8	2.2	1.5	0.6	2.7	2.3	3.6	1.8	0.7	1.2	2.4	1.5	1.2

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 4

	TOTAL	SOCIAL NETWORK				PARTY			MEN			WOMEN			WHITE			SAVE	
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK X	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT		STATES
PROTECTING DEMOCRACY	5.8	5.4	5.8	4.4	5.0	3.8	2.8	8.0	6.8	2.3	9.9	8.0	3.4	6.8	5.7	2.5	10.1	8.3	4.2
HONESTY/INTEGRITY/D.C.	4.2	4.4	4.4	4.8	3.4	6.3	5.4	2.5	4.7	5.1	0.5	5.1	5.8	3.7	4.4	5.5	0.5	5.4	5.0
DK/REFUSED	2.2	2.3	2.3	0.8	1.9	0.0	1.6	1.0	4.3	0.6	0.5	2.7	3.1	1.2	5.8	1.5	0.5	4.3	1.6

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
ECONOMIC	43.3	39.2	36.4	41.7	48.8	44.9	37.1	41.1	41.2	39.8	40.0	40.5	53.0	45.8	33.1	49.5	41.5
Infltn/Cost of Living	23.2	18.0	19.1	17.0	29.5	25.2	16.4	20.9	12.9	22.2	18.7	20.3	36.6	23.3	13.2	28.2	27.5
The Economy	9.6	7.7	6.1	9.0	10.7	7.7	12.3	10.0	6.5	11.0	12.3	8.4	10.0	5.2	5.9	11.1	4.5
Jobs/Unemployment	2.8	6.2	3.8	8.3	1.5	1.9	1.3	1.6	2.8	0.0	0.4	6.4	1.0	7.0	7.9	2.2	1.9
Gov't Spending/Debt	2.4	2.6	1.8	3.3	2.0	2.6	2.6	2.6	7.1	2.1	2.6	1.6	1.8	0.0	3.0	2.1	4.5
Interest Rates/Mortgage	2.3	2.7	3.0	2.3	2.0	3.1	1.2	2.2	4.1	1.8	3.2	3.1	0.8	0.0	0.0	2.8	0.0
Taxes	1.7	1.2	1.9	0.5	1.7	1.7	2.5	2.1	3.6	0.2	1.7	0.8	0.9	2.6	0.8	2.6	3.2
Trade & Tariffs	1.4	1.0	0.6	1.3	1.3	2.7	0.9	1.8	4.1	2.6	1.1	0.0	2.0	7.6	2.3	0.5	0.0
SOCIAL	26.3	35.3	33.9	36.5	24.6	21.5	20.8	21.2	22.9	27.9	20.2	36.0	27.2	28.1	41.4	22.1	19.7
S.S./Medicare	11.2	12.2	6.7	17.2	9.3	11.8	13.0	12.4	10.6	12.9	12.1	12.6	6.1	20.2	12.1	9.8	7.6
Health Care	5.7	9.2	10.3	8.2	5.6	3.0	3.2	3.1	3.3	8.6	1.9	9.9	3.3	6.1	10.6	5.9	5.5
Climate Change	3.4	6.2	6.4	6.0	3.5	1.9	0.6	1.2	3.5	2.0	1.8	5.1	3.4	0.0	12.1	4.1	0.0
Medicaid	2.7	2.7	3.1	2.3	4.7	0.9	0.5	0.7	1.5	2.2	0.4	3.3	12.0	1.8	1.5	1.6	0.9
Education	1.9	2.4	2.5	2.3	1.1	4.0	0.5	2.2	4.1	0.8	2.4	2.1	2.4	0.0	2.2	0.6	3.4
Abortion	1.4	2.6	4.9	0.6	0.3	0.0	3.0	1.5	0.0	1.3	1.5	3.0	0.0	0.0	3.0	0.2	2.4
SECURITY	18.1	11.5	14.9	8.5	14.6	20.5	32.8	26.6	28.2	22.8	29.6	7.5	12.6	23.0	14.2	13.1	17.7
Border/Immigration	6.3	1.8	2.7	1.0	5.1	6.5	15.5	11.0	2.7	5.5	13.4	1.4	5.9	3.1	2.6	4.6	7.5
Iran & War in Middle E.	4.8	2.8	3.8	2.0	3.7	5.9	8.7	7.3	6.4	7.4	7.9	2.4	3.2	11.7	1.9	2.7	1.7
Nat'l Sec./Terrorism	2.8	1.7	2.4	1.1	2.0	2.9	6.2	4.5	5.5	6.0	4.8	1.0	0.0	1.2	2.0	1.7	5.9
Crime/Drugs	2.4	2.4	2.1	2.7	2.5	2.7	1.7	2.2	8.3	3.9	1.7	0.9	0.9	4.4	3.9	2.8	2.6
End War btw Russia/UKR	1.8	2.6	3.8	1.6	1.5	2.5	0.7	1.6	5.3	0.0	1.8	1.8	2.6	2.6	3.9	1.3	0.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
PROTECTING DEMOCRACY	5.8	8.7	8.7	8.6	5.7	4.3	3.2	3.8	0.0	0.8	3.7	11.8	4.1	1.8	3.2	8.2	5.6
HONESTY/INTEGRITY/D.C.	4.2	3.8	4.0	3.5	3.8	4.9	4.9	4.9	6.0	3.1	5.9	3.3	2.2	0.0	3.7	5.0	4.8
DK/REFUSED	2.2	1.6	2.2	1.1	2.4	3.8	1.1	2.5	1.7	5.6	0.6	0.9	0.9	1.4	4.3	2.2	10.7

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
ECONOMIC	43.3	41.0	48.0	45.5	58.8	45.9	56.2	49.0	41.2	40.9
Infltn/Cost of Living	23.2	21.8	27.1	13.5	32.5	26.5	5.3	28.9	23.9	10.5
The Economy	9.6	9.8	9.4	13.9	6.9	16.3	23.5	0.0	8.0	15.7
Jobs/Unemployment	2.8	1.6	3.9	0.0	0.0	0.0	7.1	0.0	4.3	0.0
Gov't Spending/Debt	2.4	2.5	1.0	11.8	4.3	0.0	0.0	20.1	1.8	8.6
Interest Rates/Mortgage	2.3	1.8	3.3	1.0	5.4	3.1	14.7	0.0	1.6	0.0
Taxes	1.7	2.3	1.7	1.9	9.7	0.0	5.6	0.0	0.4	0.0
Trade & Tariffs	1.4	1.2	1.6	3.5	0.0	0.0	0.0	0.0	1.3	6.1
SOCIAL	26.3	25.7	21.7	16.4	22.6	14.9	30.4	0.0	33.6	15.6
S.S./Medicare	11.2	12.4	12.9	7.5	12.0	14.9	14.1	0.0	8.8	0.0
Health Care	5.7	4.2	3.8	0.0	0.0	0.0	0.0	0.0	11.2	7.9
Climate Change	3.4	3.5	2.0	1.5	0.0	0.0	0.0	0.0	5.0	0.0
Medicaid	2.7	2.2	1.5	0.0	6.1	0.0	16.3	0.0	4.0	7.7
Education	1.9	2.0	1.1	4.3	4.5	0.0	0.0	0.0	2.3	0.0
Abortion	1.4	1.4	0.4	3.1	0.0	0.0	0.0	0.0	2.2	0.0
SECURITY	18.1	20.2	20.3	19.3	6.2	39.2	13.3	30.2	11.8	37.0
Border/Immigration	6.3	6.4	8.6	0.8	0.0	22.0	7.6	0.0	4.3	10.6
Iran & War in Middle E.	4.8	5.5	4.6	5.5	5.7	8.5	0.0	0.0	2.9	20.7
Nat'l Sec./Terrorism	2.8	4.5	2.3	0.0	0.5	0.0	0.0	0.0	1.6	5.6
Crime/Drugs	2.4	1.5	3.4	8.2	0.0	0.0	0.0	30.2	2.3	0.0
End War btw Russia/UKR	1.8	2.3	1.4	4.9	0.0	8.7	5.7	0.0	0.8	0.0

5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
PROTECTING DEMOCRACY	5.8	5.5	6.1	13.6	7.4	0.0	0.0	20.8	5.3	0.0
HONESTY/INTEGRITY/D.C.	4.2	4.5	3.5	2.1	4.9	0.0	0.0	0.0	5.2	6.6
DK/REFUSED	2.2	3.2	0.4	3.1	0.0	0.0	0.0	0.0	2.8	0.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
ECONOMIC	43.3	43.9	44.0	43.6	46.1	39.3	35.6	39.7	33.0	47.0	45.0	44.4	43.5	47.1	48.4	45.3
Infltn/Cost of Living	23.2	25.0	24.1	28.8	21.6	26.0	22.0	26.4	17.5	22.1	21.0	24.3	25.6	23.1	23.7	22.2
The Economy	9.6	7.4	8.8	1.7	13.1	5.9	3.5	6.2	8.5	13.0	13.3	7.5	7.2	13.1	12.4	13.9
Jobs/Unemployment	2.8	3.0	3.1	2.5	3.2	1.3	0.0	1.5	2.3	3.8	2.6	3.3	2.7	3.0	4.1	1.5
Gov't Spending/Debt	2.4	3.2	3.5	2.0	2.3	0.4	3.6	0.0	2.5	3.4	1.0	4.4	2.2	2.3	3.8	0.4
Interest Rates/Mortgage	2.3	1.9	2.3	0.5	2.7	1.8	0.0	2.0	2.3	2.2	3.4	0.4	3.2	2.8	2.4	3.3
Taxes	1.7	1.6	0.7	5.5	2.1	1.7	0.0	1.9	0.0	1.8	2.4	2.5	0.9	1.7	1.1	2.4
Trade & Tariffs	1.4	1.8	1.6	2.5	1.0	2.3	6.5	1.7	0.0	0.8	1.4	2.0	1.6	1.2	0.9	1.6
SOCIAL	26.3	27.6	28.0	25.6	25.6	24.9	9.7	26.7	26.2	24.1	27.3	23.4	31.1	25.9	23.1	29.7
S.S./Medicare	11.2	8.9	10.1	4.1	10.9	14.7	0.0	16.5	17.9	11.6	10.2	5.5	11.8	12.4	12.4	12.5
Health Care	5.7	7.2	7.6	5.6	5.2	3.5	9.7	2.8	4.5	3.3	7.4	7.7	6.8	5.3	3.4	7.7
Climate Change	3.4	3.2	3.6	1.7	4.6	1.4	0.0	1.6	1.5	3.9	5.5	4.7	2.0	3.7	2.6	5.4
Medicaid	2.7	4.2	3.4	7.6	1.5	2.1	0.0	2.3	2.3	0.9	2.3	2.8	5.4	0.9	0.0	2.0
Education	1.9	1.9	1.5	3.4	2.3	1.8	0.0	2.0	0.0	3.1	1.3	2.2	1.6	2.4	3.2	1.3
Abortion	1.4	2.1	1.9	3.0	1.0	1.3	0.0	1.5	0.0	1.2	0.6	0.5	3.5	1.2	1.5	0.9
SECURITY	18.1	18.8	18.0	21.9	15.5	22.1	39.2	20.0	22.0	16.9	13.8	22.2	15.9	13.3	16.4	9.1
Border/Immigration	6.3	6.0	6.8	2.7	5.3	9.5	12.1	9.2	7.9	6.5	3.8	8.1	4.2	5.2	7.1	2.6
Iran & War in Middle E.	4.8	5.5	5.0	7.2	3.8	5.7	6.0	5.7	4.9	3.7	3.8	5.6	5.4	3.8	4.5	2.9
Nat'l Sec./Terrorism	2.8	2.3	1.9	4.1	2.9	2.1	6.9	1.5	6.2	3.8	1.9	3.3	1.4	2.9	3.2	2.5
Crime/Drugs	2.4	2.5	2.2	3.8	2.3	3.4	14.1	2.1	0.0	1.5	3.3	2.8	2.2	0.9	0.8	1.0
End War btw Russia/UKR	1.8	2.5	2.1	4.1	1.2	1.4	0.0	1.5	3.0	1.3	1.0	2.2	2.7	0.5	0.9	0.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
PROTECTING DEMOCRACY	5.8	3.7	3.7	4.0	6.9	6.5	3.7	6.8	9.1	6.4	7.5	5.6	2.2	7.6	6.2	9.5
HONESTY/INTEGRITY/D.C.	4.2	3.5	3.7	2.6	4.0	5.3	11.9	4.5	7.0	4.2	3.8	3.8	3.2	4.0	4.3	3.6
DK/REFUSED	2.2	2.5	2.6	2.3	2.0	2.0	0.0	2.2	2.7	1.5	2.5	0.7	4.1	2.0	1.5	2.7

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
ECONOMIC	43.3	50.2	54.4	41.3	42.8	44.8	38.9	32.6	38.2	39.2	37.3	50.6	49.7	35.5	29.5
Infltn/Cost of Living	23.2	24.9	27.2	19.5	21.3	27.1	17.0	19.9	23.2	19.7	26.2	24.7	25.0	20.9	18.8
The Economy	9.6	12.1	15.0	3.0	9.8	13.6	3.3	5.6	7.9	9.0	7.0	12.7	11.4	4.0	7.4
Jobs/Unemployment	2.8	3.4	2.9	6.0	3.2	1.8	14.9	0.0	3.7	6.0	1.8	4.8	1.9	0.0	0.0
Gov't Spending/Debt	2.4	2.7	1.9	4.9	3.7	0.0	0.0	3.2	0.7	0.0	1.3	3.2	2.1	5.4	0.8
Interest Rates/Mortgage	2.3	3.6	4.3	3.0	1.5	0.0	0.0	0.9	0.8	1.9	0.0	2.0	5.4	1.0	0.7
Taxes	1.7	2.2	1.7	3.1	3.3	0.0	3.7	1.3	0.5	0.0	0.9	2.2	2.2	2.0	0.5
Trade & Tariffs	1.4	1.3	1.5	1.7	0.0	2.2	0.0	1.8	1.2	2.7	0.0	1.0	1.6	2.2	1.3
SOCIAL	26.3	19.0	16.8	24.4	22.5	27.8	45.1	36.1	30.5	28.5	32.2	17.5	20.7	36.1	36.1
S.S./Medicare	11.2	5.6	4.2	10.9	5.8	3.1	4.8	23.7	12.7	5.5	18.7	4.0	7.3	23.9	23.4
Health Care	5.7	4.4	4.0	2.7	7.4	10.6	23.2	5.8	4.6	8.0	1.8	4.5	4.3	5.6	6.0
Climate Change	3.4	3.4	4.1	1.1	2.9	7.1	3.4	3.2	2.5	3.2	1.8	3.6	3.3	2.4	4.1
Medicaid	2.7	1.5	1.1	1.8	2.6	6.9	7.7	1.7	7.2	9.8	5.1	1.1	2.0	1.7	1.8
Education	1.9	2.4	1.9	5.8	1.2	0.0	0.0	0.7	3.5	2.1	4.8	3.4	1.3	0.6	0.8
Abortion	1.4	1.7	1.4	2.1	2.6	0.0	6.1	1.0	0.0	0.0	0.0	0.9	2.7	1.9	0.0
SECURITY	18.1	19.7	18.3	23.7	21.1	15.6	8.1	15.7	20.4	21.3	19.7	22.9	16.1	14.5	16.9
Border/Immigration	6.3	8.0	8.9	5.4	7.2	0.0	1.5	5.3	5.1	2.9	7.0	10.8	5.0	5.2	5.3
Iran & War in Middle E.	4.8	4.4	3.2	6.2	7.1	3.4	3.7	5.1	6.2	8.1	4.6	4.3	4.5	4.9	5.4
Nat'l Sec./Terrorism	2.8	2.0	2.2	1.0	2.1	4.4	0.0	3.4	5.5	6.6	4.6	2.7	1.2	3.0	3.7
Crime/Drugs	2.4	3.4	3.0	6.4	1.7	5.1	2.9	0.7	0.6	1.2	0.0	3.7	3.0	0.0	1.5
End War btw Russia/UKR	1.8	1.9	0.9	4.7	3.0	2.7	0.0	1.2	3.0	2.4	3.5	1.5	2.4	1.4	1.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
PROTECTING DEMOCRACY	5.8	4.8	4.5	3.1	7.5	2.2	5.2	9.4	3.7	6.1	1.6	4.5	5.1	8.4	10.4
HONESTY/INTEGRITY/D.C.	4.2	4.9	4.4	5.5	5.9	0.0	2.7	4.5	2.7	3.8	1.7	4.5	5.3	3.5	5.5
DK/REFUSED	2.2	1.4	1.6	2.1	0.2	9.7	0.0	1.8	4.6	1.1	7.5	0.0	3.0	2.0	1.6

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
ECONOMIC	43.3	40.9	38.9	44.4	38.3	43.1	54.8	54.5	40.8	56.0	40.7	45.8	40.2	48.3	40.9	53.8	42.0	44.4	40.4	46.2	45.5
Infltn/Cost of Living	23.2	24.0	24.2	22.2	22.8	17.3	27.2	33.2	33.7	21.5	23.7	22.7	23.6	22.6	22.0	28.2	9.9	16.0	21.4	24.5	31.8
The Economy	9.6	6.1	7.4	9.7	10.2	13.6	12.5	7.7	7.1	11.5	7.3	11.8	7.9	12.3	9.3	10.9	3.3	12.3	8.3	14.2	5.2
Jobs/Unemployment	2.8	2.1	0.9	4.7	1.2	5.4	5.5	0.0	0.0	0.0	2.1	3.5	1.9	4.3	2.8	3.1	3.3	4.8	2.1	4.1	1.2
Gov't Spending/Debt	2.4	1.8	1.8	4.6	2.4	2.1	3.6	0.0	0.0	6.1	2.3	2.5	2.3	2.5	2.3	2.9	3.7	4.1	3.1	2.0	0.0
Interest Rates/Mortgage	2.3	2.7	1.1	1.7	0.9	2.5	3.0	6.4	0.0	6.9	1.8	2.7	1.6	3.3	1.8	4.1	12.9	5.4	1.9	0.9	1.4
Taxes	1.7	0.8	2.1	0.8	0.0	1.7	1.4	7.3	0.0	8.5	1.4	2.0	1.1	2.7	1.2	3.6	7.6	1.7	1.6	0.5	2.6
Trade & Tariffs	1.4	3.5	1.5	0.7	0.8	0.3	1.6	0.0	0.0	1.6	2.1	0.7	1.8	0.7	1.5	1.1	1.3	0.0	1.9	0.0	3.2
SOCIAL	26.3	34.5	28.9	19.9	28.8	25.1	19.7	12.7	16.5	18.8	29.4	23.3	29.3	21.5	28.2	17.7	21.4	28.0	26.2	23.1	31.4
S.S./Medicare	11.2	15.5	14.3	4.3	10.2	12.2	9.1	4.0	0.0	4.0	12.9	9.6	12.4	9.5	12.3	6.5	4.6	9.4	10.6	11.3	15.0
Health Care	5.7	7.2	3.4	9.7	6.3	6.0	5.5	1.2	8.3	0.0	6.0	5.3	6.1	5.0	6.1	3.9	3.5	6.3	7.4	3.7	4.8
Climate Change	3.4	3.3	2.9	0.6	5.2	4.8	0.7	4.7	0.0	10.3	2.6	4.2	3.1	3.9	3.5	2.9	3.1	6.8	3.1	2.5	3.9
Medicaid	2.7	6.9	4.1	0.5	1.1	1.2	1.2	0.0	0.0	0.0	4.5	1.0	3.8	0.9	3.2	0.7	0.0	1.2	2.6	2.9	4.0
Education	1.9	0.7	2.6	3.5	3.8	0.5	0.8	2.8	8.3	0.0	2.0	1.8	2.4	1.1	1.9	1.7	0.0	2.4	1.7	2.2	1.9
Abortion	1.4	1.0	1.5	1.4	2.2	0.4	2.5	0.0	0.0	4.5	1.3	1.5	1.5	1.2	1.2	2.0	10.2	1.9	0.9	0.6	1.9
SECURITY	18.1	15.8	20.5	23.0	23.4	16.2	11.9	24.2	13.4	5.7	19.2	17.2	20.0	15.1	19.1	13.9	21.1	20.2	20.0	17.1	13.7
Border/Immigration	6.3	3.5	7.6	11.9	4.6	7.9	6.1	5.9	0.0	0.0	6.8	5.9	6.4	6.3	6.7	4.7	2.1	3.6	7.8	8.2	2.4
Iran & War in Middle E.	4.8	4.7	6.8	3.8	6.0	3.6	1.8	8.0	7.9	0.0	5.4	4.1	5.5	3.5	5.1	3.4	4.1	7.9	4.6	5.1	2.9
Nat'l Sec./Terrorism	2.8	3.9	2.6	1.5	1.6	2.8	1.9	7.3	5.5	2.9	2.9	2.8	2.6	3.2	2.7	3.6	6.9	3.6	2.5	1.4	4.8
Crime/Drugs	2.4	1.3	2.4	3.7	5.8	1.9	1.1	0.0	0.0	2.7	2.2	2.5	2.9	1.5	2.7	1.0	5.3	3.9	3.6	0.8	0.4
End War btw Russia/UKR	1.8	2.4	1.2	2.2	5.4	0.0	1.1	3.1	0.0	0.0	1.8	1.8	2.6	0.6	2.0	1.3	2.6	1.2	1.5	1.5	3.3

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
PROTECTING DEMOCRACY	5.8	1.6	5.9	3.0	5.0	9.2	7.7	3.0	29.2	7.3	3.7	7.8	3.9	8.8	5.2	8.2	2.7	2.9	7.4	6.9	2.5
HONESTY/INTEGRITY/D.C.	4.2	3.7	4.0	6.3	2.7	5.0	4.2	5.6	0.0	3.7	4.3	4.1	4.0	4.6	4.2	4.1	5.1	4.0	4.8	5.0	1.4
DK/REFUSED	2.2	3.4	1.8	3.3	1.9	1.4	1.6	0.0	0.0	8.6	2.7	1.8	2.5	1.8	2.3	2.1	7.8	0.5	1.2	1.7	5.4

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
ECONOMIC	43.3	40.2	43.7	40.2	45.5	48.8	43.0	51.8	45.7	36.9	37.2	40.0	50.0	41.7	39.6	56.9	46.1	42.9	34.5
Infltn/Cost of Living	23.2	18.2	23.8	18.2	22.5	30.3	23.5	30.4	23.9	19.9	9.5	23.0	23.8	22.6	18.2	27.8	26.9	22.1	20.1
The Economy	9.6	10.9	9.5	10.9	9.9	3.6	9.6	13.3	9.9	10.4	9.4	9.3	9.7	11.7	5.0	12.1	9.8	12.2	8.3
Jobs/Unemployment	2.8	2.1	2.9	2.1	4.5	8.5	2.4	0.0	3.4	0.0	4.9	1.4	6.8	0.7	4.6	7.3	1.9	2.4	0.3
Gov't Spending/Debt	2.4	3.7	2.2	3.7	3.5	0.0	2.1	2.7	3.3	2.7	7.5	0.9	3.9	1.7	4.1	3.2	1.7	1.0	2.7
Interest Rates/Mortgage	2.3	3.0	2.2	3.0	2.5	2.1	2.2	0.0	1.5	0.8	2.5	2.9	3.4	3.3	4.8	3.2	1.4	2.2	1.2
Taxes	1.7	1.5	1.7	1.5	1.9	1.8	1.7	0.0	2.1	3.0	2.2	1.3	1.4	1.2	2.3	2.3	2.6	1.8	0.0
Trade & Tariffs	1.4	0.7	1.5	0.7	0.7	2.5	1.4	5.4	1.6	0.0	1.1	1.3	1.0	0.5	0.6	0.9	1.7	1.2	2.0
SOCIAL	26.3	21.9	26.8	21.9	29.4	24.5	26.7	20.9	24.9	22.6	18.8	28.7	32.9	23.4	35.8	18.1	20.7	22.7	34.7
S.S./Medicare	11.2	6.9	11.8	6.9	13.1	4.4	11.9	13.3	11.0	7.1	4.4	12.9	16.1	8.2	6.9	4.2	7.6	8.4	23.5
Health Care	5.7	5.2	5.7	5.2	5.0	3.1	5.9	7.6	5.6	5.3	0.0	6.3	4.8	7.8	13.3	2.0	4.5	7.0	4.3
Climate Change	3.4	3.8	3.4	3.8	0.9	6.9	3.7	0.0	3.7	0.0	3.5	3.6	1.3	4.0	2.5	4.3	3.4	2.3	4.2
Medicaid	2.7	2.0	2.8	2.0	7.1	6.3	2.0	0.0	1.1	7.8	1.7	2.9	6.7	2.2	2.0	5.7	2.5	3.5	0.7
Education	1.9	3.1	1.7	3.1	2.6	2.1	1.6	0.0	2.4	0.0	9.2	0.8	4.0	0.0	5.1	0.9	2.4	1.2	0.9
Abortion	1.4	0.8	1.4	0.8	0.8	1.6	1.6	0.0	1.1	2.3	0.0	2.0	0.0	1.3	6.1	1.0	0.4	0.3	1.0
SECURITY	18.1	27.3	17.0	27.3	15.5	12.6	17.5	15.6	19.1	26.5	28.6	15.8	9.9	26.6	14.4	14.6	20.9	21.7	16.8
Border/Immigration	6.3	7.7	6.2	7.7	3.6	2.4	6.7	7.3	8.9	3.4	6.2	4.4	3.8	8.5	1.8	3.2	7.6	11.9	5.1
Iran & War in Middle E.	4.8	7.4	4.4	7.4	3.0	4.5	4.8	0.0	4.4	5.7	4.4	5.2	1.6	9.0	6.0	4.4	3.3	3.3	6.9
Nat'l Sec./Terrorism	2.8	2.7	2.9	2.7	1.7	0.0	3.0	8.3	3.5	4.1	4.7	2.5	0.4	1.7	0.9	3.3	2.7	3.1	3.4
Crime/Drugs	2.4	6.9	1.8	6.9	3.7	5.7	1.3	0.0	0.9	11.0	7.9	1.8	0.0	6.5	2.2	1.2	5.6	1.3	0.9
End War btw Russia/UKR	1.8	2.5	1.8	2.5	3.4	0.0	1.6	0.0	1.4	2.3	5.5	1.9	4.0	0.9	3.5	2.4	1.8	2.1	0.5

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 10

	TOTAL		HISPANIC BACKGROUND					RACE					MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65					
				AMER.					AMER.			AMER.											
PROTECTING DEMOCRACY	5.8	2.5	6.2	2.5	3.3	8.1	6.6	5.6	5.9	9.7	4.9	7.3	0.0	1.2	4.6	4.4	2.7	8.4	8.2				
HONESTY/INTEGRITY/D.C.	4.2	5.2	4.1	5.2	4.2	6.0	4.1	0.0	3.4	2.5	8.8	4.9	5.0	3.3	4.2	4.8	4.8	2.0	4.9				
DK/REFUSED	2.2	3.1	2.1	3.1	2.1	0.0	2.2	6.1	1.1	1.8	1.6	3.3	2.3	3.8	1.4	1.3	4.6	2.3	0.9				

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
ECONOMIC	43.3	49.1	41.0	47.7	38.2	46.4	34.5	50.4	42.0	48.7	40.2	48.1	34.9	47.9	40.1	47.0	36.0	44.9	34.1	44.5	42.3
Infltn/Cost of Living	23.2	23.5	23.0	25.1	21.0	24.3	20.1	23.5	23.1	24.0	22.4	23.4	22.7	23.6	23.0	26.0	19.4	25.0	17.3	23.2	23.1
The Economy	9.6	8.9	9.9	9.3	10.0	10.1	8.3	11.1	9.2	10.7	8.7	12.4	2.9	6.8	10.6	8.2	11.3	8.1	13.9	9.8	9.5
Jobs/Unemployment	2.8	6.1	1.5	4.2	1.2	3.7	0.3	7.2	1.5	5.2	1.1	4.2	0.5	5.1	1.4	3.3	1.4	3.3	0.0	3.2	2.5
Gov't Spending/Debt	2.4	3.6	1.9	2.7	1.9	2.3	2.7	4.2	3.1	3.8	3.1	3.2	4.0	3.1	0.7	1.9	0.7	1.4	1.3	3.4	1.4
Interest Rates/Mortgage	2.3	3.9	1.6	2.8	1.7	2.6	1.2	2.4	1.1	1.4	1.5	1.4	1.7	5.5	2.0	3.9	1.8	3.7	0.7	1.5	3.0
Taxes	1.7	2.3	1.4	2.5	0.8	2.3	0.0	2.1	2.0	2.9	1.2	2.9	0.0	2.4	0.9	2.1	0.3	1.8	0.0	2.1	1.3
Trade & Tariffs	1.4	0.8	1.7	1.2	1.6	1.2	2.0	0.0	1.9	0.7	2.0	0.7	3.0	1.5	1.4	1.6	1.2	1.6	0.9	1.3	1.5
SOCIAL	26.3	26.0	26.4	23.6	29.5	23.3	34.7	20.0	26.2	21.1	27.7	19.4	37.3	31.9	26.6	25.6	31.3	26.8	31.9	24.3	28.1
S.S./Medicare	11.2	5.4	13.6	6.4	16.9	6.9	23.5	1.3	13.7	3.2	16.9	4.2	25.0	9.4	13.6	9.0	16.9	9.3	21.9	10.0	12.4
Health Care	5.7	7.1	5.1	5.9	5.4	6.2	4.3	6.2	4.5	5.6	4.4	5.1	4.8	8.0	5.6	6.1	6.6	7.1	3.7	5.0	6.3
Climate Change	3.4	3.5	3.4	3.4	3.4	3.1	4.2	5.1	3.1	4.7	2.7	3.8	3.5	1.9	3.7	2.4	4.2	2.6	5.0	3.7	3.2
Medicaid	2.7	4.0	2.1	3.3	1.9	3.4	0.7	2.6	1.8	2.3	1.7	2.3	1.4	5.5	2.5	4.2	2.2	4.4	0.0	2.0	3.3
Education	1.9	2.8	1.5	2.6	1.1	2.2	0.9	4.2	1.8	4.4	0.6	3.3	0.6	1.3	1.2	1.1	1.5	1.3	1.2	2.6	1.3
Abortion	1.4	3.3	0.6	1.9	0.7	1.5	1.0	0.6	1.3	0.8	1.4	0.7	2.0	5.9	0.0	2.9	0.0	2.2	0.0	1.1	1.7
SECURITY	18.1	14.5	19.6	17.5	18.9	18.6	16.8	15.5	22.0	20.4	19.7	22.3	14.3	13.5	17.5	15.1	18.1	15.4	19.4	20.0	16.4
Border/Immigration	6.3	2.6	7.9	4.9	8.0	6.8	5.1	2.9	10.4	6.3	10.1	9.5	4.7	2.3	5.6	3.7	5.9	4.4	5.5	8.2	4.6
Iran & War in Middle E.	4.8	5.1	4.6	4.3	5.3	4.0	6.9	5.0	4.2	4.1	4.8	3.9	5.9	5.2	5.0	4.4	6.0	4.1	7.9	4.4	5.1
Nat'l Sec./Terrorism	2.8	2.3	3.1	2.5	3.3	2.6	3.4	3.5	3.6	4.2	2.9	3.7	3.2	1.0	2.6	1.0	3.6	1.7	3.6	3.6	2.1
Crime/Drugs	2.4	1.6	2.7	3.5	1.1	2.9	0.9	1.3	2.5	3.7	0.6	2.8	0.5	2.0	2.8	3.3	1.6	3.0	1.3	2.2	2.6
End War btw Russia/UKR	1.8	2.9	1.4	2.4	1.2	2.3	0.5	2.8	1.2	2.1	1.3	2.4	0.0	2.9	1.6	2.7	1.0	2.3	1.0	1.7	2.0

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5. NOW, FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
PROTECTING DEMOCRACY	5.8	4.5	6.3	3.7	8.3	4.9	8.2	6.2	6.0	4.8	7.4	5.4	7.9	2.8	6.6	2.7	9.2	4.6	8.5	6.1	5.5
HONESTY/INTEGRITY/D.C.	4.2	4.5	4.1	4.7	3.7	3.9	4.9	7.1	2.5	4.3	3.4	3.5	4.8	2.0	5.5	5.0	4.0	4.3	5.1	3.8	4.5
DK/REFUSED	2.2	1.3	2.6	2.9	1.5	2.7	0.9	0.8	1.4	0.8	1.7	1.3	0.9	1.9	3.7	4.6	1.4	3.9	0.9	1.2	3.2

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6. THE FOURTEENTH AMENDMENT WAS WRITTEN AFTER THE CIVIL WAR TO MAKE FREED SLAVES CITIZENS. TODAY IT'S INTERPRETED TO MEAN ANY CHILD BORN ON U.S. SOIL IS AUTOMATICALLY A CITIZEN - EVEN IF BOTH PARENTS ENTERED ILLEGALLY OR CAME ON A TOURIST VISA. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"BIRTHRIGHT CITIZENSHIP SHOULD ONLY APPLY TO CHILDREN BORN TO U.S. CITIZENS OR PEOPLE WHO ARE HERE LEGALLY ON A PERMANENT BASIS - WHICH IS WHAT THE AMENDMENT WAS ACTUALLY MEANT TO DO."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	57.8	53.1	62.5	60.7	51.8	59.3	59.7	57.9	49.6	54.9	58.2	60.9	82.4	42.7	80.0	42.2	39.4	78.4	82.0	69.8	38.2
Strongly	38.6	31.4	44.7	40.9	34.2	39.9	42.6	32.0	31.3	32.4	40.7	42.7	59.8	25.4	60.5	21.3	27.7	57.0	62.7	43.4	21.5
Somewhat	19.2	21.7	17.8	19.7	17.6	19.4	17.1	25.9	18.3	22.4	17.5	18.2	22.6	17.3	19.4	20.9	11.7	21.4	19.4	26.4	16.7
DISAGREE	32.7	35.7	27.3	29.7	41.0	31.8	32.7	29.3	37.5	36.6	32.7	27.4	13.4	47.9	16.2	47.9	31.7	16.5	12.1	27.1	51.2
Somewhat	11.1	13.2	8.5	9.5	14.9	9.8	9.0	12.4	17.9	10.7	12.1	9.6	7.8	13.6	8.7	12.2	15.3	8.2	6.3	12.8	14.1
Strongly	21.6	22.6	18.8	20.2	26.1	22.0	23.7	16.9	19.6	25.9	20.6	17.8	5.6	34.3	7.5	35.7	16.4	8.2	5.7	14.3	37.1
DON'T KNOW	9.5	11.1	10.2	9.7	7.3	8.9	7.6	12.8	12.9	8.5	9.1	11.6	4.2	9.4	3.8	9.9	28.9	5.1	5.9	3.2	10.6
Net Diff.	25.1	17.4	35.3	31.0	10.8	27.5	27.0	28.6	12.1	18.3	25.5	33.5	69.1	-5.1	63.8	-5.7	7.6	62.0	70.0	42.7	-13.0
Mean	2.83	2.70	2.99	2.90	2.65	2.85	2.85	2.84	2.70	2.67	2.86	2.97	3.43	2.37	3.38	2.31	2.71	3.34	3.48	3.02	2.25

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6. THE FOURTEENTH AMENDMENT WAS WRITTEN AFTER THE CIVIL WAR TO MAKE FREED SLAVES CITIZENS. TODAY IT'S INTERPRETED TO MEAN ANY CHILD BORN ON U.S. SOIL IS AUTOMATICALLY A CITIZEN - EVEN IF BOTH PARENTS ENTERED ILLEGALLY OR CAME ON A TOURIST VISA. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt ity	Nat'l Secur- ity	Crime/ Drugs	End Russia /Ukryn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	57.8	57.7	54.3	65.0	38.4	60.2	71.3	52.1	57.0	32.5	72.0	56.4	49.1	61.5	69.2	74.2	77.5	70.7	65.0	64.4	47.9
Strongly	38.6	36.7	37.0	37.3	18.8	37.9	34.5	34.3	41.0	20.5	52.8	29.7	17.3	56.7	52.6	63.1	58.7	41.8	38.4	44.8	28.7
Somewhat	19.2	21.0	17.2	27.8	19.6	22.3	36.8	17.8	16.0	12.0	19.3	26.7	31.8	4.8	16.6	11.1	18.7	29.0	26.5	19.6	19.2
DISAGREE	32.7	34.2	38.9	27.3	45.9	28.7	26.6	35.8	33.6	42.9	22.6	39.5	38.2	29.7	23.8	17.8	19.4	22.2	31.9	28.4	48.6
Somewhat	11.1	11.2	13.6	0.0	6.5	10.0	18.3	12.9	11.3	16.0	11.6	15.9	11.0	11.7	8.8	10.7	0.0	8.9	6.7	16.5	8.1
Strongly	21.6	22.9	25.3	27.3	39.5	18.7	8.2	22.9	22.3	26.9	11.0	23.6	27.1	18.0	15.0	7.0	19.4	13.4	25.2	11.9	40.4
DON'T KNOW	9.5	8.1	6.8	7.6	15.7	11.1	2.2	12.1	9.5	24.6	5.3	4.2	12.7	8.8	7.0	8.0	3.1	7.0	3.2	7.3	3.5
Net Diff.	25.1	23.5	15.3	37.7	-7.5	31.5	44.7	16.3	23.4	-10.4	49.4	16.9	10.9	31.8	45.4	56.4	58.0	48.5	33.1	36.0	-0.6
Mean	2.83	2.78	2.71	2.81	2.21	2.89	3.00	2.72	2.84	2.35	3.20	2.65	2.45	3.10	3.15	3.42	3.20	3.07	2.81	3.05	2.38

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BANNER 3

TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- DEFEND	AGREE	DIS- MANTLE	
															-ING				
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
AGREE	57.8	100.0	0.0	72.9	20.0	66.7	22.8	65.3	24.8	70.5	33.5	64.7	30.2	76.7	33.6	65.4	54.1	69.4	31.5
Strongly	38.6	66.7	0.0	50.4	7.0	45.4	10.3	44.4	12.5	49.2	15.0	44.1	14.3	54.3	18.2	46.6	30.1	46.2	21.7
Somewhat	19.2	33.3	0.0	22.5	13.0	21.3	12.5	20.9	12.2	21.3	18.5	20.5	15.9	22.4	15.4	18.8	23.9	23.2	9.8
DISAGREE	32.7	0.0	100.0	21.9	76.7	27.2	73.0	28.7	69.8	23.9	61.8	29.6	64.5	18.5	59.2	29.3	40.5	25.3	65.9
Somewhat	11.1	0.0	33.9	7.5	26.2	9.7	23.3	11.0	15.2	8.6	18.5	10.3	20.5	7.1	18.5	9.8	13.8	10.5	16.3
Strongly	21.6	0.0	66.1	14.4	50.5	17.4	49.7	17.7	54.6	15.3	43.3	19.3	44.1	11.4	40.7	19.5	26.7	14.8	49.6
DON'T KNOW	9.5	0.0	0.0	5.2	3.3	6.1	4.2	6.0	5.5	5.6	4.7	5.7	5.2	4.8	7.1	5.2	5.4	5.3	2.7
Net Diff.	25.1	100.0	-100.0	51.0	-56.7	39.6	-50.2	36.5	-45.0	46.6	-28.3	35.0	-34.3	58.2	-25.6	36.1	13.6	44.1	-34.4
Mean	2.83	3.67	1.34	3.15	1.76	3.01	1.83	2.98	1.82	3.11	2.05	2.95	2.00	3.26	2.12	2.98	2.61	3.06	2.04

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	STATES
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	57.8	60.0	58.5	58.5	55.9	61.5	78.1	43.3	50.8	80.4	43.3	56.5	74.7	43.2	45.8	79.1	39.4	50.9	61.0
Strongly	38.6	38.7	35.3	34.6	33.5	39.9	59.4	24.4	30.6	64.7	20.9	33.3	52.0	26.6	28.3	60.6	21.8	31.1	43.7
Somewhat	19.2	21.3	23.2	23.9	22.4	21.6	18.7	18.9	20.2	15.8	22.4	23.2	22.8	16.7	17.5	18.4	17.6	19.8	17.3
DISAGREE	32.7	30.7	33.6	32.5	37.0	33.1	15.9	44.5	38.6	15.3	44.0	35.2	16.8	44.9	41.6	14.9	49.5	39.5	30.1
Somewhat	11.1	11.1	11.5	8.7	14.0	10.7	8.7	10.6	14.2	7.4	7.2	12.9	10.6	12.8	15.4	8.3	10.7	15.0	10.5
Strongly	21.6	19.6	22.1	23.8	23.1	22.4	7.2	33.9	24.4	8.0	36.8	22.3	6.1	32.1	26.2	6.6	38.8	24.5	19.6
DON'T KNOW	9.5	9.3	7.9	9.0	7.0	5.4	6.0	12.2	10.6	4.2	12.7	8.3	8.5	11.9	12.6	6.0	11.1	9.6	8.9
Net Diff.	25.1	29.2	24.9	26.0	18.9	28.5	62.1	-1.3	12.2	65.1	-0.7	21.3	58.0	-1.6	4.2	64.1	-10.1	11.4	30.8
Mean	2.83	2.87	2.78	2.76	2.71	2.84	3.39	2.38	2.64	3.43	2.31	2.74	3.32	2.43	2.55	3.42	2.25	2.64	2.93

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6. THE FOURTEENTH AMENDMENT WAS WRITTEN AFTER THE CIVIL WAR TO MAKE FREED SLAVES CITIZENS. TODAY IT'S INTERPRETED TO MEAN ANY CHILD BORN ON U.S. SOIL IS AUTOMATICALLY A CITIZEN - EVEN IF BOTH PARENTS ENTERED ILLEGALLY OR CAME ON A TOURIST VISA. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	57.8	43.1	46.8	39.7	51.3	68.1	82.6	75.3	77.6	64.1	81.6	38.3	48.5	51.3	36.3	48.7	68.9
Strongly	38.6	26.7	31.2	22.8	29.1	46.4	67.5	56.8	54.0	43.5	64.1	22.1	27.1	27.4	24.4	25.5	50.9
Somewhat	19.2	16.3	15.6	17.0	22.2	21.7	15.1	18.5	23.6	20.6	17.5	16.2	21.4	23.9	11.9	23.2	18.0
DISAGREE	32.7	48.6	46.0	50.9	35.3	25.3	10.7	18.1	18.6	24.6	13.4	52.4	33.6	37.7	55.7	39.7	21.6
Somewhat	11.1	13.1	5.8	19.5	15.3	7.7	3.2	5.5	13.9	20.4	5.1	12.5	9.9	4.9	14.6	16.4	7.4
Strongly	21.6	35.5	40.1	31.4	20.0	17.7	7.5	12.7	4.7	4.2	8.3	39.8	23.7	32.9	41.1	23.3	14.2
DON'T KNOW	9.5	8.4	7.2	9.4	13.4	6.5	6.7	6.6	3.8	11.3	5.0	9.3	17.9	11.0	8.0	11.6	9.5
Net Diff.	25.1	-5.5	0.8	-11.2	16.0	42.8	71.9	57.1	59.0	39.5	68.3	-14.1	14.9	13.5	-19.4	9.0	47.3
Mean	2.83	2.37	2.41	2.34	2.70	3.04	3.53	3.28	3.32	3.16	3.45	2.23	2.63	2.51	2.21	2.58	3.17

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BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	407	227	39	12	16	13	2	264	12	
AGREE	57.8	64.6	62.5	70.6	76.5	45.1	39.9	71.1	42.9	38.4	
Strongly	38.6	45.5	43.7	37.5	28.0	33.0	19.8	50.4	25.5	26.7	
Somewhat	19.2	19.2	18.9	33.1	48.5	12.1	20.0	20.8	17.5	11.7	
DISAGREE	32.7	28.1	32.6	22.8	18.2	35.5	45.4	0.0	40.7	40.9	
Somewhat	11.1	10.3	8.6	17.9	5.7	35.5	5.6	0.0	13.1	0.0	
Strongly	21.6	17.7	24.1	4.9	12.5	0.0	39.8	0.0	27.6	40.9	
DON'T KNOW	9.5	7.3	4.9	6.6	5.3	19.4	14.7	28.9	16.3	20.7	
Net Diff.	25.1	36.6	29.9	47.8	58.3	9.6	-5.6	71.1	2.2	-2.4	
Mean	2.83	3.00	2.86	3.10	2.97	2.97	2.23	3.71	2.49	2.31	

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	57.8	51.8	50.9	55.4	65.3	52.2	58.8	51.3	57.3	70.6	59.0	54.4	49.6	65.4	71.1	57.6
Strongly	38.6	33.8	33.1	36.7	43.9	33.9	34.9	33.8	41.7	47.5	39.7	36.7	31.4	43.9	48.7	37.5
Somewhat	19.2	18.0	17.8	18.8	21.4	18.3	23.9	17.6	15.6	23.1	19.3	17.7	18.2	21.5	22.5	20.1
DISAGREE	32.7	38.7	38.4	40.0	27.1	36.4	41.2	35.8	26.3	22.8	32.2	38.3	39.1	27.6	22.9	34.0
Somewhat	11.1	12.6	12.0	15.0	9.8	11.3	18.1	10.5	9.9	7.3	12.9	9.9	14.9	10.5	7.0	15.1
Strongly	21.6	26.2	26.4	25.0	17.2	25.1	23.1	25.3	16.3	15.5	19.3	28.4	24.3	17.2	15.9	18.9
DON'T KNOW	9.5	9.5	10.7	4.5	7.7	11.4	0.0	12.8	16.4	6.7	8.8	7.3	11.3	7.0	5.9	8.4
Net Diff.	25.1	13.1	12.5	15.4	38.2	15.8	17.6	15.5	31.0	47.8	26.8	16.1	10.4	37.7	48.2	23.7
Mean	2.83	2.66	2.64	2.70	3.00	2.69	2.71	2.69	2.99	3.10	2.87	2.68	2.64	2.99	3.10	2.83

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Emplyd	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	57.8	58.5	59.3	57.7	56.1	55.6	53.6	62.1	47.0	29.2	62.1	63.8	52.6	64.5	59.7
Strongly	38.6	36.6	37.0	33.7	37.5	39.9	24.1	47.7	30.0	18.4	39.7	42.4	30.2	51.4	43.7
Somewhat	19.2	21.9	22.3	24.0	18.6	15.7	29.5	14.4	17.0	10.7	22.3	21.4	22.4	13.0	15.9
DISAGREE	32.7	33.0	31.7	33.1	37.8	25.7	35.4	29.4	40.7	63.1	21.8	29.5	36.8	28.3	30.4
Somewhat	11.1	11.7	10.7	14.9	12.3	5.7	8.6	8.4	17.2	34.2	2.9	10.1	13.4	6.7	10.2
Strongly	21.6	21.3	21.0	18.3	25.5	20.0	26.9	21.0	23.4	28.9	18.8	19.5	23.4	21.7	20.2
DON'T KNOW	9.5	8.5	9.0	9.2	6.1	18.7	11.0	8.5	12.3	7.7	16.2	6.7	10.5	7.2	9.9
Net Diff.	25.1	25.4	27.6	24.6	18.3	30.0	18.1	32.8	6.4	-33.9	40.3	34.3	15.8	36.1	29.2
Mean	2.83	2.81	2.83	2.81	2.73	2.93	2.57	2.97	2.61	2.20	2.99	2.93	2.66	3.01	2.92

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BANNER 9

	TOTAL	INCOME										INCOME					AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	57.8	49.4	58.9	56.3	58.9	61.5	65.8	60.2	51.5	49.2	54.7	60.7	55.6	61.3	57.0	61.1	84.3	66.6	60.3	51.0	52.7
Strongly	38.6	32.7	42.2	35.0	37.9	42.7	36.9	36.4	51.5	39.4	37.2	39.9	37.3	40.6	38.6	38.2	69.4	45.7	37.5	35.5	36.1
Somewhat	19.2	16.7	16.7	21.3	21.0	18.8	28.9	23.9	0.0	9.8	17.6	20.8	18.3	20.8	18.4	22.9	14.9	20.9	22.8	15.5	16.6
DISAGREE	32.7	35.9	31.4	34.1	31.5	31.2	31.3	35.6	42.3	26.9	33.7	31.7	33.2	31.8	32.7	32.5	3.8	23.9	31.1	39.6	35.9
Somewhat	11.1	10.7	12.4	15.6	11.4	9.7	7.5	6.0	8.0	20.3	12.3	9.9	12.1	9.4	11.6	9.0	3.4	13.0	8.7	14.2	12.1
Strongly	21.6	25.3	19.0	18.5	20.1	21.5	23.8	29.6	34.2	6.5	21.3	21.9	21.1	22.4	21.2	23.4	0.4	10.8	22.4	25.4	23.8
DON'T KNOW	9.5	14.7	9.7	9.6	9.6	7.3	2.9	4.1	6.2	23.9	11.6	7.6	11.2	6.9	10.2	6.4	11.9	9.5	8.6	9.4	11.4
Net Diff.	25.1	13.5	27.4	22.2	27.4	30.3	34.5	24.6	9.2	22.3	21.1	29.0	22.4	29.5	24.3	28.6	80.5	42.7	29.2	11.4	16.8
Mean	2.83	2.67	2.91	2.81	2.85	2.89	2.81	2.70	2.73	3.08	2.80	2.85	2.81	2.85	2.83	2.81	3.74	3.12	2.83	2.67	2.73

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
AGREE	57.8	60.2	57.5	60.2	53.1	40.1	58.5	80.6	65.5	49.2	62.9	50.9	55.1	58.8	53.3	54.7	57.1	59.1	61.7
Strongly	38.6	36.8	38.8	36.8	33.2	24.7	39.8	60.0	47.0	25.4	32.6	32.1	37.1	39.0	27.6	35.4	36.0	40.9	46.7
Somewhat	19.2	23.4	18.7	23.4	19.9	15.4	18.7	20.5	18.6	23.8	30.3	18.7	18.0	19.8	25.6	19.3	21.1	18.2	15.0
DISAGREE	32.7	30.7	32.9	30.7	33.3	42.5	32.9	13.3	27.9	35.1	31.3	38.3	32.4	30.4	33.9	38.3	34.3	29.6	29.4
Somewhat	11.1	9.6	11.3	9.6	9.9	16.5	11.2	9.8	8.2	7.6	15.6	14.5	11.1	6.5	8.6	18.7	11.4	9.3	8.8
Strongly	21.6	21.2	21.7	21.2	23.4	26.0	21.7	3.5	19.7	27.5	15.6	23.8	21.3	24.0	25.4	19.6	22.9	20.3	20.7
DON'T KNOW	9.5	9.1	9.6	9.1	13.6	17.4	8.6	6.1	6.6	15.7	5.8	10.8	12.5	10.7	12.8	7.0	8.6	11.3	8.9
Net Diff.	25.1	29.5	24.6	29.5	19.8	-2.4	25.6	67.3	37.7	14.1	31.6	12.6	22.7	28.4	19.4	16.3	22.8	29.5	32.2
Mean	2.83	2.83	2.83	2.83	2.73	2.47	2.84	3.46	2.99	2.56	2.85	2.66	2.81	2.83	2.64	2.76	2.77	2.90	2.96

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
AGREE	57.8	54.1	59.3	55.4	60.5	56.4	61.7	59.8	64.4	61.0	65.2	61.3	67.7	48.4	54.7	50.8	55.7	52.1	55.3	63.1	52.9
Strongly	38.6	31.9	41.3	33.8	44.2	35.7	46.7	36.4	46.2	39.1	47.5	39.2	53.7	27.6	36.9	29.5	40.6	32.6	39.2	43.2	34.3
Somewhat	19.2	22.1	18.0	21.6	16.4	20.7	15.0	23.4	18.3	22.0	17.6	22.1	14.0	20.9	17.8	21.4	15.1	19.5	16.1	19.8	18.7
DISAGREE	32.7	36.4	31.2	35.4	29.5	33.8	29.4	32.4	27.8	31.4	26.8	30.5	25.9	40.2	34.2	38.7	32.3	36.8	33.2	29.2	35.9
Somewhat	11.1	14.2	9.8	12.9	9.0	11.9	8.8	12.0	7.7	9.9	8.0	10.1	6.1	16.3	11.7	15.3	10.0	13.5	11.6	9.0	13.0
Strongly	21.6	22.2	21.4	22.5	20.5	21.9	20.7	20.4	20.1	21.5	18.8	20.3	19.8	23.9	22.5	23.4	22.3	23.4	21.6	20.2	22.9
DON'T KNOW	9.5	9.6	9.5	9.2	10.0	9.7	8.9	7.8	7.8	7.5	8.0	8.3	6.4	11.4	11.1	10.5	12.0	11.0	11.5	7.8	11.2
Net Diff.	25.1	17.7	28.1	20.0	31.0	22.6	32.2	27.4	36.6	29.6	38.3	30.8	41.8	8.2	20.5	12.2	23.4	15.3	22.2	33.9	17.0
Mean	2.83	2.71	2.88	2.73	2.94	2.78	2.96	2.82	2.98	2.85	3.02	2.87	3.09	2.59	2.78	2.64	2.84	2.69	2.82	2.93	2.72

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7. FOR GENERATIONS, AMERICA HAS BEEN CALLED A MELTING POT - WHERE PEOPLE FROM EVERY BACKGROUND COME TOGETHER, LEARN ENGLISH, ADOPT AMERICAN VALUES, AND BUILD A SHARED IDENTITY. THAT'S WHAT E PLURIBUS UNUM MEANS: OUT OF MANY, ONE. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"LEGAL IMMIGRANTS WHO CHOOSE TO MAKE AMERICA THEIR HOME SHOULD LEARN ENGLISH, EMBRACE AMERICAN TRADITION AND VALUES, AND BECOME PART OF THIS COUNTRY - NOT REMAIN SEPARATE FROM IT. THAT'S HOW WE STAY ONE NATION."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	72.1	67.1	77.4	74.0	67.8	73.5	73.5	73.3	64.9	71.4	69.9	77.5	89.8	63.1	89.1	59.3	62.1	87.7	92.3	76.6	58.8
Strongly	45.8	38.4	47.8	49.4	43.7	46.9	47.2	46.0	40.1	43.7	45.1	50.1	68.5	32.5	66.0	29.5	37.7	62.7	72.3	39.5	30.4
Somewhat	26.3	28.7	29.6	24.7	24.1	26.6	26.4	27.3	24.9	27.7	24.8	27.4	21.3	30.6	23.1	29.7	24.3	25.0	20.0	37.2	28.4
DISAGREE	20.5	22.0	16.5	18.3	27.2	20.0	20.4	18.9	23.4	22.7	22.3	14.0	7.3	30.3	7.6	33.9	13.8	8.6	4.3	18.9	33.4
Somewhat	9.9	10.2	8.5	9.4	12.0	9.4	10.0	7.6	12.8	10.5	11.0	7.1	3.4	14.3	4.8	14.6	10.0	3.8	2.8	6.3	15.8
Strongly	10.6	11.8	8.0	8.9	15.1	10.6	10.3	11.3	10.7	12.3	11.3	7.0	3.9	16.0	2.8	19.3	3.8	4.8	1.5	12.7	17.5
DON'T KNOW	7.4	10.9	6.1	7.7	5.0	6.6	6.1	7.9	11.6	5.9	7.8	8.4	2.9	6.6	3.4	6.8	24.1	3.6	3.3	4.4	7.9
Net Diff.	51.6	45.1	60.9	55.7	40.6	53.5	53.2	54.4	41.5	48.7	47.6	63.5	82.5	32.8	81.5	25.4	48.2	79.1	88.0	57.7	25.4
Mean	3.16	3.05	3.25	3.24	3.01	3.17	3.18	3.17	3.07	3.09	3.12	3.32	3.59	2.85	3.58	2.75	3.26	3.51	3.69	3.08	2.78

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt ity	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukryn	HONES- TY/INT	PRTCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	72.1	73.1	72.3	72.9	53.2	73.4	87.6	63.0	71.9	51.1	70.9	61.7	47.6	61.8	85.1	87.5	95.7	76.6	74.6	79.5	70.3
Strongly	45.8	45.3	43.1	56.7	24.0	52.0	39.4	37.7	48.2	28.5	43.8	23.9	22.2	45.3	60.1	69.5	75.3	45.7	46.9	55.1	41.2
Somewhat	26.3	27.8	29.2	16.3	29.2	21.4	48.2	25.3	23.7	22.6	27.1	37.8	25.4	16.4	24.9	18.0	20.3	31.0	27.7	24.4	29.1
DISAGREE	20.5	21.8	22.7	23.4	34.4	20.0	12.4	26.0	19.4	27.9	23.8	32.2	36.3	38.2	10.3	6.8	0.0	19.2	25.4	14.2	26.3
Somewhat	9.9	11.3	12.3	23.4	8.3	9.9	7.8	11.5	8.6	14.5	11.6	13.7	7.8	24.2	3.1	0.0	0.0	12.4	6.4	9.7	13.7
Strongly	10.6	10.5	10.3	0.0	26.0	10.1	4.5	14.5	10.9	13.5	12.2	18.5	28.5	14.0	7.2	6.8	0.0	6.9	19.0	4.5	12.5
DON'T KNOW	7.4	5.2	5.0	3.6	12.5	6.6	0.0	11.1	8.7	21.0	5.3	6.1	16.0	0.0	4.6	5.7	4.3	4.1	0.0	6.3	3.5
Net Diff.	51.6	51.3	49.7	49.5	18.8	53.4	75.2	37.0	52.4	23.2	47.1	29.5	11.3	23.5	74.7	80.8	95.7	57.4	49.2	65.3	44.0
Mean	3.16	3.14	3.11	3.34	2.58	3.23	3.22	2.97	3.20	2.84	3.08	2.71	2.49	2.93	3.45	3.59	3.79	3.20	3.03	3.39	3.02

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BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
		AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- DEFEND	AGREE	DIS- MANTLE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
AGREE	72.1	91.0	48.4	100.0	0.0	82.6	32.9	80.6	39.9	86.1	45.3	80.6	34.7	89.6	51.4	80.8	67.4	84.1	45.1
Strongly	45.8	63.8	21.0	63.5	0.0	53.8	12.0	52.2	19.0	57.6	20.0	52.1	17.0	62.0	25.9	56.2	30.6	55.7	21.0
Somewhat	26.3	27.2	27.4	36.5	0.0	28.8	20.8	28.4	20.9	28.4	25.2	28.5	17.7	27.5	25.5	24.5	36.7	28.4	24.1
DISAGREE	20.5	7.1	48.1	0.0	100.0	14.7	61.0	16.6	58.1	11.1	51.0	16.4	58.8	8.1	42.5	16.6	28.0	13.4	48.6
Somewhat	9.9	4.8	20.5	0.0	48.4	8.7	17.0	10.0	12.3	6.9	18.4	9.4	15.0	4.9	18.2	8.0	11.5	8.1	19.0
Strongly	10.6	2.3	27.7	0.0	51.6	5.9	44.0	6.6	45.9	4.2	32.6	7.0	43.8	3.2	24.3	8.6	16.6	5.3	29.6
DON'T KNOW	7.4	1.9	3.5	0.0	0.0	2.7	6.2	2.9	2.0	2.8	3.7	3.0	6.5	2.3	6.1	2.6	4.6	2.4	6.3
Net Diff.	51.6	83.9	0.3	100.0	-100.0	67.9	-28.1	64.0	-18.3	74.9	-5.8	64.2	-24.1	81.4	8.9	64.1	39.3	70.7	-3.5
Mean	3.16	3.55	2.43	3.64	1.48	3.34	2.01	3.30	2.13	3.44	2.34	3.30	2.08	3.52	2.57	3.32	2.85	3.38	2.39

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	STATES
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	72.1	74.9	73.3	68.9	67.6	79.4	88.1	57.0	70.7	90.7	59.0	73.9	84.5	55.8	67.9	89.1	60.8	74.8	72.2
Strongly	45.8	48.1	44.4	40.4	36.4	50.9	66.6	29.2	40.5	73.9	26.2	46.9	56.4	31.1	34.9	69.0	28.6	45.1	46.8
Somewhat	26.3	26.9	29.0	28.5	31.3	28.5	21.5	27.8	30.2	16.8	32.8	27.0	28.1	24.7	33.0	20.1	32.2	29.6	25.4
DISAGREE	20.5	18.1	20.8	24.9	25.7	19.0	7.0	33.6	21.3	6.8	34.2	20.3	7.3	33.3	22.3	5.9	32.2	18.9	21.2
Somewhat	9.9	9.8	10.2	13.1	11.6	9.0	4.0	13.2	13.0	4.0	13.3	13.7	4.1	13.1	12.4	3.5	14.6	12.2	8.0
Strongly	10.6	8.3	10.6	11.8	14.0	10.1	3.0	20.5	8.3	2.8	20.9	6.6	3.2	20.2	9.9	2.4	17.5	6.7	13.2
DON'T KNOW	7.4	7.0	5.9	6.3	6.7	1.6	4.9	9.3	8.0	2.5	6.8	5.8	8.2	10.9	9.9	5.0	7.0	6.3	6.6
Net Diff.	51.6	56.8	52.5	44.0	42.0	60.4	81.1	23.4	49.4	83.9	24.8	53.6	77.2	22.5	45.6	83.2	28.7	55.9	51.0
Mean	3.16	3.23	3.14	3.04	2.96	3.22	3.60	2.73	3.12	3.66	2.69	3.21	3.50	2.75	3.03	3.64	2.77	3.21	3.13

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	72.1	55.1	56.5	53.9	69.4	84.6	90.9	87.7	80.2	76.5	92.2	49.2	65.1	69.7	58.9	69.4	84.1
Strongly	45.8	26.2	30.8	22.1	39.5	55.9	78.2	66.9	43.7	52.2	73.5	22.6	36.0	40.3	27.0	37.1	61.4
Somewhat	26.3	28.9	25.7	31.7	29.9	28.7	12.7	20.8	36.5	24.3	18.6	26.7	29.1	29.4	31.9	32.2	22.7
DISAGREE	20.5	39.6	38.1	40.8	19.3	12.1	2.4	7.4	16.3	14.3	3.8	45.3	18.9	20.3	34.9	21.1	11.1
Somewhat	9.9	16.5	9.9	22.3	12.1	4.0	1.7	2.9	5.0	9.7	2.5	19.3	7.6	1.8	14.3	15.2	5.4
Strongly	10.6	23.1	28.2	18.6	7.2	8.2	0.7	4.5	11.3	4.6	1.4	26.0	11.2	18.5	20.5	5.9	5.8
DON'T KNOW	7.4	5.3	5.4	5.3	11.3	3.3	6.7	4.9	3.5	9.2	4.0	5.5	16.1	9.9	6.2	9.5	4.7
Net Diff.	51.6	15.6	18.4	13.0	50.1	72.4	88.5	80.4	63.9	62.2	88.4	3.9	46.2	49.4	24.0	48.2	73.0
Mean	3.16	2.61	2.63	2.61	3.15	3.37	3.80	3.58	3.17	3.37	3.71	2.48	3.07	3.02	2.70	3.11	3.47

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
AGREE	72.1	81.5	74.3	69.2	76.5	83.7	81.2	71.1	56.9	28.0
Strongly	45.8	56.4	50.5	37.2	53.4	64.9	45.1	50.4	27.2	5.6
Somewhat	26.3	25.1	23.9	32.0	23.1	18.7	36.1	20.8	29.7	22.3
DISAGREE	20.5	13.6	20.8	30.8	12.1	0.0	13.5	0.0	30.0	51.3
Somewhat	9.9	7.7	9.3	16.6	5.7	0.0	7.7	0.0	12.7	33.6
Strongly	10.6	5.9	11.5	14.2	6.4	0.0	5.8	0.0	17.3	17.7
DON'T KNOW	7.4	4.9	4.8	0.0	11.4	16.3	5.3	28.9	13.2	20.7
Net Diff.	51.6	67.8	53.5	38.4	64.5	83.7	67.7	71.1	26.9	-23.4
Mean	3.16	3.39	3.19	2.92	3.39	3.78	3.27	3.71	2.77	2.20

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BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	72.1	60.4	60.0	62.0	80.1	74.0	74.2	74.0	83.8	85.4	73.8	67.5	54.4	83.0	87.9	76.5
Strongly	45.8	36.0	36.5	34.0	52.2	46.2	50.2	45.7	59.2	60.0	42.9	45.2	28.2	55.2	62.6	45.2
Somewhat	26.3	24.4	23.5	27.9	27.9	27.8	24.0	28.3	24.6	25.4	30.9	22.3	26.2	27.9	25.4	31.3
DISAGREE	20.5	31.9	31.5	33.2	14.1	15.1	25.8	13.8	8.6	11.4	17.3	28.4	34.8	13.0	9.9	17.2
Somewhat	9.9	14.0	14.6	11.7	7.1	8.9	19.2	7.7	7.0	7.8	6.1	11.9	15.8	7.3	7.9	6.4
Strongly	10.6	17.9	17.0	21.5	7.1	6.2	6.5	6.1	1.6	3.6	11.2	16.6	19.0	5.7	1.9	10.8
DON'T KNOW	7.4	7.7	8.4	4.8	5.8	10.8	0.0	12.2	7.7	3.1	9.0	4.1	10.8	4.0	2.2	6.4
Net Diff.	51.6	28.5	28.5	28.7	66.0	58.9	48.5	60.2	75.2	74.0	56.5	39.0	19.6	70.1	78.1	59.3
Mean	3.16	2.85	2.87	2.78	3.33	3.28	3.18	3.29	3.53	3.46	3.16	3.00	2.71	3.38	3.52	3.18

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Emplyd	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	72.1	69.9	71.5	62.8	70.2	70.9	52.3	81.9	65.8	61.5	69.5	75.9	63.2	84.7	78.9
Strongly	45.8	43.2	44.6	35.9	45.0	50.7	6.1	56.0	42.3	29.9	52.8	51.4	34.3	60.0	51.8
Somewhat	26.3	26.6	26.9	26.9	25.2	20.1	46.3	25.8	23.5	31.5	16.7	24.5	28.9	24.7	27.1
DISAGREE	20.5	24.4	23.5	27.9	24.3	15.4	39.3	11.7	20.6	30.7	12.1	20.6	28.5	11.4	12.1
Somewhat	9.9	12.5	13.4	10.0	11.4	4.5	14.9	6.2	8.0	6.4	9.3	11.1	14.0	6.4	6.0
Strongly	10.6	11.9	10.1	17.9	13.0	10.9	24.5	5.5	12.6	24.3	2.8	9.5	14.5	5.0	6.1
DON'T KNOW	7.4	5.8	5.0	9.4	5.5	13.7	8.3	6.4	13.6	7.8	18.5	3.5	8.3	4.0	9.0
Net Diff.	51.6	45.5	48.1	34.9	45.8	55.5	13.0	70.1	45.2	30.7	57.4	55.3	34.8	73.3	66.8
Mean	3.16	3.07	3.12	2.89	3.08	3.28	2.37	3.41	3.11	2.73	3.47	3.22	2.91	3.45	3.37

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BANNER 9

	TOTAL	INCOME										AFFLUENCE LEVEL									
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	72.1	62.8	72.8	70.2	73.5	79.3	75.7	79.0	65.8	58.5	68.4	75.7	69.5	76.4	71.9	73.2	83.9	72.6	72.6	72.6	67.7
Strongly	45.8	39.5	45.2	49.9	47.1	50.0	48.3	49.1	43.6	31.1	43.9	47.7	44.5	47.9	45.9	45.6	54.0	45.8	46.5	45.4	43.2
Somewhat	26.3	23.4	27.6	20.3	26.5	29.3	27.4	29.9	22.1	27.4	24.6	28.0	25.0	28.5	26.0	27.6	29.9	26.7	26.1	27.2	24.6
DISAGREE	20.5	21.4	20.3	23.8	19.6	16.5	22.9	18.4	25.5	29.7	21.4	19.7	21.0	19.7	19.9	23.1	4.1	24.1	20.8	20.2	21.2
Somewhat	9.9	7.2	10.6	16.2	8.5	7.9	8.5	13.0	18.4	19.9	10.3	9.5	10.0	9.9	9.5	11.9	1.1	10.3	11.4	9.9	7.8
Strongly	10.6	14.2	9.7	7.6	11.0	8.5	14.4	5.4	7.1	9.8	11.1	10.1	11.1	9.8	10.4	11.2	3.0	13.8	9.4	10.3	13.4
DON'T KNOW	7.4	15.8	6.9	6.0	6.9	4.2	1.4	2.6	8.7	11.8	10.2	4.7	9.5	4.0	8.2	3.7	11.9	3.3	6.5	7.2	11.0
Net Diff.	51.6	41.5	52.4	46.4	54.0	62.8	52.8	60.6	40.3	28.8	47.1	56.0	48.5	56.7	52.0	50.1	79.8	48.5	51.8	52.4	46.5
Mean	3.16	3.05	3.16	3.20	3.18	3.26	3.11	3.26	3.12	2.90	3.13	3.19	3.14	3.19	3.17	3.12	3.53	3.08	3.17	3.16	3.10

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

7. FOR GENERATIONS, AMERICA HAS BEEN CALLED A MELTING POT - WHERE PEOPLE FROM EVERY BACKGROUND COME TOGETHER, LEARN ENGLISH, ADOPT AMERICAN VALUES, AND BUILD A SHARED IDENTITY. THAT'S WHAT E PLURIBUS UNUM MEANS: OUT OF MANY, ONE. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"LEGAL IMMIGRANTS WHO CHOOSE TO MAKE AMERICA THEIR HOME SHOULD LEARN ENGLISH, EMBRACE AMERICAN TRADITION AND VALUES, AND BECOME PART OF THIS COUNTRY - NOT REMAIN SEPARATE FROM IT. THAT'S HOW WE STAY ONE NATION."

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
AGREE	72.1	60.3	73.6	60.3	60.9	55.4	76.4	81.2	80.9	57.2	65.6	71.5	62.8	57.6	50.3	64.4	72.9	76.3	83.9
Strongly	45.8	34.6	47.2	34.6	37.6	38.6	49.7	28.8	56.9	30.3	43.2	41.8	41.4	30.2	22.3	38.9	40.8	54.6	59.9
Somewhat	26.3	25.7	26.4	25.7	23.3	16.8	26.7	52.4	23.9	27.0	22.4	29.6	21.4	27.4	28.0	25.5	32.0	21.7	24.1
DISAGREE	20.5	29.8	19.4	29.8	26.2	36.4	17.6	9.6	15.6	29.5	28.5	19.8	24.6	30.4	38.3	29.8	19.9	13.4	12.0
Somewhat	9.9	12.5	9.6	12.5	8.7	13.8	9.5	8.8	8.5	9.6	12.3	10.7	8.2	12.6	15.9	15.1	9.0	7.3	6.6
Strongly	10.6	17.3	9.7	17.3	17.6	22.6	8.1	0.8	7.2	19.9	16.3	9.1	16.4	17.8	22.5	14.7	10.8	6.0	5.3
DON'T KNOW	7.4	9.9	7.0	9.9	12.9	8.2	6.0	9.2	3.5	13.3	5.8	8.8	12.7	12.0	11.3	5.8	7.3	10.3	4.1
Net Diff.	51.6	30.5	54.3	30.5	34.7	19.0	58.7	71.7	65.2	27.8	37.1	51.7	38.2	27.2	12.0	34.6	53.0	62.9	71.9
Mean	3.16	2.86	3.19	2.86	2.93	2.78	3.25	3.20	3.35	2.78	2.98	3.14	3.01	2.80	2.57	2.94	3.11	3.39	3.44

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
AGREE	72.1	58.1	77.9	64.9	80.6	68.0	83.9	67.4	81.0	69.6	84.6	72.4	88.8	49.0	75.0	61.1	76.4	64.1	78.7	77.0	67.7
Strongly	45.8	31.5	51.7	35.8	57.6	40.9	59.9	41.8	57.4	43.7	62.0	47.5	66.4	21.4	46.5	29.3	52.9	35.1	53.0	52.7	39.4
Somewhat	26.3	26.7	26.2	29.1	23.0	27.1	24.1	25.7	23.7	25.8	22.6	25.0	22.4	27.6	28.5	31.9	23.5	29.0	25.8	24.2	28.2
DISAGREE	20.5	33.6	15.1	27.3	12.6	23.5	12.0	27.1	14.6	25.1	11.4	21.8	9.2	40.0	15.6	29.0	13.9	25.0	14.8	18.3	22.5
Somewhat	9.9	15.4	7.7	12.5	6.9	11.1	6.6	14.9	7.2	12.5	6.4	10.9	5.8	15.9	8.1	12.5	7.5	11.2	7.6	9.5	10.3
Strongly	10.6	18.2	7.5	14.8	5.6	12.4	5.3	12.1	7.5	12.6	5.0	10.9	3.5	24.1	7.5	16.6	6.3	13.7	7.3	8.9	12.2
DON'T KNOW	7.4	8.3	7.0	7.8	6.8	8.5	4.1	5.5	4.3	5.3	4.0	5.8	1.9	11.0	9.4	9.8	9.8	10.9	6.4	4.7	9.8
Net Diff.	51.6	24.5	62.7	37.7	68.0	44.5	71.9	40.3	66.4	44.5	73.2	50.6	79.6	9.0	59.4	32.1	62.5	39.2	63.9	58.6	45.2
Mean	3.16	2.78	3.31	2.93	3.42	3.05	3.44	3.03	3.37	3.06	3.48	3.16	3.55	2.52	3.26	2.82	3.36	2.96	3.33	3.27	3.05

MCLAUGHLIN & ASSOCIATES  
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8. EVERY DOLLAR LOST TO FRAUD IS A DOLLAR STOLEN DIRECTLY FROM THE POCKETS OF TAXPAYERS. GOVERNMENT WATCHDOGS HAVE DOCUMENTED BILLIONS IN FRAUD YEAR AFTER YEAR - BUT THERE'S STILL NO PERMANENT SYSTEM TO STOP IT. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"FRAUD IN GOVERNMENT PROGRAMS IS THEFT FROM TAXPAYERS. STOPPING WASTE, FRAUD, AND CORRUPTION SHOULD BE A TOP PRIORITY - HARDWORKING AMERICANS SHOULDN'T BE FORCED TO FUND CRIMINASL."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	81.1	74.8	84.4	82.9	79.5	81.8	82.8	78.8	77.1	80.3	79.0	86.2	89.6	77.5	91.6	75.4	65.5	87.9	91.7	78.7	76.6
Strongly	57.3	49.9	56.8	61.9	55.6	56.8	57.9	53.7	60.1	55.4	57.2	60.0	71.6	48.3	72.4	45.5	49.3	69.3	73.3	59.8	47.5
Somewhat	23.8	24.9	27.6	21.0	23.9	25.0	24.9	25.1	17.0	24.9	21.7	26.2	18.1	29.3	19.2	29.8	16.1	18.5	18.4	18.9	29.1
DISAGREE	11.9	17.2	9.4	8.5	15.9	11.9	11.8	12.2	11.8	13.5	13.4	6.8	7.5	15.8	5.7	17.0	13.7	9.4	5.6	18.5	15.1
Somewhat	6.8	7.7	6.4	4.4	10.7	6.9	6.4	8.4	6.1	6.1	8.3	4.9	4.9	8.4	4.7	8.1	9.5	6.3	5.1	9.4	8.0
Strongly	5.1	9.5	3.0	4.1	5.2	4.9	5.3	3.8	5.8	7.4	5.0	1.9	2.6	7.4	1.0	8.9	4.2	3.0	0.5	9.0	7.0
DON'T KNOW	7.1	7.9	6.2	8.6	4.6	6.4	5.4	9.1	11.1	6.3	7.7	7.0	2.9	6.7	2.7	7.6	20.9	2.8	2.7	2.9	8.3
Net Diff.	69.2	57.6	75.0	74.4	63.6	69.9	71.0	66.6	65.3	66.8	65.6	79.4	82.1	61.7	85.9	58.3	51.8	78.5	86.1	60.2	61.5
Mean	3.43	3.25	3.47	3.54	3.36	3.43	3.43	3.41	3.48	3.37	3.42	3.55	3.63	3.27	3.68	3.21	3.40	3.59	3.69	3.33	3.28

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Russia /Ukryn	HONES- TY/INT	PRTCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	81.1	80.7	79.4	80.1	54.0	88.5	91.1	76.5	87.3	61.9	83.3	77.3	52.7	84.1	84.8	87.7	89.7	74.0	87.7	89.7	93.4
Strongly	57.3	57.0	58.2	67.7	41.3	57.5	57.7	50.8	63.0	30.8	55.5	50.8	29.9	69.1	65.4	75.6	74.8	38.6	66.6	70.9	62.7
Somewhat	23.8	23.7	21.3	12.4	12.7	31.0	33.4	25.7	24.3	31.2	27.8	26.5	22.8	15.0	19.4	12.1	14.8	35.4	21.1	18.8	30.7
DISAGREE	11.9	14.0	15.3	15.4	27.3	7.1	8.9	11.8	4.1	15.5	16.7	15.6	34.2	0.0	10.7	7.4	5.4	21.9	12.3	8.3	6.6
Somewhat	6.8	7.6	8.3	15.4	14.5	3.3	0.0	5.8	1.3	6.7	5.1	15.6	14.0	0.0	7.9	6.7	2.1	20.3	6.7	8.3	3.6
Strongly	5.1	6.5	7.0	0.0	12.8	3.8	8.9	6.0	2.8	8.8	11.6	0.0	20.2	0.0	2.9	0.7	3.2	1.7	5.7	0.0	3.0
DON'T KNOW	7.1	5.2	5.2	4.5	18.7	4.4	0.0	11.7	8.7	22.6	0.0	7.0	13.1	15.9	4.4	4.9	5.0	4.1	0.0	2.1	0.0
Net Diff.	69.2	66.7	64.1	64.7	26.7	81.4	82.3	64.7	83.2	46.4	66.7	61.7	18.5	84.1	74.1	80.2	84.3	52.0	75.3	81.4	86.8
Mean	3.43	3.39	3.38	3.55	3.01	3.49	3.40	3.37	3.61	3.08	3.27	3.38	2.72	3.82	3.54	3.71	3.70	3.16	3.49	3.64	3.53

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BANNER 3

	TOTAL		BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-
	HERE LEGALLY	TRADITIONS	EMBRACE U.S.	TAXPAYERS	THEFT FROM	TAXPAYERS	PREVENT FRAUD	FRAUD; BRING	PRICES DOWN	PLACE IN U.S	VIOLENCE; NO	WHITE HOUSE	SECURITY	CONSTITUTION	SYSTEM	DEFEND	MANTLE	BLOCK STRAIT		
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163	
AGREE	81.1	93.6	67.3	92.8	58.1	100.0	0.0	91.6	35.6	93.0	60.4	89.8	46.2	93.1	70.5	89.9	72.7	90.6	63.1	
Strongly	57.3	73.3	38.0	70.0	26.6	70.7	0.0	66.6	14.9	71.1	28.1	64.9	24.8	72.6	39.2	66.2	46.2	67.2	35.4	
Somewhat	23.8	20.3	29.3	22.8	31.5	29.3	0.0	25.0	20.7	21.9	32.3	24.9	21.4	20.5	31.4	23.6	26.5	23.4	27.8	
DISAGREE	11.9	4.7	26.5	5.4	35.3	0.0	100.0	6.4	64.2	5.3	36.7	8.0	49.1	5.7	24.8	8.0	24.1	7.5	32.7	
Somewhat	6.8	3.4	13.7	4.5	14.7	0.0	57.4	5.1	24.5	3.4	19.7	5.7	20.7	3.8	13.2	4.4	14.0	5.9	12.3	
Strongly	5.1	1.3	12.8	0.9	20.6	0.0	42.6	1.3	39.7	1.9	17.0	2.3	28.4	1.9	11.6	3.6	10.1	1.6	20.4	
DON'T KNOW	7.1	1.7	6.1	1.8	6.6	0.0	0.0	2.0	0.2	1.7	2.9	2.3	4.8	1.2	4.7	2.2	3.2	1.9	4.2	
Net Diff.	69.2	88.9	40.8	87.4	22.8	100.0	-100.0	85.2	-28.5	87.7	23.7	81.8	-2.9	87.3	45.8	81.9	48.5	83.1	30.5	
Mean	3.43	3.69	2.99	3.65	2.69	3.71	1.57	3.60	2.11	3.65	2.74	3.56	2.45	3.66	3.03	3.56	3.12	3.59	2.82	

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE-BOOK	YOU-TUBE	INSTA-GRAM	TIKTOK	X	REPUB-LICAN	DEMO-CRAT	INDEP-ENDEMENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDEMENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDEMENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDEMENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	81.1	83.9	80.9	80.2	79.6	85.8	90.1	74.3	78.2	91.7	73.1	75.9	87.9	75.0	80.3	90.4	79.2	82.1	76.1
Strongly	57.3	58.8	57.8	55.1	53.0	57.5	72.2	43.4	55.8	74.4	43.7	60.3	69.1	43.2	51.7	77.1	43.2	60.1	54.0
Somewhat	23.8	25.1	23.1	25.1	26.6	28.3	18.0	30.9	22.4	17.4	29.5	15.6	18.8	31.8	28.5	13.4	36.0	21.9	22.1
DISAGREE	11.9	9.5	12.0	13.7	13.8	10.0	6.1	17.5	12.2	6.7	20.4	13.1	5.3	15.7	11.4	5.7	14.6	9.9	15.1
Somewhat	6.8	5.8	6.6	6.8	7.0	3.7	5.1	7.5	7.9	6.0	9.5	7.8	3.9	6.3	8.0	4.7	7.9	5.8	7.0
Strongly	5.1	3.7	5.4	6.9	6.8	6.4	1.0	10.0	4.3	0.7	10.9	5.3	1.4	9.4	3.4	1.1	6.7	4.2	8.1
DON'T KNOW	7.1	6.6	7.1	6.1	6.6	4.2	3.8	8.2	9.6	1.6	6.5	11.0	6.8	9.3	8.3	3.8	6.2	8.0	8.8
Net Diff.	69.2	74.4	68.8	66.5	65.8	75.8	84.1	56.8	66.0	85.1	52.8	62.8	82.6	59.3	68.9	84.7	64.7	72.1	61.0
Mean	3.43	3.49	3.43	3.37	3.35	3.43	3.68	3.17	3.43	3.68	3.13	3.47	3.67	3.20	3.40	3.73	3.23	3.50	3.34

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	81.1	75.7	70.0	80.8	77.2	86.7	91.2	88.9	87.5	79.0	93.3	76.1	72.9	70.3	66.1	78.8	86.0
Strongly	57.3	43.3	43.8	42.8	51.5	65.5	81.8	73.5	57.7	56.8	78.1	39.9	47.5	47.8	45.4	52.0	75.3
Somewhat	23.8	32.4	26.1	38.0	25.6	21.2	9.4	15.4	29.8	22.2	15.2	36.2	25.5	22.5	20.7	26.8	10.7
DISAGREE	11.9	17.7	23.7	12.4	12.6	10.2	3.1	6.7	10.9	11.8	3.9	17.1	18.1	17.5	24.3	9.9	9.3
Somewhat	6.8	10.4	10.7	10.1	7.8	4.4	1.8	3.1	8.3	9.4	3.6	9.0	8.4	0.0	16.7	7.0	3.8
Strongly	5.1	7.3	13.0	2.3	4.8	5.8	1.4	3.6	2.6	2.5	0.4	8.1	9.7	17.5	7.6	3.0	5.5
DON'T KNOW	7.1	6.6	6.4	6.8	10.2	3.1	5.7	4.4	1.6	9.1	2.7	6.8	8.9	12.2	9.6	11.2	4.7
Net Diff.	69.2	58.0	46.3	68.4	64.5	76.5	88.0	82.2	76.6	67.2	89.4	59.0	54.8	52.7	41.8	68.9	76.7
Mean	3.43	3.20	3.08	3.30	3.38	3.51	3.82	3.66	3.45	3.47	3.76	3.16	3.22	3.14	3.15	3.44	3.64

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BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	407	227	39	12	16	13	2	264	12	
AGREE	81.1	86.9	80.8	85.3	77.9	88.4	88.6	71.1	72.1	48.5	
Strongly	57.3	65.8	55.9	61.6	61.8	76.3	52.6	71.1	44.2	38.4	
Somewhat	23.8	21.0	24.9	23.7	16.1	12.1	36.0	0.0	27.9	10.1	
DISAGREE	11.9	8.7	14.3	11.5	10.7	11.6	11.4	0.0	14.7	22.2	
Somewhat	6.8	5.9	6.3	11.5	10.7	8.5	5.6	0.0	7.5	14.5	
Strongly	5.1	2.8	8.0	0.0	0.0	3.1	5.8	0.0	7.2	7.7	
DON'T KNOW	7.1	4.5	4.8	3.2	11.4	0.0	0.0	28.9	13.1	29.3	
Net Diff.	69.2	78.2	66.5	73.8	67.2	76.8	77.2	71.1	57.4	26.3	
Mean	3.43	3.57	3.35	3.52	3.58	3.62	3.35	4.00	3.26	3.12	

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	81.1	73.8	73.6	74.9	84.2	85.4	82.1	85.8	92.0	87.0	80.8	72.6	74.9	87.3	90.4	83.1
Strongly	57.3	50.5	51.6	45.8	61.1	60.1	58.3	60.3	65.2	66.4	54.8	54.7	46.9	64.9	69.3	59.0
Somewhat	23.8	23.4	22.0	29.0	23.0	25.3	23.8	25.5	26.8	20.6	26.0	17.9	28.0	22.4	21.1	24.0
DISAGREE	11.9	17.3	16.3	21.5	10.6	5.2	17.9	3.7	3.6	9.8	11.7	19.3	15.7	8.8	7.9	10.0
Somewhat	6.8	8.5	8.3	9.6	7.0	3.4	11.3	2.4	3.6	7.4	6.6	9.8	7.4	5.5	5.9	5.0
Strongly	5.1	8.8	8.1	11.9	3.6	1.9	6.5	1.3	0.0	2.4	5.1	9.4	8.3	3.3	2.1	4.9
DON'T KNOW	7.1	8.8	10.1	3.7	5.2	9.4	0.0	10.5	4.4	3.2	7.5	8.2	9.4	3.9	1.6	7.0
Net Diff.	69.2	56.5	57.3	53.4	73.5	80.1	64.2	82.0	88.4	77.2	69.1	53.3	59.2	78.5	82.5	73.1
Mean	3.43	3.27	3.30	3.13	3.49	3.58	3.34	3.62	3.64	3.56	3.41	3.28	3.25	3.55	3.60	3.47

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Emplyd	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	81.1	80.7	83.6	79.5	71.2	76.9	67.3	87.9	72.0	64.8	78.1	80.7	80.8	88.8	86.9
Strongly	57.3	55.1	56.9	51.7	51.9	55.8	34.2	65.2	55.4	44.1	64.8	59.5	50.3	69.9	60.2
Somewhat	23.8	25.6	26.8	27.8	19.3	21.2	33.1	22.7	16.7	20.7	13.3	21.2	30.5	18.9	26.7
DISAGREE	11.9	13.5	11.3	12.9	22.2	14.2	23.7	6.7	12.5	24.1	2.8	14.4	12.5	6.2	7.1
Somewhat	6.8	8.3	7.8	6.1	11.8	9.1	5.6	3.9	6.6	11.1	2.8	8.5	8.0	5.0	2.7
Strongly	5.1	5.3	3.5	6.7	10.4	5.1	18.1	2.8	6.0	13.1	0.0	5.9	4.6	1.2	4.5
DON'T KNOW	7.1	5.8	5.1	7.6	6.6	8.9	9.0	5.4	15.4	11.1	19.1	4.9	6.7	5.0	5.9
Net Diff.	69.2	67.2	72.3	66.6	49.0	62.7	43.6	81.2	59.5	40.7	75.4	66.3	68.2	82.6	79.8
Mean	3.43	3.39	3.44	3.35	3.21	3.40	2.92	3.59	3.44	3.08	3.77	3.41	3.36	3.66	3.52

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BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	81.1	72.7	81.9	78.9	81.8	85.1	87.2	89.7	67.1	76.8	77.8	84.2	78.6	84.9	80.2	84.7	83.5	86.9	80.1	82.3	77.5
Strongly	57.3	54.6	54.9	55.2	56.4	58.1	63.8	71.4	43.2	59.6	54.9	59.6	55.2	60.7	55.9	63.4	62.7	57.2	55.7	60.0	55.9
Somewhat	23.8	18.1	27.0	23.6	25.4	27.1	23.3	18.2	23.9	17.2	22.9	24.6	23.4	24.3	24.3	21.3	20.9	29.7	24.4	22.4	21.7
DISAGREE	11.9	12.4	11.3	15.4	12.3	10.4	11.9	3.3	32.9	11.2	12.5	11.2	12.5	10.9	12.0	11.4	4.5	9.0	13.1	11.1	13.2
Somewhat	6.8	4.7	5.5	12.0	8.0	6.7	6.8	2.2	17.0	10.6	6.4	7.2	6.7	6.9	6.7	7.1	4.5	5.4	6.9	7.0	7.6
Strongly	5.1	7.7	5.8	3.4	4.3	3.6	5.1	1.2	15.9	0.6	6.1	4.1	5.7	4.0	5.2	4.4	0.0	3.6	6.2	4.1	5.6
DON'T KNOW	7.1	14.9	6.8	5.7	5.8	4.5	0.9	7.0	0.0	12.0	9.7	4.6	8.9	4.2	7.8	3.8	11.9	4.2	6.8	6.5	9.3
Net Diff.	69.2	60.3	70.6	63.4	69.5	74.8	75.3	86.3	34.2	65.6	65.3	72.9	66.1	74.1	68.2	73.3	79.0	77.9	67.0	71.2	64.3
Mean	3.43	3.41	3.41	3.39	3.42	3.46	3.47	3.72	2.94	3.54	3.40	3.46	3.41	3.48	3.42	3.49	3.66	3.47	3.39	3.48	3.41

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
AGREE	81.1	73.4	82.0	73.4	66.9	73.3	84.5	93.1	85.6	60.2	72.9	83.2	70.3	73.7	65.9	75.0	80.4	84.0	90.7
Strongly	57.3	47.4	58.5	47.4	42.8	39.2	61.9	61.8	66.1	34.4	54.0	57.4	47.1	44.1	39.8	50.4	54.5	63.9	67.8
Somewhat	23.8	26.0	23.5	26.0	24.1	34.1	22.6	31.3	19.5	25.8	18.9	25.9	23.3	29.6	26.0	24.6	25.9	20.2	22.8
DISAGREE	11.9	17.1	11.2	17.1	20.3	20.0	9.6	0.8	10.4	21.4	19.1	8.8	19.8	16.1	18.8	18.4	12.1	10.6	5.2
Somewhat	6.8	12.0	6.2	12.0	4.7	17.6	5.9	0.0	6.3	6.5	15.9	5.5	3.7	10.0	11.0	9.6	6.9	7.3	2.4
Strongly	5.1	5.2	5.0	5.2	15.7	2.5	3.7	0.8	4.1	14.9	3.2	3.2	16.1	6.2	7.7	8.8	5.2	3.2	2.7
DON'T KNOW	7.1	9.4	6.8	9.4	12.8	6.6	5.9	6.1	3.9	18.5	8.0	8.0	9.9	10.1	15.4	6.6	7.5	5.4	4.1
Net Diff.	69.2	56.3	70.8	56.3	46.5	53.3	74.9	92.3	75.2	38.8	53.8	74.5	50.5	57.6	47.1	56.6	68.3	73.5	85.5
Mean	3.43	3.28	3.45	3.28	3.08	3.18	3.52	3.64	3.54	2.98	3.34	3.49	3.12	3.24	3.16	3.25	3.40	3.53	3.63

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 NATIONAL - TPPA

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
AGREE	81.1	70.9	85.2	75.3	87.8	77.7	90.7	76.6	84.1	74.9	89.1	77.9	92.3	65.3	86.2	75.7	86.5	77.5	89.0	81.9	80.3
Strongly	57.3	45.6	62.0	49.8	66.1	53.6	67.8	52.4	65.7	52.5	71.3	56.8	74.7	39.0	58.7	47.5	60.7	50.8	60.6	61.8	53.2
Somewhat	23.8	25.3	23.2	25.5	21.7	24.1	22.8	24.2	18.4	22.4	17.8	21.1	17.5	26.3	27.5	28.2	25.8	26.7	28.4	20.1	27.1
DISAGREE	11.9	18.6	9.1	15.6	7.5	14.2	5.2	15.4	11.0	16.9	7.6	15.4	4.4	21.6	7.4	14.4	7.4	13.2	6.0	12.3	11.4
Somewhat	6.8	10.3	5.4	8.7	4.6	8.3	2.4	9.2	6.8	9.3	5.6	9.5	2.3	11.3	4.1	8.2	3.5	7.3	2.6	7.5	6.2
Strongly	5.1	8.3	3.7	6.9	2.9	5.9	2.7	6.2	4.3	7.6	2.0	5.9	2.1	10.4	3.3	6.3	4.0	5.9	3.4	4.8	5.3
DON'T KNOW	7.1	10.5	5.7	9.1	4.7	8.1	4.1	8.0	4.9	8.2	3.3	6.7	3.4	13.0	6.4	9.9	6.1	9.3	5.0	5.8	8.3
Net Diff.	69.2	52.3	76.1	59.7	80.3	63.4	85.5	61.2	73.1	57.9	81.5	62.4	87.9	43.7	78.8	61.2	79.0	64.3	83.0	69.5	68.9
Mean	3.43	3.21	3.52	3.30	3.58	3.36	3.63	3.33	3.53	3.30	3.64	3.38	3.71	3.08	3.51	3.30	3.53	3.35	3.54	3.47	3.40

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9. FEDERAL INVESTIGATORS HAVE FOUND BILLIONS LOST TO FRAUD - FAKE PROVIDERS, PHONY BILLING, MONEY PAID FOR SERVICES NEVER DELIVERED. THERE'S STILL NO PERMANENT SYSTEM TO CATCH IT BEFORE THE MONEY WALKS OUT THE DOOR. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"CONGRESS SHOULD REQUIRE A PERMANENT SYSTEM TO DETECT AND PREVENT FRAUD BEFORE TAXPAYER MONEY IS SPENT - NOT AFTER IT'S ALREADY GONE."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/ Vote	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
					ALWAYS			TIME				TION							Plcies	Plcies	BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	82.9	78.0	83.2	85.2	82.2	83.6	84.5	81.1	78.5	82.6	81.1	86.6	92.6	78.4	92.8	76.3	73.0	90.6	95.0	80.1	77.7
Strongly	56.7	46.5	59.1	61.8	53.8	56.5	58.1	51.6	58.3	55.8	55.5	60.4	70.1	48.4	69.6	45.7	54.1	66.5	72.3	52.5	49.0
Somewhat	26.1	31.6	24.1	23.5	28.4	27.2	26.4	29.5	20.3	26.8	25.6	26.2	22.4	30.0	23.2	30.6	18.9	24.2	22.8	27.6	28.7
DISAGREE	9.4	11.3	8.4	7.0	13.0	9.3	9.5	8.7	10.0	11.4	11.4	2.8	3.9	14.3	3.4	15.4	7.0	5.5	1.9	14.2	13.6
Somewhat	4.7	3.8	3.9	4.6	6.6	4.4	4.8	3.2	6.8	4.3	6.2	2.6	2.8	6.6	2.4	7.2	3.4	3.5	1.4	8.5	6.2
Strongly	4.6	7.5	4.5	2.4	6.4	4.9	4.7	5.5	3.2	7.1	5.2	0.2	1.1	7.7	1.0	8.2	3.6	2.1	0.5	5.7	7.3
DON'T KNOW	7.8	10.7	8.4	7.7	4.8	7.1	6.0	10.2	11.5	6.0	7.5	10.7	3.6	7.3	3.8	8.3	20.0	3.8	3.1	5.7	8.7
Net Diff.	73.5	66.7	74.8	78.2	69.2	74.4	75.0	72.4	68.5	71.2	69.7	83.8	88.7	64.2	89.3	60.9	66.0	85.1	93.1	65.9	64.2
Mean	3.46	3.31	3.50	3.57	3.36	3.46	3.47	3.42	3.51	3.40	3.42	3.64	3.68	3.29	3.68	3.24	3.54	3.61	3.72	3.35	3.31

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT	PRTCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	82.9	83.0	81.2	95.1	56.6	87.9	87.7	78.7	84.5	63.4	91.6	83.2	69.3	83.6	88.9	91.7	86.8	85.6	94.3	81.7	92.4
Strongly	56.7	56.4	56.0	64.9	34.5	61.8	48.0	51.9	63.3	33.9	46.7	49.7	45.1	58.8	64.1	71.3	68.4	40.9	61.1	66.8	58.0
Somewhat	26.1	26.6	25.2	30.3	22.1	26.1	39.7	26.8	21.2	29.6	44.9	33.6	24.2	24.7	24.8	20.4	18.4	44.7	33.2	14.9	34.4
DISAGREE	9.4	12.1	12.7	4.9	27.3	9.4	12.3	9.1	3.2	12.7	3.3	13.9	20.2	16.4	6.7	3.4	8.3	10.3	5.7	7.9	3.5
Somewhat	4.7	5.2	5.4	4.9	16.2	0.2	8.1	6.2	2.5	7.5	0.0	10.9	14.6	11.4	3.3	1.6	8.3	3.4	0.0	4.6	0.9
Strongly	4.6	6.9	7.3	0.0	11.1	9.2	4.2	2.9	0.6	5.2	3.3	3.1	5.7	5.0	3.4	1.8	0.0	6.9	5.7	3.3	2.6
DON'T KNOW	7.8	4.9	6.1	0.0	16.1	2.7	0.0	12.2	12.3	23.9	5.1	2.8	10.5	0.0	4.4	4.9	5.0	4.1	0.0	10.4	4.1
Net Diff.	73.5	70.9	68.5	90.3	29.3	78.4	75.4	69.6	81.4	50.7	88.3	69.3	49.1	67.1	82.2	88.3	78.5	75.4	88.6	73.8	88.9
Mean	3.46	3.39	3.38	3.60	2.95	3.44	3.32	3.45	3.68	3.21	3.42	3.34	3.21	3.37	3.57	3.70	3.63	3.25	3.50	3.62	3.54

MCLAUGHLIN & ASSOCIATES  
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9. FEDERAL INVESTIGATORS HAVE FOUND BILLIONS LOST TO FRAUD - FAKE PROVIDERS, PHONY BILLING, MONEY PAID FOR SERVICES NEVER DELIVERED. THERE'S STILL NO PERMANENT SYSTEM TO CATCH IT BEFORE THE MONEY WALKS OUT THE DOOR. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

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BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
		HERE LEGALLY	TRADITIONS	EMBRACE U.S.	TRADITIONS	TAXPAYERS	TAXPAYERS	PREVENT FRAUD	PREVENT FRAUD	FRAUD; BRING	PRICES DOWN	VIOLENCE; NO	PLACE IN U.S	WHITE HOUSE	SECURITY	CONSTITUTION	SYSTEM	BE ALLOWED	BLOCK STRAIT
		AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-
		AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	DEFEND	MANTLE	AGREE	AGREE
																-ING			
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
AGREE	82.9	93.6	72.9	92.5	67.0	93.6	44.5	100.0	0.0	94.0	63.6	91.2	49.8	93.4	72.7	89.8	80.6	91.9	66.4
Strongly	56.7	69.8	40.8	67.8	30.5	67.1	13.2	68.5	0.0	71.2	22.5	64.3	19.9	68.9	43.5	65.6	45.3	64.5	39.3
Somewhat	26.1	23.8	32.1	24.7	36.5	26.5	31.3	31.5	0.0	22.9	41.1	26.9	29.9	24.5	29.2	24.2	35.3	27.4	27.2
DISAGREE	9.4	4.0	20.0	5.2	26.6	4.1	50.8	0.0	100.0	4.1	29.8	5.7	43.7	4.9	19.8	7.5	14.9	5.2	29.4
Somewhat	4.7	2.6	9.0	3.0	11.8	2.7	21.8	0.0	50.5	1.8	15.8	3.1	21.5	3.1	8.9	4.2	6.0	3.3	11.1
Strongly	4.6	1.4	11.0	2.2	14.8	1.5	29.0	0.0	49.5	2.2	14.0	2.6	22.1	1.8	10.9	3.3	8.8	1.9	18.3
DON'T KNOW	7.8	2.4	7.1	2.3	6.4	2.3	4.7	0.0	0.0	1.9	6.6	3.1	6.5	1.7	7.5	2.7	4.5	2.9	4.2
Net Diff.	73.5	89.6	52.8	87.3	40.4	89.5	-6.2	100.0	-100.0	90.0	33.8	85.4	6.2	88.5	52.8	82.3	65.7	86.6	37.1
Mean	3.46	3.66	3.10	3.62	2.88	3.63	2.30	3.68	1.51	3.66	2.77	3.58	2.51	3.63	3.14	3.56	3.23	3.59	2.91

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE-BOOK	YOU-TUBE	INSTA-GRAM	TIKTOK	X	REPUB-LICAN	DEMO-CRAT	INDEP-ENDEMENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDEMENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDEMENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDEMENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	82.9	85.3	84.8	83.5	82.0	83.3	92.9	75.3	79.8	94.5	74.9	81.0	90.6	75.5	78.8	93.7	79.9	82.7	82.2
Strongly	56.7	59.7	56.9	53.5	51.8	55.4	69.9	44.7	55.1	72.9	42.1	59.9	65.6	46.4	50.8	74.0	49.4	59.4	54.9
Somewhat	26.1	25.6	27.9	30.0	30.3	28.0	23.0	30.6	24.8	21.6	32.9	21.1	25.0	29.2	28.0	19.7	30.5	23.4	27.3
DISAGREE	9.4	7.6	8.9	10.5	11.2	10.8	2.3	16.4	9.7	3.2	18.4	10.1	1.2	15.2	9.3	1.8	12.6	8.3	11.4
Somewhat	4.7	3.4	3.9	4.5	4.9	5.4	1.6	8.1	4.6	2.0	6.9	6.1	1.2	8.8	3.3	0.9	6.5	4.3	5.9
Strongly	4.6	4.2	5.1	6.1	6.3	5.3	0.7	8.3	5.1	1.2	11.5	4.0	0.0	6.4	6.1	0.9	6.1	4.0	5.5
DON'T KNOW	7.8	7.1	6.3	5.9	6.8	5.9	4.8	8.3	10.5	2.4	6.7	8.9	8.2	9.3	11.9	4.5	7.6	9.0	6.4
Net Diff.	73.5	77.7	75.8	73.0	70.8	72.6	90.6	58.9	70.1	91.3	56.6	70.9	89.5	60.3	69.5	91.9	67.3	74.4	70.8
Mean	3.46	3.52	3.46	3.39	3.37	3.42	3.70	3.22	3.45	3.70	3.13	3.50	3.70	3.27	3.40	3.75	3.33	3.52	3.41

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	82.9	76.4	72.3	80.1	79.3	88.6	93.9	91.2	88.6	85.0	95.5	76.7	74.8	71.0	66.9	79.8	90.2
Strongly	56.7	46.3	47.5	45.2	50.8	62.0	79.0	70.4	56.1	57.2	75.0	44.3	47.5	40.4	46.7	50.5	75.2
Somewhat	26.1	30.1	24.8	34.8	28.4	26.7	14.8	20.8	32.6	27.8	20.4	32.4	27.3	30.5	20.2	29.3	15.0
DISAGREE	9.4	13.8	17.1	10.9	11.2	7.8	0.6	4.2	7.9	4.2	1.0	14.7	18.0	19.4	14.6	9.9	5.0
Somewhat	4.7	8.0	8.6	7.5	5.4	3.1	0.0	1.6	6.6	2.9	0.6	8.1	9.5	4.8	8.6	4.1	2.9
Strongly	4.6	5.8	8.6	3.3	5.8	4.6	0.6	2.6	1.3	1.4	0.4	6.6	8.5	14.6	6.1	5.8	2.1
DON'T KNOW	7.8	9.8	10.6	9.1	9.5	3.6	5.6	4.5	3.5	10.8	3.5	8.6	7.2	9.6	18.5	10.3	4.7
Net Diff.	73.5	62.6	55.1	69.2	68.0	80.9	93.3	87.0	80.8	80.7	94.4	62.0	56.8	51.5	52.3	69.9	85.2
Mean	3.46	3.30	3.24	3.34	3.37	3.51	3.82	3.67	3.49	3.58	3.76	3.25	3.23	3.07	3.32	3.39	3.71

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BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	407	227	39	12	16	13	2	264	12	
AGREE	82.9	88.0	81.9	95.2	80.5	100.0	63.7	50.4	75.5	57.1	
Strongly	56.7	64.8	56.5	47.1	61.1	80.5	38.0	50.4	46.1	42.4	
Somewhat	26.1	23.2	25.4	48.1	19.4	19.5	25.7	0.0	29.4	14.7	
DISAGREE	9.4	6.9	13.2	4.8	8.1	0.0	36.3	20.8	9.3	15.6	
Somewhat	4.7	3.7	6.4	2.2	0.0	0.0	14.7	20.8	4.2	15.6	
Strongly	4.6	3.2	6.8	2.5	8.1	0.0	21.6	0.0	5.1	0.0	
DON'T KNOW	7.8	5.1	5.0	0.0	11.4	0.0	0.0	28.9	15.2	27.3	
Net Diff.	73.5	81.1	68.7	90.5	72.5	100.0	27.4	29.6	66.2	41.6	
Mean	3.46	3.58	3.38	3.40	3.51	3.81	2.80	3.42	3.37	3.37	

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	82.9	77.2	77.4	76.4	86.2	85.1	94.9	83.9	88.3	90.6	81.1	77.0	77.4	90.0	94.1	84.6
Strongly	56.7	51.2	51.5	49.9	57.9	61.1	61.3	61.1	70.1	63.4	51.3	55.2	47.7	63.0	67.0	57.6
Somewhat	26.1	26.0	25.9	26.5	28.4	24.0	33.6	22.8	18.2	27.2	29.8	21.8	29.6	27.1	27.1	27.0
DISAGREE	9.4	13.4	11.6	20.8	7.7	6.6	5.1	6.7	3.5	6.7	9.0	15.5	11.6	4.4	4.2	4.7
Somewhat	4.7	5.9	4.0	13.7	5.0	3.1	5.1	2.8	0.6	4.0	6.2	5.8	5.9	2.8	2.5	3.1
Strongly	4.6	7.5	7.6	7.2	2.7	3.5	0.0	3.9	2.9	2.7	2.8	9.7	5.7	1.6	1.6	1.6
DON'T KNOW	7.8	9.4	11.0	2.8	6.0	8.3	0.0	9.3	8.2	2.8	9.9	7.4	11.0	5.6	1.7	10.7
Net Diff.	73.5	63.8	65.8	55.6	78.5	78.6	89.8	77.2	84.8	83.9	72.1	61.5	65.7	85.6	90.0	79.9
Mean	3.46	3.33	3.36	3.23	3.50	3.56	3.56	3.56	3.69	3.56	3.44	3.32	3.34	3.60	3.62	3.57

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Emplyd	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	82.9	81.7	83.4	80.9	75.8	85.4	64.5	88.8	78.3	78.8	77.9	83.3	79.9	92.3	85.2
Strongly	56.7	52.3	53.9	46.0	52.3	64.1	45.4	65.9	55.4	52.9	57.6	56.4	47.9	70.9	60.6
Somewhat	26.1	29.3	29.5	34.9	23.5	21.3	19.1	22.9	22.8	25.9	20.3	26.9	32.0	21.4	24.6
DISAGREE	9.4	12.1	11.8	9.5	15.8	3.7	20.8	4.6	7.5	12.8	3.0	12.4	11.8	3.0	6.3
Somewhat	4.7	5.6	5.7	7.1	3.9	2.4	4.7	3.2	5.2	7.7	3.0	6.0	5.2	1.8	4.8
Strongly	4.6	6.5	6.1	2.4	11.9	1.3	16.1	1.3	2.3	5.1	0.0	6.5	6.5	1.2	1.5
DON'T KNOW	7.8	6.2	4.8	9.6	8.4	11.0	14.7	6.6	14.2	8.4	19.1	4.3	8.3	4.7	8.6
Net Diff.	73.5	69.5	71.6	71.5	60.0	81.7	43.7	84.2	70.8	66.0	74.8	70.8	68.1	89.3	78.9
Mean	3.46	3.36	3.38	3.38	3.27	3.66	3.10	3.64	3.53	3.38	3.67	3.39	3.32	3.70	3.58

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BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	82.9	74.8	86.9	75.8	84.9	86.3	85.5	92.0	67.2	80.6	80.1	85.4	81.1	85.6	82.4	84.9	75.3	85.9	82.3	84.6	81.1
Strongly	56.7	54.7	58.3	52.9	52.4	62.7	57.4	59.1	47.4	47.1	55.9	57.5	55.2	59.2	57.0	55.5	64.6	55.2	54.7	58.2	58.5
Somewhat	26.1	20.1	28.6	22.9	32.5	23.6	28.1	32.9	19.9	33.5	24.2	27.9	26.0	26.4	25.4	29.4	10.7	30.8	27.6	26.4	22.5
DISAGREE	9.4	9.7	5.9	15.2	10.3	9.0	10.9	6.3	16.1	7.5	9.1	9.6	9.4	9.4	9.3	9.8	12.8	7.0	9.2	9.8	9.7
Somewhat	4.7	4.9	3.0	7.0	2.7	4.4	7.3	6.3	9.0	6.9	4.5	5.0	4.1	5.7	4.2	7.1	12.8	4.3	4.7	3.5	5.5
Strongly	4.6	4.8	3.0	8.2	7.6	4.6	3.6	0.0	7.1	0.6	4.7	4.6	5.3	3.7	5.1	2.6	0.0	2.7	4.5	6.4	4.2
DON'T KNOW	7.8	15.5	7.1	8.9	4.8	4.7	3.6	1.7	16.6	12.0	10.7	5.0	9.5	5.0	8.3	5.3	11.9	7.1	8.5	5.6	9.2
Net Diff.	73.5	65.1	81.0	60.6	74.6	77.3	74.6	85.8	51.1	73.1	71.0	75.8	71.7	76.2	73.1	75.1	62.5	78.9	73.1	74.7	71.3
Mean	3.46	3.48	3.53	3.32	3.36	3.51	3.44	3.54	3.29	3.44	3.47	3.46	3.45	3.49	3.46	3.46	3.59	3.49	3.45	3.44	3.49

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
AGREE	82.9	78.6	83.4	78.6	68.7	74.8	86.1	82.2	88.5	59.3	88.3	83.6	73.6	73.6	69.4	78.5	82.9	86.7	89.2
Strongly	56.7	45.2	58.2	45.2	41.5	39.8	62.2	42.3	64.9	38.2	51.9	59.2	43.2	41.8	42.0	46.8	52.9	66.9	66.0
Somewhat	26.1	33.4	25.2	33.4	27.3	35.0	24.0	39.8	23.6	21.1	36.4	24.4	30.4	31.9	27.4	31.7	30.0	19.8	23.2
DISAGREE	9.4	13.6	8.9	13.6	18.6	18.6	7.0	3.1	7.4	24.1	7.2	6.6	15.8	16.9	15.6	14.1	10.8	5.3	5.2
Somewhat	4.7	9.6	4.1	9.6	7.1	5.9	3.6	2.3	3.9	9.2	4.0	3.3	6.1	12.5	8.2	6.9	5.2	3.2	2.4
Strongly	4.6	4.0	4.7	4.0	11.5	12.7	3.4	0.8	3.4	14.9	3.2	3.3	9.7	4.4	7.4	7.2	5.6	2.0	2.8
DON'T KNOW	7.8	7.8	7.8	7.8	12.7	6.6	6.9	14.8	4.2	16.6	4.5	9.8	10.6	9.5	15.1	7.3	6.3	8.0	5.6
Net Diff.	73.5	65.0	74.5	65.0	50.1	56.2	79.1	79.1	81.1	35.2	81.1	77.0	57.8	56.8	53.8	64.4	72.1	81.4	84.0
Mean	3.46	3.30	3.48	3.30	3.13	3.09	3.56	3.45	3.56	2.99	3.44	3.55	3.20	3.23	3.22	3.27	3.39	3.65	3.62

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9. FEDERAL INVESTIGATORS HAVE FOUND BILLIONS LOST TO FRAUD - FAKE PROVIDERS, PHONY BILLING, MONEY PAID FOR SERVICES NEVER DELIVERED. THERE'S STILL NO PERMANENT SYSTEM TO CATCH IT BEFORE THE MONEY WALKS OUT THE DOOR. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"CONGRESS SHOULD REQUIRE A PERMANENT SYSTEM TO DETECT AND PREVENT FRAUD BEFORE TAXPAYER MONEY IS SPENT - NOT AFTER IT'S ALREADY GONE."

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
AGREE	82.9	74.4	86.3	78.4	88.1	80.6	89.2	82.3	86.2	78.5	91.8	81.8	93.6	66.7	86.4	78.2	84.2	79.6	84.6	85.1	80.8
Strongly	56.7	44.6	61.7	48.5	66.4	53.5	66.0	54.0	63.4	51.8	69.7	55.9	72.7	35.5	60.1	45.8	63.0	51.3	59.0	60.6	53.2
Somewhat	26.1	29.8	24.6	29.9	21.7	27.2	23.2	28.3	22.9	26.8	22.1	25.9	20.9	31.2	26.2	32.5	21.2	28.3	25.6	24.5	27.6
DISAGREE	9.4	14.8	7.2	12.9	5.2	10.9	5.2	11.4	8.6	14.8	3.8	11.6	3.6	18.1	5.9	11.4	6.7	10.2	6.8	9.4	9.4
Somewhat	4.7	7.5	3.6	6.4	2.8	5.6	2.4	5.0	4.4	7.5	1.6	5.8	1.3	9.9	2.9	5.6	4.0	5.3	3.6	4.6	4.9
Strongly	4.6	7.3	3.6	6.5	2.5	5.3	2.8	6.4	4.2	7.3	2.3	5.8	2.3	8.2	3.0	5.8	2.7	4.9	3.3	4.8	4.5
DON'T KNOW	7.8	10.8	6.5	8.7	6.6	8.5	5.6	6.3	5.2	6.7	4.4	6.6	2.8	15.1	7.7	10.4	9.1	10.2	8.6	5.5	9.8
Net Diff.	73.5	59.6	79.1	65.4	82.9	69.8	84.0	71.0	77.7	63.7	88.0	70.2	90.0	48.6	80.4	66.8	77.6	69.4	77.7	75.7	71.4
Mean	3.46	3.25	3.54	3.32	3.63	3.41	3.62	3.39	3.53	3.32	3.66	3.41	3.69	3.11	3.55	3.32	3.59	3.40	3.53	3.49	3.44

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

10. POLITICIANS TALK CONSTANTLY ABOUT "AFFORDABILITY" - BUT WHAT THEY USUALLY MEAN IS MORE GOVERNMENT PROGRAMS FUNDED BY MORE SPENDING, MORE DEBT, AND HIGHER PRICES BURIED IN YOUR TAX BILL. THE U.S. IS MORE THAN \$39 TRILLION IN DEBT, GROWING BY OVER \$1 TRILLION EVERY FEW MONTHS. ECONOMISTS SAY THAT SPENDING - MUCH OF IT LOST TO FRAUD AND WASTE - IS A PRIMARY DRIVER OF INFLATION, WHICH DRIVES UP GROCERIES, HOUSING, AND GAS. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"REAL AFFORDABILITY DOESN'T COME FROM MORE GOVERNMENT SPENDING - IT COMES FROM STOPPING THE FRAUD, WASTE, AND CORRUPTION THAT'S DRIVING UP OUR NATIONAL DEBT AND OUR COST OF LIVING. CUTTING GOVERNMENT FRAUD IS THE MOST DIRECT PATH TO BRINGING PRICES DOWN FOR EVERY AMERICAN."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID-WEST	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-URBAN	RURAL	RIGHT	WRONG	REPUB-LICAN	DEMO-CRATIC	UNDE-CIDED	APP-ROVE	Both	Only	DISAP-PROVE
					ALWAYS	Vote	Always	MOST/				DIREC-TION	TRACK						Policies	Pol-	BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	70.0	63.7	71.3	73.2	68.2	70.2	72.1	64.5	69.1	67.5	70.5	72.4	85.0	61.8	86.0	56.6	65.8	82.7	86.9	72.4	58.9
Strongly	42.6	32.1	43.3	47.4	42.0	42.8	45.6	34.5	41.8	38.1	41.7	50.5	59.9	32.9	60.5	26.8	40.9	55.5	60.5	43.4	30.9
Somewhat	27.4	31.6	27.9	25.8	26.2	27.4	26.5	30.0	27.4	29.4	28.9	21.9	25.1	28.9	25.5	29.8	24.9	27.2	26.4	28.9	28.0
DISAGREE	20.5	24.6	21.1	16.6	23.6	21.4	20.7	23.7	15.4	22.5	20.5	17.8	11.2	28.3	9.2	33.2	10.7	12.2	9.2	19.5	30.3
Somewhat	11.8	13.1	13.0	10.2	12.6	11.5	11.4	11.6	13.8	12.8	11.7	10.7	7.4	15.1	5.8	18.5	7.0	8.3	6.1	13.7	15.7
Strongly	8.7	11.5	8.2	6.4	11.0	10.0	9.3	12.0	1.5	9.7	8.8	7.1	3.7	13.2	3.4	14.7	3.7	3.9	3.1	5.8	14.6
DON'T KNOW	9.5	11.6	7.6	10.2	8.2	8.4	7.2	11.8	15.5	10.0	9.0	9.7	3.8	9.8	4.8	10.2	23.5	5.1	3.9	8.2	10.8
Net Diff.	49.5	39.1	50.1	56.7	44.6	48.7	51.5	40.9	53.8	44.9	50.0	54.6	73.9	33.5	76.8	23.4	55.1	70.5	77.7	52.9	28.6
Mean	3.15	2.95	3.15	3.27	3.08	3.12	3.17	2.99	3.29	3.06	3.14	3.28	3.47	2.90	3.50	2.77	3.35	3.42	3.50	3.20	2.84

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

10. POLITICIANS TALK CONSTANTLY ABOUT "AFFORDABILITY" - BUT WHAT THEY USUALLY MEAN IS MORE GOVERNMENT PROGRAMS FUNDED BY MORE SPENDING, MORE DEBT, AND HIGHER PRICES BURIED IN YOUR TAX BILL. THE U.S. IS MORE THAN \$39 TRILLION IN DEBT, GROWING BY OVER \$1 TRILLION EVERY FEW MONTHS. ECONOMISTS SAY THAT SPENDING - MUCH OF IT LOST TO FRAUD AND WASTE - IS A PRIMARY DRIVER OF INFLATION, WHICH DRIVES UP GROCERIES, HOUSING, AND GAS. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	70.0	71.1	70.0	77.8	59.3	76.9	58.9	60.9	70.0	41.1	66.5	68.8	44.6	72.7	83.0	85.4	81.2	70.6	87.2	77.4	62.0
Strongly	42.6	40.7	39.5	57.0	30.9	38.6	42.0	36.9	41.5	24.1	49.7	34.0	27.5	60.3	56.8	67.3	54.1	40.4	48.9	55.2	37.9
Somewhat	27.4	30.5	30.5	20.8	28.4	38.3	16.9	24.0	28.4	16.9	16.8	34.8	17.1	12.3	26.2	18.1	27.1	30.2	38.3	22.2	24.1
DISAGREE	20.5	20.6	21.5	18.6	22.3	16.2	36.6	27.8	20.6	35.7	33.5	28.4	42.4	15.9	11.9	7.0	14.1	22.2	12.8	8.9	30.5
Somewhat	11.8	11.2	12.0	6.9	18.8	5.1	21.1	18.6	15.1	24.3	15.3	23.4	27.3	0.0	5.4	4.4	12.2	6.3	0.0	5.6	14.8
Strongly	8.7	9.4	9.5	11.8	3.5	11.1	15.5	9.2	5.6	11.4	18.2	4.9	15.1	15.9	6.5	2.7	1.9	15.9	12.8	3.3	15.6
DON'T KNOW	9.5	8.3	8.5	3.6	18.4	6.9	4.5	11.3	9.4	23.2	0.0	2.8	13.1	11.4	5.1	7.6	4.7	7.2	0.0	13.7	7.5
Net Diff.	49.5	50.6	48.5	59.2	37.0	60.7	22.3	33.1	49.3	5.4	33.0	40.5	2.2	56.8	71.1	78.3	67.1	48.5	74.3	68.4	31.5
Mean	3.15	3.12	3.09	3.28	3.06	3.12	2.89	3.00	3.17	2.70	2.98	3.01	2.66	3.32	3.40	3.62	3.40	3.03	3.23	3.50	2.91

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

10. POLITICIANS TALK CONSTANTLY ABOUT "AFFORDABILITY" - BUT WHAT THEY USUALLY MEAN IS MORE GOVERNMENT PROGRAMS FUNDED BY MORE SPENDING, MORE DEBT, AND HIGHER PRICES BURIED IN YOUR TAX BILL. THE U.S. IS MORE THAN \$39 TRILLION IN DEBT, GROWING BY OVER \$1 TRILLION EVERY FEW MONTHS. ECONOMISTS SAY THAT SPENDING - MUCH OF IT LOST TO FRAUD AND WASTE - IS A PRIMARY DRIVER OF INFLATION, WHICH DRIVES UP GROCERIES, HOUSING, AND GAS. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

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BANNER 3

	TOTAL	BIRTHRIGHT	IMMIGRANTS	FRAUD IS	SYSTEM TO	CUT GOV'T	POLITICAL	UPGRADE IN	AMERICA'S	IRAN SHOULDNT												
		CITIZENSHIP: HERE LEGALLY	EMBRACE U.S. TRADITIONS	THEFT FROM TAXPAYERS	PREVENT FRAUD	FRAUD; BRING PRICES DOWN	VIOLENCE; NO PLACE IN U.S	WHITE HOUSE SECURITY	CONSTITUTION SYSTEM	BE ALLOWED TO BLOCK STRAIT												
	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- DEFEND	AGREE	DIS- MANTLE	AGREE	DIS- ING	AGREE	DIS- AGREE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163			
AGREE	70.0	85.4	51.1	83.5	37.9	80.3	31.2	79.4	30.2	100.0	0.0	78.9	30.8	87.7	49.5	78.0	63.8	81.7	49.2			
Strongly	42.6	55.2	27.0	52.7	16.3	50.4	10.7	49.9	11.6	60.9	0.0	48.6	14.9	57.3	23.5	50.9	32.6	51.7	24.6			
Somewhat	27.4	30.2	24.1	30.8	21.7	30.0	20.6	29.6	18.6	39.1	0.0	30.3	15.9	30.5	26.0	27.1	31.2	30.0	24.6			
DISAGREE	20.5	11.9	38.8	12.9	51.0	15.3	63.4	15.7	65.1	0.0	100.0	16.5	63.4	9.8	42.1	18.5	30.9	15.2	44.5			
Somewhat	11.8	8.3	20.3	8.3	27.1	10.0	28.3	10.0	31.2	0.0	57.6	9.9	33.9	6.5	22.6	11.1	17.3	10.2	19.8			
Strongly	8.7	3.6	18.4	4.6	23.9	5.3	35.1	5.7	33.9	0.0	42.4	6.6	29.5	3.3	19.4	7.4	13.6	5.0	24.7			
DON'T KNOW	9.5	2.7	10.1	3.6	11.0	4.4	5.3	4.8	4.6	0.0	0.0	4.6	5.8	2.5	8.4	3.5	5.3	3.1	6.3			
Net Diff.	49.5	73.5	12.4	70.6	-13.1	65.1	-32.2	63.7	-34.9	100.0	-100.0	62.4	-32.6	77.9	7.5	59.6	32.9	66.5	4.7			
Mean	3.15	3.41	2.66	3.37	2.34	3.31	2.07	3.30	2.08	3.61	1.58	3.27	2.17	3.45	2.59	3.26	2.87	3.33	2.52			

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	70.0	74.2	72.1	71.8	69.9	75.8	85.3	56.5	67.6	87.6	56.2	67.5	82.3	56.6	67.6	87.2	55.8	73.1	68.6
Strongly	42.6	45.9	41.2	37.6	40.8	44.8	60.9	26.2	39.9	63.6	23.2	43.9	57.2	28.1	36.3	67.0	25.8	44.5	43.6
Somewhat	27.4	28.3	30.9	34.2	29.0	31.0	24.4	30.2	27.6	24.0	33.0	23.5	25.1	28.5	31.3	20.2	30.0	28.6	25.0
DISAGREE	20.5	17.8	19.1	19.3	22.1	18.8	10.5	32.5	18.7	10.3	34.2	18.3	10.8	31.4	19.0	8.8	35.4	15.9	22.8
Somewhat	11.8	10.4	11.1	11.8	15.0	12.2	7.4	16.2	12.0	6.9	19.2	12.3	8.1	14.3	11.7	6.6	17.8	11.5	12.1
Strongly	8.7	7.5	8.0	7.5	7.1	6.6	3.1	16.3	6.7	3.3	15.0	6.0	2.7	17.2	7.3	2.2	17.6	4.4	10.7
DON'T KNOW	9.5	8.0	8.8	8.9	8.0	5.4	4.2	11.0	13.8	2.2	9.6	14.2	6.9	11.9	13.4	4.0	8.8	10.9	8.7
Net Diff.	49.5	56.3	53.0	52.5	47.8	57.0	74.9	24.0	48.9	77.3	22.0	49.2	71.4	25.2	48.6	78.4	20.3	57.2	45.8
Mean	3.15	3.22	3.15	3.12	3.13	3.20	3.49	2.75	3.17	3.51	2.71	3.23	3.47	2.77	3.11	3.58	2.70	3.27	3.11

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	70.0	56.1	52.7	59.2	64.6	81.4	90.3	85.8	77.0	70.3	90.3	50.4	63.3	65.4	62.6	63.5	83.6
Strongly	42.6	25.5	30.6	21.0	36.9	48.5	74.2	61.2	41.4	38.2	69.5	21.4	36.3	23.7	29.4	36.8	57.6
Somewhat	27.4	30.7	22.1	38.2	27.7	33.0	16.0	24.6	35.7	32.1	20.9	29.0	27.0	41.8	33.2	26.7	26.0
DISAGREE	20.5	33.2	37.6	29.3	21.9	14.9	4.2	9.6	19.0	16.9	7.7	37.5	29.0	20.7	27.5	19.7	8.7
Somewhat	11.8	18.3	14.2	21.8	13.0	8.3	3.2	5.8	19.0	9.5	5.2	17.5	16.1	11.2	20.3	12.6	3.6
Strongly	8.7	15.0	23.4	7.5	8.8	6.6	1.0	3.8	0.0	7.4	2.4	20.0	12.9	9.5	7.2	7.1	5.0
DON'T KNOW	9.5	10.6	9.7	11.4	13.5	3.7	5.5	4.6	3.9	12.9	2.0	12.1	7.8	13.8	9.9	16.8	7.7
Net Diff.	49.5	22.9	15.0	29.9	42.8	66.5	86.1	76.2	58.0	53.4	82.7	12.8	34.3	44.7	35.0	43.8	75.0
Mean	3.15	2.75	2.66	2.82	3.07	3.28	3.73	3.50	3.23	3.16	3.61	2.59	2.94	2.92	2.94	3.12	3.48

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10. POLITICIANS TALK CONSTANTLY ABOUT "AFFORDABILITY" - BUT WHAT THEY USUALLY MEAN IS MORE GOVERNMENT PROGRAMS FUNDED BY MORE SPENDING, MORE DEBT, AND HIGHER PRICES BURIED IN YOUR TAX BILL. THE U.S. IS MORE THAN \$39 TRILLION IN DEBT, GROWING BY OVER \$1 TRILLION EVERY FEW MONTHS. ECONOMISTS SAY THAT SPENDING - MUCH OF IT LOST TO FRAUD AND WASTE - IS A PRIMARY DRIVER OF INFLATION, WHICH DRIVES UP GROCERIES, HOUSING, AND GAS. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"REAL AFFORDABILITY DOESN'T COME FROM MORE GOVERNMENT SPENDING - IT COMES FROM STOPPING THE FRAUD, WASTE, AND CORRUPTION THAT'S DRIVING UP OUR NATIONAL DEBT AND OUR COST OF LIVING. CUTTING GOVERNMENT FRAUD IS THE MOST DIRECT PATH TO BRINGING PRICES DOWN FOR EVERY AMERICAN."

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	407	227	39	12	16	13	2	264	12	
AGREE	70.0	77.3	72.1	55.4	81.1	90.3	71.9	71.1	58.2	52.7	
Strongly	42.6	50.8	41.4	32.1	37.4	73.9	38.0	20.1	32.5	21.9	
Somewhat	27.4	26.5	30.7	23.3	43.7	16.4	33.9	51.0	25.8	30.7	
DISAGREE	20.5	16.6	21.2	32.2	8.1	9.7	28.1	0.0	24.5	30.3	
Somewhat	11.8	8.6	14.2	15.5	8.1	6.7	22.4	0.0	13.1	22.4	
Strongly	8.7	7.9	7.0	16.7	0.0	3.1	5.8	0.0	11.4	7.9	
DON'T KNOW	9.5	6.1	6.7	12.3	10.9	0.0	0.0	28.9	17.3	17.1	
Net Diff.	49.5	60.7	50.9	23.2	73.0	80.6	43.7	71.1	33.7	22.4	
Mean	3.15	3.28	3.14	2.81	3.33	3.61	3.04	3.28	2.96	2.80	

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	70.0	61.0	60.5	63.0	73.4	78.0	80.8	77.7	81.9	78.4	67.4	65.5	57.2	75.3	81.0	67.6
Strongly	42.6	34.4	34.6	33.2	47.2	49.1	41.4	50.1	46.6	52.0	41.5	39.7	29.8	51.0	57.2	42.7
Somewhat	27.4	26.6	25.9	29.8	26.1	28.9	39.3	27.6	35.3	26.4	25.9	25.7	27.4	24.2	23.8	24.9
DISAGREE	20.5	27.1	26.4	29.7	19.5	11.3	19.2	10.3	10.5	18.2	21.0	22.5	31.0	18.3	16.4	20.8
Somewhat	11.8	15.7	14.5	20.8	11.4	5.8	0.0	6.5	5.5	12.1	10.7	14.0	17.2	10.9	11.1	10.6
Strongly	8.7	11.4	12.0	8.9	8.1	5.5	19.2	3.8	4.9	6.1	10.4	8.5	13.8	7.4	5.3	10.2
DON'T KNOW	9.5	11.9	13.1	7.3	7.2	10.7	0.0	12.0	7.7	3.4	11.6	12.0	11.8	6.4	2.6	11.6
Net Diff.	49.5	33.9	34.1	33.2	53.9	66.8	61.5	67.4	71.4	60.2	46.4	43.0	26.2	57.0	64.5	46.8
Mean	3.15	2.95	2.96	2.94	3.21	3.36	3.03	3.41	3.34	3.29	3.11	3.10	2.83	3.27	3.36	3.13

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	70.0	68.7	69.5	72.0	62.6	70.8	60.2	75.8	65.0	56.0	72.7	72.9	64.0	77.3	74.3
Strongly	42.6	40.8	41.3	38.3	41.3	43.6	31.0	50.0	36.7	34.1	38.9	44.8	36.4	56.6	43.0
Somewhat	27.4	27.9	28.2	33.8	21.3	27.2	29.2	25.9	28.4	21.9	33.8	28.1	27.6	20.8	31.3
DISAGREE	20.5	22.9	21.1	22.2	30.1	15.6	27.6	17.0	18.2	31.7	6.7	20.5	25.5	15.7	18.4
Somewhat	11.8	14.2	13.1	17.2	15.5	6.7	17.9	7.4	11.8	19.2	5.5	13.7	14.8	8.0	6.7
Strongly	8.7	8.7	8.0	5.0	14.6	8.9	9.7	9.6	6.4	12.5	1.2	6.8	10.7	7.7	11.7
DON'T KNOW	9.5	8.5	9.5	5.8	7.3	13.6	12.2	7.1	16.8	12.3	20.6	6.6	10.6	7.0	7.3
Net Diff.	49.5	45.8	48.4	49.9	32.4	55.2	32.5	58.8	46.9	24.2	66.0	52.4	38.5	61.6	55.9
Mean	3.15	3.10	3.13	3.12	2.96	3.22	2.93	3.25	3.15	2.88	3.39	3.19	3.00	3.36	3.14

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BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	70.0	61.4	74.0	64.2	76.2	76.0	71.6	70.8	43.2	52.7	67.3	72.6	69.1	71.4	70.8	66.6	71.2	64.7	71.8	73.4	63.2
Strongly	42.6	34.7	44.5	42.7	42.7	50.0	43.4	46.2	20.0	30.8	40.4	44.7	40.9	45.4	43.1	40.4	59.6	37.9	43.0	44.5	38.1
Somewhat	27.4	26.7	29.4	21.4	33.5	26.0	28.2	24.7	23.2	22.0	26.9	27.9	28.2	26.1	27.7	26.1	11.6	26.8	28.8	28.9	25.0
DISAGREE	20.5	19.9	16.9	24.0	19.2	17.4	26.9	19.6	50.6	30.8	19.4	21.6	19.4	22.4	18.9	27.6	16.9	28.3	19.4	18.5	22.6
Somewhat	11.8	10.7	8.9	11.8	10.4	12.5	15.2	8.5	28.4	27.1	10.2	13.4	10.2	14.4	10.8	16.4	12.4	20.5	10.5	10.5	12.1
Strongly	8.7	9.2	8.0	12.2	8.8	4.9	11.7	11.1	22.2	3.7	9.2	8.2	9.1	8.0	8.1	11.2	4.5	7.8	8.9	8.1	10.6
DON'T KNOW	9.5	18.7	9.1	11.8	4.6	6.6	1.4	9.6	6.2	16.5	13.3	5.8	11.5	6.2	10.3	5.8	11.9	7.0	8.8	8.1	14.2
Net Diff.	49.5	41.5	57.1	40.1	57.0	58.6	44.7	51.3	-7.4	22.0	47.9	51.1	49.8	49.1	51.9	39.0	54.3	36.4	52.4	54.8	40.5
Mean	3.15	3.07	3.22	3.07	3.15	3.30	3.05	3.17	2.44	2.96	3.14	3.16	3.14	3.16	3.18	3.02	3.43	3.02	3.16	3.19	3.06

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BANNER 10

	TOTAL		HISPANIC BACKGROUND					RACE					MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65					
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260				
AGREE	70.0	63.2	70.9	63.2	57.3	54.9	73.7	76.6	76.8	56.5	69.9	70.3	57.8	59.7	49.7	62.4	73.0	73.9	79.0				
Strongly	42.6	26.2	44.6	26.2	31.1	24.1	47.9	43.4	52.5	20.5	30.2	42.9	36.5	24.2	20.5	37.3	44.0	47.9	51.6				
Somewhat	27.4	36.9	26.2	36.9	26.3	30.7	25.8	33.2	24.3	35.9	39.7	27.4	21.3	35.5	29.2	25.2	29.0	26.0	27.4				
DISAGREE	20.5	25.8	19.9	25.8	27.4	27.6	18.7	6.2	18.2	20.1	25.0	19.2	31.2	26.2	33.1	27.7	17.9	16.2	15.6				
Somewhat	11.8	17.3	11.1	17.3	12.3	6.3	11.4	5.4	11.7	13.2	19.3	11.0	11.8	16.3	20.6	19.0	10.1	9.0	6.8				
Strongly	8.7	8.5	8.7	8.5	15.1	21.3	7.3	0.8	6.5	6.8	5.7	8.1	19.4	9.9	12.5	8.7	7.7	7.2	8.8				
DON'T KNOW	9.5	11.1	9.3	11.1	15.3	17.5	7.7	17.3	5.0	23.5	5.1	10.5	11.0	14.1	17.2	9.8	9.1	9.9	5.4				
Net Diff.	49.5	37.4	51.0	37.4	30.0	27.3	55.0	70.4	58.6	36.4	44.9	51.1	26.6	33.6	16.5	34.7	55.2	57.6	63.4				
Mean	3.15	2.91	3.18	2.91	2.86	2.70	3.24	3.44	3.29	2.92	2.99	3.17	2.84	2.86	2.70	3.01	3.20	3.27	3.29				

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
AGREE	70.0	56.7	75.5	64.3	76.8	66.9	79.0	62.3	77.5	65.8	80.3	70.0	80.5	51.3	73.6	63.0	73.1	64.0	77.5	72.9	67.3
Strongly	42.6	29.7	47.9	36.3	50.0	39.4	51.6	34.0	52.0	38.7	54.8	42.0	58.7	25.6	44.1	34.4	44.9	37.2	44.2	46.6	38.9
Somewhat	27.4	27.0	27.6	27.9	26.8	27.4	27.4	28.3	25.5	27.1	25.5	28.1	21.8	25.7	29.5	28.6	28.2	26.8	33.3	26.3	28.4
DISAGREE	20.5	30.2	16.6	24.5	15.9	22.2	15.6	25.0	16.8	23.9	14.4	21.3	13.8	35.2	16.4	25.0	17.4	23.1	17.5	19.2	21.7
Somewhat	11.8	19.7	8.6	15.3	7.8	13.6	6.8	18.7	9.0	15.7	8.1	13.8	7.2	20.7	8.2	14.9	7.5	13.4	6.5	11.9	11.7
Strongly	8.7	10.4	8.0	9.2	8.1	8.7	8.8	6.3	7.7	8.2	6.4	7.5	6.6	14.5	8.2	10.0	10.0	9.6	11.1	7.3	10.0
DON'T KNOW	9.5	13.1	8.0	11.3	7.3	10.9	5.4	12.7	5.8	10.3	5.3	8.7	5.7	13.5	10.0	12.1	9.5	12.9	5.0	7.8	11.0
Net Diff.	49.5	26.6	58.9	39.8	60.9	44.6	63.4	37.3	60.7	42.0	65.9	48.7	66.7	16.1	57.2	38.0	55.6	41.0	59.9	53.7	45.6
Mean	3.15	2.87	3.25	3.03	3.28	3.10	3.29	3.03	3.29	3.07	3.36	3.14	3.41	2.72	3.22	2.99	3.19	3.05	3.16	3.22	3.08

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11. AMERICA HAS SEEN THE ASSASSINATION OF CONSERVATIVE ACTIVIST CHARLIE KIRK, MULTIPLE ATTEMPTS ON PRESIDENT TRUMP'S LIFE, AND MOST RECENTLY AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER. POLITICAL VIOLENCE IS GETTING WORSE. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"POLITICAL VIOLENCE HAS NO PLACE IN AMERICA. ANYONE WHO COMMITS OR INCITES IT - NO MATTER THEIR POLITICS OR THEIR TARGET'S POLITICS - SHOULD BE PROSECUTED TO THE FULLEST EXTENT OF THE LAW."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	82.6	78.6	87.1	81.9	82.5	83.2	84.4	79.7	79.0	79.6	81.8	88.0	89.2	80.1	90.4	78.5	70.4	89.2	91.3	84.2	78.6
Strongly	61.5	58.4	67.3	60.2	60.7	62.4	64.3	56.9	56.7	57.6	60.1	69.5	73.9	55.1	72.3	55.2	47.5	69.7	76.9	52.4	55.7
Somewhat	21.0	20.2	19.8	21.7	21.9	20.8	20.2	22.8	22.3	22.0	21.7	18.5	15.3	25.0	18.1	23.3	22.8	19.5	14.4	31.7	23.0
DISAGREE	9.6	9.8	5.9	8.6	14.6	9.8	9.1	11.6	8.4	12.6	10.5	3.5	6.0	12.2	5.7	13.7	6.7	7.3	4.2	14.8	12.5
Somewhat	5.3	4.0	3.8	5.1	8.3	5.3	5.1	6.0	5.2	6.2	6.4	2.0	4.0	6.6	3.6	6.8	5.5	4.5	2.3	9.7	6.4
Strongly	4.2	5.9	2.1	3.5	6.3	4.4	4.0	5.6	3.2	6.4	4.1	1.5	2.0	5.6	2.1	6.9	1.3	2.8	1.9	5.0	6.2
DON'T KNOW	7.9	11.6	7.0	9.5	2.8	7.0	6.4	8.7	12.7	7.7	7.7	8.4	4.8	7.7	3.9	7.8	22.9	3.5	4.5	1.1	8.8
Net Diff.	73.0	68.7	81.3	73.3	67.9	73.4	75.3	68.1	70.6	67.0	71.2	84.5	83.2	67.9	84.7	64.7	63.6	81.9	87.1	69.4	66.1
Mean	3.52	3.48	3.64	3.53	3.41	3.52	3.55	3.44	3.52	3.42	3.49	3.70	3.69	3.40	3.67	3.38	3.51	3.62	3.74	3.33	3.41

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia /Ukryn	HONES- TY/INT	PRTCT- DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	82.6	83.6	85.0	90.6	58.4	86.4	89.3	80.5	89.4	70.1	77.9	88.2	54.8	84.5	82.7	91.3	82.8	60.2	74.3	87.1	90.7
Strongly	61.5	60.6	63.6	72.7	32.6	58.6	62.1	59.0	71.0	42.7	46.7	68.9	41.5	54.6	63.6	74.6	67.0	32.3	38.6	80.2	62.6
Somewhat	21.0	23.0	21.4	17.9	25.8	27.8	27.2	21.5	18.4	27.5	31.2	19.3	13.3	30.0	19.1	16.7	15.8	27.9	35.7	6.9	28.0
DISAGREE	9.6	10.7	10.1	9.4	23.6	5.9	10.7	8.1	3.7	8.2	10.5	6.6	27.6	6.7	12.2	0.7	14.7	29.7	25.7	7.2	4.1
Somewhat	5.3	5.0	4.4	7.2	17.8	1.0	10.7	5.5	1.4	8.2	0.0	6.6	21.9	0.0	7.7	0.7	10.3	24.5	11.9	5.6	1.4
Strongly	4.2	5.7	5.6	2.2	5.8	4.9	0.0	2.7	2.3	0.0	10.5	0.0	5.7	6.7	4.5	0.0	4.4	5.1	13.8	1.6	2.7
DON'T KNOW	7.9	5.7	5.0	0.0	18.0	7.7	0.0	11.4	6.9	21.7	11.6	5.2	17.6	8.8	5.1	8.0	2.5	10.2	0.0	5.7	5.2
Net Diff.	73.0	72.8	74.9	81.3	34.8	80.5	78.6	72.3	85.7	62.0	67.4	81.6	27.2	77.8	70.5	90.6	68.1	30.5	48.5	79.8	86.5
Mean	3.52	3.47	3.50	3.61	3.04	3.52	3.51	3.54	3.70	3.44	3.29	3.66	3.10	3.45	3.49	3.80	3.49	2.97	2.99	3.76	3.59

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11. AMERICA HAS SEEN THE ASSASSINATION OF CONSERVATIVE ACTIVIST CHARLIE KIRK, MULTIPLE ATTEMPTS ON PRESIDENT TRUMP'S LIFE, AND MOST RECENTLY AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER. POLITICAL VIOLENCE IS GETTING WORSE. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

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BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
		AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- DEFEND	AGREE	DIS- MANTLE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
AGREE	82.6	92.4	74.8	92.2	66.1	91.5	55.4	90.8	50.6	93.0	66.4	100.0	0.0	94.9	71.2	92.2	73.4	92.5	61.9
Strongly	61.5	72.8	48.9	72.0	37.9	69.9	31.4	69.2	27.2	71.9	43.3	74.5	0.0	74.4	48.9	75.0	41.3	71.3	36.0
Somewhat	21.0	19.5	25.9	20.2	28.3	21.5	24.0	21.6	23.3	21.2	23.0	25.5	0.0	20.5	22.3	17.3	32.1	21.1	25.9
DISAGREE	9.6	5.0	18.9	4.6	27.4	5.4	39.5	5.7	44.4	4.2	29.5	0.0	100.0	3.4	21.9	5.9	20.6	5.2	31.6
Somewhat	5.3	3.7	9.1	2.9	14.3	3.7	18.9	3.3	26.1	2.7	15.6	0.0	55.6	2.2	11.2	3.3	11.8	3.8	12.9
Strongly	4.2	1.3	9.8	1.7	13.0	1.8	20.6	2.4	18.4	1.5	13.9	0.0	44.4	1.2	10.7	2.6	8.8	1.4	18.6
DON'T KNOW	7.9	2.6	6.3	3.2	6.5	3.1	5.2	3.4	5.0	2.8	4.1	0.0	0.0	1.7	6.8	1.9	6.0	2.3	6.6
Net Diff.	73.0	87.4	55.9	87.7	38.7	86.0	15.9	85.1	6.1	88.8	36.9	100.0	-100.0	91.5	49.3	86.3	52.9	87.3	30.3
Mean	3.52	3.68	3.22	3.68	2.97	3.65	2.70	3.63	2.63	3.68	3.00	3.75	1.56	3.71	3.17	3.68	3.13	3.66	2.85

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	82.6	86.4	82.7	83.0	78.0	84.6	89.2	75.8	82.5	91.4	79.4	83.8	86.1	73.5	81.4	90.4	81.3	84.4	83.5
Strongly	61.5	65.8	60.4	57.9	52.1	59.8	73.1	53.7	57.0	76.0	52.6	60.8	69.1	54.4	53.6	76.3	61.9	59.8	63.3
Somewhat	21.0	20.6	22.3	25.1	25.9	24.7	16.1	22.1	25.5	15.5	26.8	23.0	17.0	19.1	27.8	14.1	19.5	24.6	20.1
DISAGREE	9.6	6.9	9.6	10.3	13.3	11.1	6.4	14.1	8.2	7.0	14.9	7.4	5.5	13.6	8.9	4.9	11.3	7.3	9.9
Somewhat	5.3	3.8	4.9	5.5	6.4	6.1	4.3	5.9	5.8	4.8	5.7	5.7	3.6	6.1	5.9	3.0	4.7	5.0	6.1
Strongly	4.2	3.1	4.7	4.8	6.9	5.0	2.1	8.1	2.4	2.2	9.2	1.7	2.0	7.5	2.9	2.0	6.7	2.3	3.8
DON'T KNOW	7.9	6.8	7.7	6.7	8.7	4.3	4.4	10.2	9.3	1.6	5.8	8.8	8.4	12.9	9.7	4.7	7.4	8.3	6.6
Net Diff.	73.0	79.5	73.1	72.7	64.7	73.5	82.8	61.7	74.4	84.5	64.5	76.4	80.5	59.9	72.5	85.4	70.0	77.1	73.5
Mean	3.52	3.60	3.50	3.46	3.35	3.46	3.68	3.35	3.51	3.68	3.30	3.57	3.67	3.38	3.46	3.73	3.47	3.55	3.53

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	82.6	77.4	75.8	78.8	80.1	88.0	89.8	88.9	83.2	80.0	92.4	76.7	75.8	72.0	75.9	82.3	88.4
Strongly	61.5	55.0	53.5	56.4	54.1	65.5	82.2	73.7	56.3	57.5	79.5	55.4	54.5	45.4	52.8	52.7	73.2
Somewhat	21.0	22.4	22.4	22.3	26.0	22.6	7.6	15.2	26.9	22.5	12.9	21.3	21.3	26.6	23.0	29.6	15.3
DISAGREE	9.6	14.2	15.6	13.1	10.1	7.5	3.4	5.5	15.2	9.6	4.3	13.8	13.7	16.0	15.3	8.3	2.1
Somewhat	5.3	6.3	2.7	9.4	7.2	3.4	2.1	2.8	4.6	6.3	3.7	5.4	8.9	1.8	10.5	6.5	0.0
Strongly	4.2	8.0	12.8	3.7	2.9	4.1	1.2	2.7	10.6	3.3	0.6	8.3	4.8	14.2	4.8	1.8	2.1
DON'T KNOW	7.9	8.4	8.6	8.2	9.9	4.4	6.8	5.6	1.6	10.4	3.3	9.5	10.5	12.0	8.9	9.4	9.4
Net Diff.	73.0	63.2	60.3	65.7	70.0	80.5	86.5	83.4	68.0	70.4	88.1	62.9	62.1	56.0	60.6	74.0	86.3
Mean	3.52	3.36	3.27	3.43	3.46	3.56	3.83	3.69	3.31	3.50	3.77	3.37	3.40	3.17	3.36	3.47	3.76

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
AGREE	82.6	86.9	86.3	79.5	89.1	100.0	58.1	71.1	73.8	71.7
Strongly	61.5	69.2	61.4	65.8	57.6	85.1	51.0	71.1	48.8	53.3
Somewhat	21.0	17.7	24.9	13.8	31.5	14.9	7.1	0.0	25.0	18.3
DISAGREE	9.6	7.5	7.9	14.7	0.0	0.0	26.1	0.0	12.5	28.3
Somewhat	5.3	4.6	5.2	2.0	0.0	0.0	14.7	0.0	6.6	7.7
Strongly	4.2	2.9	2.7	12.8	0.0	0.0	11.4	0.0	5.9	20.7
DON'T KNOW	7.9	5.6	5.8	5.7	10.9	0.0	15.8	28.9	13.6	0.0
Net Diff.	73.0	79.4	78.4	64.8	89.1	100.0	32.0	71.1	61.3	43.3
Mean	3.52	3.62	3.54	3.41	3.65	3.85	3.16	4.00	3.35	3.04

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BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	82.6	74.0	75.4	68.6	89.0	82.7	79.3	83.1	89.8	92.3	85.1	78.4	70.3	92.3	95.2	88.4
Strongly	61.5	52.8	54.6	45.4	67.5	62.4	62.3	62.4	70.9	71.5	62.8	57.0	49.1	72.4	75.1	68.8
Somewhat	21.0	21.3	20.8	23.2	21.5	20.3	17.0	20.7	19.0	20.8	22.3	21.3	21.2	19.9	20.1	19.7
DISAGREE	9.6	16.6	14.8	24.1	6.0	3.8	20.7	1.8	4.4	5.5	6.6	15.5	17.6	3.5	3.7	3.3
Somewhat	5.3	8.3	7.1	13.4	4.0	2.3	14.1	0.9	2.9	3.4	4.7	7.8	8.8	2.0	2.7	1.1
Strongly	4.2	8.3	7.7	10.8	2.0	1.5	6.5	0.9	1.4	2.0	1.9	7.7	8.7	1.5	1.0	2.2
DON'T KNOW	7.9	9.4	9.9	7.3	5.0	13.5	0.0	15.2	5.8	2.3	8.3	6.1	12.1	4.2	1.2	8.3
Net Diff.	73.0	57.4	60.6	44.5	83.0	78.8	58.7	81.3	85.5	86.8	78.6	62.9	52.8	88.8	91.5	85.1
Mean	3.52	3.31	3.36	3.11	3.63	3.66	3.35	3.70	3.69	3.65	3.59	3.36	3.26	3.70	3.71	3.69

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Emplyd	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLOYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	82.6	79.9	82.3	74.5	76.1	82.5	64.9	92.9	75.3	69.2	80.4	83.5	76.0	96.0	89.7
Strongly	61.5	55.5	59.3	46.3	50.3	62.1	45.6	79.5	51.1	49.5	52.4	58.2	52.6	84.5	74.1
Somewhat	21.0	24.4	23.0	28.2	25.8	20.4	19.4	13.5	24.2	19.7	28.0	25.3	23.4	11.5	15.6
DISAGREE	9.6	13.3	12.0	17.1	14.7	6.7	21.9	2.8	6.2	13.7	0.0	12.8	13.9	1.6	4.0
Somewhat	5.3	7.4	8.0	5.1	7.6	3.9	12.9	1.7	2.8	6.2	0.0	8.2	6.6	0.8	2.7
Strongly	4.2	5.9	4.1	12.0	7.0	2.8	9.0	1.1	3.4	7.5	0.0	4.6	7.3	0.8	1.3
DON'T KNOW	7.9	6.8	5.7	8.4	9.3	10.8	13.2	4.3	18.5	17.1	19.6	3.7	10.1	2.4	6.2
Net Diff.	73.0	66.6	70.2	57.5	61.4	75.9	43.1	90.2	69.0	55.6	80.4	70.6	62.1	94.4	85.7
Mean	3.52	3.39	3.46	3.19	3.31	3.59	3.17	3.79	3.51	3.34	3.65	3.42	3.35	3.84	3.73

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BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	82.6	71.1	84.9	82.8	80.8	89.4	89.2	83.2	75.8	79.4	79.2	85.8	79.5	87.4	81.9	85.4	76.7	84.0	82.8	85.3	77.9
Strongly	61.5	54.6	62.2	64.7	56.1	67.1	65.1	65.1	64.9	57.3	59.7	63.2	59.0	65.6	61.0	63.9	67.4	59.6	59.9	61.8	64.8
Somewhat	21.0	16.5	22.7	18.1	24.7	22.3	24.1	18.1	11.0	22.1	19.4	22.6	20.5	21.9	21.0	21.5	9.3	24.3	22.9	23.5	13.0
DISAGREE	9.6	12.5	9.0	11.1	8.8	5.1	10.8	12.5	24.2	7.5	10.7	8.4	10.3	8.3	9.0	11.7	11.4	12.6	8.7	8.6	11.0
Somewhat	5.3	5.7	4.7	8.4	6.0	2.4	5.4	9.4	9.0	6.9	5.8	4.9	5.8	4.5	5.0	6.8	8.0	5.9	6.0	4.4	4.3
Strongly	4.2	6.8	4.3	2.7	2.8	2.7	5.4	3.1	15.2	0.6	4.9	3.6	4.5	3.8	4.1	5.0	3.4	6.8	2.7	4.2	6.7
DON'T KNOW	7.9	16.5	6.1	6.1	10.4	5.6	0.0	4.3	0.0	13.1	10.1	5.8	10.2	4.2	9.0	2.9	11.9	3.4	8.5	6.1	11.1
Net Diff.	73.0	58.6	75.9	71.7	72.0	84.3	78.3	70.6	51.6	71.9	68.4	77.4	69.2	79.1	72.9	73.7	65.2	71.4	74.1	76.8	66.9
Mean	3.52	3.42	3.52	3.54	3.50	3.63	3.49	3.52	3.26	3.57	3.49	3.54	3.49	3.56	3.53	3.49	3.60	3.42	3.53	3.52	3.53

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
AGREE	82.6	78.1	83.1	78.1	65.7	76.8	85.8	93.1	88.8	59.3	84.8	82.7	69.1	74.7	61.0	77.0	80.0	87.8	95.2
Strongly	61.5	51.2	62.8	51.2	44.6	51.5	66.7	44.1	70.2	29.5	61.1	62.9	52.5	46.2	37.0	43.7	57.2	73.5	79.7
Somewhat	21.0	26.9	20.3	26.9	21.1	25.3	19.1	49.0	18.6	29.8	23.7	19.7	16.6	28.5	24.0	33.4	22.8	14.3	15.5
DISAGREE	9.6	13.9	9.0	13.9	18.4	14.2	7.5	0.8	8.1	23.5	10.8	6.8	15.8	15.4	24.8	16.4	10.3	3.2	1.9
Somewhat	5.3	7.9	5.0	7.9	10.5	7.8	4.1	0.0	4.9	13.4	5.7	3.3	9.0	9.1	14.5	7.2	6.1	2.5	1.0
Strongly	4.2	5.9	4.0	5.9	7.9	6.4	3.4	0.8	3.3	10.1	5.1	3.5	6.8	6.3	10.3	9.2	4.2	0.7	0.9
DON'T KNOW	7.9	8.0	7.9	8.0	15.8	9.0	6.6	6.1	3.1	17.2	4.4	10.5	15.1	9.9	14.2	6.6	9.7	9.0	2.9
Net Diff.	73.0	64.2	74.1	64.2	47.3	62.6	78.3	92.3	80.6	35.8	73.9	75.8	53.2	59.3	36.2	60.6	69.7	84.6	93.3
Mean	3.52	3.34	3.54	3.34	3.22	3.34	3.60	3.45	3.61	2.95	3.47	3.59	3.35	3.27	3.02	3.19	3.47	3.76	3.79

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

11. AMERICA HAS SEEN THE ASSASSINATION OF CONSERVATIVE ACTIVIST CHARLIE KIRK, MULTIPLE ATTEMPTS ON PRESIDENT TRUMP'S LIFE, AND MOST RECENTLY AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER. POLITICAL VIOLENCE IS GETTING WORSE. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"POLITICAL VIOLENCE HAS NO PLACE IN AMERICA. ANYONE WHO COMMITS OR INCITES IT - NO MATTER THEIR POLITICS OR THEIR TARGET'S POLITICS - SHOULD BE PROSECUTED TO THE FULLEST EXTENT OF THE LAW."

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
AGREE	82.6	69.8	87.8	74.5	92.0	78.1	95.2	75.1	90.4	76.8	95.2	81.4	97.4	64.7	85.4	72.7	88.6	75.2	93.0	85.8	79.5
Strongly	61.5	40.7	70.0	48.3	77.0	55.1	79.7	45.2	73.4	50.6	79.9	56.6	87.0	36.2	67.0	46.4	74.0	53.8	72.1	65.0	58.3
Somewhat	21.0	29.2	17.7	26.2	15.0	23.0	15.5	29.8	17.0	26.1	15.3	24.8	10.4	28.5	18.4	26.3	14.6	21.4	20.9	20.8	21.3
DISAGREE	9.6	20.2	5.2	15.6	2.5	12.2	1.9	17.4	5.8	16.3	2.0	12.2	1.6	22.8	4.7	15.0	2.9	12.3	2.2	9.2	9.8
Somewhat	5.3	10.4	3.2	8.4	1.7	6.8	1.0	8.4	4.0	9.2	1.2	7.0	0.8	12.5	2.5	7.8	2.1	6.6	1.3	5.3	5.3
Strongly	4.2	9.7	2.0	7.2	0.8	5.4	0.9	9.1	1.8	7.0	0.8	5.2	0.9	10.3	2.2	7.3	0.8	5.7	0.9	4.0	4.5
DON'T KNOW	7.9	10.0	7.0	9.9	5.5	9.7	2.9	7.5	3.8	7.0	2.8	6.4	1.0	12.5	9.9	12.3	8.5	12.5	4.9	4.9	10.6
Net Diff.	73.0	49.7	82.5	58.9	89.5	65.9	93.3	57.6	84.7	60.5	93.2	69.2	95.7	41.9	80.6	57.7	85.7	62.9	90.8	76.6	69.7
Mean	3.52	3.12	3.68	3.28	3.78	3.41	3.79	3.20	3.68	3.29	3.79	3.42	3.85	3.04	3.67	3.27	3.77	3.41	3.73	3.54	3.49

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

12. THERE HAVE BEEN MULTIPLE ASSASSINATION ATTEMPTS ON PRESIDENT TRUMP, INCLUDING AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER IN APRIL 2026. THE SECRET SERVICE HAS ASKED CONGRESS FOR FUNDING TO UPGRADE THE WHITE HOUSE COMPLEX, INCLUDING A SECURE UNDERGROUND OPERATIONS CENTER. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"AFTER MULTIPLE ASSASSINATION ATTEMPTS ON THE PRESIDENT, CONGRESS HAS AN OBLIGATION TO FUND SERIOUS SECURITY UPGRADES IN THE WHITE HOUSE COMPLEX, IMPROVING SECURITY INFRASTRUCTURE, INCLUDING A SECURE BALLROOM, TO PROTECT THIS PRESIDENT, ALL FUTURE PRESIDENTS, AND WHITE HOUSE STAFF AND GUESTS, INCLUDING OTHER ELECTED OFFICIALS AND FOREIGN DIGNITARIES."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES			GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY		
		EAST	MID-WEST	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-URBAN	RURAL	RIGHT	WRONG	REPUB-LICAN	DEMO-CRATIC	UNDE-CIDED	APP-ROVE	Both Pers/Plcies	Only Pol-icies	DISAP-PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	58.8	58.8	60.2	62.7	50.6	58.5	59.7	54.8	61.0	58.7	55.6	65.4	86.3	42.2	84.8	38.1	47.8	83.2	88.6	70.2	36.0
Strongly	35.4	30.7	31.6	39.7	35.4	35.7	39.2	25.7	33.9	34.9	32.0	42.9	61.2	18.4	59.5	15.5	27.6	57.0	65.2	37.0	14.5
Somewhat	23.4	28.2	28.6	23.0	15.1	22.7	20.5	29.1	27.1	23.8	23.6	22.6	25.1	23.8	25.2	22.5	20.3	26.2	23.3	33.1	21.5
DISAGREE	32.6	29.8	33.1	28.6	41.9	34.3	34.0	35.0	23.7	34.7	35.5	24.3	9.9	49.7	11.2	53.7	26.0	12.3	7.4	24.1	54.7
Somewhat	13.8	8.7	15.0	12.6	18.9	13.6	12.6	16.4	15.0	15.3	15.9	7.8	6.6	18.6	8.2	18.3	16.1	8.6	5.4	16.3	19.6
Strongly	18.8	21.0	18.1	16.0	23.0	20.7	21.4	18.6	8.8	19.4	19.7	16.5	3.2	31.1	3.0	35.4	10.0	3.7	2.0	7.8	35.2
DON'T KNOW	8.5	11.4	6.7	8.7	7.6	7.3	6.3	10.2	15.2	6.6	8.9	10.3	3.9	8.1	4.0	8.2	26.1	4.5	4.0	5.7	9.3
Net Diff.	26.2	29.1	27.1	34.1	8.7	24.2	25.7	19.9	37.3	24.0	20.0	41.2	76.4	-7.5	73.6	-15.7	21.8	70.9	81.2	46.0	-18.8
Mean	2.82	2.77	2.79	2.95	2.68	2.79	2.83	2.69	3.02	2.79	2.75	3.02	3.50	2.32	3.47	2.20	2.89	3.43	3.58	3.05	2.17

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

12. THERE HAVE BEEN MULTIPLE ASSASSINATION ATTEMPTS ON PRESIDENT TRUMP, INCLUDING AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER IN APRIL 2026. THE SECRET SERVICE HAS ASKED CONGRESS FOR FUNDING TO UPGRADE THE WHITE HOUSE COMPLEX, INCLUDING A SECURE UNDERGROUND OPERATIONS CENTER. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"AFTER MULTIPLE ASSASSINATION ATTEMPTS ON THE PRESIDENT, CONGRESS HAS AN OBLIGATION TO FUND SERIOUS SECURITY UPGRADES IN THE WHITE HOUSE COMPLEX, IMPROVING SECURITY INFRASTRUCTURE, INCLUDING A SECURE BALLROOM, TO PROTECT THIS PRESIDENT, ALL FUTURE PRESIDENTS, AND WHITE HOUSE STAFF AND GUESTS, INCLUDING OTHER ELECTED OFFICIALS AND FOREIGN DIGNITARIES."

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON-OMIC	Infla-tion	Gov't Spndg	Jobs/Unmplyment	Econ-omy	Inter-est rates	SOCIAL	S.S./Medi-care	Health care	Educa-tion	Clim. Change	Medi-caid	Abor-tion	SECUR-ITY	Border /Imgrt ity	Nat'l Secur-ity	Crime/ Drugs	End Russia /Ukrn	HONES-TY D.C.	PRTCT DEMO-CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	58.8	58.8	56.1	61.5	43.6	60.6	80.2	51.1	55.3	35.1	59.4	54.9	52.9	59.3	75.9	85.3	80.9	62.3	65.9	68.6	46.0
Strongly	35.4	34.4	35.7	34.2	16.3	35.2	43.9	28.8	39.6	14.2	23.9	23.5	18.3	41.7	50.2	50.3	70.9	38.2	26.3	48.2	22.0
Somewhat	23.4	24.4	20.4	27.3	27.3	25.4	36.3	22.3	15.7	20.8	35.5	31.4	34.6	17.6	25.7	35.0	10.0	24.2	39.7	20.4	24.1
DISAGREE	32.6	33.8	36.3	38.5	47.6	30.5	17.3	37.4	32.3	47.1	40.6	41.3	34.2	31.4	19.4	9.7	14.2	24.4	34.1	27.8	48.7
Somewhat	13.8	14.1	17.7	15.1	10.4	8.4	8.6	15.6	15.5	19.9	15.0	5.3	22.6	10.9	8.5	6.2	9.8	12.4	21.4	14.1	16.6
Strongly	18.8	19.7	18.5	23.3	37.2	22.2	8.7	21.9	16.8	27.2	25.6	35.9	11.6	20.5	10.9	3.5	4.4	12.0	12.7	13.7	32.0
DON'T KNOW	8.5	7.5	7.7	0.0	8.8	8.8	2.5	11.5	12.4	17.8	0.0	3.9	12.9	9.2	4.7	4.9	5.0	13.3	0.0	3.6	5.3
Net Diff.	26.2	25.0	19.8	23.1	-4.0	30.1	62.9	13.7	23.0	-12.1	18.8	13.6	18.7	27.9	56.5	75.6	66.7	38.0	31.9	40.8	-2.6
Mean	2.82	2.79	2.79	2.72	2.25	2.81	3.18	2.66	2.89	2.27	2.58	2.44	2.68	2.89	3.21	3.39	3.55	3.02	2.80	3.07	2.38

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

12. THERE HAVE BEEN MULTIPLE ASSASSINATION ATTEMPTS ON PRESIDENT TRUMP, INCLUDING AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER IN APRIL 2026. THE SECRET SERVICE HAS ASKED CONGRESS FOR FUNDING TO UPGRADE THE WHITE HOUSE COMPLEX, INCLUDING A SECURE UNDERGROUND OPERATIONS CENTER. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"AFTER MULTIPLE ASSASSINATION ATTEMPTS ON THE PRESIDENT, CONGRESS HAS AN OBLIGATION TO FUND SERIOUS SECURITY UPGRADES IN THE WHITE HOUSE COMPLEX, IMPROVING SECURITY INFRASTRUCTURE, INCLUDING A SECURE BALLROOM, TO PROTECT THIS PRESIDENT, ALL FUTURE PRESIDENTS, AND WHITE HOUSE STAFF AND GUESTS, INCLUDING OTHER ELECTED OFFICIALS AND FOREIGN DIGNITARIES."

BANNER 3

	TOTAL		BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-
	HERE LEGALLY	CITIZENSHIP:	EMBRACE U.S.	TRADITIONS	THEFT FROM	TAXPAYERS	PREVENT FRAUD	PRICES DOWN	FRAUD; BRING	VIOLENCE; NO	PLACE IN U.S	WHITE HOUSE	SECURITY	CONSTITUTION	SYSTEM	DEFEND	MANTLE	BE ALLOWED TO	BLOCK STRAIT	AGREE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163	
AGREE	58.8	78.1	33.4	73.1	23.3	67.6	28.5	66.3	30.8	73.7	28.1	67.6	21.0	100.0	0.0	66.9	55.2	70.8	29.7	
Strongly	35.4	50.7	15.4	46.5	5.6	42.0	8.7	40.8	10.7	46.7	9.5	41.5	9.8	60.2	0.0	43.8	25.5	44.2	10.9	
Somewhat	23.4	27.4	17.9	26.6	17.8	25.6	19.7	25.6	20.1	27.0	18.6	26.1	11.2	39.8	0.0	23.1	29.6	26.6	18.7	
DISAGREE	32.6	19.0	59.1	23.3	67.7	28.4	68.2	28.6	69.0	23.1	67.0	28.2	75.0	0.0	100.0	29.9	38.8	26.0	65.5	
Somewhat	13.8	9.9	23.2	11.1	25.8	12.8	25.8	12.9	24.8	11.5	24.4	12.0	34.9	0.0	42.3	12.1	15.0	13.1	22.7	
Strongly	18.8	9.1	35.9	12.1	41.9	15.6	42.4	15.7	44.2	11.6	42.5	16.2	40.1	0.0	57.7	17.8	23.7	12.9	42.8	
DON'T KNOW	8.5	2.9	7.5	3.7	9.0	4.0	3.4	5.0	0.2	3.2	5.0	4.2	4.0	0.0	0.0	3.2	6.1	3.2	4.8	
Net Diff.	26.2	59.1	-25.8	49.8	-44.3	39.2	-39.7	37.7	-38.2	50.6	-38.9	39.5	-54.0	100.0	-100.0	37.0	16.4	44.8	-35.9	
Mean	2.82	3.23	2.14	3.12	1.86	2.98	1.95	2.96	1.97	3.12	1.95	2.97	1.90	3.60	1.42	2.96	2.61	3.05	1.98	

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

12. THERE HAVE BEEN MULTIPLE ASSASSINATION ATTEMPTS ON PRESIDENT TRUMP, INCLUDING AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER IN APRIL 2026. THE SECRET SERVICE HAS ASKED CONGRESS FOR FUNDING TO UPGRADE THE WHITE HOUSE COMPLEX, INCLUDING A SECURE UNDERGROUND OPERATIONS CENTER. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"AFTER MULTIPLE ASSASSINATION ATTEMPTS ON THE PRESIDENT, CONGRESS HAS AN OBLIGATION TO FUND SERIOUS SECURITY UPGRADES IN THE WHITE HOUSE COMPLEX, IMPROVING SECURITY INFRASTRUCTURE, INCLUDING A SECURE BALLROOM, TO PROTECT THIS PRESIDENT, ALL FUTURE PRESIDENTS, AND WHITE HOUSE STAFF AND GUESTS, INCLUDING OTHER ELECTED OFFICIALS AND FOREIGN DIGNITARIES."

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	STATES
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	58.8	62.0	60.4	61.9	56.1	67.2	84.9	41.3	48.7	86.1	45.2	52.8	83.2	38.9	45.1	85.5	33.8	49.3	54.4
Strongly	35.4	39.4	37.5	35.2	32.8	41.8	62.3	16.5	25.8	64.7	14.9	30.2	59.0	17.5	21.9	65.2	14.3	25.9	32.8
Somewhat	23.4	22.6	22.9	26.7	23.4	25.4	22.6	24.8	22.9	21.5	30.3	22.6	24.2	21.3	23.1	20.3	19.5	23.4	21.7
DISAGREE	32.6	30.2	31.7	30.7	35.0	27.0	9.7	50.3	39.2	12.0	47.1	38.1	6.4	52.4	40.1	8.5	58.1	40.1	38.6
Somewhat	13.8	11.7	14.1	10.4	14.2	9.7	7.2	15.3	19.6	8.6	15.5	18.5	5.4	15.1	20.6	6.1	16.3	21.5	16.9
Strongly	18.8	18.4	17.6	20.3	20.7	17.3	2.4	35.1	19.6	3.5	31.6	19.6	1.0	37.3	19.6	2.4	41.8	18.7	21.7
DON'T KNOW	8.5	7.8	7.9	7.4	8.9	5.8	5.4	8.4	12.1	1.8	7.7	9.1	10.4	8.7	14.8	5.9	8.0	10.6	6.9
Net Diff.	26.2	31.9	28.7	31.2	21.2	40.2	75.2	-9.0	9.5	74.1	-1.8	14.6	76.8	-13.5	4.9	77.0	-24.3	9.2	15.8
Mean	2.82	2.90	2.87	2.83	2.75	2.97	3.53	2.25	2.63	3.50	2.31	2.70	3.58	2.21	2.56	3.58	2.07	2.63	2.70

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

12. THERE HAVE BEEN MULTIPLE ASSASSINATION ATTEMPTS ON PRESIDENT TRUMP, INCLUDING AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER IN APRIL 2026. THE SECRET SERVICE HAS ASKED CONGRESS FOR FUNDING TO UPGRADE THE WHITE HOUSE COMPLEX, INCLUDING A SECURE UNDERGROUND OPERATIONS CENTER. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"AFTER MULTIPLE ASSASSINATION ATTEMPTS ON THE PRESIDENT, CONGRESS HAS AN OBLIGATION TO FUND SERIOUS SECURITY UPGRADES IN THE WHITE HOUSE COMPLEX, IMPROVING SECURITY INFRASTRUCTURE, INCLUDING A SECURE BALLROOM, TO PROTECT THIS PRESIDENT, ALL FUTURE PRESIDENTS, AND WHITE HOUSE STAFF AND GUESTS, INCLUDING OTHER ELECTED OFFICIALS AND FOREIGN DIGNITARIES."

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	58.8	38.9	37.9	39.8	48.5	79.7	88.5	84.0	86.4	69.4	88.6	31.3	50.8	59.1	33.2	40.5	85.4
Strongly	35.4	17.7	20.7	15.1	20.9	50.0	76.7	63.1	57.1	34.4	70.1	12.1	17.2	32.0	10.6	18.4	59.9
Somewhat	23.4	21.2	17.2	24.7	27.6	29.8	11.8	20.9	29.3	35.0	18.5	19.3	33.6	27.2	22.6	22.0	25.5
DISAGREE	32.6	52.2	54.8	49.9	39.8	15.5	6.1	10.8	10.1	18.8	7.3	59.8	42.7	30.4	53.9	45.2	9.7
Somewhat	13.8	17.1	11.5	22.0	19.7	7.5	3.5	5.5	7.3	14.9	5.3	15.9	18.9	5.2	28.1	21.7	6.6
Strongly	18.8	35.1	43.3	27.8	20.1	8.0	2.6	5.3	2.8	3.9	2.0	43.9	23.8	25.2	25.7	23.5	3.1
DON'T KNOW	8.5	8.9	7.3	10.3	11.6	4.8	5.4	5.1	3.5	11.7	4.1	8.8	6.5	10.5	12.9	14.4	4.9
Net Diff.	26.2	-13.3	-16.9	-10.1	8.7	64.3	82.4	73.2	76.3	50.6	81.3	-28.5	8.1	28.7	-20.7	-4.7	75.8
Mean	2.82	2.24	2.16	2.30	2.56	3.28	3.72	3.49	3.46	3.13	3.63	1.99	2.47	2.74	2.21	2.41	3.50

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

12. THERE HAVE BEEN MULTIPLE ASSASSINATION ATTEMPTS ON PRESIDENT TRUMP, INCLUDING AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER IN APRIL 2026. THE SECRET SERVICE HAS ASKED CONGRESS FOR FUNDING TO UPGRADE THE WHITE HOUSE COMPLEX, INCLUDING A SECURE UNDERGROUND OPERATIONS CENTER. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

"AFTER MULTIPLE ASSASSINATION ATTEMPTS ON THE PRESIDENT, CONGRESS HAS AN OBLIGATION TO FUND SERIOUS SECURITY UPGRADES IN THE WHITE HOUSE COMPLEX, IMPROVING SECURITY INFRASTRUCTURE, INCLUDING A SECURE BALLROOM, TO PROTECT THIS PRESIDENT, ALL FUTURE PRESIDENTS, AND WHITE HOUSE STAFF AND GUESTS, INCLUDING OTHER ELECTED OFFICIALS AND FOREIGN DIGNITARIES."

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
AGREE	58.8	64.2	67.4	53.3	82.2	64.4	65.1	71.1	43.3	38.4
Strongly	35.4	43.1	39.6	36.9	52.2	50.4	50.4	71.1	18.3	5.6
Somewhat	23.4	21.1	27.9	16.4	30.1	14.0	14.7	0.0	24.9	32.8
DISAGREE	32.6	29.8	26.6	35.2	6.4	35.6	34.9	0.0	41.6	61.6
Somewhat	13.8	12.8	13.8	14.2	0.0	19.2	0.0	0.0	17.1	7.7
Strongly	18.8	17.0	12.8	21.0	6.4	16.3	34.9	0.0	24.5	53.9
DON'T KNOW	8.5	6.1	6.0	11.6	11.4	0.0	0.0	28.9	15.2	0.0
Net Diff.	26.2	34.4	40.9	18.1	75.9	28.9	30.2	71.1	1.7	-23.1
Mean	2.82	2.96	3.00	2.78	3.45	2.98	2.81	4.00	2.44	1.90

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

12. THERE HAVE BEEN MULTIPLE ASSASSINATION ATTEMPTS ON PRESIDENT TRUMP, INCLUDING AN ARMED ATTACK AT THE WHITE HOUSE CORRESPONDENTS' DINNER IN APRIL 2026. THE SECRET SERVICE HAS ASKED CONGRESS FOR FUNDING TO UPGRADE THE WHITE HOUSE COMPLEX, INCLUDING A SECURE UNDERGROUND OPERATIONS CENTER. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT:

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	58.8	52.6	53.4	49.3	65.8	56.1	66.4	54.9	57.2	71.3	59.3	58.5	47.5	64.8	72.6	54.2
Strongly	35.4	29.3	30.4	24.8	43.5	30.0	40.3	28.7	32.1	50.1	35.7	34.4	25.0	45.4	53.7	34.3
Somewhat	23.4	23.3	23.0	24.5	22.3	26.1	26.0	26.1	25.1	21.3	23.6	24.2	22.5	19.4	19.0	20.0
DISAGREE	32.6	38.5	36.1	48.2	27.5	30.1	33.6	29.7	36.4	25.4	29.9	34.9	41.5	28.9	25.2	33.8
Somewhat	13.8	17.1	16.3	20.2	11.1	12.0	23.9	10.5	15.9	12.9	8.9	13.7	19.9	12.3	13.4	10.7
Strongly	18.8	21.4	19.8	28.0	16.4	18.2	9.7	19.2	20.6	12.6	21.0	21.2	21.6	16.6	11.8	23.1
DON'T KNOW	8.5	9.0	10.5	2.6	6.7	13.8	0.0	15.4	6.4	3.2	10.8	6.6	11.0	6.3	2.2	11.9
Net Diff.	26.2	14.1	17.3	1.1	38.4	26.0	32.7	25.2	20.8	45.9	29.4	23.7	6.0	35.9	47.4	20.4
Mean	2.82	2.66	2.72	2.47	3.00	2.79	2.97	2.76	2.73	3.12	2.83	2.77	2.57	3.00	3.17	2.74

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self	HOME-	STU-	RE-	NOT	NOT	Not	MEN	WOMEN	MEN	WOMEN
		ED			Empl	MAKER	DENT	TIRED	EMPLYD	Empl	Empl				
								COMBO	/Lkng						
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	58.8	60.8	61.0	65.1	55.8	68.2	53.7	56.7	53.0	40.5	63.5	67.8	53.0	63.9	49.2
Strongly	35.4	34.0	33.6	31.7	37.2	49.0	26.6	39.7	29.4	22.6	35.0	40.0	27.3	46.9	32.1
Somewhat	23.4	26.8	27.4	33.3	18.5	19.2	27.1	17.0	23.6	17.9	28.5	27.8	25.7	17.0	17.1
DISAGREE	32.6	32.1	31.8	27.2	38.1	22.3	33.9	36.1	30.9	47.2	17.1	28.7	35.8	30.7	41.7
Somewhat	13.8	13.1	13.4	13.2	12.3	6.7	11.5	16.3	14.2	20.3	9.1	12.6	13.7	14.7	18.1
Strongly	18.8	19.0	18.4	13.9	25.8	15.5	22.4	19.7	16.7	26.9	8.0	16.1	22.1	16.0	23.6
DON'T KNOW	8.5	7.1	7.2	7.8	6.1	9.5	12.4	7.2	16.1	12.3	19.4	3.4	11.2	5.4	9.1
Net Diff.	26.2	28.6	29.3	37.9	17.7	45.9	19.9	20.7	22.1	-6.7	46.4	39.1	17.2	33.1	7.5
Mean	2.82	2.82	2.82	2.90	2.72	3.12	2.66	2.83	2.78	2.41	3.12	2.95	2.66	3.00	2.64

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	58.8	55.2	62.7	52.9	62.4	58.8	61.7	61.6	41.2	51.8	58.0	59.7	58.9	58.8	58.9	58.7	71.2	66.6	60.2	57.3	51.4
Strongly	35.4	36.5	33.4	39.4	36.3	33.1	38.2	37.3	27.1	34.4	35.7	35.2	35.8	34.8	35.2	36.6	59.5	39.9	37.2	30.5	31.9
Somewhat	23.4	18.8	29.3	13.5	26.1	25.8	23.5	24.3	14.1	17.4	22.3	24.5	23.1	24.0	23.7	22.1	11.7	26.7	23.0	26.8	19.5
DISAGREE	32.6	30.1	30.3	43.9	27.7	34.7	35.1	24.3	58.8	28.8	32.8	32.5	31.7	34.2	32.4	33.6	18.7	25.1	30.5	36.4	38.7
Somewhat	13.8	12.7	11.5	21.2	12.9	13.4	16.7	13.2	17.0	9.1	13.8	13.8	13.6	14.1	13.6	14.8	8.2	10.1	12.3	15.8	17.2
Strongly	18.8	17.4	18.7	22.7	14.8	21.3	18.4	11.1	41.8	19.7	19.0	18.7	18.1	20.1	18.9	18.7	10.5	15.0	18.2	20.5	21.6
DON'T KNOW	8.5	14.7	7.0	3.2	9.8	6.5	3.2	14.2	0.0	19.3	9.3	7.8	9.4	7.1	8.7	7.7	10.1	8.3	9.3	6.4	9.9
Net Diff.	26.2	25.2	32.5	8.9	34.7	24.1	26.6	37.3	-17.6	23.0	25.2	27.1	27.2	24.6	26.4	25.1	52.5	41.5	29.7	20.9	12.7
Mean	2.82	2.87	2.83	2.72	2.93	2.75	2.84	3.02	2.26	2.82	2.82	2.83	2.85	2.79	2.82	2.83	3.34	3.00	2.87	2.72	2.69

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 10

	TOTAL		RACE						MEN			WOMEN			AGE				
	HISPANIC BACKGROUND		HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
	YES	NO																	
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
AGREE	58.8	59.7	58.7	59.7	54.2	57.7	58.9	81.4	66.0	59.0	59.0	51.2	51.7	60.1	43.0	60.6	64.7	62.1	57.5
Strongly	35.4	28.3	36.3	28.3	26.4	32.6	37.7	47.3	43.5	23.9	27.6	31.5	27.7	28.6	19.4	33.1	36.4	41.1	39.6
Somewhat	23.4	31.4	22.4	31.4	27.8	25.1	21.1	34.0	22.5	35.2	31.4	19.7	24.0	31.4	23.6	27.5	28.3	21.0	18.0
DISAGREE	32.6	30.9	32.9	30.9	35.0	36.3	33.0	7.9	29.5	28.4	36.2	36.9	38.5	28.1	39.5	35.6	25.8	29.6	36.3
Somewhat	13.8	11.4	14.1	11.4	13.4	18.7	14.2	7.1	13.2	11.4	18.7	15.2	14.4	7.7	13.7	16.9	11.8	12.4	15.0
Strongly	18.8	19.5	18.8	19.5	21.7	17.5	18.9	0.8	16.3	17.0	17.5	21.7	24.1	20.5	25.8	18.8	14.0	17.2	21.3
DON'T KNOW	8.5	9.4	8.4	9.4	10.8	6.0	8.1	10.8	4.5	12.6	4.8	12.0	9.8	11.8	17.5	3.8	9.5	8.3	6.1
Net Diff.	26.2	28.8	25.9	28.8	19.1	21.5	25.8	73.5	36.5	30.6	22.8	14.3	13.2	31.9	3.5	24.9	39.0	32.5	21.2
Mean	2.82	2.76	2.83	2.76	2.66	2.77	2.85	3.43	2.98	2.75	2.73	2.69	2.61	2.77	2.44	2.78	2.96	2.94	2.81

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
AGREE	58.8	52.7	61.4	58.3	59.5	59.3	57.5	59.7	67.1	61.5	68.3	64.3	66.4	45.9	56.2	55.6	50.2	54.9	48.2	64.9	53.3	
Strongly	35.4	27.0	38.9	31.3	40.2	34.0	39.6	32.5	44.2	33.9	47.6	37.5	49.1	21.6	34.1	29.2	32.4	30.9	29.6	40.7	30.6	
Somewhat	23.4	25.8	22.5	26.9	19.3	25.3	18.0	27.2	22.9	27.6	20.7	26.8	17.4	24.3	22.1	26.4	17.8	24.0	18.6	24.2	22.7	
DISAGREE	32.6	37.4	30.7	32.0	33.4	31.4	36.3	32.6	28.1	31.4	27.6	29.3	30.0	42.0	33.0	32.5	39.6	33.2	43.0	29.5	35.6	
Somewhat	13.8	15.4	13.1	13.7	13.9	13.4	15.0	13.6	13.4	13.6	13.4	12.8	15.3	17.2	12.9	13.9	14.4	13.9	14.7	13.5	14.1	
Strongly	18.8	21.9	17.6	18.3	19.5	18.0	21.3	19.0	14.7	17.8	14.2	16.5	14.7	24.8	20.1	18.6	25.2	19.2	28.3	16.0	21.5	
DON'T KNOW	8.5	9.9	7.9	9.7	7.1	9.3	6.1	7.7	4.8	7.1	4.1	6.4	3.6	12.1	10.8	11.9	10.2	11.9	8.8	5.6	11.1	
Net Diff.	26.2	15.3	30.6	26.3	26.1	28.0	21.2	27.0	38.9	30.2	40.8	35.0	36.4	3.9	23.2	23.1	10.6	21.8	5.2	35.4	17.7	
Mean	2.82	2.64	2.90	2.79	2.86	2.83	2.81	2.79	3.01	2.84	3.06	2.91	3.04	2.49	2.79	2.75	2.64	2.76	2.54	2.95	2.70	

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13. SOME AMERICANS BELIEVE THE UNITED STATES CONSTITUTION - WITH ITS FREE MARKETS, INDIVIDUAL RIGHTS, AND REPRESENTATIVE GOVERNMENT - HAS PRODUCED THE GREATEST NATION IN HISTORY. OTHERS BELIEVE AMERICA'S SYSTEM IS SO FUNDAMENTALLY UNJUST THAT IT MUST BE TORN DOWN AND REPLACED WITH ONE THAT GUARANTEES EQUAL OUTCOMES - EVEN IF THAT MEANS ELIMINATING INDIVIDUAL FREEDOMS, EVEN IF IT MAKES EVERYONE POORER, AND EVEN IF IT REQUIRES FORCE TO IMPLEMENT, AS IT HAS IN EVERY COUNTRY THAT HAS TRIED IT. WHICH MOST CLOSELY MATCHES YOUR VIEW? 1. AMERICA'S CONSTITUTIONAL SYSTEM OF FREE MARKETS, INDIVIDUAL RIGHTS, AND REPRESENTATIVE GOVERNMENT HAS PRODUCED MORE FREEDOM AND PROSPERITY THAN ANY SYSTEM IN HUMAN HISTORY - AND IT IS WORTH DEFENDING. OR, 2. AMERICA'S SYSTEM IS SO DEEPLY UNJUST IT SHOULD BE DISMANTLED AND REPLACED WITH A SYSTEM THAT IMPOSES EQUAL OUTCOMES FOR ALL - EVEN IF THAT MEANS ELIMINATING INDIVIDUAL FREEDOMS, WIDESPREAD POVERTY, AND THE USE OF FORCE.

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Policies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
WORTH DEFENDING	63.9	60.5	66.3	62.8	66.5	66.1	67.3	62.6	52.0	57.2	67.0	67.1	74.6	59.3	74.6	58.1	48.7	71.4	74.9	63.0	58.5
DISMANTLE & REPLACE	20.7	19.5	19.0	21.1	22.9	21.2	20.4	23.6	18.1	25.6	19.2	17.2	17.0	24.9	16.4	26.9	11.8	18.7	17.0	22.7	23.7
DON'T KNOW	15.3	20.0	14.7	16.1	10.6	12.7	12.3	13.8	29.9	17.2	13.8	15.7	8.4	15.8	9.1	15.0	39.5	9.9	8.1	14.3	17.7
Net Diff.	43.2	41.0	47.3	41.7	43.7	44.9	47.0	39.0	33.8	31.6	47.8	49.9	57.6	34.4	58.2	31.1	36.9	52.8	57.9	40.4	34.8

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
WORTH DEFENDING	63.9	66.0	64.3	83.7	40.5	75.9	52.4	61.4	69.4	42.4	55.2	77.2	56.7	53.9	63.2	70.8	71.7	41.7	51.8	64.6	73.6
DISMANTLE & REPLACE	20.7	20.2	20.9	8.1	34.8	13.4	36.0	20.8	12.6	32.4	33.2	14.0	25.0	31.2	25.2	17.8	20.3	29.0	38.5	26.2	12.9
DON'T KNOW	15.3	13.8	14.7	8.1	24.6	10.6	11.6	17.8	18.0	25.2	11.6	8.9	18.3	14.9	11.6	11.5	8.0	29.3	9.8	9.2	13.5
Net Diff.	43.2	45.8	43.4	75.6	5.7	62.5	16.4	40.7	56.8	10.0	22.0	63.2	31.7	22.6	38.0	53.0	51.5	12.7	13.3	38.5	60.7

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BANNER 3

	TOTAL	BIRTHRIGHT	IMMIGRANTS	FRAUD IS	SYSTEM TO	CUT GOV'T	POLITICAL	UPGRADE IN	AMERICA'S	IRAN SHOULDNT									
		CITIZENSHIP: HERE LEGALLY	EMBRACE U.S. TRADITIONS	THEFT FROM TAXPAYERS	PREVENT FRAUD	FRAUD; BRING PRICES DOWN	VIOLENCE; NO PLACE IN U.S	WHITE HOUSE SECURITY	CONSTITUTION SYSTEM	BE ALLOWED TO BLOCK STRAIT									
	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE									
									WORTH	DIS- DEFEND	AGREE	DIS- MANTLE	AGREE	DIS- ING					
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
WORTH DEFENDING	63.9	72.4	57.4	71.6	51.9	70.9	42.9	69.3	51.2	71.3	57.5	71.4	39.3	72.7	58.5	100.0	0.0	73.2	53.1
DISMANTLE & REPLACE	20.7	19.4	25.7	19.4	28.4	18.6	42.1	20.2	32.9	18.9	31.2	18.4	44.6	19.4	24.6	0.0	100.0	18.8	31.8
DON'T KNOW	15.3	8.2	16.9	9.1	19.8	10.5	15.0	10.5	15.9	9.8	11.3	10.1	16.0	7.9	16.9	0.0	0.0	7.9	15.1
Net Diff.	43.2	53.0	31.7	52.2	23.5	52.3	0.8	49.1	18.4	52.4	26.3	53.0	-5.3	53.2	33.8	100.0	-100.0	54.4	21.3

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BANNER 4

	TOTAL	SOCIAL NETWORK				PARTY			MEN			WOMEN			WHITE			SAVE	
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT		STATES
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
WORTH DEFENDING	63.9	67.1	63.8	63.4	52.5	68.2	73.2	56.2	62.0	79.2	65.9	69.2	64.7	50.3	55.6	75.2	66.2	68.3	63.4
DISMANTLE & REPLACE	20.7	19.2	20.3	22.1	31.7	23.8	18.0	27.7	16.2	15.5	20.8	11.6	21.3	32.1	20.3	17.4	21.1	11.9	21.4
DON'T KNOW	15.3	13.7	15.9	14.5	15.8	8.0	8.9	16.0	21.8	5.3	13.4	19.2	13.9	17.7	24.2	7.4	12.7	19.8	15.2
Net Diff.	43.2	47.9	43.5	41.2	20.8	44.4	55.2	28.5	45.8	63.7	45.1	57.5	43.4	18.2	35.3	57.8	45.2	56.3	42.0

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
WORTH DEFENDING	63.9	52.9	49.2	56.2	61.4	72.8	76.8	74.8	43.3	63.4	79.9	54.7	59.1	56.0	53.1	61.9	69.1
DISMANTLE & REPLACE	20.7	32.0	37.9	26.9	19.1	15.5	12.2	13.9	53.4	21.6	11.9	31.3	19.0	32.8	20.0	18.3	6.9
DON'T KNOW	15.3	15.0	12.8	17.0	19.6	11.7	11.1	11.4	3.3	15.0	8.2	14.0	21.9	11.2	26.8	19.8	24.0
Net Diff.	43.2	20.9	11.3	29.3	42.3	57.3	64.6	60.9	-10.2	41.8	68.0	23.5	40.2	23.2	33.1	43.6	62.3

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
WORTH DEFENDING	63.9	70.1	69.9	72.5	71.4	72.2	50.9	71.1	47.6	53.1
DISMANTLE & REPLACE	20.7	16.4	19.0	23.1	17.7	27.8	27.5	0.0	28.9	13.3
DON'T KNOW	15.3	13.5	11.1	4.5	10.9	0.0	21.6	28.9	23.5	33.6
Net Diff.	43.2	53.7	51.0	49.4	53.7	44.4	23.4	71.1	18.7	39.8

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
WORTH DEFENDING	63.9	52.7	52.5	53.7	74.3	64.7	63.3	64.9	62.2	81.1	66.2	61.9	44.9	77.7	83.2	70.3
DISMANTLE & REPLACE	20.7	29.3	29.1	30.5	15.9	11.7	17.9	11.0	20.7	11.8	20.8	22.7	35.0	13.4	11.6	15.9
DON'T KNOW	15.3	17.9	18.5	15.8	9.8	23.6	18.8	24.2	17.0	7.1	13.0	15.4	20.1	8.9	5.2	13.7
Net Diff.	43.2	23.4	23.4	23.2	58.4	53.0	45.4	53.9	41.5	69.3	45.4	39.2	9.9	64.3	71.6	54.4

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
WORTH DEFENDING	63.9	61.5	65.3	54.9	53.2	52.5	26.2	78.2	56.4	59.7	53.6	69.2	53.0	85.1	71.0
DISMANTLE & REPLACE	20.7	26.1	23.4	32.1	30.4	24.2	40.0	9.4	16.6	16.5	16.7	19.9	32.9	6.6	12.4
DON'T KNOW	15.3	12.5	11.2	13.0	16.4	23.3	33.8	12.3	27.0	23.8	29.7	11.0	14.1	8.3	16.6
Net Diff.	43.2	35.4	41.9	22.8	22.9	28.3	-13.7	68.8	39.7	43.1	36.9	49.3	20.2	78.4	58.6

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BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
WORTH DEFENDING	63.9	47.3	62.6	65.3	66.1	71.4	74.1	77.8	78.6	52.4	57.2	70.4	59.0	71.8	62.0	72.2	51.9	65.9	70.9	58.8	56.7
DISMANTLE & REPLACE	20.7	24.4	23.8	23.5	19.6	17.9	15.6	13.8	13.5	23.2	24.0	17.7	23.1	17.0	21.8	16.1	33.7	23.3	15.8	25.8	20.3
DON'T KNOW	15.3	28.3	13.7	11.2	14.3	10.7	10.3	8.4	7.9	24.4	18.9	12.0	17.9	11.2	16.2	11.7	14.4	10.8	13.2	15.3	23.0
Net Diff.	43.2	22.9	38.8	41.8	46.6	53.5	58.6	64.0	65.1	29.2	33.2	52.7	36.0	54.8	40.2	56.1	18.2	42.7	55.1	33.0	36.4

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BANNER 10

	TOTAL		HISPANIC BACKGROUND						RACE				MEN			WOMEN			AGE			
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65				
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260			
WORTH DEFENDING	63.9	48.4	65.9	48.4	44.2	55.0	70.3	45.4	78.3	52.0	53.5	61.8	40.1	45.7	46.2	48.2	57.6	72.2	82.2			
DISMANTLE & REPLACE	20.7	34.4	19.0	34.4	37.8	17.1	16.6	8.9	14.3	23.3	28.3	19.0	45.2	37.5	35.6	33.1	25.5	10.4	9.1			
DON'T KNOW	15.3	17.2	15.1	17.2	18.1	27.9	13.1	45.7	7.4	24.7	18.1	19.2	14.7	16.8	18.3	18.7	16.9	17.4	8.7			
Net Diff.	43.2	14.0	46.8	14.0	6.4	38.0	53.8	36.5	64.0	28.7	25.2	42.7	-5.1	8.3	10.6	15.1	32.1	61.9	73.1			

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BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65					
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
WORTH DEFENDING	63.9	47.3	70.7	52.1	77.9	57.5	82.2	53.2	80.7	61.5	83.9	66.6	88.0	41.5	61.7	44.3	71.5	49.5	76.1	72.5	56.0	
DISMANTLE & REPLACE	20.7	34.2	15.2	30.2	9.6	24.8	9.1	28.6	10.3	22.3	9.0	19.0	7.4	39.7	19.6	36.7	10.3	30.0	10.8	15.8	25.3	
DON'T KNOW	15.3	18.5	14.0	17.8	12.5	17.7	8.7	18.2	8.9	16.3	7.0	14.5	4.5	18.8	18.6	19.0	18.2	20.5	13.1	11.7	18.7	
Net Diff.	43.2	13.1	55.5	21.9	68.2	32.7	73.1	24.7	70.4	39.2	74.9	47.6	80.6	1.8	42.1	7.6	61.2	19.5	65.3	56.8	30.7	

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14. THE STRAIT OF HORMUZ IS ONE OF THE WORLD'S MOST CRITICAL SHIPPING LANES. NEARLY 20% OF THE WORLD'S OIL - PLUS A FIFTH OF GLOBAL NATURAL GAS, FERTILIZERS THAT GROW OUR FOOD, AND THE RAW MATERIALS BEHIND PLASTICS AND EVERYDAY CONSUMER GOODS - PASSES THROUGH IT. IRAN HAS BLOCKED SHIPS, LAUNCHED ATTACKS ON CARGO VESSELS, DEPLOYED MINES, AND DEMANDED PAYMENTS FROM SHIPS TRYING TO PASS THROUGH. WHEN IRAN SHUTS DOWN THAT WATERWAY, AMERICANS PAY MORE FOR GAS, GROCERIES, AND GOODS - AND THE REST OF THE WORLD SUFFERS TOO.

DO YOU AGREE WITH THE FOLLOWING STATEMENT: " IRAN SHOULD NOT BE ALLOWED TO BLOCK, ATTACK, MINE, OR EXTORT SHIPS IN THE STRAIT OF HORMUZ."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES			GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY		
		EAST	MID-WEST	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-URBAN	RURAL	RIGHT	WRONG	REPUB-LICAN	DEMO-CRATIC	UNDE-CIDED	APP-ROVE	Both	Only	DISAP-PROVE
					ALWAYS	Vote	Always	MOST	TIME			DIREC-TION	TRACK						Plcies	Pol-icies	BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	70.6	66.7	72.2	74.1	65.8	71.9	74.3	64.8	63.5	66.7	72.3	72.6	86.0	63.9	84.9	61.1	56.5	81.9	86.2	71.5	61.5
Strongly	50.8	40.7	53.3	54.1	50.7	52.3	55.5	43.2	42.3	42.5	51.2	61.1	69.8	40.8	69.7	36.8	37.9	65.4	70.8	52.3	37.5
Somewhat	19.8	26.0	18.9	20.0	15.1	19.6	18.9	21.6	21.2	24.2	21.0	11.6	16.1	23.1	15.2	24.3	18.6	16.5	15.4	19.3	24.1
DISAGREE	16.3	14.2	14.1	11.8	28.6	16.9	16.0	19.5	13.1	19.1	17.4	10.5	7.2	23.3	9.2	23.4	13.9	11.2	6.8	21.6	22.9
Somewhat	10.5	8.7	9.2	6.9	19.6	10.7	10.3	11.6	9.3	10.5	12.3	6.9	5.7	13.8	6.7	15.0	6.2	8.3	5.0	16.5	13.5
Strongly	5.9	5.5	4.9	4.8	9.0	6.3	5.7	7.9	3.7	8.6	5.1	3.7	1.5	9.5	2.5	8.5	7.7	2.8	1.9	5.1	9.5
DON'T KNOW	13.1	19.0	13.7	14.1	5.6	11.2	9.6	15.7	23.4	14.2	10.3	16.9	6.9	12.8	5.9	15.4	29.6	7.0	7.0	6.9	15.5
Net Diff.	54.3	52.5	58.1	62.4	37.2	55.0	58.3	45.3	50.4	47.6	54.8	62.1	78.8	40.6	75.7	37.7	42.7	70.7	79.3	50.0	38.6
Mean	3.33	3.26	3.40	3.44	3.14	3.33	3.37	3.19	3.33	3.17	3.32	3.56	3.66	3.09	3.62	3.06	3.23	3.55	3.67	3.28	3.06

MCLAUGHLIN & ASSOCIATES  
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DO YOU AGREE WITH THE FOLLOWING STATEMENT: " IRAN SHOULD NOT BE ALLOWED TO BLOCK, ATTACK, MINE, OR EXTORT SHIPS IN THE STRAIT OF HORMUZ."

BANNER 2

	TOTAL		MOST IMPORTANT ISSUE																		
			ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	70.6	69.8	71.2	82.3	35.9	73.0	72.5	66.8	75.3	51.1	79.7	72.9	56.2	50.6	78.0	79.0	82.8	69.2	70.9	76.2	75.6
Strongly	50.8	50.4	53.8	75.3	19.8	48.0	52.7	47.8	55.0	29.5	72.3	46.5	39.6	50.6	58.8	67.5	66.5	43.0	35.2	51.8	52.4
Somewhat	19.8	19.5	17.4	7.0	16.1	25.0	19.8	19.0	20.3	21.6	7.4	26.4	16.5	0.0	19.3	11.5	16.3	26.2	35.7	24.5	23.2
DISAGREE	16.3	19.0	15.5	14.1	44.8	17.3	23.0	14.8	11.9	11.8	15.0	15.0	24.5	31.8	13.4	10.1	12.3	22.7	17.0	17.4	17.1
Somewhat	10.5	10.9	7.8	8.3	34.1	10.0	11.6	10.5	7.0	7.0	12.3	9.4	21.6	31.8	10.0	4.4	12.3	22.7	17.0	11.7	10.7
Strongly	5.9	8.1	7.7	5.7	10.7	7.3	11.3	4.3	4.9	4.8	2.6	5.6	3.0	0.0	3.4	5.7	0.0	0.0	0.0	5.8	6.4
DON'T KNOW	13.1	11.2	13.3	3.6	19.3	9.6	4.5	18.4	12.9	37.1	5.3	12.1	19.3	17.6	8.5	10.9	4.9	8.1	12.1	6.3	7.3
Net Diff.	54.3	50.8	55.7	68.3	-8.9	55.7	49.5	52.0	63.4	39.3	64.7	58.0	31.6	18.7	64.6	68.9	70.5	46.6	53.8	58.8	58.5
Mean	3.33	3.26	3.35	3.58	2.56	3.26	3.19	3.35	3.44	3.21	3.58	3.30	3.15	3.23	3.46	3.58	3.57	3.22	3.21	3.30	3.31

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BANNER 3

	TOTAL		BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-
	HERE LEGALLY	EMBRACE U.S.	TRADITIONS	THEFT FROM	PREVENT FRAUD	FRAUD; BRING	PRICES DOWN	VIOLENCE; NO	PLACE IN U.S	WHITE HOUSE	CONSTITUTION	BE ALLOWED TO	SYSTEM	BLOCK STRAIT	WORTH	DIS-	AGREE	DIS-	AGREE	DIS-
	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	DEFEND	MANTLE	ING	AGREE	AGREE	AGREE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163	
AGREE	70.6	84.7	54.6	82.3	46.3	78.9	44.7	78.3	39.3	82.4	52.3	79.1	38.7	84.9	56.2	80.8	64.1	100.0	0.0	
Strongly	50.8	64.4	34.7	62.8	22.2	58.9	19.0	57.6	19.6	62.2	28.3	59.0	12.4	66.0	33.6	63.9	33.9	71.9	0.0	
Somewhat	19.8	20.3	20.0	19.5	24.1	20.0	25.7	20.7	19.7	20.2	23.9	20.0	26.3	18.8	22.6	17.0	30.2	28.1	0.0	
DISAGREE	16.3	8.9	32.9	10.2	38.7	12.7	45.0	13.1	51.1	11.5	35.4	12.2	54.0	8.2	32.8	13.6	25.1	0.0	100.0	
Somewhat	10.5	5.4	21.4	7.3	23.0	8.5	25.5	8.5	31.0	7.1	24.4	8.5	32.7	5.5	20.1	9.5	12.9	0.0	64.1	
Strongly	5.9	3.5	11.6	2.9	15.7	4.2	19.5	4.6	20.1	4.4	11.0	3.7	21.3	2.7	12.7	4.1	12.2	0.0	35.9	
DON'T KNOW	13.1	6.4	12.5	7.5	15.0	8.4	10.3	8.6	9.6	6.1	12.3	8.7	7.3	6.9	11.0	5.6	10.8	0.0	0.0	
Net Diff.	54.3	75.8	21.7	72.1	7.5	66.2	-0.3	65.2	-11.8	70.9	16.8	66.8	-15.3	76.7	23.4	67.3	39.0	100.0	-100.0	
Mean	3.33	3.56	2.89	3.54	2.62	3.46	2.49	3.44	2.43	3.49	2.79	3.47	2.32	3.59	2.87	3.49	2.96	3.72	1.64	

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	70.6	74.1	70.2	67.8	63.8	72.6	84.2	59.5	67.4	86.0	65.4	73.6	81.6	55.8	61.9	86.4	65.7	70.8	70.2
Strongly	50.8	55.2	48.4	44.0	43.6	52.4	69.1	36.0	46.4	74.1	44.9	56.1	62.1	30.4	37.7	73.8	44.1	49.9	51.6
Somewhat	19.8	18.9	21.8	23.8	20.2	20.2	15.1	23.5	21.0	11.9	20.6	17.4	19.5	25.4	24.2	12.6	21.6	20.9	18.6
DISAGREE	16.3	14.1	16.9	19.1	22.3	19.2	7.6	24.9	16.7	8.8	24.5	16.9	6.0	25.2	16.6	5.6	21.4	15.6	16.5
Somewhat	10.5	8.5	10.7	11.7	12.0	12.0	5.2	15.0	11.4	7.4	16.8	12.3	2.3	13.8	10.7	3.8	14.6	10.3	8.4
Strongly	5.9	5.7	6.2	7.4	10.3	7.2	2.4	10.0	5.3	1.5	7.6	4.6	3.7	11.4	5.9	1.9	6.8	5.3	8.1
DON'T KNOW	13.1	11.8	12.9	13.1	14.0	8.2	8.2	15.6	15.9	5.2	10.1	9.5	12.4	19.0	21.5	8.0	12.8	13.6	13.4
Net Diff.	54.3	60.0	53.3	48.7	41.5	53.4	76.5	34.6	50.7	77.2	41.0	56.7	75.6	30.6	45.3	80.7	44.3	55.2	53.7
Mean	3.33	3.40	3.29	3.20	3.13	3.28	3.64	3.01	3.29	3.67	3.14	3.38	3.60	2.92	3.19	3.72	3.18	3.34	3.31

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	70.6	59.4	55.6	62.9	66.3	81.4	85.2	83.3	86.3	70.2	87.4	53.9	68.2	62.5	60.9	63.9	83.0
Strongly	50.8	34.3	36.2	32.7	42.6	65.6	76.9	71.2	61.2	46.4	75.9	28.2	44.9	46.8	37.8	40.2	71.5
Somewhat	19.8	25.1	19.4	30.1	23.6	15.7	8.3	12.1	25.1	23.8	11.5	25.7	23.4	15.7	23.1	23.7	11.5
DISAGREE	16.3	25.7	29.2	22.7	17.0	10.9	6.3	8.6	12.1	14.3	5.3	29.0	16.6	27.3	23.4	18.1	7.4
Somewhat	10.5	14.6	13.2	15.9	11.3	9.3	3.6	6.5	9.6	6.2	4.4	15.2	10.9	22.7	16.2	13.2	2.5
Strongly	5.9	11.1	16.0	6.7	5.7	1.6	2.7	2.1	2.5	8.1	0.9	13.8	5.7	4.6	7.3	4.9	4.9
DON'T KNOW	13.1	14.8	15.2	14.5	16.8	7.7	8.5	8.1	1.6	15.5	7.3	17.1	15.2	10.2	15.7	18.0	9.6
Net Diff.	54.3	33.7	26.4	40.2	49.3	70.4	78.9	74.6	74.1	55.9	82.1	24.9	51.7	35.2	37.4	45.9	75.6
Mean	3.33	2.97	2.89	3.04	3.24	3.58	3.74	3.66	3.47	3.28	3.75	2.82	3.27	3.17	3.08	3.21	3.65

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
AGREE	70.6	77.4	73.2	75.8	82.8	96.9	71.3	71.1	56.1	53.3
Strongly	50.8	60.0	48.2	52.0	50.8	96.9	38.0	71.1	36.8	41.6
Somewhat	19.8	17.4	25.0	23.8	31.9	0.0	33.3	0.0	19.3	11.7
DISAGREE	16.3	13.0	18.3	18.0	6.4	3.1	15.8	0.0	19.7	28.6
Somewhat	10.5	7.9	11.8	11.8	0.0	0.0	0.0	0.0	13.4	28.6
Strongly	5.9	5.2	6.5	6.2	6.4	3.1	15.8	0.0	6.3	0.0
DON'T KNOW	13.1	9.6	8.5	6.2	10.9	0.0	12.9	28.9	24.2	18.1
Net Diff.	54.3	64.3	54.9	57.9	76.4	93.9	55.4	71.1	36.3	24.7
Mean	3.33	3.46	3.26	3.30	3.43	3.91	3.07	4.00	3.14	3.16

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	70.6	61.2	61.9	58.3	80.1	67.0	53.1	68.7	72.4	85.5	73.7	67.4	55.9	84.3	89.5	77.3
Strongly	50.8	40.4	39.6	43.2	59.9	48.4	43.2	49.0	57.8	67.3	51.0	53.7	29.0	65.5	72.5	56.1
Somewhat	19.8	20.8	22.2	15.1	20.3	18.6	9.9	19.6	14.6	18.2	22.6	13.7	26.9	18.8	17.0	21.3
DISAGREE	16.3	23.9	22.9	28.0	10.8	16.4	25.3	15.3	8.9	10.9	10.7	20.6	26.7	8.1	8.2	7.8
Somewhat	10.5	15.4	15.0	17.0	7.2	10.0	18.8	8.9	4.5	8.9	5.2	15.2	15.6	6.0	7.0	4.6
Strongly	5.9	8.5	7.9	11.1	3.6	6.4	6.5	6.3	4.5	1.9	5.5	5.4	11.1	2.1	1.2	3.2
DON'T KNOW	13.1	14.9	15.3	13.6	9.1	16.7	21.6	16.1	18.7	3.7	15.6	12.1	17.4	7.6	2.2	14.9
Net Diff.	54.3	37.3	39.0	30.3	69.3	50.6	27.7	53.4	63.5	74.6	63.0	46.8	29.2	76.3	81.3	69.5
Mean	3.33	3.09	3.11	3.05	3.50	3.31	3.14	3.33	3.55	3.57	3.41	3.32	2.89	3.60	3.64	3.53

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BANNER 8

	TOTAL	EMPLOYMENT STATUS									EMPLOYED		RETIRED		
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	70.6	69.0	71.5	65.0	63.6	67.2	47.6	82.1	58.7	43.1	71.8	75.0	62.4	84.6	79.4
Strongly	50.8	46.6	49.9	40.2	40.6	48.8	33.9	65.7	40.6	27.1	51.9	56.1	36.2	72.2	58.7
Somewhat	19.8	22.4	21.6	24.9	23.0	18.5	13.6	16.4	18.1	16.0	19.9	18.9	26.2	12.3	20.7
DISAGREE	16.3	20.3	18.3	24.0	24.1	4.1	34.3	8.2	17.6	30.1	7.1	18.8	21.9	8.5	7.8
Somewhat	10.5	13.5	12.2	19.4	12.7	1.3	16.6	3.5	14.9	25.5	6.1	15.0	11.8	3.9	3.0
Strongly	5.9	6.8	6.1	4.6	11.4	2.8	17.7	4.7	2.6	4.6	1.0	3.8	10.1	4.6	4.8
DON'T KNOW	13.1	10.7	10.2	11.0	12.3	28.7	18.1	9.8	23.7	26.8	21.1	6.2	15.7	6.9	12.7
Net Diff.	54.3	48.7	53.2	41.0	39.4	63.2	13.2	73.9	41.1	13.1	64.8	56.2	40.6	76.0	71.6
Mean	3.33	3.22	3.28	3.13	3.06	3.59	2.78	3.58	3.27	2.90	3.56	3.36	3.05	3.64	3.53

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

14. THE STRAIT OF HORMUZ IS ONE OF THE WORLD'S MOST CRITICAL SHIPPING LANES. NEARLY 20% OF THE WORLD'S OIL - PLUS A FIFTH OF GLOBAL NATURAL GAS, FERTILIZERS THAT GROW OUR FOOD, AND THE RAW MATERIALS BEHIND PLASTICS AND EVERYDAY CONSUMER GOODS - PASSES THROUGH IT. IRAN HAS BLOCKED SHIPS, LAUNCHED ATTACKS ON CARGO VESSELS, DEPLOYED MINES, AND DEMANDED PAYMENTS FROM SHIPS TRYING TO PASS THROUGH. WHEN IRAN SHUTS DOWN THAT WATERWAY, AMERICANS PAY MORE FOR GAS, GROCERIES, AND GOODS - AND THE REST OF THE WORLD SUFFERS TOO.

DO YOU AGREE WITH THE FOLLOWING STATEMENT: " IRAN SHOULD NOT BE ALLOWED TO BLOCK, ATTACK, MINE, OR EXTORT SHIPS IN THE STRAIT OF HORMUZ."

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	70.6	57.3	77.1	67.8	67.4	76.5	74.6	70.2	69.6	80.2	67.7	73.3	67.6	75.3	69.8	74.0	67.1	78.8	72.3	69.7	64.1
Strongly	50.8	40.0	55.6	54.5	45.3	57.3	56.2	52.5	46.7	33.5	49.3	52.2	48.5	54.4	50.6	51.4	50.6	48.3	54.2	48.4	47.8
Somewhat	19.8	17.4	21.5	13.3	22.1	19.2	18.4	17.7	22.9	46.7	18.4	21.2	19.1	20.9	19.2	22.6	16.6	30.4	18.1	21.2	16.2
DISAGREE	16.3	16.0	12.1	20.9	22.4	14.6	19.3	16.4	24.2	3.4	15.3	17.3	16.8	15.7	16.2	16.7	20.2	8.9	16.3	19.7	14.7
Somewhat	10.5	9.9	6.8	13.0	14.8	10.2	14.1	9.1	17.0	0.0	9.2	11.7	10.4	10.6	10.3	11.1	7.9	7.4	11.0	12.3	8.6
Strongly	5.9	6.1	5.3	7.9	7.6	4.5	5.2	7.3	7.1	3.4	6.1	5.7	6.4	5.0	5.9	5.6	12.3	1.6	5.3	7.3	6.1
DON'T KNOW	13.1	26.7	10.8	11.3	10.1	8.9	6.1	13.4	6.2	16.3	17.0	9.3	15.6	9.0	14.0	9.2	12.6	12.3	11.4	10.7	21.3
Net Diff.	54.3	41.3	65.0	46.9	45.0	61.9	55.3	53.8	45.4	76.8	52.4	56.0	50.9	59.6	53.6	57.3	46.9	69.8	56.0	50.0	49.4
Mean	3.33	3.24	3.43	3.29	3.17	3.42	3.34	3.33	3.16	3.32	3.34	3.32	3.30	3.37	3.33	3.32	3.21	3.43	3.37	3.24	3.34

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DO YOU AGREE WITH THE FOLLOWING STATEMENT: " IRAN SHOULD NOT BE ALLOWED TO BLOCK, ATTACK, MINE, OR EXTORT SHIPS IN THE STRAIT OF HORMUZ."

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
AGREE	70.6	64.9	71.3	64.9	46.6	67.7	75.4	67.5	81.4	45.2	71.9	68.8	47.3	61.4	51.7	63.4	69.7	72.4	83.9
Strongly	50.8	37.9	52.4	37.9	22.6	44.2	57.4	50.8	65.7	21.6	54.7	48.5	23.0	29.3	31.9	38.0	44.4	59.4	67.6
Somewhat	19.8	27.1	18.9	27.1	24.0	23.5	17.9	16.7	15.7	23.6	17.2	20.3	24.2	32.1	19.7	25.5	25.3	12.9	16.3
DISAGREE	16.3	19.8	15.9	19.8	31.1	23.0	13.4	7.8	12.8	36.1	20.1	14.1	28.5	19.7	27.9	22.0	18.5	12.7	7.7
Somewhat	10.5	9.0	10.6	9.0	18.4	20.5	9.0	7.0	9.2	26.1	17.0	8.8	14.4	4.9	17.9	14.3	12.1	9.0	3.9
Strongly	5.9	10.8	5.3	10.8	12.7	2.5	4.4	0.8	3.6	10.0	3.1	5.2	14.1	14.8	10.0	7.7	6.5	3.7	3.8
DON'T KNOW	13.1	15.2	12.8	15.2	22.3	9.3	11.2	24.7	5.7	18.8	8.0	17.1	24.2	18.9	20.4	14.5	11.7	14.9	8.4
Net Diff.	54.3	45.1	55.4	45.1	15.5	44.7	62.0	59.7	68.6	9.1	51.9	54.8	18.7	41.7	23.8	41.4	51.2	59.7	76.2
Mean	3.33	3.09	3.36	3.09	2.73	3.21	3.45	3.56	3.52	2.70	3.34	3.35	2.74	2.94	2.92	3.10	3.22	3.51	3.61

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
AGREE	70.6	58.2	75.7	63.5	78.9	65.9	83.9	64.6	81.8	69.0	84.5	72.1	88.4	51.9	70.1	59.0	72.9	60.4	79.2	76.7	65.0
Strongly	50.8	35.2	57.1	39.5	64.1	44.9	67.6	44.8	67.4	48.5	73.3	55.0	75.5	25.9	47.8	32.1	54.3	35.9	59.3	60.7	41.6
Somewhat	19.8	22.9	18.5	24.0	14.8	21.0	16.3	19.8	14.3	20.5	11.2	17.1	12.9	26.0	22.3	26.9	18.7	24.5	19.9	16.0	23.4
DISAGREE	16.3	24.7	12.9	21.8	9.9	19.4	7.7	22.6	12.5	20.9	9.9	18.5	7.8	26.6	13.3	22.6	9.8	20.1	7.6	15.5	17.1
Somewhat	10.5	15.9	8.2	14.1	6.2	12.8	3.9	16.2	9.4	16.5	6.2	14.6	3.3	15.7	7.2	12.2	6.1	11.2	4.6	11.4	9.6
Strongly	5.9	8.7	4.7	7.7	3.7	6.6	3.8	6.5	3.1	4.4	3.8	3.9	4.5	11.0	6.2	10.4	3.7	9.0	3.0	4.1	7.5
DON'T KNOW	13.1	17.2	11.4	14.7	11.2	14.7	8.4	12.8	5.7	10.1	5.5	9.4	3.8	21.5	16.5	18.4	17.3	19.4	13.1	7.8	17.9
Net Diff.	54.3	33.5	62.7	41.7	69.0	46.5	76.2	41.9	69.3	48.1	74.6	53.6	80.6	25.3	56.8	36.4	63.1	40.3	71.6	61.1	47.9
Mean	3.33	3.02	3.45	3.12	3.57	3.22	3.61	3.18	3.55	3.26	3.63	3.36	3.66	2.85	3.34	2.99	3.49	3.08	3.56	3.45	3.21

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

15. DO YOU AGREE WITH THE FOLLOWING STATEMENT:

"ONLY UNITED STATES CITIZENS SHOULD BE ALLOWED TO VOTE IN ELECTIONS FOR THE AMERICAN PRESIDENT, SENATORS, AND REPRESENTATIVES."

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
AGREE	81.7	75.3	82.7	84.2	81.5	82.7	83.8	79.6	75.9	79.4	81.0	86.1	90.2	78.8	91.0	76.1	70.3	88.0	89.9	83.4	78.2
Strongly	65.7	54.1	68.8	70.5	63.6	67.3	68.4	64.1	56.8	59.6	65.6	73.8	74.5	62.4	76.3	57.7	59.0	72.0	76.9	60.1	61.4
Somewhat	16.0	21.1	14.0	13.7	18.0	15.5	15.4	15.6	19.1	19.7	15.4	12.3	15.7	16.4	14.7	18.4	11.3	16.0	12.9	23.3	16.8
DISAGREE	11.4	15.1	10.5	8.3	14.7	11.0	10.4	12.7	13.5	12.5	13.6	5.6	6.0	15.0	6.5	15.9	10.9	8.5	6.1	14.3	14.9
Somewhat	6.9	8.7	6.1	5.7	8.5	6.6	5.9	8.5	8.8	7.8	8.5	2.8	4.8	8.1	5.0	9.8	2.5	6.4	4.2	11.7	7.8
Strongly	4.5	6.4	4.4	2.6	6.2	4.4	4.5	4.2	4.7	4.8	5.1	2.8	1.2	6.9	1.6	6.1	8.3	2.1	1.8	2.7	7.1
DON'T KNOW	6.9	9.6	6.7	7.5	3.7	6.2	5.7	7.7	10.6	8.1	5.4	8.3	3.8	6.2	2.5	8.0	18.9	3.5	4.1	2.2	7.0
Net Diff.	70.3	60.2	72.2	75.9	66.8	71.7	73.4	66.9	62.4	66.8	67.4	80.5	84.2	63.8	84.5	60.1	59.4	79.5	83.8	69.1	63.3
Mean	3.54	3.36	3.58	3.64	3.44	3.55	3.57	3.51	3.43	3.46	3.50	3.71	3.70	3.43	3.70	3.39	3.49	3.64	3.72	3.44	3.42

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukryn	HONES- TY/INT D.C.	PRTCT DEMO-CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
AGREE	81.7	80.6	79.1	84.6	67.7	87.6	70.7	78.7	85.9	63.2	94.0	85.1	57.2	87.7	87.3	88.1	85.0	72.3	100.0	82.5	94.1
Strongly	65.7	63.0	66.5	74.0	36.3	65.5	38.3	65.0	75.6	46.7	70.3	76.1	38.0	71.2	68.3	78.8	65.4	46.3	70.3	75.8	82.5
Somewhat	16.0	17.6	12.6	10.6	31.4	22.1	32.4	13.7	10.3	16.6	23.7	9.0	19.2	16.4	19.0	9.4	19.6	26.0	29.7	6.8	11.6
DISAGREE	11.4	13.9	14.8	15.4	23.4	8.2	24.2	10.9	5.7	18.7	6.0	9.8	23.5	6.2	9.1	4.4	12.2	23.6	0.0	14.3	2.4
Somewhat	6.9	8.2	8.6	11.8	18.0	2.5	14.8	6.9	3.3	8.5	6.0	7.5	18.4	6.2	5.6	3.7	5.4	11.6	0.0	8.1	1.5
Strongly	4.5	5.6	6.2	3.6	5.4	5.7	9.4	4.1	2.4	10.3	0.0	2.3	5.1	0.0	3.6	0.7	6.8	12.0	0.0	6.2	0.8
DON'T KNOW	6.9	5.5	6.1	0.0	8.9	4.2	5.1	10.4	8.4	18.0	0.0	5.1	19.3	6.2	3.6	7.4	2.7	4.1	0.0	3.2	3.6
Net Diff.	70.3	66.7	64.3	69.2	44.3	79.4	46.5	67.7	80.3	44.5	88.0	75.2	33.8	81.5	78.2	83.7	72.8	48.6	100.0	68.2	91.7
Mean	3.54	3.46	3.48	3.55	3.08	3.54	3.05	3.56	3.74	3.22	3.64	3.67	3.12	3.69	3.58	3.80	3.48	3.11	3.70	3.57	3.82

MCLAUGHLIN & ASSOCIATES  
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BANNER 3

	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	
	HERE LEGALLY	CITIZENSHIP:	EMBRACE U.S.	TRADITIONS	TAXPAYERS	THEFT FROM	PREVENT FRAUD	FRAUD; BRING	PRICES DOWN	VIOLENCE; NO	PLACE IN U.S	WHITE HOUSE	SECURITY	CONSTITUTION	SYSTEM	BE ALLOWED TO	BLOCK STRAIT		
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
AGREE	81.7	90.7	74.0	88.8	70.5	89.0	57.2	88.9	49.1	89.7	71.8	89.1	54.6	89.3	77.2	91.6	72.5	91.2	65.6
Strongly	65.7	76.0	55.0	75.1	45.5	74.2	32.4	73.2	31.0	75.7	48.8	73.7	29.5	74.9	58.4	78.6	44.3	76.0	44.0
Somewhat	16.0	14.6	18.9	13.8	25.0	14.9	24.8	15.7	18.1	14.0	23.0	15.4	25.1	14.4	18.8	13.0	28.2	15.2	21.7
DISAGREE	11.4	6.8	19.6	8.2	23.0	7.9	36.2	8.2	41.5	7.9	24.1	7.7	39.3	7.7	18.2	7.2	21.8	7.3	31.3
Somewhat	6.9	4.3	12.7	5.0	15.1	4.9	21.7	5.5	22.0	4.6	15.7	4.8	24.5	5.1	10.5	5.1	11.5	4.5	18.8
Strongly	4.5	2.5	6.8	3.2	7.9	3.0	14.5	2.7	19.5	3.3	8.4	2.9	14.8	2.6	7.7	2.0	10.3	2.8	12.5
DON'T KNOW	6.9	2.5	6.5	2.9	6.5	3.1	6.6	2.9	9.3	2.4	4.1	3.3	6.1	3.1	4.5	1.2	5.6	1.6	3.0
Net Diff.	70.3	83.9	54.4	80.6	47.6	81.2	20.9	80.7	7.6	81.8	47.7	81.4	15.3	81.6	59.0	84.4	50.7	83.9	34.3
Mean	3.54	3.68	3.31	3.66	3.16	3.65	2.80	3.64	2.67	3.66	3.17	3.65	2.74	3.67	3.34	3.70	3.13	3.67	3.00

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 NATIONAL - TPPA

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	STATES
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
AGREE	81.7	85.5	81.7	78.4	78.9	83.7	90.8	76.8	76.8	92.2	77.7	81.4	88.8	76.2	72.7	91.8	82.2	83.9	80.7
Strongly	65.7	70.3	63.8	58.0	57.0	61.2	77.1	56.3	63.0	79.8	59.4	68.4	73.5	54.3	58.3	82.7	63.6	70.7	65.2
Somewhat	16.0	15.2	17.9	20.4	21.9	22.5	13.7	20.5	13.8	12.5	18.2	13.0	15.3	21.9	14.5	9.1	18.6	13.2	15.5
DISAGREE	11.4	8.6	11.1	14.7	12.8	11.7	6.1	13.5	15.1	5.7	13.1	11.5	6.6	13.7	18.3	5.5	9.7	10.2	9.9
Somewhat	6.9	4.6	6.3	8.4	6.9	7.4	4.2	8.7	8.1	3.8	10.0	7.5	4.7	8.0	8.6	3.6	6.4	6.7	6.0
Strongly	4.5	4.1	4.8	6.2	5.8	4.3	1.9	4.8	7.0	1.9	3.2	4.1	1.9	5.8	9.7	1.9	3.3	3.5	3.9
DON'T KNOW	6.9	5.8	7.2	6.9	8.3	4.6	3.1	9.7	8.1	2.1	9.2	7.1	4.5	10.1	9.0	2.7	8.1	5.9	9.4
Net Diff.	70.3	76.9	70.6	63.7	66.1	72.1	84.7	63.3	61.7	86.6	64.6	69.9	82.2	62.5	54.4	86.3	72.5	73.7	70.8
Mean	3.54	3.61	3.52	3.40	3.42	3.47	3.71	3.42	3.44	3.74	3.48	3.57	3.68	3.39	3.33	3.77	3.55	3.61	3.57

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
AGREE	81.7	77.9	77.7	78.1	75.1	92.1	89.9	91.0	85.8	77.4	94.9	78.2	72.2	80.8	71.3	75.9	83.8
Strongly	65.7	57.2	58.8	55.9	59.8	72.8	83.0	77.8	55.1	61.7	84.2	57.7	58.0	47.3	57.2	60.1	76.3
Somewhat	16.0	20.7	18.9	22.3	15.3	19.3	6.9	13.2	30.7	15.7	10.7	20.6	14.2	33.5	14.2	15.8	7.5
DISAGREE	11.4	14.2	12.2	16.0	15.2	7.2	3.9	5.5	12.6	15.3	2.8	12.2	17.3	10.4	22.7	14.0	12.4
Somewhat	6.9	8.6	6.0	10.9	9.5	4.2	2.0	3.1	9.4	12.4	1.4	7.3	10.5	10.4	12.8	8.0	4.5
Strongly	4.5	5.6	6.2	5.1	5.7	2.9	1.9	2.4	3.2	2.9	1.4	4.9	6.8	0.0	9.9	6.0	7.9
DON'T KNOW	6.9	7.8	10.1	5.8	9.7	0.7	6.2	3.4	1.6	7.3	2.3	9.6	10.5	8.8	6.0	10.1	3.8
Net Diff.	70.3	63.7	65.4	62.1	60.0	84.9	86.0	85.5	73.2	62.1	92.1	66.0	54.9	70.4	48.6	62.0	71.3
Mean	3.54	3.41	3.45	3.37	3.43	3.63	3.82	3.72	3.40	3.47	3.82	3.45	3.38	3.40	3.26	3.45	3.58

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

15. DO YOU AGREE WITH THE FOLLOWING STATEMENT:

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BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	407	227	39	12	16	13	2	264	12	
AGREE	81.7	87.6	79.7	85.3	74.8	100.0	51.0	71.1	74.7	85.7	
Strongly	65.7	75.4	63.5	55.4	36.5	96.9	43.3	71.1	54.6	59.4	
Somewhat	16.0	12.1	16.2	29.9	38.3	3.1	7.7	0.0	20.1	26.3	
DISAGREE	11.4	8.9	14.2	11.2	13.8	0.0	36.1	0.0	12.1	6.6	
Somewhat	6.9	5.2	10.2	11.2	13.8	0.0	20.3	0.0	5.4	0.0	
Strongly	4.5	3.7	4.1	0.0	0.0	0.0	15.8	0.0	6.6	6.6	
DON'T KNOW	6.9	3.5	6.1	3.5	11.4	0.0	12.9	28.9	13.2	7.7	
Net Diff.	70.3	78.6	65.4	74.1	61.1	100.0	14.9	71.1	62.7	79.1	
Mean	3.54	3.65	3.48	3.46	3.26	3.97	2.90	4.00	3.41	3.50	

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BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
AGREE	81.7	72.5	73.3	69.1	87.2	85.8	100.0	84.1	90.3	91.0	82.7	75.5	69.9	90.1	92.6	86.8
Strongly	65.7	53.8	54.4	51.2	71.2	73.6	76.0	73.3	80.3	76.3	65.0	61.1	47.6	75.7	79.0	71.3
Somewhat	16.0	18.7	18.9	17.9	16.0	12.2	24.0	10.7	10.0	14.7	17.6	14.4	22.3	14.4	13.6	15.5
DISAGREE	11.4	16.5	15.0	22.6	9.6	6.2	0.0	6.9	5.3	8.0	11.5	15.0	17.8	8.0	7.4	8.8
Somewhat	6.9	9.6	8.5	14.1	7.1	1.5	0.0	1.7	2.6	6.6	7.8	9.3	9.9	5.8	5.8	5.9
Strongly	4.5	6.9	6.5	8.5	2.5	4.7	0.0	5.3	2.8	1.4	3.8	5.8	7.9	2.2	1.7	3.0
DON'T KNOW	6.9	11.0	11.7	8.3	3.2	8.0	0.0	9.0	4.4	1.0	5.8	9.5	12.4	1.9	0.0	4.4
Net Diff.	70.3	56.0	58.3	46.5	77.6	79.6	100.0	77.1	84.9	83.0	71.1	60.5	52.1	82.1	85.2	78.0
Mean	3.54	3.34	3.37	3.22	3.61	3.68	3.76	3.67	3.76	3.68	3.53	3.45	3.25	3.67	3.70	3.62

MCLAUGHLIN & ASSOCIATES  
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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
AGREE	81.7	79.6	82.7	79.6	68.0	78.2	56.8	91.4	76.6	76.5	76.8	84.4	74.4	92.9	89.7
Strongly	65.7	57.8	63.6	42.4	50.7	66.2	49.9	84.1	62.4	58.4	65.8	62.8	52.3	90.0	77.8
Somewhat	16.0	21.8	19.1	37.2	17.3	12.0	6.8	7.3	14.2	18.1	10.9	21.6	22.0	2.9	12.0
DISAGREE	11.4	15.0	13.1	14.4	22.8	9.5	29.7	4.7	6.6	9.9	3.9	11.7	18.7	3.4	6.0
Somewhat	6.9	9.8	7.8	12.4	14.8	5.2	14.1	3.1	1.9	3.1	0.9	9.1	10.5	2.1	4.1
Strongly	4.5	5.2	5.3	2.0	7.9	4.4	15.7	1.6	4.7	6.9	2.9	2.6	8.1	1.3	1.9
DON'T KNOW	6.9	5.4	4.1	6.1	9.3	12.2	13.5	3.9	16.7	13.6	19.4	3.9	7.0	3.6	4.2
Net Diff.	70.3	64.6	69.6	65.2	45.2	68.7	27.0	86.7	70.0	66.5	72.9	72.6	55.7	89.5	83.7
Mean	3.54	3.40	3.47	3.28	3.22	3.60	3.05	3.81	3.61	3.48	3.73	3.50	3.27	3.88	3.73

MCLAUGHLIN & ASSOCIATES  
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BANNER 9

	TOTAL	INCOME										AFFLUENCE LEVEL									
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
AGREE	81.7	67.8	84.4	89.2	81.0	90.1	82.9	79.8	69.5	78.2	78.9	84.4	79.3	85.5	82.0	80.5	68.2	83.3	82.1	85.0	77.0
Strongly	65.7	56.3	66.8	68.5	65.2	71.3	67.2	65.7	69.5	66.2	63.0	68.2	63.5	69.2	65.4	66.9	60.2	56.4	67.0	66.0	68.3
Somewhat	16.0	11.6	17.6	20.8	15.8	18.8	15.7	14.2	0.0	12.0	15.8	16.2	15.8	16.3	16.6	13.7	8.0	26.9	15.2	19.0	8.8
DISAGREE	11.4	10.9	10.2	9.6	16.1	5.7	16.4	15.9	30.5	13.2	10.4	12.4	11.6	11.1	10.1	16.9	21.7	12.5	12.0	8.7	11.6
Somewhat	6.9	5.9	5.1	4.5	10.4	3.4	11.4	13.5	23.3	9.4	5.3	8.5	6.4	7.8	5.6	12.5	18.7	7.9	8.0	4.4	5.6
Strongly	4.5	5.0	5.1	5.1	5.7	2.2	5.0	2.4	7.1	3.8	5.1	3.9	5.2	3.3	4.5	4.4	3.0	4.6	4.0	4.3	6.0
DON'T KNOW	6.9	21.2	5.4	1.2	3.0	4.2	0.7	4.3	0.0	8.6	10.7	3.3	9.1	3.4	7.9	2.6	10.1	4.1	5.9	6.3	11.3
Net Diff.	70.3	56.9	74.1	79.7	64.9	84.5	66.5	64.0	39.1	64.9	68.5	72.0	67.8	74.4	71.8	63.7	46.6	70.8	70.2	76.2	65.4
Mean	3.54	3.51	3.54	3.54	3.45	3.66	3.46	3.50	3.32	3.54	3.53	3.54	3.51	3.57	3.55	3.47	3.40	3.41	3.54	3.56	3.57

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
AGREE	81.7	73.1	82.8	73.1	64.5	72.4	86.4	71.1	89.0	58.7	83.5	83.7	67.4	67.8	62.7	74.9	80.7	84.3	94.3
Strongly	65.7	45.7	68.1	45.7	39.3	58.7	73.3	59.9	76.6	36.5	59.8	69.7	40.7	38.4	39.3	48.6	61.1	74.5	87.0
Somewhat	16.0	27.5	14.6	27.5	25.2	13.7	13.1	11.2	12.4	22.2	23.7	13.9	26.7	29.4	23.5	26.3	19.6	9.8	7.3
DISAGREE	11.4	19.7	10.4	19.7	20.3	20.5	8.2	12.4	7.2	22.2	12.9	9.4	19.3	23.2	24.1	15.4	14.0	8.3	2.5
Somewhat	6.9	8.6	6.7	8.6	14.6	6.5	5.4	11.6	5.3	16.4	5.5	5.5	13.6	10.2	15.4	9.7	8.1	5.5	1.0
Strongly	4.5	11.1	3.6	11.1	5.7	14.0	2.8	0.8	1.8	5.8	7.4	3.9	5.6	13.1	8.6	5.7	5.9	2.8	1.5
DON'T KNOW	6.9	7.1	6.9	7.1	15.3	7.1	5.3	16.5	3.8	19.1	3.6	7.0	13.3	8.9	13.2	9.7	5.3	7.4	3.2
Net Diff.	70.3	53.4	72.4	53.4	44.2	51.9	78.2	58.6	81.8	36.5	70.7	74.3	48.2	44.6	38.7	59.5	66.7	76.0	91.9
Mean	3.54	3.16	3.58	3.16	3.16	3.26	3.66	3.56	3.70	3.11	3.41	3.61	3.18	3.02	3.08	3.30	3.43	3.68	3.86

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
AGREE	81.7	69.5	86.7	74.7	90.0	77.3	94.3	74.7	89.4	75.8	94.5	81.2	94.9	64.4	84.3	73.7	85.2	73.8	93.7	85.0	78.7
Strongly	65.7	44.4	74.4	52.1	81.6	58.2	87.0	52.5	78.6	55.1	86.9	63.2	90.6	36.5	70.6	49.7	75.9	53.8	83.2	70.8	61.0
Somewhat	16.0	25.0	12.3	22.5	8.4	19.1	7.3	22.2	10.8	20.6	7.6	18.0	4.3	27.8	13.7	24.1	9.3	20.0	10.5	14.2	17.7
DISAGREE	11.4	19.3	8.2	16.8	5.0	14.5	2.5	17.5	6.1	17.0	1.7	12.6	1.4	21.0	10.1	16.7	8.5	16.3	3.6	9.5	13.2
Somewhat	6.9	12.3	4.7	10.3	2.9	9.0	1.0	13.8	3.5	12.2	0.8	8.9	0.7	10.8	5.8	8.8	5.2	9.1	1.4	6.6	7.2
Strongly	4.5	7.0	3.4	6.5	2.1	5.5	1.5	3.7	2.5	4.8	0.9	3.7	0.7	10.2	4.2	7.9	3.3	7.1	2.2	2.9	5.9
DON'T KNOW	6.9	11.3	5.1	8.5	5.0	8.2	3.2	7.8	4.6	7.2	3.8	6.2	3.7	14.6	5.6	9.6	6.3	9.9	2.7	5.5	8.2
Net Diff.	70.3	50.2	78.5	57.8	84.9	62.7	91.9	57.2	83.3	58.7	92.8	68.6	93.5	43.4	74.2	57.0	76.7	57.5	90.1	75.5	65.5
Mean	3.54	3.20	3.66	3.31	3.78	3.42	3.86	3.34	3.73	3.36	3.88	3.50	3.92	3.06	3.60	3.28	3.68	3.34	3.80	3.62	3.46

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

16. THE SAVE AMERICA ACT IS A 32-PAGE BILL THAT DOES FOUR THINGS: (1) IT REQUIRES PROOF OF CITIZENSHIP TO REGISTER TO VOTE, (2) IT REQUIRES PHOTO IDENTIFICATION WHEN VOTING, (3) IT FIXES PROBLEMS IN CURRENT LAW THAT ALLOW PEOPLE TO REGISTER TO VOTE WITHOUT PROVING CITIZENSHIP, AND (4) IT REQUIRES STATES TO CHECK THEIR VOTER ROLLS AGAINST FEDERAL GOVERNMENT RECORDS TO IDENTIFY NON-CITIZENS WHO MAY BE REGISTERED. THE BILL HAS ALREADY PASSED THE HOUSE OF REPRESENTATIVES. WHICH OF THE FOLLOWING STATEMENTS DO YOU MORE CLOSELY ALIGN WITH? 1. THE UNITED STATES SENATE SHOULD CONTINUE TO WORK TO PASS THE BILL BEFORE THIS YEAR'S ELECTIONS. 2. THE UNITED STATES SENATE SHOULD GIVE UP ON PASSING THE BILL THIS YEAR.

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
WORK TO PASS THE BILL	56.0	42.8	63.7	61.8	49.1	55.7	54.8	58.4	57.9	57.8	53.3	59.1	75.5	44.0	76.6	39.0	49.3	76.3	78.0	72.4	35.6
GIVE UP ON PASSING BILL	30.2	38.0	23.1	25.0	40.2	32.3	34.5	26.0	18.9	30.6	32.5	25.4	17.4	41.9	15.8	45.8	20.2	14.9	14.2	16.5	48.6
DON'T KNOW	13.7	19.2	13.2	13.1	10.6	12.0	10.7	15.7	23.2	11.6	14.2	15.5	7.1	14.1	7.5	15.1	30.5	8.8	7.8	11.1	15.7
Net Diff.	25.8	4.8	40.5	36.8	8.9	23.4	20.3	32.4	39.0	27.2	20.7	33.7	58.1	2.1	60.8	-6.8	29.1	61.5	63.8	55.9	-13.0

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia /Ukryn	HONES- TY/INT D.C.	PRTCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
WORK TO PASS THE BILL	56.0	61.3	60.8	73.7	38.8	62.7	45.2	46.8	51.6	31.0	58.0	58.6	30.3	59.8	67.5	72.6	67.4	54.6	63.0	61.3	27.4
GIVE UP ON PASSING BILL	30.2	27.0	27.1	18.2	40.2	25.3	47.3	36.7	32.0	45.5	30.4	34.9	47.7	29.2	21.0	9.9	14.0	43.3	37.0	34.1	54.7
DON'T KNOW	13.7	11.7	12.1	8.1	21.0	12.1	7.4	16.5	16.3	23.4	11.6	6.5	22.0	10.9	11.5	17.5	18.7	2.1	0.0	4.6	17.9
Net Diff.	25.8	34.2	33.7	55.5	-1.4	37.4	-2.1	10.1	19.6	-14.5	27.6	23.7	-17.4	30.6	46.5	62.6	53.4	11.4	26.0	27.2	-27.4

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BANNER 3

	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- MANTLE	AGREE	DIS- AGREE	
TOTAL	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
WORK TO PASS THE BILL	56.0	70.1	37.4	67.2	27.2	62.5	34.8	61.8	37.4	66.7	36.1	60.2	45.0	73.7	33.1	63.3	55.8	65.4	39.0
GIVE UP ON PASSING BILL	30.2	22.9	47.2	25.3	54.3	28.3	55.0	28.7	52.5	25.3	55.4	29.9	42.0	18.6	54.9	31.0	35.4	27.3	51.8
DON'T KNOW	13.7	7.1	15.4	7.5	18.5	9.2	10.3	9.5	10.1	7.9	8.5	9.8	12.9	7.7	12.0	5.7	8.8	7.3	9.2
Net Diff.	25.8	47.2	-9.8	41.9	-27.0	34.2	-20.2	33.0	-15.2	41.4	-19.2	30.3	3.0	55.0	-21.8	32.2	20.4	38.1	-12.8

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
WORK TO PASS THE BILL	56.0	61.4	56.0	56.1	54.0	61.9	75.2	40.5	51.4	75.1	43.5	50.5	75.4	38.7	52.3	77.4	37.5	54.5	57.9
GIVE UP ON PASSING BILL	30.2	26.2	30.2	29.8	30.5	27.9	16.4	43.8	31.1	19.4	46.4	30.7	12.1	42.2	31.3	14.5	49.3	31.1	30.1
DON'T KNOW	13.7	12.4	13.9	14.1	15.5	10.3	8.4	15.7	17.5	5.5	10.1	18.7	12.5	19.1	16.4	8.2	13.2	14.4	12.1
Net Diff.	25.8	35.1	25.8	26.4	23.5	34.0	58.8	-3.3	20.4	55.6	-2.9	19.8	63.3	-3.5	20.9	62.9	-11.7	23.4	27.8

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
WORK TO PASS THE BILL	56.0	32.4	28.4	36.0	52.5	73.8	81.0	77.3	50.1	61.2	82.4	28.7	52.7	59.8	33.4	49.6	71.3
GIVE UP ON PASSING BILL	30.2	53.9	57.8	50.4	28.4	15.6	12.9	14.3	43.3	21.2	11.3	54.8	31.0	28.7	57.8	29.3	14.8
DON'T KNOW	13.7	13.7	13.8	13.6	19.1	10.7	6.1	8.4	6.7	17.6	6.4	16.4	16.3	11.4	8.8	21.1	13.9
Net Diff.	25.8	-21.5	-29.4	-14.5	24.1	58.2	68.1	63.1	6.8	39.9	71.1	-26.1	21.7	31.1	-24.5	20.3	56.4

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BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	407	227	39	12	16	13	2	264	12	
WORK TO PASS THE BILL	56.0	65.4	57.8	50.0	45.7	56.2	68.4	71.1	42.2	16.3	
GIVE UP ON PASSING BILL	30.2	26.8	29.6	38.8	42.9	28.0	18.2	0.0	35.5	30.6	
DON'T KNOW	13.7	7.8	12.6	11.1	11.4	15.7	13.4	28.9	22.3	53.1	
Net Diff.	25.8	38.7	28.1	11.2	2.8	28.2	50.2	71.1	6.6	-14.4	

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BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
WORK TO PASS THE BILL	56.0	50.6	49.2	56.2	61.5	53.9	59.0	53.3	57.6	63.1	59.6	56.9	45.2	62.8	66.6	57.8
GIVE UP ON PASSING BILL	30.2	32.6	32.8	31.9	28.9	31.0	24.8	31.8	24.3	29.2	28.6	29.1	35.6	29.0	27.1	31.5
DON'T KNOW	13.7	16.8	18.0	11.9	9.6	15.1	16.2	14.9	18.1	7.7	11.8	14.0	19.2	8.2	6.3	10.7
Net Diff.	25.8	17.9	16.4	24.2	32.6	22.9	34.3	21.5	33.4	34.0	31.0	27.8	9.6	33.8	39.5	26.3

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLYED	Priv.	Gov't	Self Emplyd	HOME-MAKER	STU-DENT	RE-TIRED	NOT EMPLYD COMBO	NOT Emplyd /Lkng	Not Emplyd	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
WORK TO PASS THE BILL	56.0	56.7	57.7	57.5	52.5	55.6	50.8	57.1	52.2	39.4	63.0	58.7	54.6	61.8	52.1
GIVE UP ON PASSING BILL	30.2	31.8	31.4	28.6	36.3	26.3	35.4	31.6	20.6	31.2	11.7	31.8	31.8	29.3	34.1
DON'T KNOW	13.7	11.5	10.9	13.9	11.2	18.1	13.8	11.3	27.2	29.4	25.3	9.5	13.6	9.0	13.8
Net Diff.	25.8	24.9	26.3	28.9	16.2	29.3	15.4	25.5	31.6	8.3	51.3	26.9	22.8	32.5	18.0

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BANNER 9

	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR	
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175	
WORK TO PASS THE BILL	56.0	52.0	54.5	59.8	63.3	56.6	57.2	49.7	40.0	58.7	54.5	57.5	56.4	55.5	56.4	54.4	57.4	55.3	58.9	54.3	52.2	
GIVE UP ON PASSING BILL	30.2	22.8	31.6	28.9	30.6	31.2	36.9	38.4	45.9	21.4	27.7	32.7	28.3	33.4	29.0	35.7	30.0	36.2	28.8	30.4	30.1	
DON'T KNOW	13.7	25.2	13.9	11.2	6.1	12.2	5.8	12.0	14.1	19.9	17.8	9.9	15.3	11.1	14.6	9.9	12.6	8.4	12.3	15.2	17.7	
Net Diff.	25.8	29.1	23.0	30.9	32.7	25.4	20.3	11.3	-5.9	37.3	26.8	24.8	28.1	22.2	27.4	18.7	27.4	19.1	30.1	23.9	22.1	

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BANNER 10

TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE					
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
WORK TO PASS THE BILL	56.0	52.1	56.5	52.1	45.1	50.4	58.5	60.2	61.7	47.8	56.8	55.1	43.7	49.6	49.6	49.6	58.7	59.2	58.2
GIVE UP ON PASSING BILL	30.2	33.2	29.9	33.2	37.6	23.9	29.8	2.3	30.2	33.1	35.2	29.4	39.9	32.1	28.9	34.1	28.3	27.8	32.4
DON'T KNOW	13.7	14.7	13.6	14.7	17.3	25.7	11.7	37.5	8.1	19.1	7.9	15.5	16.4	18.2	21.5	16.4	13.0	13.0	9.4
Net Diff.	25.8	18.9	26.7	18.9	7.5	26.4	28.7	58.0	31.6	14.8	21.6	25.7	3.8	17.5	20.7	15.5	30.5	31.5	25.8

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BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
WORK TO PASS THE BILL	56.0	49.6	58.7	53.8	58.7	55.3	58.2	56.6	60.1	55.4	62.8	56.7	65.0	42.7	57.5	52.6	54.3	54.0	51.1	59.0	53.3
GIVE UP ON PASSING BILL	30.2	31.7	29.6	30.1	30.4	29.5	32.4	25.5	32.2	30.6	29.8	31.0	28.0	37.9	27.3	29.8	31.0	28.1	37.0	30.2	30.3
DON'T KNOW	13.7	18.7	11.7	16.0	11.0	15.2	9.4	17.9	7.7	14.1	7.4	12.2	7.0	19.4	15.2	17.7	14.8	17.9	11.9	10.8	16.4
Net Diff.	25.8	17.8	29.1	23.7	28.3	25.8	25.8	31.2	27.8	24.8	33.0	25.7	37.0	4.9	30.2	22.8	23.3	25.9	14.1	28.8	23.0

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
					ALWAYS		Vote	TIME				TION						Plcies	licies	BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
FACEBOOK	65.5	57.9	69.9	68.5	62.1	65.7	66.2	64.3	64.1	64.9	60.9	75.4	67.8	64.1	69.2	62.3	64.9	68.8	69.4	67.3	62.4
YOUTUBE	61.5	63.4	54.1	59.6	70.7	60.5	60.2	61.2	67.2	69.2	57.9	58.1	63.0	59.8	60.8	63.2	57.1	61.6	63.3	57.5	61.5
INSTAGRAM	38.1	42.4	30.5	37.5	43.3	38.5	39.0	37.1	36.0	45.6	35.0	34.2	37.2	39.3	36.8	41.9	27.7	38.5	36.2	44.2	39.4
TIKTOK	30.5	28.6	26.0	34.6	29.2	30.3	30.3	30.3	31.5	38.9	26.3	27.4	27.1	32.0	27.4	33.4	30.3	27.5	27.0	28.7	33.2
X (FORMERLY TWITTER)	20.4	22.9	25.1	17.9	18.2	21.4	21.0	22.6	15.2	25.4	18.9	16.9	26.2	18.3	23.7	18.5	16.3	24.2	26.5	18.6	16.8
PINTEREST	18.4	16.6	23.3	19.8	12.5	18.2	16.7	22.6	19.1	24.9	15.5	15.2	15.0	20.9	15.2	19.0	27.5	17.0	14.5	23.1	19.5
LINKED-IN	17.9	19.8	18.4	15.7	19.7	18.4	18.9	17.0	15.1	23.8	18.2	9.4	16.8	18.9	15.8	19.1	20.7	16.3	15.8	17.6	18.9
REDDIT	16.8	19.9	11.5	15.1	22.5	15.8	16.7	13.1	22.3	24.2	12.4	15.4	12.0	19.6	10.8	23.0	13.3	12.2	11.8	13.3	20.5
WHATSAPP	16.2	24.5	11.1	15.1	16.5	16.1	16.4	15.2	16.9	22.7	15.9	8.2	20.2	14.2	17.4	16.1	12.6	18.2	16.8	21.4	14.4
SNAPCHAT	15.3	11.4	19.0	13.6	17.7	14.3	14.2	14.7	20.4	16.9	13.8	15.9	15.7	14.4	15.6	16.5	8.8	16.0	13.3	22.4	14.4
THREADS	8.4	8.8	7.4	7.9	10.0	8.3	8.3	8.5	8.6	10.2	8.1	6.4	7.6	9.6	8.0	8.9	8.1	9.0	8.0	11.4	8.3
TELEGRAM	7.7	6.2	8.4	6.3	10.8	8.1	7.9	8.4	5.7	12.0	5.9	5.5	12.7	5.2	10.3	5.0	8.9	11.2	12.2	8.8	4.4
TRUTH SOCIAL	3.9	3.3	5.1	3.6	3.9	4.4	4.4	4.5	1.3	3.6	4.4	3.5	7.3	1.9	7.0	1.5	2.7	6.7	8.3	3.1	1.3
BLUESKY	2.8	4.9	3.1	1.8	2.4	3.2	3.0	3.6	0.7	3.4	2.4	2.6	2.3	3.4	1.6	4.1	1.6	1.7	2.1	0.6	4.2
TUMBLR	2.5	1.1	1.5	3.6	2.7	2.7	2.9	1.9	1.6	2.3	2.8	2.2	2.7	2.6	2.4	2.5	2.9	2.5	2.1	3.7	2.7
RUMBLE	1.9	1.0	2.7	2.2	1.1	2.1	2.2	1.7	0.8	1.4	1.5	3.3	2.9	1.4	3.2	0.3	3.2	3.3	4.0	1.6	0.6
GAB.COM	1.4	1.7	2.0	1.7	0.3	1.6	1.7	1.1	0.7	2.0	1.1	1.4	2.5	1.0	1.8	1.0	2.0	2.7	2.7	2.5	0.4
GETTR	0.9	0.7	0.8	1.0	0.9	0.9	1.1	0.6	0.5	0.8	1.1	0.6	1.6	0.5	1.5	0.5	0.0	1.6	1.3	2.1	0.3
CLOUTHUB	0.8	0.0	2.3	0.8	0.0	0.9	0.5	2.0	0.5	1.9	0.3	0.5	1.4	0.4	1.3	0.6	0.0	1.6	1.3	2.1	0.2
PARLER	0.7	0.6	0.8	1.0	0.0	0.8	0.6	1.3	0.0	1.4	0.3	0.5	1.2	0.4	1.1	0.4	0.0	1.4	1.6	0.9	0.0
OTHER	0.4	0.0	0.0	0.9	0.4	0.4	0.6	0.0	0.5	0.4	0.4	0.6	0.7	0.3	0.0	0.6	1.2	0.7	0.8	0.6	0.2

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
NONE	6.9	7.8	7.8	7.8	3.9	7.0	7.7	5.0	6.6	4.4	7.5	9.2	4.9	7.8	4.7	7.3	13.5	5.6	5.2	6.7	7.5

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
FACEBOOK	65.5	66.4	67.2	71.7	57.2	68.4	43.4	65.7	77.4	60.6	54.1	64.4	47.4	46.4	63.6	60.1	59.8	58.8	62.8	68.7	60.9
YOUTUBE	61.5	62.6	64.6	47.9	64.2	62.1	55.7	58.5	54.4	66.7	49.1	61.3	67.0	47.5	62.3	56.5	74.7	51.9	61.7	64.1	61.5
INSTAGRAM	38.1	46.2	42.9	44.8	73.6	46.7	57.2	31.6	28.3	33.0	40.5	26.3	37.0	44.0	32.9	26.7	31.8	35.9	31.8	43.8	28.9
TIKTOK	30.5	34.6	34.5	27.0	44.8	29.2	52.2	27.3	22.8	35.6	32.7	16.9	30.0	42.0	28.7	21.0	27.0	29.2	33.5	24.6	26.3
X (FORMERLY TWITTER)	20.4	24.3	19.2	22.5	38.3	30.3	26.1	13.9	10.4	19.9	27.1	6.5	17.0	12.8	23.0	27.4	28.2	19.9	13.3	30.6	13.4
PINTEREST	18.4	19.4	20.1	8.4	18.5	18.4	28.5	19.3	16.1	28.2	20.1	15.3	14.3	26.9	14.7	12.4	15.9	11.6	13.1	13.8	16.9
LINKED-IN	17.9	20.0	19.5	14.0	27.8	17.7	24.9	16.7	9.2	23.9	10.9	24.4	18.6	34.4	13.0	10.3	14.4	15.7	0.0	25.4	23.5
REDDIT	16.8	17.9	15.3	23.0	33.0	15.8	22.0	19.5	16.1	32.8	7.8	23.1	7.2	23.0	11.7	9.8	12.2	10.7	12.5	17.2	15.4
WHATSAPP	16.2	18.3	17.3	12.6	32.7	18.4	17.2	14.8	10.3	25.9	15.9	13.9	10.9	13.8	15.2	8.5	21.8	28.8	18.7	15.9	16.0
SNAPCHAT	15.3	20.4	17.7	17.1	32.4	21.5	28.1	12.9	8.4	19.7	2.6	11.6	13.5	37.0	10.0	9.9	2.5	11.0	17.6	16.8	5.9
THREADS	8.4	9.3	6.8	5.6	13.0	9.6	24.5	7.7	6.8	8.5	5.0	10.0	6.8	11.4	7.3	9.0	6.0	8.2	12.9	2.9	11.9
TELEGRAM	7.7	9.7	7.6	17.8	17.8	9.1	11.5	6.8	5.9	7.4	28.4	2.8	2.7	0.0	5.9	3.5	2.7	4.5	6.3	11.1	0.0
TRUTH SOCIAL	3.9	5.0	1.8	6.0	9.7	4.6	23.3	1.6	1.4	0.0	4.5	0.0	0.0	13.1	6.4	5.5	7.5	5.1	10.7	0.0	3.2
BLUESKY	2.8	2.4	1.4	0.0	3.5	3.0	15.2	3.7	1.0	6.5	9.3	5.3	1.9	6.2	2.1	0.0	6.9	0.0	6.1	6.0	2.2
TUMBLR	2.5	1.7	0.5	0.0	1.8	5.0	4.9	3.8	0.4	8.9	8.4	3.3	3.2	6.2	2.8	2.1	0.0	11.9	0.0	4.8	0.8
RUMBLE	1.9	1.3	0.8	4.2	0.0	1.4	4.9	1.3	0.9	0.8	4.5	0.0	1.9	4.3	4.2	2.2	11.4	2.7	6.3	0.0	3.2
GAB.COM	1.4	2.2	1.2	0.0	0.0	2.5	13.0	0.6	0.5	2.1	0.0	0.0	0.0	0.0	1.8	0.0	5.4	2.7	6.3	0.0	0.0
GETTR	0.9	0.7	0.4	0.0	1.8	1.4	1.7	0.8	0.7	0.0	4.5	0.0	1.9	0.0	1.8	0.0	5.4	0.0	0.0	0.0	0.0
CLOUTHUB	0.8	0.8	0.2	0.0	0.0	1.1	8.1	0.9	0.6	0.0	0.0	1.8	4.1	0.0	1.3	0.0	2.5	7.0	0.0	0.0	0.0
PARLER	0.7	0.8	0.0	0.0	2.8	1.4	0.0	0.4	0.0	0.0	6.1	0.0	0.0	0.0	1.3	0.0	0.0	7.0	0.0	0.0	0.0
OTHER	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.8	0.0	0.0	0.0	0.0	0.0	0.8	2.2	0.0	0.0	0.0	0.0	0.0

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 2

TOTAL	MOST IMPORTANT ISSUE																				
	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT	PRCT DEMO- CRACY	
NONE	6.9	6.6	6.2	13.7	5.9	9.8	0.0	8.5	10.2	9.6	3.5	6.6	3.4	10.7	4.7	10.1	4.8	2.9	0.0	3.0	6.5

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT			
		CITIZENSHIP:		EMBRACE U.S.		THEFT FROM		PREVENT FRAUD		FRAUD; BRING		VIOLENCE; NO		WHITE HOUSE		CONSTITUTION		BE ALLOWED TO			
		HERE LEGALLY	TRADITIONS	TAXPAYERS	PRICES DOWN	PLACE IN U.S	SECURITY	SYSTEM	BLOCK STRAIT	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-
		AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163		
FACEBOOK	65.5	67.9	61.6	68.0	57.8	67.8	52.5	67.4	52.9	69.4	57.0	68.5	47.0	69.0	60.5	68.7	60.7	68.8	56.6		
YOUTUBE	61.5	62.3	63.1	62.5	62.4	61.4	62.4	62.9	58.4	63.3	57.2	61.6	61.7	63.1	59.6	61.3	60.2	61.2	63.5		
INSTAGRAM	38.1	38.6	38.0	36.4	46.3	37.7	44.0	38.4	42.8	39.1	35.8	38.3	41.2	40.1	35.9	37.8	40.7	36.6	44.6		
TIKTOK	30.5	29.5	34.6	28.6	38.2	30.0	35.4	30.2	36.4	30.4	32.8	28.8	42.5	29.1	32.7	25.0	46.6	27.5	41.6		
X (FORMERLY TWITTER)	20.4	21.8	20.7	22.5	19.0	21.6	17.3	20.6	23.5	22.1	18.7	20.9	23.7	23.3	16.9	21.8	23.5	21.0	24.1		
PINTEREST	18.4	18.1	17.4	19.3	15.6	19.3	14.0	19.1	12.5	20.0	11.9	18.7	12.5	17.9	18.3	17.2	16.6	18.6	14.3		
LINKED-IN	17.9	17.1	19.6	19.1	16.8	18.3	15.7	18.0	22.1	18.1	19.9	18.8	13.5	19.3	16.2	18.7	16.9	17.5	22.8		
REDDIT	16.8	14.0	22.0	16.4	19.9	16.9	14.1	17.1	17.0	16.3	17.5	17.5	12.3	15.4	18.5	14.9	21.5	14.6	22.0		
WHATSAPP	16.2	18.0	14.2	17.1	14.9	16.3	15.4	16.9	11.1	15.6	17.3	16.3	13.9	17.3	14.5	16.6	14.5	17.2	16.6		
SNAPCHAT	15.3	15.5	16.0	15.0	17.7	14.4	19.2	15.6	15.3	15.1	14.8	16.2	8.9	15.3	14.6	13.7	21.4	13.5	22.5		
THREADS	8.4	8.1	10.3	8.6	9.4	7.7	13.5	7.9	16.1	8.4	9.3	7.5	14.5	8.9	7.8	6.7	12.8	7.5	13.3		
TELEGRAM	7.7	10.1	4.4	9.8	2.8	8.0	7.0	8.4	6.3	8.3	8.8	8.3	4.0	10.2	3.9	8.7	7.0	9.0	6.0		
TRUTH SOCIAL	3.9	4.7	3.4	4.7	2.3	4.5	2.5	4.1	5.8	4.6	3.4	4.2	4.6	5.6	1.7	4.7	4.1	4.6	3.6		
BLUESKY	2.8	1.9	4.6	2.5	4.7	2.8	3.6	2.6	2.7	2.3	4.8	2.4	5.1	1.4	5.6	2.4	4.0	2.0	5.2		
TUMBLR	2.5	2.4	3.1	2.5	3.2	2.6	2.6	2.3	4.9	2.5	2.2	2.1	4.1	2.1	3.4	1.5	4.0	2.0	5.7		
RUMBLE	1.9	2.8	0.7	2.5	0.2	2.3	0.0	2.2	0.5	2.7	0.0	2.0	0.6	2.2	1.7	2.5	1.2	2.4	1.1		
GAB.COM	1.4	1.9	1.1	1.9	0.0	1.6	1.0	1.4	2.0	1.2	2.9	1.4	3.1	1.8	1.0	1.4	2.8	1.6	2.0		
GETTR	0.9	1.2	0.6	1.1	0.0	1.0	0.6	1.0	0.0	1.1	0.3	1.0	0.0	1.2	0.4	0.9	1.3	1.1	0.0		
CLOUTHUB	0.8	1.0	0.7	0.8	0.8	0.8	1.5	0.8	2.0	0.4	2.5	0.6	3.1	1.1	0.5	0.4	2.6	0.9	0.7		
PARLER	0.7	1.2	0.0	0.8	0.4	0.8	0.7	0.7	0.8	0.9	0.4	0.8	0.0	1.2	0.0	0.8	0.8	1.0	0.0		
OTHER	0.4	0.8	0.0	0.6	0.0	0.5	0.0	0.5	0.0	0.6	0.0	0.5	0.0	0.7	0.0	0.7	0.0	0.6	0.0		

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 3

TOTAL	BIRTHRIGHT CITIZENSHIP: HERE LEGALLY	IMMIGRANTS EMBRACE U.S. TRADITIONS	FRAUD IS THEFT FROM TAXPAYERS	FRAUD IS THEFT FROM TAXPAYERS	SYSTEM TO PREVENT FRAUD	SYSTEM TO PREVENT FRAUD	CUT GOV'T FRAUD; BRING PRICES DOWN	CUT GOV'T FRAUD; BRING PRICES DOWN	POLITICAL VIOLENCE; NO PLACE IN U.S	POLITICAL VIOLENCE; NO PLACE IN U.S	UPGRADE IN WHITE HOUSE SECURITY	UPGRADE IN WHITE HOUSE SECURITY	AMERICA'S CONSTITUTION SYSTEM	AMERICA'S CONSTITUTION SYSTEM	IRAN SHOULDNT BE ALLOWED TO BLOCK STRAIT	IRAN SHOULDNT BE ALLOWED TO BLOCK STRAIT			
	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE	WORTH  DIS-    DEFEND MANTLE	WORTH  DIS-    DEFEND MANTLE	AGREE  DIS-    AGREE	AGREE  DIS-    AGREE			
NONE	6.9	5.0	8.2	5.6	7.0	5.9	6.0	5.9	5.1	6.2	5.5	6.2	4.8	5.1	8.4	6.9	2.5	6.0	6.6

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
FACEBOOK	65.5	100.0	71.1	78.6	74.3	72.3	71.2	63.9	60.8	67.7	55.1	56.8	76.0	69.5	64.3	77.1	68.9	61.4	66.7
YOUTUBE	61.5	66.8	100.0	76.0	78.7	79.4	60.4	58.4	66.2	59.3	64.4	70.3	62.0	54.7	62.4	59.0	59.3	63.4	62.1
INSTAGRAM	38.1	45.8	47.1	100.0	61.5	64.4	35.3	41.6	37.6	37.0	38.9	33.1	32.8	43.3	41.6	33.0	35.1	33.7	35.2
TIKTOK	30.5	34.6	39.0	49.2	100.0	47.7	28.6	33.9	28.9	23.7	29.3	21.5	35.5	36.8	35.4	27.4	32.0	24.4	25.4
X (FORMERLY TWITTER)	20.4	22.6	26.4	34.5	32.0	100.0	23.9	18.2	19.0	28.4	23.7	20.3	17.5	14.8	17.8	22.7	18.6	17.5	19.2
PINTEREST	18.4	21.9	23.9	27.5	26.6	28.8	14.3	17.7	23.7	9.4	12.8	10.1	21.2	20.7	35.8	13.5	20.2	25.6	17.6
LINKED-IN	17.9	21.0	20.8	27.3	23.6	36.7	16.9	18.0	18.9	19.7	20.2	16.0	12.9	16.7	21.6	18.2	19.4	19.6	16.7
REDDIT	16.8	17.3	22.6	26.7	26.1	29.9	9.4	20.3	21.2	9.7	25.9	23.6	9.1	16.7	19.0	9.3	22.5	20.9	16.2
WHATSAPP	16.2	18.4	21.6	24.7	24.1	28.8	18.4	17.4	12.5	20.9	21.3	14.9	14.9	15.0	10.4	17.2	20.2	10.2	12.3
SNAPCHAT	15.3	19.1	20.5	29.6	33.7	30.7	13.4	15.9	16.6	11.5	14.0	17.9	16.1	17.1	15.6	12.2	16.6	13.6	17.1
THREADS	8.4	9.5	9.8	17.3	15.8	16.5	6.9	9.6	8.7	9.4	8.9	6.1	3.5	10.0	11.0	6.6	6.2	8.9	6.4
TELEGRAM	7.7	8.6	10.5	13.9	14.5	18.3	10.6	6.2	6.0	12.8	11.1	7.9	7.6	3.2	4.3	10.1	7.3	5.2	5.1
TRUTH SOCIAL	3.9	3.9	4.4	5.1	2.5	10.8	5.5	1.8	4.5	5.8	4.2	2.5	5.0	0.4	6.2	5.9	1.3	4.7	3.4
BLUESKY	2.8	2.6	3.1	4.3	4.1	6.0	1.4	4.5	2.4	0.7	4.9	0.7	2.3	4.3	4.0	1.5	4.5	3.0	2.9
TUMBLR	2.5	2.5	3.0	4.8	5.3	7.2	2.3	3.5	1.7	2.0	3.4	1.3	2.6	3.5	2.1	2.1	3.7	2.1	2.3
RUMBLE	1.9	1.4	1.9	2.3	1.7	5.7	2.5	0.7	2.4	2.4	0.4	4.3	2.7	0.9	0.7	2.3	1.2	2.5	1.9
GAB.COM	1.4	1.2	1.5	2.0	1.6	4.6	1.7	0.9	1.8	1.4	1.3	0.8	2.0	0.6	2.7	1.4	1.5	1.4	1.7
GETTR	0.9	0.3	0.6	0.7	0.9	1.7	1.4	0.6	0.5	0.6	0.7	*	2.5	0.6	0.9	0.8	0.5	0.5	0.9
CLOUTHUB	0.8	0.6	0.5	0.8	0.7	1.3	0.8	0.2	1.5	1.1	0.0	0.8	0.4	0.3	2.1	0.6	0.0	0.0	0.0
PARLER	0.7	0.7	0.8	0.4	0.9	2.8	0.9	0.6	0.5	0.3	0.6	0.0	1.7	0.6	1.0	0.7	0.6	0.0	0.8
OTHER	0.4	0.5	0.7	0.2	0.3	1.7	0.0	0.4	1.0	0.0	0.0	1.0	0.0	0.6	1.0	0.0	0.6	1.3	0.0

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 4

TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE	
	FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	STATES	
NONE	6.9	0.0	0.0	0.0	0.0	0.0	4.6	7.3	9.2	5.6	8.3	8.3	3.3	6.6	10.0	5.5	9.5	10.5	8.4

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
FACEBOOK	65.5	57.7	55.9	59.4	65.4	68.1	74.8	71.4	50.9	75.3	73.0	61.1	63.3	75.9	50.3	63.3	61.6
YOUTUBE	61.5	55.6	55.6	55.6	65.5	62.2	61.9	62.0	48.7	63.2	61.4	56.3	56.4	70.6	58.0	71.1	58.0
INSTAGRAM	38.1	43.0	40.1	45.6	36.6	39.0	32.8	36.0	33.8	33.7	35.9	47.3	30.2	43.8	34.1	40.9	30.5
TIKTOK	30.5	34.0	40.0	28.7	31.8	27.9	25.3	26.6	38.3	39.8	24.4	34.9	28.8	40.7	27.5	30.7	24.4
X (FORMERLY TWITTER)	20.4	21.0	23.0	19.2	16.5	20.9	27.1	23.9	15.2	19.6	26.2	21.0	9.3	26.5	24.9	19.3	13.3
PINTEREST	18.4	16.9	14.8	18.8	23.7	17.2	11.2	14.2	12.7	24.0	12.1	18.0	16.8	18.1	15.9	27.3	19.4
LINKED-IN	17.9	19.4	18.3	20.5	18.2	16.2	16.8	16.5	14.8	18.2	16.8	21.2	13.5	15.6	16.4	20.7	15.6
REDDIT	16.8	24.0	26.1	22.2	18.5	12.7	6.3	9.6	16.0	13.6	7.5	26.7	11.1	14.8	19.8	24.1	13.7
WHATSAPP	16.2	15.7	15.9	15.5	17.4	15.4	15.7	15.5	30.1	21.7	15.9	15.7	18.8	21.1	5.6	15.2	10.0
SNAPCHAT	15.3	16.5	14.9	17.9	19.9	8.4	11.2	9.8	18.1	23.9	10.1	17.0	17.3	8.7	13.8	19.9	9.2
THREADS	8.4	12.2	14.3	10.2	9.3	2.8	6.6	4.7	18.5	7.7	5.0	12.5	6.3	5.2	6.3	11.4	2.8
TELEGRAM	7.7	7.0	7.7	6.4	5.8	11.2	9.1	10.1	13.7	12.5	9.7	6.8	1.9	12.9	2.9	5.6	9.6
TRUTH SOCIAL	3.9	2.4	4.1	0.8	3.0	4.6	7.5	6.0	6.8	1.0	6.4	1.9	2.6	0.0	0.8	3.9	8.9
BLUESKY	2.8	6.5	10.1	3.3	2.5	0.6	0.0	0.3	5.4	2.8	0.5	6.9	2.5	0.0	5.7	2.3	0.0
TUMBLR	2.5	5.1	4.5	5.7	1.8	1.4	1.2	1.3	11.2	2.4	1.0	4.3	1.4	4.4	3.8	1.7	0.0
RUMBLE	1.9	1.4	2.5	0.4	1.7	2.8	1.9	2.4	3.1	1.1	2.8	1.3	0.0	0.0	0.8	2.8	2.4
GAB.COM	1.4	1.0	1.4	0.7	1.5	1.2	2.3	1.8	3.7	1.8	1.4	0.6	0.0	3.7	0.6	2.1	1.9
GETTR	0.9	1.3	1.8	0.8	0.2	1.2	1.1	1.2	4.8	0.0	1.3	0.7	0.7	0.0	0.8	0.0	1.9
CLOUTHUB	0.8	0.3	0.5	0.0	1.0	1.5	0.6	1.1	0.0	0.9	0.9	0.0	0.7	0.0	1.3	1.2	2.6
PARLER	0.7	0.3	0.6	0.0	0.2	2.2	0.7	1.5	0.0	1.0	1.0	0.4	0.0	2.6	0.0	0.0	2.6
OTHER	0.4	0.3	0.0	0.5	0.6	0.0	0.7	0.3	0.0	0.0	0.0	0.0	0.0	2.6	1.5	1.2	0.0

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 5

TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT				
	LIB- ERAL	Very	Swmt.	MOD- ERATE	Swmt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
NONE	6.9	7.3	5.3	9.1	6.6	5.7	8.5	7.1	0.0	4.2	5.4	7.5	7.5	5.7	11.5	6.8	14.7



17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
NONE	6.9	7.4	7.0	2.0	0.0	0.0	0.0	28.9	7.9	8.6

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
FACEBOOK	65.5	56.4	57.3	52.8	73.1	65.7	65.2	65.8	69.3	73.1	73.0	51.1	60.9	75.4	75.2	75.7
YOUTUBE	61.5	70.2	70.3	70.1	55.9	64.0	63.6	64.1	44.1	60.6	50.2	74.2	66.9	55.1	57.9	51.3
INSTAGRAM	38.1	45.2	47.7	35.0	37.6	27.6	26.1	27.8	25.6	35.4	40.2	44.6	45.7	34.0	31.6	37.3
TIKTOK	30.5	37.5	37.9	35.7	28.1	26.2	18.2	27.2	16.9	25.4	31.2	28.1	45.5	25.0	23.0	27.7
X (FORMERLY TWITTER)	20.4	21.4	21.1	22.5	22.0	14.9	22.6	13.9	17.6	27.2	15.8	27.2	16.4	20.8	26.8	12.8
PINTEREST	18.4	15.5	14.7	19.0	19.9	22.1	16.7	22.8	17.5	15.0	25.7	6.6	23.1	19.6	14.5	26.5
LINKED-IN	17.9	17.3	14.5	28.5	19.4	17.1	21.6	16.5	14.7	23.6	14.3	19.0	15.8	20.3	25.1	13.9
REDDIT	16.8	21.5	22.7	16.5	15.0	14.4	14.4	14.3	7.2	16.4	13.4	25.5	18.1	14.7	16.9	11.7
WHATSAPP	16.2	12.2	12.9	9.3	21.2	14.1	27.1	12.5	13.8	23.3	18.6	14.0	10.6	20.7	24.9	15.2
SNAPCHAT	15.3	18.9	18.7	19.4	15.2	9.6	6.5	10.0	7.9	15.6	14.8	16.1	21.2	15.9	17.1	14.1
THREADS	8.4	10.2	8.7	16.5	7.7	7.3	0.0	8.2	4.8	7.1	8.4	11.8	8.9	6.6	7.2	5.8
TELEGRAM	7.7	6.6	6.2	8.2	10.4	4.9	6.0	4.8	3.7	13.9	6.2	10.2	3.5	10.8	15.1	5.1
TRUTH SOCIAL	3.9	3.3	3.2	3.6	5.1	1.2	11.1	0.0	5.6	3.9	6.7	5.5	1.4	5.1	4.4	5.9
BLUESKY	2.8	4.5	4.6	4.1	1.5	2.8	9.7	2.0	1.0	1.6	1.4	2.3	6.3	1.7	2.0	1.4
TUMBLR	2.5	4.1	3.7	5.9	1.2	2.7	0.0	3.0	1.1	0.9	1.6	4.4	3.9	0.8	1.1	0.3
RUMBLE	1.9	2.6	2.3	3.8	1.8	0.4	3.7	0.0	1.3	2.2	1.2	3.6	1.8	1.5	2.1	0.7
GAB.COM	1.4	0.7	0.4	2.0	2.6	0.8	0.0	0.9	0.0	1.5	3.9	0.7	0.7	2.1	1.8	2.5
GETTR	0.9	0.8	0.3	2.5	1.4	0.0	0.0	0.0	0.0	0.4	2.6	0.8	0.8	0.9	0.5	1.6
CLOUTHUB	0.8	0.8	0.6	1.5	1.3	0.0	0.0	0.0	0.0	0.5	2.2	1.3	0.4	0.5	0.6	0.4
PARLER	0.7	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.6	2.9	0.0	0.0	1.0	0.4	1.8
OTHER	0.4	0.4	0.5	0.0	0.5	0.6	0.0	0.6	0.0	0.0	1.2	0.8	0.0	0.7	0.0	1.6

MCLAUGHLIN & ASSOCIATES  
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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 7

TOTAL	MARITAL STATUS									MARRIED		SINGLE		WHITE MARRIED		
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
NONE	6.9	4.1	4.3	3.3	7.0	11.2	0.0	12.6	12.9	6.1	8.1	3.4	4.7	7.4	6.2	9.1

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
FACEBOOK	65.5	63.8	65.0	65.1	58.0	65.9	58.5	72.5	58.9	50.7	65.8	60.6	67.2	65.5	80.0
YOUTUBE	61.5	63.2	64.6	48.8	71.4	69.6	71.7	50.1	74.1	79.6	69.4	70.0	55.7	47.9	52.6
INSTAGRAM	38.1	44.6	44.8	48.6	40.0	40.4	80.8	20.7	37.7	39.5	36.1	46.0	43.1	13.3	28.5
TIKTOK	30.5	36.5	36.7	48.6	24.7	37.6	66.9	15.0	27.2	32.1	23.0	32.0	41.5	8.6	21.8
X (FORMERLY TWITTER)	20.4	27.0	27.2	33.4	20.0	16.4	24.6	8.4	19.5	26.0	14.1	33.6	19.7	8.2	8.6
PINTEREST	18.4	18.6	21.5	15.6	11.0	25.8	39.1	16.1	14.4	13.5	15.1	12.2	25.7	10.1	22.5
LINKED-IN	17.9	22.3	25.7	17.2	14.0	0.1	27.5	10.7	19.4	29.5	10.8	25.4	18.8	9.7	11.8
REDDIT	16.8	19.6	21.2	18.7	14.8	16.9	35.7	7.0	21.2	20.7	21.7	23.7	15.2	5.9	8.3
WHATSAPP	16.2	20.1	21.3	20.7	14.9	7.3	22.8	11.2	12.7	17.7	8.5	24.8	14.9	11.0	11.3
SNAPCHAT	15.3	18.5	19.9	21.5	10.6	16.8	44.3	4.2	18.1	21.0	15.6	18.9	18.1	4.3	4.1
THREADS	8.4	10.0	9.8	12.6	8.0	4.5	18.7	3.7	11.0	9.7	12.0	9.8	10.2	3.1	4.2
TELEGRAM	7.7	11.0	12.0	12.3	6.2	0.0	10.0	1.7	8.9	11.0	7.2	15.1	6.6	3.4	0.0
TRUTH SOCIAL	3.9	4.9	5.3	2.4	5.9	5.3	3.3	2.5	2.7	0.0	4.9	4.7	5.1	4.1	0.8
BLUESKY	2.8	3.3	3.1	2.2	5.2	0.0	6.4	1.7	2.8	4.9	1.1	1.3	5.6	2.1	1.3
TUMBLR	2.5	2.7	2.3	4.8	2.2	2.1	16.1	0.5	2.7	3.6	2.0	1.7	3.8	0.4	0.6
RUMBLE	1.9	2.6	3.0	2.4	1.4	0.0	0.0	1.3	0.9	0.0	1.7	2.9	2.3	1.9	0.8
GAB.COM	1.4	2.1	1.9	3.9	1.3	2.7	0.0	0.4	0.9	0.0	1.7	1.7	2.6	0.0	0.8
GETTR	0.9	0.9	1.2	0.8	0.0	2.7	0.0	0.7	0.6	1.3	0.1	0.5	1.4	0.6	0.8
CLOUTHUB	0.8	1.4	1.2	2.4	1.2	0.0	0.0	0.0	0.6	1.3	0.0	1.2	1.6	0.0	0.0
PARLER	0.7	1.1	0.6	4.3	0.0	0.0	0.0	0.0	0.9	2.1	0.0	0.5	1.7	0.0	0.0
OTHER	0.4	0.5	0.4	1.5	0.0	0.0	0.0	0.3	0.7	1.4	0.0	0.5	0.5	0.0	0.7

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 8

TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED		
	EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN	
NONE	6.9	4.1	4.2	5.2	2.5	12.4	0.0	11.5	8.9	5.9	11.4	2.9	5.3	13.7	9.2

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 9

	TOTAL	INCOME										INCOME						AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR	
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS	
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175	
FACEBOOK	65.5	62.2	64.6	71.4	65.3	68.7	73.2	56.1	35.3	53.5	65.0	66.0	65.0	66.2	65.9	63.6	52.8	61.4	67.1	66.9	64.4	
YOUTUBE	61.5	68.9	67.1	54.7	58.0	58.4	61.6	64.9	18.9	45.4	65.5	57.7	63.9	57.6	62.6	56.8	42.6	61.2	58.1	65.9	66.2	
INSTAGRAM	38.1	37.8	29.6	38.9	38.2	38.6	46.4	50.7	41.2	47.0	34.5	41.6	35.3	42.7	36.1	47.1	30.0	52.3	37.5	39.2	31.4	
TIKTOK	30.5	32.1	29.2	26.4	29.2	28.7	38.6	38.1	35.6	17.9	29.8	31.2	29.6	31.9	29.4	35.3	38.5	36.3	27.5	30.8	32.2	
X (FORMERLY TWITTER)	20.4	15.0	15.4	17.0	18.9	22.4	35.3	36.0	26.2	16.8	15.6	25.1	16.3	27.1	17.8	32.1	22.1	34.1	20.7	19.5	13.1	
PINTEREST	18.4	14.2	18.9	16.4	15.5	21.0	23.0	28.5	9.4	15.4	16.6	20.0	16.4	21.5	17.5	22.1	23.5	18.9	20.2	17.4	14.5	
LINKED-IN	17.9	16.2	11.7	13.8	15.1	19.5	16.8	46.2	41.6	40.4	13.8	21.8	14.1	24.0	15.4	28.7	26.9	25.4	17.9	18.3	11.4	
REDDIT	16.8	17.2	13.2	12.5	19.0	17.8	20.4	34.6	0.0	4.4	14.6	18.8	15.5	18.7	16.1	19.8	12.1	18.6	16.3	18.2	15.5	
WHATSAPP	16.2	11.8	14.1	15.9	8.7	15.8	31.8	30.9	6.3	27.6	13.5	18.8	12.5	22.2	13.3	29.0	18.1	23.5	19.0	11.4	13.1	
SNAPCHAT	15.3	13.6	16.1	19.0	12.1	12.9	18.6	27.1	9.4	11.4	15.7	14.9	14.9	15.8	14.4	18.8	22.7	20.6	15.5	12.5	14.6	
THREADS	8.4	10.4	3.7	8.4	7.6	7.3	14.7	12.7	11.1	9.7	7.2	9.5	7.3	10.2	7.3	13.2	22.6	8.7	7.4	8.8	7.0	
TELEGRAM	7.7	3.5	2.2	15.3	5.0	9.4	17.9	8.5	13.8	11.0	5.2	10.1	5.1	11.8	6.1	14.5	19.7	14.3	7.5	5.5	5.7	
TRUTH SOCIAL	3.9	1.2	4.6	4.9	3.7	3.7	7.0	2.7	0.0	10.1	3.3	4.5	3.4	4.8	3.5	5.9	7.2	5.3	3.0	5.1	2.8	
BLUESKY	2.8	3.4	2.8	1.6	2.5	3.0	1.8	7.0	0.0	0.0	2.8	2.8	2.7	2.8	2.8	2.6	10.5	3.6	2.3	2.1	3.0	
TUMBLR	2.5	1.9	2.0	2.2	5.4	1.7	4.9	0.0	0.0	0.0	2.0	3.0	2.7	2.2	2.5	2.7	7.2	3.8	1.9	2.7	2.0	
RUMBLE	1.9	0.3	1.4	1.7	3.0	3.2	3.0	0.0	0.0	1.6	1.0	2.7	1.4	2.6	1.9	1.9	1.3	2.9	1.6	2.5	1.0	
GAB.COM	1.4	0.2	0.5	0.0	0.9	0.0	6.4	3.0	16.3	6.9	0.3	2.6	0.4	3.1	0.3	6.5	12.4	1.9	1.0	1.2	0.7	
GETTR	0.9	0.4	1.8	1.0	0.7	0.0	2.4	0.0	0.0	0.0	1.1	0.7	1.0	0.7	0.7	1.4	4.1	1.9	0.6	1.1	0.0	
CLOUTHUB	0.8	0.4	0.9	0.0	0.0	1.1	1.0	0.0	3.1	6.9	0.5	1.1	0.4	1.5	0.6	1.8	7.6	0.0	1.1	0.4	0.0	
PARLER	0.7	0.0	0.0	1.3	0.0	0.8	2.0	4.6	0.0	0.0	0.2	1.1	0.2	1.5	0.3	2.2	0.0	2.8	0.7	0.4	0.0	
OTHER	0.4	0.4	0.7	0.0	0.0	0.0	0.9	3.0	0.0	0.0	0.5	0.4	0.4	0.6	0.3	1.2	0.0	0.0	0.5	0.5	0.5	

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 9

TOTAL	INCOME										INCOME				AFFLUENCE LEVEL						
	UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250- \$500k	OVER \$500k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
NONE	6.9	10.6	7.5	2.2	5.4	4.2	6.7	14.9	8.7	8.6	7.7	6.3	7.2	6.5	6.5	9.0	7.2	1.7	7.6	4.7	11.9

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 10

	TOTAL		HISPANIC BACKGROUND					RACE					MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65					
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260				
FACEBOOK	65.5	55.0	66.8	55.0	55.1	57.7	69.5	50.7	64.6	45.4	48.1	74.9	60.1	58.5	57.0	53.9	67.8	65.9	74.4				
YOUTUBE	61.5	57.0	62.1	57.0	65.8	75.6	60.6	68.5	61.9	71.2	65.9	59.1	63.0	52.4	70.2	66.5	69.5	61.2	46.7				
INSTAGRAM	38.1	49.5	36.7	49.5	43.8	59.9	33.8	55.3	31.1	59.9	53.1	36.8	35.5	47.7	60.6	54.2	41.8	31.5	18.7				
TIKTOK	30.5	43.1	28.9	43.1	38.0	26.6	27.7	28.9	21.6	42.8	45.4	34.2	35.6	41.9	56.8	43.0	39.2	16.4	12.1				
X (FORMERLY TWITTER)	20.4	26.9	19.6	26.9	19.2	18.6	19.8	17.5	24.2	27.6	37.2	15.1	14.9	21.6	26.1	33.9	21.5	15.8	11.8				
PINTEREST	18.4	25.9	17.4	25.9	10.8	3.0	19.4	10.5	10.3	16.4	14.3	29.3	8.0	31.9	20.6	21.9	17.6	15.9	17.7				
LINKED-IN	17.9	18.7	17.8	18.7	14.2	15.3	19.0	0.0	18.7	21.9	24.0	19.3	10.3	16.0	14.7	24.6	21.4	14.4	14.7				
REDDIT	16.8	23.3	15.9	23.3	11.7	16.8	16.9	3.1	19.4	11.2	20.5	14.2	11.9	24.8	30.9	25.9	18.3	11.0	7.0				
WHATSAPP	16.2	25.2	15.1	25.2	12.9	19.3	15.7	0.0	20.0	16.7	18.4	11.0	10.9	28.7	17.7	26.0	16.4	13.1	11.8				
SNAPCHAT	15.3	22.6	14.4	22.6	15.4	25.0	13.9	3.1	12.6	17.3	20.1	15.3	14.4	23.9	38.6	25.3	16.2	6.3	3.4				
THREADS	8.4	14.7	7.6	14.7	10.7	8.7	7.3	0.0	7.2	10.7	18.0	7.4	10.7	13.0	12.2	11.3	12.5	5.6	2.9				
TELEGRAM	7.7	14.9	6.8	14.9	0.7	11.9	7.6	0.0	10.5	0.7	27.4	4.6	0.7	8.5	10.7	16.1	10.0	2.9	2.5				
TRUTH SOCIAL	3.9	5.9	3.7	5.9	0.5	5.1	4.2	0.0	4.3	1.5	5.8	4.1	0.0	5.9	3.6	4.9	3.2	5.8	2.8				
BLUESKY	2.8	1.1	3.0	1.1	4.0	4.6	2.8	0.0	1.9	2.3	0.0	3.8	5.0	1.7	6.0	3.6	2.0	3.3	1.0				
TUMBLR	2.5	4.3	2.3	4.3	1.1	2.3	2.5	0.0	2.4	3.2	1.2	2.7	0.0	5.9	8.6	2.5	3.1	0.5	0.3				
RUMBLE	1.9	3.1	1.7	3.1	0.4	0.0	2.0	0.0	2.6	1.3	3.8	1.4	0.0	2.7	1.9	2.3	2.4	0.9	1.8				
GAB.COM	1.4	3.5	1.2	3.5	0.3	0.0	1.4	0.0	1.5	0.0	0.0	1.3	0.4	5.3	2.4	2.1	1.4	1.7	0.4				
GETTR	0.9	2.8	0.6	2.8	1.0	0.0	0.6	0.0	0.5	0.2	1.0	0.8	1.4	3.7	0.7	2.0	0.0	1.3	0.7				
CLOUTHUB	0.8	4.2	0.4	4.2	1.7	0.0	0.2	0.0	0.3	2.9	3.0	0.2	1.0	4.8	1.8	1.1	1.2	0.5	0.0				
PARLER	0.7	3.4	0.3	3.4	0.0	0.0	0.4	0.0	0.2	0.0	2.1	0.7	0.0	4.1	1.0	1.7	0.7	0.6	0.0				
OTHER	0.4	0.0	0.5	0.0	0.0	0.0	0.6	0.0	0.4	0.0	0.0	0.9	0.0	0.0	1.0	0.0	0.6	0.4	0.4				

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 10

TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE					
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
NONE	6.9	3.5	7.4	3.5	3.7	1.6	8.3	6.4	8.0	4.7	4.4	8.6	3.2	3.1	1.3	2.8	3.7	11.9	11.6

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
FACEBOOK	65.5	55.3	69.7	61.1	70.7	62.4	74.4	54.1	63.9	55.9	66.2	57.8	69.3	56.4	74.9	65.4	75.4	66.4	79.8	61.0	69.7	
YOUTUBE	61.5	68.2	58.8	68.8	53.0	66.7	46.7	73.3	60.1	72.0	55.8	69.9	48.7	63.1	57.6	66.1	50.0	63.9	44.5	64.0	59.2	
INSTAGRAM	38.1	57.0	30.4	50.0	24.2	45.0	18.7	59.2	26.6	51.6	20.6	45.4	12.6	54.9	33.9	48.6	28.1	44.6	25.0	36.3	39.8	
TIKTOK	30.5	49.2	22.9	44.6	14.0	37.0	12.1	42.2	17.1	38.2	10.4	31.3	7.1	56.0	28.1	49.8	17.7	42.0	17.3	24.6	36.0	
X (FORMERLY TWITTER)	20.4	30.4	16.4	26.3	13.6	23.5	11.8	38.3	18.9	33.9	15.1	29.7	11.6	22.7	14.1	20.0	11.9	17.9	12.1	24.7	16.5	
PINTEREST	18.4	21.3	17.2	19.6	16.9	18.6	17.7	15.6	8.4	12.3	8.7	11.7	7.6	26.9	25.1	25.6	25.6	24.7	28.4	10.5	25.6	
LINKED-IN	17.9	20.1	17.0	20.7	14.6	19.0	14.7	24.3	16.3	22.9	14.4	20.8	13.2	16.1	17.6	18.9	14.8	17.4	16.3	18.7	17.2	
REDDIT	16.8	28.1	12.1	23.6	8.7	20.2	7.0	35.5	11.1	28.5	7.9	22.8	6.8	21.0	13.1	19.6	9.7	17.9	7.2	18.3	15.3	
WHATSAPP	16.2	22.3	13.8	19.6	12.3	17.8	11.8	28.4	15.3	25.6	12.6	21.9	12.2	16.3	12.4	14.6	12.1	14.2	11.3	19.2	13.5	
SNAPCHAT	15.3	31.2	8.7	24.3	4.7	19.4	3.4	30.7	7.0	24.4	3.4	18.3	3.2	31.7	10.3	24.2	6.0	20.4	3.7	14.1	16.3	
THREADS	8.4	11.7	7.0	12.1	4.1	10.3	2.9	13.3	6.1	11.9	4.6	10.8	1.8	10.1	7.9	12.2	3.5	9.9	4.0	8.3	8.5	
TELEGRAM	7.7	13.7	5.3	12.0	2.7	9.5	2.5	20.3	6.9	18.1	3.4	13.5	4.1	7.3	3.8	7.0	1.9	6.1	0.8	10.9	4.8	
TRUTH SOCIAL	3.9	4.3	3.8	3.8	4.1	4.3	2.8	5.0	4.1	4.0	4.8	4.5	4.0	3.6	3.5	3.6	3.4	4.2	1.6	4.4	3.5	
BLUESKY	2.8	4.7	2.0	3.4	2.0	3.4	1.0	3.4	1.2	2.0	1.7	2.2	0.8	5.9	2.8	4.6	2.4	4.5	1.1	1.8	3.6	
TUMBLR	2.5	5.3	1.4	4.3	0.4	3.3	0.3	5.0	1.0	3.8	0.4	3.0	0.0	5.5	1.7	4.6	0.4	3.5	0.7	2.2	2.8	
RUMBLE	1.9	2.1	1.8	2.3	1.4	1.9	1.8	1.6	2.8	3.0	1.9	2.6	2.0	2.6	0.8	1.7	0.9	1.2	1.6	2.4	1.3	
GAB.COM	1.4	2.3	1.1	1.9	1.0	1.8	0.4	1.2	1.2	1.4	0.9	1.7	0.0	3.2	1.1	2.2	1.0	2.0	0.8	1.2	1.7	
GETTR	0.9	1.4	0.6	0.8	1.0	0.9	0.7	0.9	0.3	0.5	0.4	0.4	0.6	1.9	1.0	1.0	1.6	1.4	0.8	0.5	1.2	
CLOUTHUB	0.8	1.4	0.6	1.3	0.2	1.1	0.0	1.1	0.5	0.9	0.5	1.0	0.0	1.7	0.6	1.6	0.0	1.2	0.0	0.7	0.9	
PARLER	0.7	1.4	0.4	1.1	0.3	0.9	0.0	1.0	0.0	0.6	0.0	0.4	0.0	1.8	0.8	1.4	0.5	1.4	0.0	0.3	1.0	
OTHER	0.4	0.4	0.4	0.5	0.4	0.5	0.4	0.0	0.4	0.6	0.0	0.4	0.0	0.9	0.5	0.4	0.8	0.5	0.7	0.3	0.6	

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17. FROM THE FOLLOWING LIST, WHAT SOCIAL NETWORKS DO YOU USE?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
NONE	6.9	2.2	8.9	2.9	11.7	5.3	11.6	1.5	9.6	3.0	11.5	4.9	13.0	2.8	8.3	2.8	12.0	5.6	10.2	7.2	6.7	

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18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A..?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
					ALWAYS		Vote	TIME				TION						Plcies	licies	BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
REPUBLICAN	35.0	28.9	34.4	40.1	31.5	36.4	38.9	29.4	27.1	31.9	32.9	43.3	65.7	14.7	76.4	1.7	17.7	64.0	71.1	47.0	7.6
DEMOCRAT	34.0	37.2	32.6	31.9	36.6	35.4	37.1	30.4	26.3	41.6	32.5	26.8	15.5	48.6	4.7	68.0	4.4	12.9	9.5	21.1	55.9
INDEPENDENT/OTHER	31.0	33.9	33.0	28.0	31.9	28.2	24.0	40.2	46.5	26.5	34.7	30.0	18.8	36.7	18.9	30.4	77.8	23.0	19.3	31.9	36.5
Net Diff.	1.0	-8.3	1.9	8.2	-5.1	1.0	1.7	-0.9	0.8	-9.7	0.4	16.5	50.2	-33.9	71.8	-66.3	13.3	51.1	61.6	25.9	-48.3

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18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
REPUBLICAN	35.0	32.4	28.2	43.5	7.5	41.8	46.6	29.1	37.8	19.9	42.5	20.6	11.4	33.8	54.5	60.0	62.9	41.1	35.1	45.0	16.8
DEMOCRAT	34.0	35.4	37.6	20.2	58.6	29.8	29.4	41.6	35.5	44.0	34.0	38.1	72.2	40.7	21.2	16.2	8.3	20.4	40.1	20.1	46.9
INDEPENDENT/OTHER	31.0	32.2	34.1	36.2	33.9	28.4	23.9	29.3	26.8	36.1	23.5	41.2	16.4	25.6	24.4	23.8	28.8	38.5	24.8	34.9	36.3
Net Diff.	1.0	-3.0	-9.4	23.3	-51.0	12.1	17.2	-12.5	2.3	-24.1	8.4	-17.5	-60.9	-6.9	33.3	43.8	54.6	20.7	-5.0	24.8	-30.2

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18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
		CITIZENSHIP:	EMBRACE U.S.	THEFT FROM	PREVENT FRAUD	FRAUD; BRING	VIOLENCE; NO	WHITE HOUSE	CONSTITUTION	BE ALLOWED TO	HERE LEGALLY	TRADITIONS	TAXPAYERS	PRICES DOWN	PLACE IN U.S	SECURITY	SYSTEM	BLOCK STRAIT	
		AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-
		AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	DEFEND	MANTLE	AGREE	AGREE
																-ING			
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
REPUBLICAN	35.0	47.3	17.1	42.7	12.0	38.9	18.0	39.2	8.6	42.7	17.9	37.8	23.3	50.5	10.4	40.0	30.3	41.7	16.4
DEMOCRAT	34.0	25.5	46.3	26.9	55.8	31.2	50.1	30.9	59.4	27.4	53.9	31.2	50.1	23.9	52.4	29.9	45.5	28.7	51.9
INDEPENDENT/OTHER	31.0	27.3	36.6	30.4	32.3	29.9	31.9	29.9	32.0	29.9	28.2	31.0	26.5	25.6	37.2	30.0	24.2	29.6	31.7
Net Diff.	1.0	21.8	-29.3	15.9	-43.8	7.8	-32.2	8.3	-50.8	15.2	-36.0	6.6	-26.8	26.6	-42.1	10.1	-15.2	13.1	-35.6

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18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
REPUBLICAN	35.0	38.0	34.4	32.4	32.9	40.9	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	32.9
DEMOCRAT	34.0	33.2	32.3	37.1	37.8	30.3	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	36.8
INDEPENDENT/OTHER	31.0	28.8	33.3	30.6	29.3	28.8	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	30.3
Net Diff.	1.0	4.8	2.1	-4.7	-4.9	10.5	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	-4.0

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18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
REPUBLICAN	35.0	13.1	13.9	12.4	17.6	55.4	82.3	68.7	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0
DEMOCRAT	34.0	68.1	73.6	63.2	28.8	18.9	8.0	13.5	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	0.0
INDEPENDENT/OTHER	31.0	18.9	12.5	24.4	53.7	25.7	9.7	17.8	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0
Net Diff.	1.0	-55.0	-59.7	-50.8	-11.2	36.5	74.3	55.2	100.0	100.0	100.0	-100.0	-100.0	-100.0	0.0	0.0	0.0

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18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
REPUBLICAN	35.0	43.5	42.6	34.4	29.1	76.2	27.1	50.4	14.6	10.6
DEMOCRAT	34.0	28.8	31.2	43.4	49.4	3.1	50.6	20.8	43.1	44.5
INDEPENDENT/OTHER	31.0	27.7	26.2	22.2	21.5	20.7	22.4	28.9	42.3	44.9
Net Diff.	1.0	14.8	11.4	-9.0	-20.4	73.2	-23.5	29.6	-28.4	-33.8

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18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
REPUBLICAN	35.0	24.7	24.9	24.0	45.0	28.6	57.9	25.1	43.4	51.1	37.7	33.6	17.2	46.1	51.2	39.3
DEMOCRAT	34.0	41.2	40.1	45.7	28.9	32.6	8.8	35.5	28.5	24.1	34.6	30.4	50.4	27.0	23.7	31.3
INDEPENDENT/OTHER	31.0	34.1	35.0	30.3	26.1	38.8	33.4	39.4	28.0	24.8	27.7	36.0	32.4	26.9	25.1	29.4
Net Diff.	1.0	-16.4	-15.2	-21.7	16.1	-4.0	49.1	-10.4	14.9	27.0	3.1	3.2	-33.2	19.1	27.4	7.9

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 8

	TOTAL	EMPLOYMENT STATUS									EMPLOYED		RETIRED		
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
REPUBLICAN	35.0	34.9	35.0	37.6	31.6	38.5	19.9	40.8	25.0	24.3	25.6	44.1	24.8	45.4	36.0
DEMOCRAT	34.0	31.7	34.5	35.0	17.9	32.7	51.7	34.3	39.5	45.3	34.6	24.7	39.3	25.2	44.0
INDEPENDENT/OTHER	31.0	33.5	30.4	27.4	50.5	28.8	28.3	24.8	35.5	30.3	39.8	31.3	35.9	29.4	20.0
Net Diff.	1.0	3.2	0.5	2.6	13.7	5.7	-31.8	6.5	-14.5	-21.0	-9.0	19.4	-14.6	20.2	-8.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
REPUBLICAN	35.0	28.9	32.1	39.1	47.2	35.3	32.3	35.7	43.0	31.2	32.2	37.7	35.3	34.5	35.3	33.7	46.4	50.8	36.5	31.4	26.1
DEMOCRAT	34.0	39.9	35.3	31.5	29.9	28.7	31.4	44.0	38.7	41.7	36.4	31.7	35.0	32.4	33.5	36.3	22.6	26.1	34.1	35.4	38.1
INDEPENDENT/OTHER	31.0	31.2	32.6	29.4	22.9	36.1	36.3	20.2	18.3	27.1	31.5	30.6	29.7	33.1	31.2	30.0	31.0	23.1	29.4	33.2	35.8
Net Diff.	1.0	-11.0	-3.2	7.6	17.4	6.6	0.9	-8.3	4.3	-10.4	-4.2	5.9	0.3	2.1	1.8	-2.6	23.7	24.7	2.4	-4.1	-12.1

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
REPUBLICAN	35.0	31.2	35.5	31.2	16.9	27.4	38.3	50.0	43.7	33.3	48.1	32.6	8.4	22.6	20.0	37.5	32.0	39.5	40.4
DEMOCRAT	34.0	40.9	33.2	40.9	72.2	34.4	28.0	2.3	25.6	56.1	22.6	30.5	80.6	50.2	41.6	34.9	32.9	27.9	35.3
INDEPENDENT/OTHER	31.0	27.9	31.4	27.9	10.9	38.2	33.7	47.7	30.7	10.5	29.3	36.9	11.0	27.2	38.4	27.6	35.1	32.5	24.3
Net Diff.	1.0	-9.6	2.3	-9.6	-55.4	-6.9	10.4	47.7	18.1	-22.8	25.5	2.1	-72.2	-27.6	-21.6	2.6	-1.0	11.6	5.1

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

18. THINKING ABOUT A POLITICAL PARTY, WOULD YOU CONSIDER YOURSELF A...?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
REPUBLICAN	35.0	29.6	37.2	30.7	40.0	33.1	40.4	36.4	45.0	34.3	50.8	39.1	51.0	23.1	30.2	27.8	28.7	27.8	29.3	42.4	28.2
DEMOCRAT	34.0	37.9	32.4	35.6	32.1	33.5	35.3	32.0	25.1	31.7	22.5	27.8	25.5	43.6	39.0	38.8	42.3	38.6	45.6	27.2	40.3
INDEPENDENT/OTHER	31.0	32.5	30.4	33.7	27.9	33.4	24.3	31.6	29.9	34.0	26.7	33.1	23.5	33.3	30.8	33.4	29.1	33.6	25.1	30.4	31.5
Net Diff.	1.0	-8.3	4.8	-4.9	7.9	-0.4	5.1	4.3	19.9	2.6	28.3	11.3	25.5	-20.6	-8.8	-11.0	-13.6	-10.8	-16.4	15.2	-12.1

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES FOR CONGRESS				GENERIC BALLOT FOR CONGRESS				DJT APPROVAL POLICES/PERSONALITY		
		EAST	MID-WEST	SOUTH	WEST	ALWAYS	Always	Almost	VOTE	URBAN	SUB-URBAN	RURAL	RIGHT	WRONG	REPUB-LICAN	DEMO-CRATIC	UNDE-CIDED	APP-ROVE	Both	Only	DISAP-PROVE		
					ALWAYS	Vote	Always	MOST/				TION	TRACK					Policies	Pol-	BOTH			
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471		
LIBERAL	27.5	32.4	24.1	21.7	37.3	28.7	30.1	24.7	20.8	35.7	26.5	18.3	16.1	37.4	11.6	46.5	9.0	13.5	14.1	12.2	43.0		
Very	12.9	14.3	11.4	10.3	17.9	14.5	15.9	10.6	4.0	20.9	10.4	7.1	8.2	17.1	5.8	21.7	3.4	6.8	7.6	4.9	19.8		
Somewhat	14.6	18.1	12.7	11.4	19.4	14.2	14.2	14.1	16.8	14.9	16.2	11.2	7.9	20.2	5.8	24.8	5.7	6.7	6.4	7.3	23.2		
MODERATE	36.0	40.5	39.3	34.9	31.1	33.0	29.5	43.2	52.6	34.8	36.8	36.2	22.1	43.3	22.7	42.4	58.9	27.4	20.9	43.1	42.6		
CONSERVATIVE	36.5	27.2	36.6	43.5	31.6	38.3	40.4	32.1	26.7	29.5	36.7	45.5	61.8	19.3	65.8	11.1	32.0	59.1	65.0	44.7	14.4		
Somewhat	18.5	14.9	18.7	20.7	17.3	18.8	18.7	19.0	16.9	14.7	20.9	19.0	24.5	13.4	29.6	7.4	22.8	27.7	24.4	35.7	9.7		
Very	18.0	12.2	17.9	22.8	14.3	19.5	21.7	13.2	9.8	14.8	15.8	26.5	37.3	5.9	36.2	3.7	9.3	31.4	40.7	9.0	4.7		
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Net Diff.	9.0	-5.2	12.4	21.8	-5.7	9.6	10.3	7.4	5.9	-6.2	10.2	27.2	45.7	-18.1	54.2	-35.4	23.0	45.6	51.0	32.5	-28.6		
Mean	3.14	2.93	3.19	3.34	2.91	3.15	3.16	3.10	3.12	2.88	3.16	3.47	3.75	2.71	3.85	2.46	3.29	3.70	3.84	3.37	2.56		

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
LIBERAL	27.5	24.9	21.3	29.9	60.7	21.9	32.3	36.9	30.0	44.4	34.9	49.6	27.7	52.1	17.4	7.9	16.9	28.3	39.5	24.6	41.1
Very	12.9	10.8	10.6	9.6	17.6	8.2	17.3	16.6	7.7	23.3	17.2	24.1	15.0	45.9	10.6	5.6	11.0	11.5	26.6	12.3	19.3
Somewhat	14.6	14.1	10.7	20.3	43.1	13.7	15.1	20.3	22.3	21.1	17.7	25.5	12.7	6.2	6.8	2.3	5.9	16.7	12.9	12.3	21.7
MODERATE	36.0	40.5	45.9	30.7	18.6	40.2	32.5	33.7	29.7	35.7	21.5	37.1	62.9	8.8	29.1	29.0	25.0	37.4	28.7	32.8	35.3
CONSERVATIVE	36.5	34.6	32.8	39.4	20.7	37.9	35.1	29.4	40.3	19.9	43.6	13.3	9.5	39.1	53.5	63.1	58.1	34.4	31.8	42.6	23.7
Somewhat	18.5	19.2	20.1	20.1	12.4	14.8	25.7	15.1	19.4	9.6	39.1	10.2	6.2	0.0	21.0	19.1	18.8	21.2	25.4	21.6	13.6
Very	18.0	15.4	12.7	19.4	8.3	23.1	9.4	14.2	20.9	10.2	4.5	3.1	3.3	39.1	32.6	44.0	39.3	13.2	6.4	21.0	10.1
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	9.7	11.5	9.5	-40.1	16.0	2.8	-7.5	10.3	-24.5	8.7	-36.4	-18.2	-13.0	36.2	55.2	41.3	6.1	-7.7	18.0	-17.4
Mean	3.14	3.14	3.14	3.19	2.51	3.31	2.95	2.90	3.24	2.62	2.96	2.43	2.70	2.80	3.58	3.94	3.70	3.08	2.72	3.27	2.73

MCLAUGHLIN & ASSOCIATES  
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19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

	TOTAL	BIRTHRIGHT CITIZENSHIP: HERE LEGALLY	IMMIGRANTS EMBRACE U.S. TRADITIONS	FRAUD IS THEFT FROM TAXPAYERS	SYSTEM TO PREVENT FRAUD	CUT GOV'T FRAUD; BRING PRICES DOWN	POLITICAL VIOLENCE; NO PLACE IN U.S	UPGRADE IN WHITE HOUSE SECURITY	AMERICA'S CONSTITUTION SYSTEM	IRAN SHOULDNT BE ALLOWED TO BLOCK STRAIT									
		AGREE  DIS-  AGREE	AGREE  DIS-  AGREE	AGREE  DIS-  AGREE	AGREE  DIS-  AGREE	AGREE  DIS-  AGREE	AGREE  DIS-  AGREE	AGREE  DIS-  AGREE	WORTH  DIS-  DEFEND MANTLE  -ING	AGREE  DIS-  AGREE									
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
LIBERAL	27.5	20.5	40.9	21.0	53.1	25.7	41.0	25.4	40.5	22.1	44.6	25.8	41.0	18.2	44.0	22.8	42.5	23.2	43.3
Very	12.9	10.4	18.1	10.1	24.0	11.1	25.7	11.3	23.6	9.7	23.7	11.8	21.0	8.3	21.7	9.9	23.6	10.2	23.1
Somewhat	14.6	10.0	22.7	10.9	29.1	14.6	15.2	14.1	16.9	12.4	20.9	13.9	20.0	9.9	22.3	12.8	18.9	13.0	20.2
MODERATE	36.0	32.0	38.9	34.6	33.9	34.3	38.3	34.4	43.1	33.2	38.4	34.9	38.0	29.7	43.9	34.6	33.1	33.8	37.4
CONSERVATIVE	36.5	47.5	20.2	44.4	13.1	40.0	20.7	40.2	16.4	44.7	17.1	39.3	20.9	52.1	12.1	42.7	24.4	43.0	19.3
Somewhat	18.5	21.8	14.3	21.7	11.0	19.8	15.9	19.8	15.3	21.5	13.4	19.7	14.6	25.1	8.8	21.1	13.8	21.3	12.4
Very	18.0	25.7	5.9	22.7	2.1	20.2	4.8	20.4	1.1	23.2	3.7	19.6	6.3	27.1	3.4	21.6	10.6	21.7	6.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	27.1	-20.6	23.4	-40.0	14.3	-20.3	14.8	-24.0	22.7	-27.5	13.5	-20.1	33.9	-31.8	19.9	-18.1	19.9	-24.0
Mean	3.14	3.42	2.67	3.36	2.38	3.23	2.59	3.24	2.54	3.36	2.53	3.21	2.65	3.53	2.50	3.32	2.69	3.31	2.60

MCLAUGHLIN & ASSOCIATES  
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19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
LIBERAL	27.5	24.2	24.9	31.0	30.6	28.2	10.3	55.0	16.7	9.7	55.8	14.3	11.1	54.6	18.9	7.6	55.7	15.4	24.6
Very	12.9	11.0	11.7	13.6	16.9	14.5	5.1	27.9	5.2	4.7	28.9	4.9	5.7	27.3	5.5	3.7	28.6	4.8	8.8
Somewhat	14.6	13.2	13.2	17.5	13.7	13.7	5.2	27.1	11.5	5.0	26.9	9.4	5.3	27.3	13.4	4.0	27.1	10.6	15.8
MODERATE	36.0	36.0	38.3	34.5	37.5	29.0	18.1	30.5	62.3	15.1	29.5	57.2	22.2	31.1	66.9	18.9	28.8	63.5	37.7
CONSERVATIVE	36.5	39.8	36.8	34.4	31.9	42.7	71.6	14.5	21.0	75.1	14.7	28.5	66.7	14.4	14.3	73.5	15.4	21.1	37.7
Somewhat	18.5	19.2	18.7	18.9	16.9	18.9	29.3	10.3	15.3	26.3	11.4	21.1	33.5	9.6	10.2	27.4	11.7	14.6	17.8
Very	18.0	20.6	18.1	15.5	14.9	23.8	42.3	4.2	5.6	48.9	3.3	7.4	33.2	4.8	4.0	46.0	3.7	6.5	19.8
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	15.5	11.9	3.4	1.2	14.5	61.3	-40.5	4.2	65.4	-41.1	14.2	55.6	-40.2	-4.6	65.9	-40.3	5.7	13.1
Mean	3.14	3.25	3.18	3.05	2.99	3.24	3.99	2.36	3.05	4.10	2.33	3.17	3.83	2.37	2.94	4.08	2.35	3.07	3.24

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19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
LIBERAL	27.5	100.0	100.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0
Very	12.9	46.9	100.0	0.0	0.0	0.0	0.0	0.0	49.8	0.0	0.0	50.7	0.0	0.0	31.2	0.0	0.0
Somewhat	14.6	53.1	0.0	100.0	0.0	0.0	0.0	0.0	50.2	0.0	0.0	49.3	0.0	0.0	68.8	0.0	0.0
MODERATE	36.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0
CONSERVATIVE	36.5	0.0	0.0	0.0	0.0	100.0	100.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	100.0
Somewhat	18.5	0.0	0.0	0.0	0.0	100.0	0.0	50.7	0.0	0.0	40.9	0.0	0.0	70.9	0.0	0.0	73.1
Very	18.0	0.0	0.0	0.0	0.0	0.0	100.0	49.3	0.0	0.0	59.1	0.0	0.0	29.1	0.0	0.0	26.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-100.0	-100.0	-100.0	0.0	100.0	100.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0	-100.0	0.0	100.0
Mean	3.14	1.53	1.00	2.00	3.00	4.00	5.00	4.49	1.50	3.00	4.59	1.49	3.00	4.29	1.69	3.00	4.27

MCLAUGHLIN & ASSOCIATES  
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19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 6

	TOTAL	RELIGION									
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER	
Total	1000	407	227	39	12	16	13	2	264	12	
LIBERAL	27.5	18.5	25.9	50.5	35.6	3.1	40.1	40.9	39.6	24.6	
Very	12.9	8.9	11.4	16.1	26.3	3.1	11.5	20.1	19.3	16.7	
Somewhat	14.6	9.6	14.5	34.4	9.3	0.0	28.6	20.8	20.3	7.9	
MODERATE	36.0	33.8	38.3	17.0	36.8	27.0	38.2	59.1	40.6	33.6	
CONSERVATIVE	36.5	47.7	35.8	32.5	27.6	69.9	21.7	0.0	19.7	41.8	
Somewhat	18.5	20.9	21.2	23.3	0.0	14.9	0.0	0.0	12.5	41.8	
Very	18.0	26.8	14.6	9.2	27.6	55.0	21.7	0.0	7.2	0.0	
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Net Diff.	9.0	29.2	9.9	-18.0	-8.0	66.9	-18.3	-40.9	-19.9	17.2	
Mean	3.14	3.47	3.13	2.75	2.93	4.19	2.92	2.39	2.68	3.01	

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
LIBERAL	27.5	37.0	37.5	34.8	22.5	21.0	11.9	22.1	19.7	17.6	28.3	32.8	40.5	18.9	14.3	25.1
Very	12.9	19.8	20.4	17.1	9.9	6.4	8.3	6.2	7.2	6.6	13.8	17.9	21.4	8.1	5.6	11.5
Somewhat	14.6	17.2	17.1	17.7	12.6	14.5	3.6	15.9	12.5	11.0	14.6	15.0	19.1	10.8	8.7	13.6
MODERATE	36.0	38.0	38.1	37.6	31.5	42.0	31.8	43.3	39.3	29.9	33.5	34.4	41.1	31.0	30.8	31.2
CONSERVATIVE	36.5	25.0	24.4	27.6	46.0	37.0	56.3	34.7	41.0	52.6	38.2	32.8	18.5	50.1	55.0	43.7
Somewhat	18.5	12.3	10.0	21.8	22.6	21.2	26.0	20.6	22.1	23.8	21.1	15.6	9.6	23.2	24.2	21.8
Very	18.0	12.7	14.4	5.8	23.5	15.8	30.3	14.0	18.8	28.8	17.1	17.2	8.9	27.0	30.8	21.9
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-11.9	-13.1	-7.2	23.5	16.0	44.3	12.6	21.3	35.0	9.9	-0.0	-22.0	31.3	40.7	18.6
Mean	3.14	2.81	2.81	2.81	3.37	3.25	3.66	3.20	3.33	3.57	3.13	2.99	2.65	3.50	3.66	3.29

MCLAUGHLIN & ASSOCIATES  
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19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
LIBERAL	27.5	29.2	29.2	34.9	23.9	20.7	57.2	20.5	30.9	39.7	23.5	22.4	36.6	19.4	21.7
Very	12.9	14.0	13.3	18.4	12.8	16.4	32.0	7.3	14.5	18.7	11.0	10.4	18.0	7.5	7.0
Somewhat	14.6	15.2	15.9	16.5	11.1	4.4	25.2	13.3	16.4	20.9	12.5	12.0	18.6	11.9	14.7
MODERATE	36.0	38.5	37.9	28.9	49.7	27.6	25.5	33.4	36.6	33.0	39.7	34.7	42.6	29.3	37.7
CONSERVATIVE	36.5	32.3	32.9	36.1	26.5	51.6	17.2	46.1	32.5	27.4	36.8	42.9	20.8	51.2	40.6
Somewhat	18.5	16.2	16.7	19.9	11.0	37.2	7.3	22.5	15.2	17.9	12.9	21.0	11.1	22.7	22.3
Very	18.0	16.1	16.2	16.2	15.5	14.5	9.9	23.6	17.3	9.5	23.8	21.9	9.7	28.5	18.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	3.1	3.7	1.2	2.6	30.9	-40.0	25.5	1.6	-12.3	13.3	20.4	-15.8	31.8	18.9
Mean	3.14	3.05	3.07	2.99	3.05	3.29	2.38	3.42	3.04	2.78	3.26	3.32	2.76	3.53	3.30

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
LIBERAL	27.5	27.3	25.0	29.9	26.8	25.6	26.4	30.8	38.7	50.6	26.8	28.2	26.8	28.6	26.5	31.8	56.3	39.0	22.7	27.7	26.5
Very	12.9	13.1	11.4	16.1	9.3	14.2	9.1	12.9	32.4	23.0	13.0	12.8	12.2	14.0	12.7	13.7	48.0	13.0	10.9	11.7	12.8
Somewhat	14.6	14.2	13.5	13.9	17.4	11.4	17.3	17.9	6.3	27.7	13.8	15.3	14.6	14.6	13.8	18.1	8.3	26.1	11.8	16.0	13.7
MODERATE	36.0	39.0	43.4	27.5	31.3	32.4	36.9	39.9	31.8	27.9	38.7	33.4	37.2	34.1	36.0	35.9	18.1	28.9	36.9	36.1	41.1
CONSERVATIVE	36.5	33.7	31.6	42.6	41.9	42.0	36.7	29.3	29.5	21.5	34.5	38.4	36.0	37.3	37.5	32.3	25.6	32.0	40.4	36.1	32.5
Somewhat	18.5	13.6	18.4	21.0	22.2	22.6	18.2	16.3	15.3	3.4	17.0	19.9	18.1	19.1	19.2	15.4	0.0	16.2	22.0	17.8	16.2
Very	18.0	20.1	13.2	21.5	19.7	19.3	18.5	13.0	14.2	18.1	17.4	18.5	17.9	18.1	18.3	16.9	25.6	15.8	18.4	18.4	16.3
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	6.4	6.7	12.6	15.1	16.3	10.3	-1.5	-9.2	-29.1	7.7	10.3	9.2	8.6	11.0	0.5	-30.7	-7.0	17.7	8.4	6.0
Mean	3.14	3.13	3.08	3.18	3.25	3.21	3.20	2.99	2.73	2.66	3.12	3.16	3.15	3.13	3.17	3.04	2.47	2.96	3.25	3.15	3.09

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
		-----																	
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
LIBERAL	27.5	41.2	25.8	41.2	38.1	39.0	23.7	8.1	20.7	35.6	41.0	26.9	39.4	41.2	44.1	33.3	27.2	21.4	20.6
Very	12.9	19.4	12.1	19.4	22.2	9.7	11.0	0.0	9.9	28.7	11.6	12.3	18.8	23.4	22.3	21.2	12.4	9.6	6.2
Somewhat	14.6	21.8	13.7	21.8	16.0	29.3	12.7	8.1	10.9	6.9	29.4	14.6	20.6	17.8	21.8	12.1	14.9	11.8	14.4
MODERATE	36.0	33.9	36.3	33.9	36.4	32.9	36.7	25.9	33.6	29.2	19.6	40.1	40.2	41.2	34.2	37.1	38.8	34.5	34.7
CONSERVATIVE	36.5	25.0	37.9	25.0	25.4	28.1	39.6	66.0	45.7	35.2	39.4	33.1	20.4	17.6	21.7	29.6	34.0	44.1	44.7
Somewhat	18.5	16.8	18.7	16.8	15.1	14.4	18.7	46.7	19.4	25.4	25.2	18.0	9.8	12.5	12.6	15.7	17.1	21.5	22.3
Very	18.0	8.2	19.2	8.2	10.3	13.6	20.9	19.4	26.3	9.8	14.2	15.0	10.6	5.1	9.2	14.0	16.9	22.6	22.4
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-16.2	12.1	-16.2	-12.7	-11.0	15.9	57.9	24.9	-0.3	-1.6	6.2	-19.1	-23.6	-22.4	-3.7	6.8	22.7	24.1
Mean	3.14	2.73	3.19	2.73	2.75	2.93	3.26	3.77	3.41	2.81	3.01	3.09	2.73	2.58	2.64	2.89	3.11	3.36	3.40

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19. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
LIBERAL	27.5	38.1	23.2	33.1	20.9	29.9	20.6	31.7	20.2	30.1	17.0	26.3	16.7	44.4	25.8	35.6	25.1	33.1	24.7	23.6	31.1
Very	12.9	21.7	9.3	17.4	7.6	15.3	6.2	15.4	9.6	15.0	7.6	13.8	5.0	27.8	9.0	19.3	7.7	16.6	7.3	11.3	14.3
Somewhat	14.6	16.4	13.8	15.7	13.3	14.7	14.4	16.3	10.6	15.1	9.4	12.6	11.6	16.6	16.8	16.2	17.3	16.5	17.4	12.3	16.7
MODERATE	36.0	35.8	36.1	37.2	34.6	36.4	34.7	33.1	31.3	35.0	28.5	32.7	29.4	38.4	40.4	38.9	41.1	39.7	40.4	31.8	39.9
CONSERVATIVE	36.5	26.1	40.8	29.7	44.4	33.6	44.7	35.2	48.5	34.9	54.4	40.9	53.9	17.2	33.8	25.5	33.9	27.2	34.9	44.5	29.1
Somewhat	18.5	14.3	20.2	15.6	22.0	17.2	22.3	18.7	21.5	17.3	24.1	19.9	22.5	9.9	19.1	14.1	19.7	14.7	22.1	20.7	16.5
Very	18.0	11.8	20.5	14.2	22.5	16.5	22.4	16.5	27.0	17.6	30.4	21.0	31.4	7.3	14.6	11.4	14.1	12.5	12.8	23.9	12.6
DK/REFUSED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Diff.	9.0	-12.1	17.6	-3.4	23.5	3.7	24.1	3.5	28.3	4.9	37.4	14.6	37.3	-27.2	8.0	-10.1	8.8	-5.9	10.2	20.9	-2.0
Mean	3.14	2.78	3.29	2.93	3.38	3.05	3.40	3.05	3.46	3.08	3.60	3.22	3.64	2.52	3.14	2.82	3.15	2.90	3.16	3.33	2.96

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
PROTESTANT	40.7	25.8	45.5	49.8	32.2	41.6	43.1	37.2	36.2	38.4	36.0	53.1	43.8	39.5	48.1	33.6	42.6	44.7	45.1	43.8	37.1
ROMAN CATHOLIC	22.7	28.5	24.8	20.2	20.5	21.8	22.2	20.8	27.8	22.0	28.2	13.1	27.3	20.7	26.7	21.1	14.8	27.4	29.3	22.8	19.7
JEWISH	3.9	6.6	1.9	2.7	5.7	3.7	3.5	4.3	4.7	4.3	4.8	1.5	4.9	3.3	5.2	3.4	0.9	5.0	5.6	3.5	3.0
MORMON	1.6	0.0	0.6	0.4	6.1	1.8	2.1	0.8	0.7	1.1	1.1	3.3	2.5	1.2	2.4	0.4	3.5	2.1	2.0	2.4	1.3
BUDDHIST	1.3	0.4	0.0	0.9	3.9	1.4	1.9	0.0	0.4	2.1	1.2	0.3	2.0	0.8	1.0	1.8	0.0	1.5	1.2	2.3	1.1
MUSLIM	1.2	2.7	0.4	0.8	1.4	1.0	1.0	1.0	2.2	2.2	1.1	0.0	2.1	0.7	1.4	1.0	1.4	0.8	1.1	0.3	1.6
EASTERN/GREEK	0.6	0.6	0.4	1.0	0.2	0.7	0.8	0.6	0.0	0.4	1.0	0.0	0.8	0.6	1.0	0.4	0.0	0.6	0.7	0.2	0.4
HINDU	0.2	0.2	0.3	0.1	0.3	0.3	0.3	0.2	0.0	0.4	0.1	0.3	0.3	0.1	0.3	0.1	0.6	0.2	0.3	0.0	0.1
SIKH	0.1	0.0	0.0	0.0	0.3	0.1	0.0	0.3	0.0	0.0	0.2	0.0	0.0	0.1	0.2	0.0	0.0	0.2	0.2	0.0	0.0
ATHEIST	3.7	4.5	3.6	2.6	5.0	4.2	4.5	3.3	0.8	4.8	3.5	2.7	1.2	5.2	1.1	6.6	1.7	1.2	1.0	1.6	5.9
AGNOSTIC	6.6	8.3	6.8	5.1	7.7	6.0	4.4	10.4	10.2	6.5	7.5	5.1	2.8	8.2	2.5	9.3	11.0	3.2	2.4	5.0	9.6
SECULAR	2.0	3.2	1.4	1.7	2.1	2.0	2.1	1.6	2.3	2.8	1.5	1.8	1.8	2.4	0.4	3.3	2.6	1.4	0.6	3.2	2.4
OTHER	1.2	2.0	0.9	1.1	1.2	1.2	0.6	2.9	1.5	1.3	1.3	1.1	0.7	1.3	0.3	2.1	1.2	0.9	0.8	1.2	1.7
NONE	14.1	17.2	13.6	13.5	13.3	14.3	13.5	16.5	13.2	13.7	12.5	17.9	9.8	15.7	9.5	16.9	19.8	10.8	9.6	13.7	16.1

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
PROTESTANT	40.7	38.5	38.3	42.8	23.4	41.3	33.1	39.8	44.9	30.0	42.6	41.6	33.8	41.7	45.4	41.4	64.3	25.6	50.5	43.4	38.8
ROMAN CATHOLIC	22.7	25.2	26.6	9.5	31.6	22.3	33.4	18.8	26.1	15.1	12.9	13.5	13.1	6.2	25.4	30.9	18.3	32.7	16.8	18.7	24.0
JEWISH	3.9	4.1	2.3	19.4	0.0	5.6	1.7	2.4	2.6	0.0	8.8	1.8	0.0	8.8	4.1	0.5	0.0	13.5	10.3	1.9	9.1
MORMON	1.6	1.7	1.8	0.0	0.0	2.7	2.2	0.9	2.1	0.0	0.0	0.0	0.0	0.0	3.5	5.5	0.0	0.0	7.6	0.0	0.0
BUDDHIST	1.3	1.6	0.3	0.0	3.2	3.1	8.1	1.5	1.6	0.0	0.0	0.0	7.6	0.0	0.9	1.5	0.0	0.0	3.9	0.0	0.0
MUSLIM	1.2	1.6	1.7	2.2	0.0	0.9	2.9	1.0	1.3	0.0	2.9	0.0	2.7	0.0	0.4	0.0	0.2	0.0	0.0	1.4	1.5
EASTERN/GREEK	0.6	0.6	1.0	0.0	1.9	0.0	0.0	0.8	0.0	0.8	0.0	4.5	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	1.6
HINDU	0.2	0.3	0.3	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	2.8	0.0	0.0	0.8
SIKH	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ATHEIST	3.7	3.0	3.1	2.3	11.8	2.2	0.0	6.4	2.6	11.5	0.0	17.1	0.0	11.2	1.8	1.7	4.4	0.0	4.7	4.3	2.1
AGNOSTIC	6.6	7.3	8.3	0.0	4.7	8.2	11.2	8.1	3.9	21.9	5.1	3.8	5.3	6.7	3.9	2.2	0.0	10.7	6.3	9.9	3.2
SECULAR	2.0	1.3	1.2	4.0	0.0	1.7	0.0	3.8	0.8	0.0	17.6	1.8	13.1	11.4	1.0	1.2	0.0	0.0	0.0	0.0	3.0
OTHER	1.2	1.2	0.6	4.5	0.0	2.0	0.0	0.7	0.0	1.7	0.0	0.0	3.5	0.0	2.5	2.1	2.5	0.0	0.0	2.0	0.0
NONE	14.1	13.6	14.5	13.5	23.4	10.0	7.4	15.5	13.5	18.9	10.1	15.9	20.9	14.0	10.6	12.9	10.3	14.6	0.0	18.5	15.8

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
		CITIZENSHIP:		EMBRACE U.S.		THEFT FROM		PREVENT FRAUD		FRAUD; BRING		VIOLENCE; NO		WHITE HOUSE		CONSTITUTION		BE ALLOWED TO	
		HERE LEGALLY	TRADITIONS	TRADITIONS	TAXPAYERS	TAXPAYERS	TAXPAYERS	TAXPAYERS	TAXPAYERS	TAXPAYERS	PRICES DOWN	PLACE IN U.S	PLACE IN U.S	SECURITY	SECURITY	SYSTEM	SYSTEM	BLOCK STRAIT	BLOCK STRAIT
		AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-
		AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	DEFEND	MANTLE	AGREE	AGREE
																-ING			
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
PROTESTANT	40.7	45.6	35.0	46.0	27.1	43.7	29.8	43.3	29.9	45.0	32.9	42.9	31.9	44.4	37.1	44.6	32.2	44.7	32.5
ROMAN CATHOLIC	22.7	24.6	22.7	23.4	23.1	22.7	27.5	22.5	31.9	23.4	23.5	23.8	18.7	26.1	18.5	24.9	20.8	23.6	25.5
JEWISH	3.9	4.7	2.7	3.7	5.8	4.1	3.8	4.5	2.0	3.1	6.1	3.7	6.0	3.5	4.2	4.4	4.3	4.2	4.3
MORMON	1.6	1.2	1.7	1.9	0.0	1.7	1.6	1.9	0.0	2.1	0.8	1.9	0.0	1.8	1.7	1.8	2.1	2.2	0.3
BUDDHIST	1.3	0.9	1.7	1.4	0.8	1.4	1.2	1.0	4.9	1.3	1.7	0.9	3.4	1.4	1.3	1.0	1.7	1.3	1.2
MUSLIM	1.2	1.6	0.7	1.3	0.7	1.1	1.1	1.2	1.0	1.4	0.5	1.3	0.0	1.7	0.2	1.3	1.0	1.4	0.5
EASTERN/GREEK	0.6	0.5	0.9	0.7	0.6	0.7	0.0	0.5	1.6	0.5	1.1	0.5	1.6	0.5	0.9	0.9	0.2	0.5	1.7
HINDU	0.2	0.3	0.0	0.2	0.0	0.2	0.0	0.1	0.5	0.2	0.0	0.2	0.0	0.3	0.0	0.2	0.0	0.2	0.0
SIKH	0.1	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.1	0.0
ATHEIST	3.7	2.5	5.6	2.8	6.4	3.8	3.6	3.8	1.8	3.4	5.7	3.6	5.4	1.9	7.1	3.3	5.3	3.1	6.5
AGNOSTIC	6.6	4.3	10.2	5.0	11.3	5.6	9.9	5.8	6.6	4.8	9.0	6.1	11.0	3.9	10.5	5.4	9.2	4.9	7.6
SECULAR	2.0	1.1	3.6	1.1	6.1	1.8	4.9	1.8	5.6	1.8	3.5	1.4	5.1	1.5	3.1	1.6	2.3	2.0	3.2
OTHER	1.2	0.8	1.6	0.5	3.1	0.7	2.3	0.9	2.1	0.9	1.8	1.1	3.7	0.8	2.3	1.0	0.8	0.9	2.2
NONE	14.1	11.8	13.6	11.9	14.9	12.3	14.4	12.7	12.2	11.9	13.4	12.6	13.3	12.1	12.9	9.3	20.1	11.0	14.6

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
PROTESTANT	40.7	46.3	41.8	36.2	36.1	37.6	50.7	34.5	36.4	52.8	29.8	31.2	47.7	37.3	41.1	55.5	33.3	39.2	37.3
ROMAN CATHOLIC	22.7	21.7	19.6	24.7	24.6	26.4	27.7	20.9	19.2	27.3	22.1	20.0	28.2	20.1	18.6	27.9	18.2	19.0	21.6
JEWISH	3.9	3.2	3.2	3.6	2.7	4.1	3.8	5.0	2.8	3.9	6.0	4.3	3.7	4.3	1.4	3.1	6.6	2.8	2.0
MORMON	1.6	2.1	1.4	1.6	2.4	0.7	3.5	0.1	1.1	2.0	0.4	0.9	5.6	0.0	1.2	3.9	0.2	1.4	0.0
BUDDHIST	1.3	1.5	2.0	2.6	2.3	1.0	1.0	1.9	0.9	1.3	0.0	0.7	0.5	3.0	1.1	0.0	2.4	0.4	3.4
MUSLIM	1.2	1.5	1.4	2.4	1.1	3.3	1.0	1.7	0.8	1.7	3.4	1.3	0.0	0.7	0.4	0.2	2.0	0.0	0.6
EASTERN/GREEK	0.6	0.4	0.4	0.6	1.0	1.4	0.6	0.5	0.7	1.1	0.6	1.4	0.0	0.5	0.0	0.4	0.6	0.8	0.4
HINDU	0.2	0.2	0.2	0.3	0.1	0.2	0.3	0.1	0.2	0.0	0.0	0.4	0.8	0.2	0.0	0.0	0.0	0.0	0.0
SIKH	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
ATHEIST	3.7	3.2	3.8	2.7	2.9	1.6	0.7	7.2	3.2	0.7	11.0	4.1	0.7	4.9	2.4	0.9	10.2	2.6	5.7
AGNOSTIC	6.6	5.7	6.9	6.9	5.5	8.9	0.4	8.5	11.5	0.7	9.1	13.2	0.0	8.2	10.0	0.6	10.6	10.1	5.7
SECULAR	2.0	1.6	2.3	1.9	1.9	2.5	0.2	3.6	2.3	0.3	4.1	2.3	0.0	3.3	2.3	0.0	3.2	2.9	5.2
OTHER	1.2	1.4	1.4	1.9	1.4	0.8	0.4	1.6	1.8	0.6	1.0	3.3	0.0	2.0	0.4	0.5	1.9	1.5	0.5
NONE	14.1	11.3	15.6	14.7	17.9	11.6	9.7	14.1	19.1	7.6	12.6	16.9	12.7	15.0	21.1	7.0	10.8	19.4	17.7

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
PROTESTANT	40.7	27.4	28.1	26.8	38.2	46.0	60.7	53.3	28.8	40.0	56.5	26.5	46.1	40.1	29.8	33.4	50.5
ROMAN CATHOLIC	22.7	21.4	20.2	22.5	24.2	26.1	18.5	22.3	41.8	30.8	24.9	19.2	22.8	22.9	15.3	22.7	12.1
JEWISH	3.9	7.1	4.8	9.2	1.8	4.9	2.0	3.5	13.6	5.8	1.9	6.4	0.0	10.0	5.3	1.5	4.5
MORMON	1.6	0.2	0.4	0.0	1.2	1.3	4.9	3.1	0.0	1.6	4.5	0.3	0.0	0.0	0.0	1.7	0.0
BUDDHIST	1.3	1.8	1.1	2.5	1.3	0.0	1.5	0.7	0.0	1.1	1.1	2.7	1.3	0.0	0.0	1.5	0.0
MUSLIM	1.2	1.5	2.4	0.8	1.2	0.0	1.8	0.9	5.7	0.8	0.4	1.2	1.3	4.8	0.0	1.3	0.1
EASTERN/GREEK	0.6	0.6	1.4	0.0	0.6	1.1	0.0	0.5	0.0	0.4	0.8	0.9	0.0	0.0	0.0	1.0	0.0
HINDU	0.2	0.3	0.3	0.3	0.4	0.0	0.0	0.0	1.2	1.1	0.0	0.2	0.0	0.0	0.0	0.3	0.0
SIKH	0.1	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
ATHEIST	3.7	9.1	11.4	7.1	2.1	0.6	1.8	1.2	0.0	0.0	1.0	11.0	3.9	0.0	8.5	1.9	2.7
AGNOSTIC	6.6	12.6	13.4	11.8	7.4	2.2	0.5	1.4	1.5	0.0	0.4	13.1	4.3	0.0	18.4	11.4	6.2
SECULAR	2.0	3.8	3.7	3.9	1.8	1.8	0.0	0.9	0.0	0.9	0.0	4.1	4.5	0.0	5.2	0.5	5.2
OTHER	1.2	1.1	1.6	0.7	1.2	2.8	0.0	1.4	0.0	0.0	0.5	0.7	1.6	5.2	3.5	1.3	2.0
NONE	14.1	12.7	11.2	14.0	18.6	13.2	8.3	10.8	7.3	17.6	8.1	13.3	14.1	17.0	14.1	21.3	16.7

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
PROTESTANT	40.7	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ROMAN CATHOLIC	22.7	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
JEWISH	3.9	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0
MORMON	1.6	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0
BUDDHIST	1.3	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0
MUSLIM	1.2	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0
EASTERN/GREEK	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
HINDU	0.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0
SIKH	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ATHEIST	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.0	0.0
AGNOSTIC	6.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.0	0.0
SECULAR	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.6	0.0
OTHER	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0
NONE	14.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	53.4	0.0

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	w/Sig.	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	Other													
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
PROTESTANT	40.7	33.2	33.3	32.6	44.3	43.0	40.7	43.2	55.0	46.7	41.3	31.3	34.8	47.3	47.5	47.1
ROMAN CATHOLIC	22.7	21.2	21.6	19.6	25.4	17.1	17.8	17.0	26.5	27.3	23.1	20.3	22.0	25.5	29.8	19.6
JEWISH	3.9	2.7	2.8	2.1	5.3	3.7	0.0	4.2	2.4	4.0	7.0	4.8	0.9	5.3	3.9	7.2
MORMON	1.6	0.9	0.5	2.6	2.5	1.7	0.0	1.9	0.0	1.4	3.9	0.8	1.0	3.2	1.7	5.3
BUDDHIST	1.3	1.2	1.0	1.9	1.5	1.4	0.0	1.6	0.0	1.2	1.8	0.6	1.7	0.0	0.0	0.0
MUSLIM	1.2	1.1	1.1	1.0	1.9	0.0	0.0	0.0	0.0	3.5	0.0	1.2	1.0	1.2	2.2	0.0
EASTERN/GREEK	0.6	1.2	1.5	0.0	0.2	0.4	0.0	0.4	0.0	0.4	0.0	2.1	0.5	0.0	0.0	0.0
HINDU	0.2	0.1	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.3	0.6	0.0	0.2	0.0	0.0	0.0
SIKH	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
ATHEIST	3.7	4.8	4.7	5.2	1.9	7.0	8.3	6.9	2.2	1.9	1.8	5.6	4.1	2.4	2.3	2.4
AGNOSTIC	6.6	9.2	11.1	1.5	4.4	7.7	21.6	6.0	4.0	3.7	5.1	12.6	6.3	3.1	2.5	4.0
SECULAR	2.0	3.4	1.6	10.2	1.6	0.0	0.0	0.0	1.2	2.6	0.4	1.5	4.9	1.8	3.1	0.0
OTHER	1.2	1.6	1.7	0.9	0.8	1.5	0.0	1.6	1.7	1.0	0.5	1.5	1.6	0.7	1.2	0.0
NONE	14.1	19.5	18.8	22.3	9.7	16.4	11.6	17.0	7.0	6.0	14.2	17.7	21.0	9.5	5.7	14.5

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
PROTESTANT	40.7	37.9	38.3	32.6	41.4	48.8	25.0	47.6	38.8	28.7	47.4	37.6	38.1	44.6	50.6
ROMAN CATHOLIC	22.7	25.7	28.0	28.8	14.0	5.8	20.2	25.3	11.1	12.4	10.1	26.9	24.4	23.2	27.6
JEWISH	3.9	5.0	3.9	10.2	4.1	0.0	0.7	4.5	0.0	0.0	0.0	5.4	4.6	5.1	3.9
MORMON	1.6	1.3	2.0	0.0	0.0	0.0	6.4	2.1	1.1	2.5	0.0	1.1	1.5	1.0	3.4
BUDDHIST	1.3	1.6	1.8	0.8	1.8	2.9	2.4	0.7	0.0	0.0	0.0	0.7	2.7	1.3	0.0
MUSLIM	1.2	2.0	1.3	4.3	2.1	0.1	0.0	0.2	0.9	1.9	0.0	3.0	0.8	0.4	0.0
EASTERN/GREEK	0.6	0.8	1.0	0.0	0.8	0.0	3.3	0.3	0.0	0.0	0.0	1.5	0.0	0.7	0.0
HINDU	0.2	0.2	0.2	0.5	0.0	0.0	1.5	0.0	0.6	1.2	0.0	0.2	0.2	0.0	0.0
SIKH	0.1	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
ATHEIST	3.7	3.0	3.4	1.1	3.4	4.4	11.3	3.3	5.6	8.5	3.2	3.4	2.5	4.9	1.5
AGNOSTIC	6.6	6.5	8.0	2.8	4.2	6.7	12.8	4.4	10.5	17.6	4.6	7.1	5.8	5.5	3.3
SECULAR	2.0	2.2	1.8	3.3	2.9	0.0	0.0	0.8	5.0	8.9	1.8	2.0	2.5	1.1	0.4
OTHER	1.2	1.3	1.0	2.9	0.7	0.0	2.7	1.8	0.0	0.0	0.0	1.2	1.3	2.4	1.2
NONE	14.1	12.5	9.2	12.6	24.7	31.2	13.6	9.0	26.3	18.3	33.1	9.9	15.3	10.0	8.0

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER	\$20-	\$40-	\$50-	\$60-	\$100-	\$150-	\$200-	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	WEAL-	UPPER	MIDDLE	LOWER	POOR
		\$20k	\$40k	\$50k	\$60k	\$100k	\$150k	\$200k	\$250k	\$250k	\$50k	\$50k	\$60k	\$60k	\$100k	\$100k	THY	MIDDLE	CLASS	MIDDLE	CLASS
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
PROTESTANT	40.7	37.6	43.0	41.7	37.6	39.7	44.1	53.6	43.5	30.5	40.7	40.8	40.0	41.9	39.9	44.3	43.8	32.6	41.3	41.0	43.1
ROMAN CATHOLIC	22.7	15.0	20.4	19.0	25.1	27.0	34.6	27.2	13.4	17.3	18.1	27.2	19.5	27.9	21.3	28.8	24.6	27.5	28.4	18.5	13.1
JEWISH	3.9	1.3	3.4	2.7	5.6	3.6	3.3	4.5	14.5	19.6	2.4	5.3	3.1	5.1	3.2	6.7	7.0	10.8	4.6	2.5	0.0
MORMON	1.6	1.0	0.5	5.7	3.0	1.3	1.0	1.2	0.0	0.0	1.7	1.5	1.9	1.1	1.8	0.8	0.0	0.0	0.7	3.7	1.7
BUDDHIST	1.3	1.6	0.4	0.8	2.1	1.9	0.0	0.0	0.0	6.9	0.9	1.6	1.1	1.4	1.3	1.0	5.5	1.6	1.2	1.2	0.4
MUSLIM	1.2	0.6	0.0	2.9	0.8	0.9	2.2	2.9	6.3	4.3	0.8	1.6	0.8	1.9	0.8	3.0	3.9	1.8	1.7	0.5	0.4
EASTERN/GREEK	0.6	0.1	0.0	0.6	0.6	1.3	0.9	0.0	7.4	0.0	0.2	1.0	0.2	1.2	0.5	1.1	0.0	2.0	0.5	0.7	0.0
HINDU	0.2	0.0	0.3	0.0	0.4	0.5	0.0	0.0	0.0	0.0	0.1	0.3	0.2	0.3	0.3	0.0	1.3	0.0	0.3	0.0	0.4
SIKH	0.1	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0
ATHEIST	3.7	4.8	3.5	1.9	5.6	2.9	3.3	3.5	8.7	0.0	3.7	3.7	4.1	3.1	3.8	3.3	2.6	5.0	3.5	2.0	6.3
AGNOSTIC	6.6	8.1	9.5	8.1	4.0	5.3	4.2	4.7	6.2	3.7	8.7	4.6	7.7	4.8	7.1	4.4	4.5	4.8	6.3	5.7	10.3
SECULAR	2.0	3.5	2.1	1.7	2.4	1.1	0.0	2.5	0.0	4.4	2.6	1.5	2.5	1.2	2.2	1.2	4.7	1.2	2.4	1.1	2.4
OTHER	1.2	2.6	1.1	1.4	0.0	1.5	0.8	0.0	0.0	0.0	1.8	0.7	1.4	1.0	1.4	0.4	0.0	0.0	1.2	2.0	1.1
NONE	14.1	23.8	15.8	12.8	13.0	13.1	5.5	0.0	0.0	13.3	18.3	10.1	17.2	9.2	16.2	4.9	2.2	12.7	7.9	21.1	20.9

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
		Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250
PROTESTANT	40.7	22.7	43.0	22.7	47.2	18.8	43.8	38.3	42.2	51.0	16.0	45.5	45.2	26.2	21.6	32.4	39.6	47.4	51.4
ROMAN CATHOLIC	22.7	36.0	21.1	36.0	15.1	17.7	22.2	23.0	24.2	18.0	33.2	19.9	13.6	37.5	20.3	28.9	21.4	20.1	23.4
JEWISH	3.9	8.2	3.4	8.2	1.1	0.0	4.0	0.0	4.5	3.2	10.8	3.5	0.0	6.8	6.3	2.4	4.0	2.1	4.9
MORMON	1.6	1.2	1.6	1.2	0.0	0.0	2.0	0.0	1.2	0.0	3.7	2.9	0.0	0.0	1.4	1.2	1.9	2.0	1.3
BUDDHIST	1.3	1.7	1.2	1.7	0.0	12.5	0.8	0.0	0.3	0.0	0.0	1.4	0.0	2.5	2.0	0.5	2.6	0.5	0.7
MUSLIM	1.2	2.5	1.0	2.5	2.0	5.7	0.7	0.0	1.3	2.1	7.3	0.0	2.0	0.0	3.6	2.4	1.2	0.0	0.2
EASTERN/GREEK	0.6	1.1	0.5	1.1	0.4	0.0	0.6	0.0	1.0	0.0	3.2	0.2	0.7	0.0	2.1	0.7	0.3	0.2	0.4
HINDU	0.2	0.4	0.2	0.4	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.4	0.3	0.5	0.0	0.0
SIKH	0.1	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.3	0.0	0.0
ATHEIST	3.7	2.8	3.8	2.8	0.8	6.1	4.1	6.3	5.0	2.3	1.7	3.1	0.0	3.3	4.8	2.7	2.8	5.0	3.6
AGNOSTIC	6.6	7.6	6.5	7.6	2.7	16.7	6.6	3.9	6.8	0.0	5.7	6.4	4.1	8.6	11.6	6.9	7.5	4.5	4.8
SECULAR	2.0	0.0	2.3	0.0	5.1	2.3	1.9	0.0	2.3	1.6	0.0	1.4	7.0	0.0	3.8	3.9	1.3	1.4	1.1
OTHER	1.2	0.0	1.4	0.0	1.6	0.0	1.2	10.0	1.5	0.0	0.0	0.9	2.4	0.0	3.2	0.4	0.4	2.2	0.8
NONE	14.1	15.1	14.0	15.1	24.0	15.8	12.2	18.4	9.8	21.8	18.4	14.9	25.2	13.5	19.0	17.3	16.1	14.6	7.4

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20. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	%	COUNT	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
PROTESTANT	40.7	27.6	46.1	33.2	49.6	37.0	51.4	25.6	46.1	31.2	49.1	36.4	49.4	29.5	46.1	34.8	50.3	37.6	53.5	40.0	41.4	
ROMAN CATHOLIC	22.7	25.1	21.8	23.4	22.0	22.5	23.4	23.9	23.5	26.1	21.1	23.9	22.9	26.2	20.2	21.2	22.9	21.3	24.0	23.6	21.9	
JEWISH	3.9	4.1	3.8	4.1	3.7	3.5	4.9	5.3	4.2	4.7	4.4	4.3	5.3	2.9	3.4	3.5	2.9	2.9	4.5	4.6	3.3	
MORMON	1.6	1.3	1.7	1.6	1.6	1.7	1.3	1.3	1.2	0.8	1.7	1.7	0.0	1.3	2.2	2.3	1.5	1.7	2.7	1.2	2.0	
BUDDHIST	1.3	1.1	1.3	1.8	0.6	1.5	0.7	0.0	1.1	0.4	1.2	0.6	1.3	2.2	1.5	3.0	0.0	2.3	0.0	0.8	1.7	
MUSLIM	1.2	2.9	0.5	2.1	0.1	1.5	0.2	5.5	0.6	3.8	0.2	2.7	0.4	0.5	0.4	0.7	0.0	0.5	0.0	2.1	0.4	
EASTERN/GREEK	0.6	1.3	0.3	0.8	0.3	0.7	0.4	2.0	0.7	1.5	0.6	1.2	0.7	0.7	0.0	0.3	0.0	0.3	0.0	1.0	0.2	
HINDU	0.2	0.3	0.2	0.4	0.0	0.3	0.0	0.0	0.2	0.3	0.0	0.2	0.0	0.6	0.2	0.5	0.0	0.4	0.0	0.1	0.3	
SIKH	0.1	0.0	0.1	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.2	0.0	0.0	0.1	
ATHEIST	3.7	3.6	3.7	3.3	4.2	3.7	3.6	3.4	5.0	3.9	5.2	4.2	5.4	3.8	2.6	2.7	3.2	3.4	1.6	4.5	2.9	
AGNOSTIC	6.6	9.0	5.6	8.3	4.6	7.3	4.8	11.4	4.8	9.1	4.4	7.2	5.6	6.7	6.4	7.6	4.9	7.3	3.9	6.8	6.5	
SECULAR	2.0	3.8	1.3	2.7	1.2	2.3	1.1	2.8	1.6	2.3	1.5	2.4	0.7	4.9	1.0	2.9	0.9	2.2	1.6	1.9	2.1	
OTHER	1.2	1.7	1.1	1.1	1.4	1.4	0.8	1.1	1.8	1.1	2.1	1.8	1.0	2.3	0.4	1.1	0.7	1.1	0.6	1.6	1.0	
NONE	14.1	18.0	12.5	17.2	10.5	16.5	7.4	17.7	9.3	14.9	8.6	13.5	7.2	18.4	15.4	19.0	12.6	19.0	7.7	11.8	16.3	

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21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT		DJT APPROVAL				
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
					ALWAYS		Vote	TIME				TION						Plcies	licies	BOTH	
Total Answering	635	98	151	272	114	537	410	127	98	189	291	154	259	334	315	254	66	344	251	93	268
YES	47.6	34.2	45.0	55.1	44.8	49.5	49.9	48.3	37.5	55.6	40.3	51.7	56.7	40.1	55.5	37.7	48.3	53.7	56.9	45.0	38.7
NO	52.4	65.8	55.0	44.9	55.2	50.5	50.1	51.7	62.5	44.4	59.7	48.3	43.3	59.9	44.5	62.3	51.7	46.3	43.1	55.0	61.3

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21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT	PRCT DEMO- CRACY
Total Answering	635	276	150	12	15	61	15	154	80	26	10	19	13	7	128	46	23	14	12	26	36
YES	47.6	47.6	42.4	73.5	36.2	51.8	58.6	42.4	32.5	57.7	32.6	51.7	59.3	59.3	53.2	34.7	75.9	55.0	82.6	82.4	24.0
NO	52.4	52.4	57.6	26.5	63.8	48.2	41.4	57.6	67.5	42.3	67.4	48.3	40.7	40.7	46.8	65.3	24.1	45.0	17.4	17.6	76.0



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21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total Answering	635	445	378	232	185	131	274	188	173	163	68	75	111	120	98	230	104	141	82
YES	47.6	49.0	49.5	47.7	52.5	51.0	54.7	45.0	39.3	54.6	37.6	37.4	54.8	49.2	40.8	52.6	40.7	39.7	47.6
NO	52.4	51.0	50.5	52.3	47.5	49.0	45.3	55.0	60.7	45.4	62.4	62.6	45.2	50.8	59.2	47.4	59.3	60.3	52.4

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 NATIONAL - TPPA

21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total Answering	635	134	62	72	225	133	142	276	25	45	204	86	71	31	23	108	41
YES	47.6	52.2	65.7	40.5	40.1	45.7	57.1	51.6	83.9	44.3	53.3	48.0	46.8	32.9	33.1	33.9	57.5
NO	52.4	47.8	34.3	59.5	59.9	54.3	42.9	48.4	16.1	55.7	46.7	52.0	53.2	67.1	66.9	66.1	42.5

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21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total Answering	635	407	227	-	-	-	-	-	-	-
YES	47.6	59.4	26.5	-	-	-	-	-	-	-
NO	52.4	40.6	73.5	-	-	-	-	-	-	-

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21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total Answering	635	204	165	39	285	83	9	74	62	165	120	89	115	234	143	91
YES	47.6	52.1	52.1	52.2	48.1	37.8	62.7	34.9	44.3	50.0	45.4	46.9	56.1	47.5	49.2	44.8
NO	52.4	47.9	47.9	47.8	51.9	62.2	37.3	65.1	55.7	50.0	54.6	53.1	43.9	52.5	50.8	55.2

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empl'd	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empl'd /Lkng	Not Empl'd	MEN	WOMEN	MEN	WOMEN
Total Answering	635	337	231	54	52	25	14	199	61	23	38	179	158	95	104
YES	47.6	50.1	46.9	53.5	60.8	53.6	56.1	42.0	48.2	44.0	50.7	47.0	53.7	45.6	38.7
NO	52.4	49.9	53.1	46.5	39.2	46.4	43.9	58.0	51.8	56.0	49.3	53.0	46.3	54.4	61.3

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21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total Answering	635	99	131	56	80	132	82	34	8	13	286	349	366	269	498	137	23	59	289	166	98
YES	47.6	60.5	48.6	53.9	35.6	41.7	44.0	48.3	56.2	62.7	53.8	42.6	49.8	44.7	47.7	47.6	70.5	50.2	44.9	46.1	51.5
NO	52.4	39.5	51.4	46.1	64.4	58.3	56.0	51.7	43.8	37.3	46.2	57.4	50.2	55.3	52.3	52.4	29.5	49.8	55.1	53.9	48.5

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total Answering	635	65	570	65	68	15	475	12	248	26	18	227	43	46	55	98	153	135	195
YES	47.6	50.8	47.3	50.8	58.8	17.0	46.1	63.4	46.1	48.5	61.7	46.2	65.1	46.5	53.9	62.0	47.8	46.8	39.1
NO	52.4	49.2	52.7	49.2	41.2	83.0	53.9	36.6	53.9	51.5	38.3	53.8	34.9	53.5	46.1	38.0	52.2	53.2	60.9

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

21. DO YOU CONSIDER YOURSELF AN EVANGELICAL OR BORN-AGAIN CHRISTIAN?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total Answering	635	153	482	305	329	440	195	71	234	140	166	209	96	82	248	166	164	231	98	305	329
YES	47.6	59.1	44.0	53.5	42.3	51.4	39.1	58.9	42.9	50.2	43.6	48.4	42.8	59.3	45.1	56.2	40.9	54.1	35.5	46.6	48.6
NO	52.4	40.9	56.0	46.5	57.7	48.6	60.9	41.1	57.1	49.8	56.4	51.6	57.2	40.7	54.9	43.8	59.1	45.9	64.5	53.4	51.4

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22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION: UNITED STATES		GENERIC BALLOT FOR CONGRESS			DJT APPROVAL POLICES/PERSONALITY			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
SINGLE	37.6	42.3	36.6	34.3	40.5	36.0	35.3	38.1	46.0	47.0	35.0	30.0	28.5	41.7	29.7	45.1	36.1	31.7	27.7	41.2	43.9
Never Married	30.1	37.8	29.1	27.2	30.0	28.8	27.8	31.4	37.6	37.8	27.8	24.2	21.1	34.2	22.9	36.1	32.2	24.1	22.7	27.6	35.7
Live w/Sig. Other	7.4	4.5	7.4	7.1	10.5	7.3	7.5	6.7	8.4	9.2	7.1	5.7	7.4	7.5	6.7	9.0	3.9	7.5	5.0	13.7	8.2
MARRIED	41.0	41.7	39.8	42.5	38.8	43.2	45.5	36.5	29.0	36.8	40.7	47.1	52.3	35.1	51.0	34.1	32.1	48.4	50.7	42.9	34.2
SEPARATED	1.5	0.5	1.2	2.1	1.7	1.4	1.2	2.0	1.9	1.1	1.9	1.3	2.1	1.0	2.5	0.5	2.0	2.1	2.5	1.1	0.7
DIVORCED	12.3	10.1	13.9	13.2	11.1	11.7	10.8	14.4	15.9	10.4	13.8	12.2	9.4	13.9	9.6	14.4	14.1	10.2	10.3	9.9	14.5
WIDOWED	7.6	5.4	8.6	7.9	7.9	7.7	7.2	9.0	7.3	4.7	8.7	9.4	7.7	8.2	7.2	5.9	15.7	7.7	8.8	4.9	6.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
SINGLE	37.6	38.1	40.6	50.6	40.3	28.8	31.8	39.4	29.8	47.8	37.2	35.2	59.1	57.5	39.0	35.7	30.7	39.4	51.5	30.8	24.2
Never Married	30.1	30.6	31.3	44.3	33.5	27.5	30.1	32.1	27.1	40.5	23.6	31.5	38.0	41.1	29.9	32.5	19.9	27.5	34.7	26.2	19.0
Live w/Sig. Other	7.4	7.5	9.3	6.4	6.7	1.3	1.7	7.2	2.7	7.4	13.6	3.7	21.1	16.4	9.0	3.2	10.8	12.0	16.8	4.6	5.2
MARRIED	41.0	43.6	38.2	39.1	47.2	55.9	49.8	39.9	39.9	37.6	49.6	55.6	23.6	29.1	34.9	34.1	42.4	40.4	25.8	39.1	48.5
SEPARATED	1.5	1.2	1.4	2.3	0.0	0.5	0.0	0.6	0.0	2.6	0.0	0.0	0.0	0.0	3.2	2.9	3.7	9.0	0.0	4.2	0.9
DIVORCED	12.3	11.3	14.1	0.0	6.5	8.0	10.8	12.6	18.2	6.0	13.2	5.8	10.7	13.3	13.6	17.9	6.5	11.2	10.3	13.2	14.5
WIDOWED	7.6	5.8	5.7	8.0	6.1	6.7	7.7	7.6	12.1	6.0	0.0	3.4	6.6	0.0	9.2	9.5	16.6	0.0	12.5	12.6	11.9

MCLAUGHLIN & ASSOCIATES  
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22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
		CITIZENSHIP:	EMBRACE U.S.	THEFT FROM	PREVENT FRAUD	FRAUD; BRING	VIOLENCE; NO	WHITE HOUSE	CONSTITUTION	BE ALLOWED TO	HERE LEGALLY	TRADITIONS	TAXPAYERS	PRICES DOWN	PLACE IN U.S.	SECURITY	SYSTEM	BLOCK STRAIT	
		AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-
		AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	DEFEND	MANTLE	AGREE	AGREE
																-ING			
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
SINGLE	37.6	33.7	44.5	31.5	58.4	34.2	54.9	35.0	53.7	32.7	49.6	33.7	65.4	33.6	44.3	31.0	53.1	32.6	54.9
Never Married	30.1	26.5	35.4	25.1	46.3	27.3	41.4	28.1	37.2	26.0	38.8	27.5	46.6	27.3	33.3	24.7	42.2	26.4	42.1
Live w/Sig. Other	7.4	7.1	9.1	6.4	12.1	6.9	13.5	6.9	16.5	6.7	10.8	6.2	18.8	6.2	11.0	6.3	10.9	6.2	12.8
MARRIED	41.0	46.3	33.9	45.5	28.2	42.6	36.7	42.7	33.8	42.9	38.9	44.2	25.6	45.8	34.5	47.6	31.4	46.5	27.1
SEPARATED	1.5	1.5	1.9	1.5	1.9	1.5	2.3	1.7	0.8	1.7	1.4	1.4	3.3	1.7	1.5	1.5	1.3	1.1	2.3
DIVORCED	12.3	11.0	13.5	12.7	8.3	13.1	3.9	12.5	8.8	13.7	6.2	12.4	2.3	11.5	11.2	12.5	6.5	12.0	11.5
WIDOWED	7.6	7.5	6.1	8.8	3.2	8.6	2.3	8.1	2.8	8.9	3.9	8.3	3.5	7.4	8.5	7.4	7.6	7.8	4.2

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
SINGLE	37.6	32.3	42.9	44.5	46.2	39.3	26.6	45.5	41.3	28.5	40.2	42.5	23.8	48.8	40.1	23.2	32.2	35.3	38.5
Never Married	30.1	26.3	34.4	37.7	37.5	31.1	21.5	35.5	34.0	23.7	32.0	35.8	18.3	37.7	32.4	18.9	24.1	29.0	27.6
Live w/Sig. Other	7.4	6.0	8.5	6.8	8.7	8.2	5.1	10.0	7.3	4.8	8.3	6.8	5.5	11.1	7.7	4.3	8.1	6.4	10.9
MARRIED	41.0	45.7	37.2	40.4	37.7	44.1	52.7	34.8	34.5	55.9	41.2	37.8	48.1	30.9	31.6	53.7	43.1	35.7	41.1
SEPARATED	1.5	1.5	1.6	1.0	0.9	1.7	2.5	0.4	1.6	3.4	0.4	1.2	1.3	0.4	2.0	2.1	0.7	1.8	1.7
DIVORCED	12.3	12.4	12.9	9.0	11.0	8.4	8.8	12.9	15.7	7.6	12.0	15.0	10.6	13.4	16.3	10.7	16.1	19.3	12.2
WIDOWED	7.6	8.1	5.5	5.1	4.2	6.5	9.4	6.4	6.9	4.6	6.1	3.5	16.1	6.5	9.9	10.3	8.0	7.8	6.5

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
SINGLE	37.6	50.5	57.5	44.3	39.6	25.1	26.5	25.8	50.2	28.7	22.6	50.3	42.0	34.7	51.4	41.9	31.2
Never Married	30.1	41.1	47.7	35.2	31.9	16.3	24.1	20.1	46.7	23.7	17.2	41.1	28.4	29.3	37.1	36.4	24.4
Live w/Sig. Other	7.4	9.4	9.9	9.0	7.8	8.8	2.4	5.6	3.5	5.0	5.4	9.2	13.6	5.4	14.3	5.6	6.8
MARRIED	41.0	33.5	31.3	35.4	35.9	50.0	53.4	51.7	44.9	45.3	55.7	33.0	35.0	41.6	27.5	33.3	43.9
SEPARATED	1.5	0.7	1.0	0.4	1.3	2.1	2.5	2.3	0.0	3.2	2.7	0.3	0.7	0.0	2.4	1.0	2.7
DIVORCED	12.3	9.9	5.9	13.4	14.8	13.8	9.6	11.7	1.7	10.3	9.5	10.8	14.2	18.3	12.5	16.7	15.3
WIDOWED	7.6	5.5	4.2	6.5	8.3	9.1	8.0	8.5	3.2	12.5	9.6	5.7	8.1	5.5	6.2	7.0	7.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
SINGLE	37.6	30.6	35.0	25.9	35.1	20.6	35.3	20.8	52.3	47.6
Never Married	30.1	24.6	28.6	21.8	28.7	8.5	24.0	20.8	41.3	42.0
Live w/Sig. Other	7.4	6.0	6.4	4.1	6.4	12.1	11.3	0.0	11.0	5.6
MARRIED	41.0	44.5	45.7	56.3	64.9	64.4	48.9	79.2	27.2	25.6
SEPARATED	1.5	1.5	1.2	0.0	0.0	0.0	0.0	0.0	2.4	0.0
DIVORCED	12.3	13.1	9.2	13.3	0.0	14.9	15.8	0.0	14.0	16.3
WIDOWED	7.6	10.3	8.9	4.6	0.0	0.0	0.0	0.0	4.1	10.5



MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
SINGLE	37.6	44.1	41.2	45.3	53.8	28.6	82.5	14.6	52.8	60.5	46.2	41.7	46.7	12.5	16.7
Never Married	30.1	35.5	34.3	40.5	35.0	14.3	67.8	11.9	44.2	48.3	40.7	33.8	37.3	10.9	13.1
Live w/Sig. Other	7.4	8.6	6.9	4.8	18.8	14.3	14.8	2.6	8.6	12.2	5.5	7.9	9.4	1.7	3.7
MARRIED	41.0	43.0	46.1	43.4	31.1	62.2	12.6	48.6	14.2	8.7	18.9	46.9	38.8	57.8	38.7
SEPARATED	1.5	1.3	1.5	0.0	1.5	0.0	0.0	1.4	3.7	6.8	1.1	1.5	1.0	2.7	0.0
DIVORCED	12.3	7.4	6.6	9.3	8.5	5.9	4.9	19.1	23.1	20.8	25.1	7.6	7.1	16.7	21.7
WIDOWED	7.6	4.2	4.6	2.0	5.1	3.3	0.0	16.4	6.2	3.2	8.8	2.3	6.3	10.3	22.8

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
SINGLE	37.6	57.0	39.9	44.0	40.4	25.4	22.0	19.3	25.5	32.3	47.3	28.3	45.9	24.3	40.9	23.1	48.5	32.2	32.9	36.5	51.3
Never Married	30.1	49.4	30.8	37.2	31.9	18.8	13.4	18.1	22.4	27.9	39.2	21.5	37.7	18.0	33.1	17.2	41.2	29.8	26.3	28.4	39.9
Live w/Sig. Other	7.4	7.6	9.1	6.8	8.5	6.6	8.6	1.2	3.1	4.4	8.1	6.8	8.2	6.2	7.8	5.9	7.3	2.4	6.6	8.0	11.4
MARRIED	41.0	13.8	29.7	36.5	41.4	55.6	66.3	75.8	58.3	62.6	24.8	56.3	28.3	61.3	34.9	67.3	46.2	61.9	48.4	36.3	18.2
SEPARATED	1.5	3.6	0.7	4.9	0.6	0.7	0.0	0.0	0.0	0.0	2.6	0.4	2.2	0.4	1.8	0.0	0.0	0.9	1.9	0.8	2.4
DIVORCED	12.3	20.5	16.1	6.5	12.5	10.5	6.0	3.1	8.3	0.0	16.0	8.9	15.3	7.7	14.1	4.7	3.5	1.1	10.0	16.3	19.6
WIDOWED	7.6	5.0	13.6	8.2	5.1	7.8	5.7	1.7	7.9	5.1	9.3	6.0	8.4	6.4	8.2	4.9	1.8	3.9	6.9	10.2	8.5

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
					AMER.					AMER.			AMER.						
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
SINGLE	37.6	50.4	36.0	50.4	67.5	54.5	29.8	46.7	30.7	59.9	50.3	28.9	71.5	50.4	76.0	56.6	40.3	24.0	14.5
Never Married	30.1	38.5	29.1	38.5	57.4	48.0	23.8	26.8	25.8	52.9	32.1	21.6	59.7	41.8	62.9	44.2	33.3	18.4	11.0
Live w/Sig. Other	7.4	11.8	6.9	11.8	10.1	6.5	6.1	19.9	4.8	7.0	18.1	7.4	11.8	8.6	13.1	12.4	7.0	5.6	3.4
MARRIED	41.0	40.5	41.0	40.5	21.2	39.0	44.7	23.7	49.4	32.9	40.0	39.5	15.1	40.8	23.2	38.9	40.1	48.9	45.9
SEPARATED	1.5	1.9	1.5	1.9	0.0	2.2	1.6	2.7	1.7	0.0	5.7	1.4	0.0	0.0	0.0	0.3	3.0	2.5	0.8
DIVORCED	12.3	2.1	13.6	2.1	9.4	0.0	15.1	10.8	13.7	5.2	0.0	16.6	11.6	3.2	0.0	3.6	14.0	16.6	19.1
WIDOWED	7.6	5.0	7.9	5.0	1.9	4.2	8.8	16.1	4.5	2.0	4.1	13.5	1.8	5.5	0.8	0.5	2.6	8.1	19.8

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

22. WHAT IS YOUR CURRENT MARITAL STATUS?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
SINGLE	37.6	65.3	26.2	53.7	18.6	45.7	14.5	54.2	28.2	51.2	20.2	43.8	15.5	76.1	24.5	55.8	16.9	47.3	13.3	36.0	39.0	
Never Married	30.1	52.6	20.9	43.7	14.2	36.8	11.0	43.7	23.6	42.9	15.9	36.3	12.3	61.2	18.5	44.3	12.5	37.3	9.6	29.6	30.6	
Live w/Sig. Other	7.4	12.7	5.3	10.1	4.4	8.9	3.4	10.5	4.6	8.3	4.3	7.5	3.2	14.9	5.9	11.5	4.4	10.0	3.7	6.4	8.5	
MARRIED	41.0	31.9	44.7	35.7	47.2	39.3	45.9	43.1	47.8	41.2	51.8	42.4	56.8	21.0	41.9	31.2	42.3	36.5	34.4	46.4	36.0	
SEPARATED	1.5	0.2	2.0	1.5	1.5	1.8	0.8	0.4	2.6	1.5	2.3	2.1	1.5	0.0	1.6	1.5	0.7	1.5	0.0	1.9	1.1	
DIVORCED	12.3	2.0	16.6	7.5	18.0	10.0	19.1	1.4	15.1	5.5	16.8	9.4	15.3	2.5	17.9	9.2	19.3	10.5	23.0	11.0	13.6	
WIDOWED	7.6	0.7	10.4	1.5	14.7	3.3	19.8	1.0	6.3	0.6	8.9	2.3	10.8	0.4	14.2	2.3	20.9	4.2	29.3	4.7	10.3	

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23. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST ALWAYS	Always Vote	Almost Always Vote	VOTE MOST/ TIME	URBAN	SUB- URBAN	RURAL	RIGHT DIREC- TION	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/ Plcies	Only Pol- icies	DISAP- PROVE BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
EMPLOYED	53.0	59.8	50.3	48.9	57.2	51.7	49.9	56.9	59.9	62.1	54.1	38.5	57.2	50.0	55.6	51.4	49.8	56.9	54.7	62.3	49.3
Private Sector	34.8	40.2	32.1	34.0	34.6	34.4	35.1	32.1	37.6	41.2	35.6	24.8	38.0	33.1	36.4	33.9	32.8	37.4	36.4	39.8	32.3
Government	8.8	7.4	8.4	8.3	11.1	8.5	7.1	12.6	10.2	10.7	8.9	5.9	9.9	7.3	9.3	8.5	8.1	9.8	9.0	11.8	7.6
Self-Employed	9.4	12.2	9.8	6.7	11.6	8.9	7.7	12.2	12.2	10.2	9.6	7.7	9.2	9.7	9.9	9.0	8.9	9.7	9.3	10.7	9.4
HOMEMAKER	4.6	3.4	5.5	4.7	4.5	4.6	5.3	2.8	4.2	5.2	2.7	7.5	5.0	4.2	5.4	3.7	4.8	4.8	5.2	3.9	4.2
STUDENT	3.0	2.0	3.5	3.1	3.3	2.7	2.9	2.2	4.7	3.8	2.9	2.4	1.0	4.1	1.7	4.4	2.4	1.5	1.1	2.5	4.1
RETIRED	27.3	22.4	30.5	29.2	24.5	29.4	32.4	20.7	15.6	16.7	30.6	34.9	26.7	28.8	28.1	27.8	22.1	26.9	27.8	24.6	28.9
NOT EMPLOYED BUT LOOKING	5.6	4.7	3.5	6.8	6.1	5.1	4.4	6.8	8.4	5.8	5.2	6.0	4.0	6.5	3.3	6.9	8.1	4.0	4.1	4.0	7.1
NOT EMPLOYED	6.6	7.8	6.6	7.3	4.3	6.5	5.0	10.6	7.2	6.4	4.6	10.8	6.2	6.3	5.9	5.7	12.7	5.8	7.1	2.6	6.3

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BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
EMPLOYED	53.0	61.4	56.8	60.3	64.8	66.6	85.0	38.4	26.2	41.2	67.4	52.9	29.4	67.0	57.5	66.9	37.0	75.5	55.6	61.3	43.9
Private Sector	34.8	43.8	40.9	27.5	35.4	54.3	67.0	22.2	12.9	24.8	34.4	42.2	14.5	36.2	35.1	48.9	26.8	44.9	17.9	36.6	27.1
Government	8.8	8.3	7.4	18.1	18.7	2.7	11.7	8.1	8.5	4.1	27.0	2.9	5.9	13.4	11.4	7.4	3.2	23.7	22.3	11.5	4.7
Self-Employed	9.4	9.3	8.6	14.6	10.7	9.6	6.2	8.0	4.8	12.3	6.0	7.9	9.1	17.4	10.9	10.7	6.9	6.9	15.4	13.2	12.1
HOMEMAKER	4.6	4.7	5.3	0.0	3.0	6.5	0.0	4.8	1.3	8.6	0.0	9.5	11.8	0.0	3.9	0.0	7.1	9.9	6.6	0.0	1.7
STUDENT	3.0	2.7	2.2	0.0	16.1	1.0	0.0	5.2	1.3	12.4	0.0	3.0	8.7	13.5	1.4	0.7	0.0	3.7	0.0	2.0	2.7
RETIRED	27.3	20.5	23.4	36.2	0.0	15.9	10.5	37.5	57.5	27.9	9.8	25.8	17.5	19.5	23.5	22.6	32.2	8.1	17.7	29.0	44.0
NOT EMPLOYED BUT LOOKING	5.6	5.0	4.7	0.0	11.8	5.2	4.5	6.0	2.7	7.9	6.1	5.2	20.1	0.0	6.5	2.5	13.0	2.8	7.4	5.0	5.9
NOT EMPLOYED	6.6	5.7	7.5	3.6	4.3	4.8	0.0	8.1	11.0	2.1	16.7	3.5	12.4	0.0	7.2	7.2	10.8	0.0	12.7	2.7	1.8

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BANNER 3

	TOTAL	BIRTHRIGHT CITIZENSHIP: HERE LEGALLY		IMMIGRANTS EMBRACE U.S. TRADITIONS		FRAUD IS THEFT FROM TAXPAYERS		SYSTEM TO PREVENT FRAUD		CUT GOV'T FRAUD; BRING PRICES DOWN		POLITICAL VIOLENCE; NO PLACE IN U.S		UPGRADE IN WHITE HOUSE SECURITY		AMERICA'S CONSTITUTION SYSTEM		IRAN SHOULDNT BE ALLOWED TO BLOCK STRAIT		
		AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH DEFEND -ING	DIS- MANTLE	AGREE
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163	
EMPLOYED	53.0	53.6	53.5	51.3	62.9	52.8	60.3	52.2	68.4	52.0	59.1	51.3	74.0	54.7	52.1	50.9	66.6	51.8	65.7	
Private Sector	34.8	35.7	33.8	34.6	39.9	35.9	33.3	35.1	43.8	34.6	35.8	34.7	43.9	36.1	33.9	35.6	39.4	35.3	39.0	
Government	8.8	8.7	8.9	7.6	11.9	8.6	9.5	8.6	8.8	9.0	9.5	7.9	15.7	9.7	7.3	7.5	13.6	8.1	12.9	
Self-Employed	9.4	9.1	10.8	9.1	11.1	8.2	17.5	8.6	15.8	8.4	13.8	8.6	14.4	8.9	10.9	7.8	13.7	8.4	13.8	
HOMEMAKER	4.6	4.4	3.6	4.5	3.4	4.3	5.5	4.7	1.8	4.6	3.5	4.6	3.2	5.3	3.1	3.8	5.3	4.4	1.1	
STUDENT	3.0	2.8	3.3	2.2	5.8	2.5	6.1	2.4	6.7	2.6	4.1	2.4	7.0	2.8	3.2	1.2	5.9	2.0	6.4	
RETIRED	27.3	29.3	24.5	30.9	15.6	29.6	15.3	29.2	13.3	29.5	22.6	30.7	7.9	26.3	30.1	33.4	12.4	31.7	13.6	
NOT EMPLOYED BUT LOOKING	5.6	2.8	10.7	4.7	8.3	4.4	11.3	5.3	7.6	4.4	8.6	4.7	7.9	3.8	8.0	5.2	4.4	3.4	10.2	
NOT EMPLOYED	6.6	7.1	4.4	6.4	3.9	6.4	1.5	6.2	2.1	6.9	2.2	6.4	0.0	7.1	3.5	5.5	5.3	6.7	2.8	

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BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE-BOOK	YOU-TUBE	INSTA-GRAM	TIKTOK	X	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	REPUB-LICAN	DEMO-CRAT	INDEP-ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
EMPLOYED	53.0	51.6	54.4	61.9	63.5	69.9	52.8	49.3	57.2	60.0	52.4	59.3	42.8	47.4	55.4	50.2	46.7	53.1	44.4
Private Sector	34.8	34.6	36.6	40.9	41.9	46.4	34.9	35.4	34.2	43.2	37.9	33.5	23.3	33.8	34.8	35.6	33.0	32.0	30.0
Government	8.8	8.7	7.0	11.2	14.0	14.3	9.4	9.0	7.7	8.5	9.5	7.4	10.7	8.7	8.0	7.1	7.6	8.3	6.9
Self-Employed	9.4	8.3	10.9	9.8	7.6	9.2	8.5	4.9	15.3	8.3	4.9	18.4	8.7	5.0	12.5	7.5	6.1	12.7	7.5
HOMEMAKER	4.6	4.6	5.2	4.8	5.6	3.7	5.0	4.4	4.2	1.1	1.3	*	10.4	6.3	8.0	3.5	4.8	4.2	9.4
STUDENT	3.0	2.7	3.5	6.4	6.7	3.7	1.7	4.6	2.8	1.3	4.1	0.9	2.3	4.9	4.5	1.4	4.0	2.4	2.7
RETIRED	27.3	30.2	22.2	14.8	13.4	11.2	31.8	27.5	21.8	31.2	27.1	28.2	32.6	27.8	16.1	36.9	33.4	26.2	29.7
NOT EMPLOYED BUT LOOKING	5.6	4.3	7.2	5.8	5.9	7.1	3.9	7.4	5.4	2.5	9.1	4.1	5.7	6.4	6.7	3.1	6.0	5.4	5.5
NOT EMPLOYED	6.6	6.6	7.4	6.3	5.0	4.5	4.8	6.7	8.5	3.8	6.1	7.5	6.3	7.1	9.4	5.0	5.1	8.8	8.3

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BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
EMPLOYED	53.0	56.2	57.6	55.0	56.7	46.5	47.3	46.9	82.4	57.7	47.3	51.0	50.4	41.0	57.1	59.7	49.9
Private Sector	34.8	37.0	35.8	38.0	36.7	31.5	31.4	31.4	36.8	34.7	34.7	38.4	38.3	17.8	31.9	36.5	29.2
Government	8.8	11.1	12.5	9.9	7.0	9.4	7.9	8.7	34.7	12.0	5.1	7.8	4.4	23.2	6.7	6.8	11.4
Self-Employed	9.4	8.1	9.3	7.1	12.9	5.6	8.1	6.8	10.8	11.0	7.5	4.7	7.6	0.0	18.5	16.4	9.3
HOMEMAKER	4.6	3.4	5.8	1.4	3.5	9.2	3.7	6.5	0.0	1.7	6.6	4.6	4.5	3.6	1.9	3.6	8.1
STUDENT	3.0	6.3	7.6	5.2	2.2	1.2	1.7	1.4	4.5	1.2	1.5	6.3	3.9	0.0	7.8	1.6	2.4
RETIRED	27.3	20.3	15.3	24.8	25.3	33.2	35.7	34.4	6.9	29.9	35.9	22.9	27.8	44.3	20.4	22.4	21.1
NOT EMPLOYED BUT LOOKING	5.6	8.0	8.1	8.0	5.1	5.4	2.9	4.2	3.9	4.4	3.7	8.9	6.9	2.8	7.7	4.3	6.9
NOT EMPLOYED	6.6	5.6	5.6	5.6	7.3	4.6	8.7	6.6	2.4	5.2	5.1	6.4	6.5	8.2	5.1	8.4	11.5

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BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
EMPLOYED	53.0	49.3	59.8	67.9	86.4	42.9	69.6	49.0	48.5	53.5
Private Sector	34.8	32.7	43.0	35.1	38.1	42.9	50.8	28.9	29.5	27.2
Government	8.8	7.0	11.1	23.0	31.7	0.0	5.3	20.1	6.6	20.7
Self-Employed	9.4	9.5	5.8	9.8	16.7	0.0	13.4	0.0	12.4	5.6
HOMEMAKER	4.6	5.5	1.2	0.0	0.5	0.0	10.5	0.0	7.3	0.0
STUDENT	3.0	1.9	2.7	0.6	0.0	12.1	5.8	20.8	4.3	6.6
RETIRED	27.3	31.8	30.3	31.5	4.3	36.5	14.1	0.0	18.0	39.9
NOT EMPLOYED BUT LOOKING	5.6	3.9	3.0	0.0	8.7	8.5	0.0	30.2	11.2	0.0
NOT EMPLOYED	6.6	7.7	2.9	0.0	0.0	0.0	0.0	0.0	10.6	0.0

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BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
EMPLOYED	53.0	62.2	62.4	61.5	55.6	33.1	45.2	31.6	29.4	58.3	52.4	67.0	58.1	51.1	57.1	43.1
Private Sector	34.8	38.2	39.7	32.1	39.2	20.4	35.7	18.6	20.9	43.6	34.1	41.5	35.4	35.9	42.3	27.2
Government	8.8	10.6	11.8	5.7	9.3	5.9	0.0	6.6	2.3	8.3	10.4	9.1	11.8	7.6	8.4	6.5
Self-Employed	9.4	13.4	10.9	23.7	7.1	6.8	9.5	6.5	6.2	6.4	7.9	16.4	10.9	7.7	6.4	9.4
HOMEMAKER	4.6	3.5	2.2	8.8	6.9	1.9	0.0	2.2	2.0	1.4	13.6	0.6	6.0	6.8	0.0	16.0
STUDENT	3.0	6.7	6.8	6.0	0.9	1.1	0.0	1.2	0.0	0.5	1.5	4.8	8.3	0.5	0.0	1.2
RETIRED	27.3	10.6	10.8	9.7	32.3	40.4	25.0	42.2	58.6	36.4	27.4	10.2	10.9	37.1	39.6	33.8
NOT EMPLOYED BUT LOOKING	5.6	8.9	8.9	9.1	1.2	11.1	25.1	9.3	2.4	0.9	1.6	10.2	7.9	1.0	0.5	1.6
NOT EMPLOYED	6.6	8.1	8.9	4.9	3.0	12.5	4.7	13.4	7.6	2.6	3.6	7.3	8.8	3.4	2.8	4.3

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BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
EMPLOYED	53.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	0.0	0.0
Private Sector	34.8	65.8	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	67.3	64.1	0.0	0.0
Government	8.8	16.5	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	14.6	18.6	0.0	0.0
Self-Employed	9.4	17.7	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	18.1	17.3	0.0	0.0
HOMEMAKER	4.6	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
STUDENT	3.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
RETIRED	27.3	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0
NOT EMPLOYED BUT LOOKING	5.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	45.7	100.0	0.0	0.0	0.0	0.0	0.0
NOT EMPLOYED	6.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	54.3	0.0	100.0	0.0	0.0	0.0	0.0

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BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
EMPLOYED	53.0	28.5	44.3	66.8	57.3	54.9	70.3	86.3	77.1	77.7	42.4	63.0	45.5	64.9	47.8	75.5	86.6	71.5	56.9	48.1	34.6
Private Sector	34.8	12.9	26.9	45.3	36.1	40.4	45.4	72.1	56.9	56.5	24.9	44.3	27.3	47.0	30.5	53.9	52.4	46.8	38.6	30.9	22.2
Government	8.8	6.2	6.8	12.8	10.3	7.0	14.9	8.9	3.1	12.3	7.7	9.7	8.3	9.6	7.9	12.3	24.6	12.8	9.6	6.7	4.8
Self-Employed	9.4	9.4	10.6	8.7	10.9	7.5	10.0	5.3	17.0	8.9	9.8	9.0	10.0	8.4	9.4	9.3	9.5	11.8	8.8	10.5	7.6
HOMEMAKER	4.6	8.1	3.1	4.4	4.5	5.5	3.1	0.0	0.0	0.0	5.3	3.9	5.1	3.7	5.2	1.7	0.6	4.1	2.7	6.4	7.0
STUDENT	3.0	4.6	3.0	4.5	1.9	1.5	2.5	3.0	15.0	0.0	3.9	2.2	3.5	2.3	3.0	3.2	0.0	5.0	2.6	2.3	4.7
RETIRED	27.3	22.1	40.4	17.8	27.8	31.9	21.0	9.0	7.9	20.5	29.1	25.5	28.8	24.8	29.6	17.2	4.5	17.1	31.0	28.6	26.3
NOT EMPLOYED BUT LOOKING	5.6	17.3	3.2	5.0	2.8	3.7	0.8	0.0	0.0	0.0	9.0	2.3	7.7	2.2	6.7	0.5	2.6	1.7	4.2	5.6	11.4
NOT EMPLOYED	6.6	19.4	6.0	1.5	5.6	2.5	2.3	1.7	0.0	1.9	10.3	3.1	9.3	2.2	7.7	1.9	5.7	0.6	2.5	9.0	16.0

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23. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
EMPLOYED	53.0	67.4	51.2	67.4	54.7	58.6	50.2	54.0	55.3	65.3	72.1	44.6	49.1	65.0	73.4	77.0	64.8	49.1	19.6
Private Sector	34.8	44.4	33.7	44.4	31.9	43.8	33.7	22.7	37.5	39.5	54.3	29.5	28.1	39.4	37.6	49.9	46.5	35.6	12.4
Government	8.8	16.2	7.8	16.2	10.2	6.0	7.7	5.4	7.9	14.2	15.3	7.4	8.2	16.6	21.6	13.3	9.8	5.1	1.3
Self-Employed	9.4	6.9	9.7	6.9	12.5	8.9	8.9	25.9	9.9	11.6	2.6	7.8	12.9	9.1	14.2	13.7	8.5	8.4	5.9
HOMEMAKER	4.6	4.8	4.5	4.8	3.6	8.3	4.1	18.4	0.0	4.6	0.2	8.5	3.2	7.2	2.1	4.2	9.1	6.2	0.4
STUDENT	3.0	3.1	3.0	3.1	4.1	9.1	2.5	5.6	1.6	6.8	0.0	3.4	2.7	4.7	13.6	4.0	2.1	0.6	0.0
RETIRED	27.3	11.3	29.2	11.3	17.8	14.0	32.3	11.9	33.5	10.2	13.3	31.0	21.7	10.2	0.0	0.9	5.8	27.2	77.8
NOT EMPLOYED BUT LOOKING	5.6	3.9	5.8	3.9	11.8	10.1	4.7	3.1	3.9	8.3	8.9	5.5	13.6	1.4	4.8	8.7	8.0	7.2	0.4
NOT EMPLOYED	6.6	9.5	6.2	9.5	8.0	0.0	6.3	7.2	5.7	4.8	5.5	6.9	9.7	11.5	6.0	5.2	10.2	9.7	1.8

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23. HOW WOULD YOU DESCRIBE YOUR PRESENT EMPLOYMENT SITUATION A JOB IN THE PRIVATE SECTOR, A JOB WITH THE GOVERNMENT, SELF-EMPLOYED, HOMEMAKER, STUDENT, RETIRED OR NOT EMPLOYED?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
EMPLOYED	53.0	75.4	43.8	70.5	32.4	64.7	19.6	81.3	47.7	78.2	36.5	72.3	19.8	69.7	40.3	64.1	28.1	58.0	19.5	57.7	48.6	
Private Sector	34.8	44.4	30.9	45.4	22.5	42.7	12.4	51.5	33.4	51.6	25.6	49.9	10.0	37.4	28.7	40.2	19.2	36.4	15.0	38.8	31.2	
Government	8.8	17.1	5.4	13.7	2.9	11.4	1.3	16.4	5.1	13.3	3.5	11.1	1.6	17.7	5.6	14.1	2.4	11.7	1.0	8.4	9.0	
Self-Employed	9.4	13.9	7.5	11.4	7.0	10.6	5.9	13.3	9.2	13.3	7.5	11.3	8.2	14.5	6.0	9.8	6.5	10.0	3.6	10.4	8.4	
HOMEMAKER	4.6	3.3	5.1	6.0	2.9	6.0	0.4	2.8	*	1.7	0.0	1.2	0.0	3.7	9.7	9.5	6.0	10.3	0.8	0.8	8.0	
STUDENT	3.0	8.3	0.9	5.4	0.2	4.1	0.0	4.7	0.8	3.4	0.5	2.7	0.0	11.8	1.0	7.1	0.0	5.3	0.0	2.0	4.0	
RETIRED	27.3	0.5	38.2	2.9	55.8	9.5	77.8	0.6	41.3	3.8	55.4	10.2	78.6	0.4	35.3	2.2	56.2	8.9	77.0	29.2	25.5	
NOT EMPLOYED BUT LOOKING	5.6	7.0	5.0	7.4	3.3	7.4	0.4	6.4	4.1	6.5	3.0	6.6	0.0	7.6	5.8	8.2	3.7	8.1	0.8	4.8	6.3	
NOT EMPLOYED	6.6	5.6	7.0	7.7	5.3	8.3	1.8	4.3	6.1	6.4	4.7	7.0	1.7	6.9	7.9	8.9	5.9	9.4	2.0	5.5	7.6	

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
					ALWAYS	Vote	TIME					TION						Plcies	licies	BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
UNDER \$20k	18.9	19.9	20.4	19.6	15.1	18.1	16.5	22.8	22.8	20.1	15.0	24.6	15.6	18.9	15.0	20.7	25.4	16.2	16.0	16.5	19.2
\$20-\$40k	20.7	19.6	23.3	21.4	18.0	20.1	20.6	18.6	24.1	21.6	19.6	21.7	16.9	23.8	19.0	21.2	24.9	19.3	18.4	21.3	22.9
\$40-\$50k	9.2	4.9	7.7	8.9	14.7	9.1	8.7	10.2	9.6	10.2	9.0	8.2	11.1	8.9	9.6	8.2	11.7	10.0	11.5	6.3	9.2
\$50-\$60k	12.8	12.0	12.4	11.3	16.4	12.6	12.7	12.4	13.6	10.8	13.0	14.9	11.9	11.9	14.9	11.6	9.7	14.5	13.7	16.4	11.4
\$60-\$100k	19.8	20.0	21.1	19.3	19.4	20.4	20.5	20.0	16.6	19.5	20.8	18.4	23.0	19.3	22.5	18.1	17.3	20.8	21.3	19.5	19.0
\$100-\$150k	10.4	11.1	10.8	10.0	9.9	10.8	11.0	10.2	7.8	8.1	12.5	9.2	12.4	9.7	11.5	10.8	4.6	12.1	11.1	14.6	9.0
\$150-\$200k	4.2	6.0	1.4	5.3	3.6	4.5	4.7	3.9	2.9	4.9	5.2	1.5	4.2	4.3	3.8	5.3	1.4	3.3	4.1	1.3	5.2
\$200-\$250k	1.4	1.9	1.6	1.6	0.5	1.4	1.9	0.0	1.3	1.6	2.0	0.0	1.3	1.4	1.5	1.5	0.8	1.4	1.7	0.8	1.6
OVER \$250k	2.7	4.5	1.4	2.7	2.5	2.9	3.3	1.9	1.3	3.1	3.0	1.4	3.6	1.9	2.1	2.8	4.3	2.5	2.1	3.4	2.5
Mean	67597	75953	60757	68427	65949	69431	72135	61647	57448	67454	74037	55266	73959	64328	69355	68304	58311	68889	68973	68685	66715

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 2

	MOST IMPORTANT ISSUE																				
	TOTAL	ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
UNDER \$20k	18.9	17.8	19.5	13.9	14.3	12.0	22.5	24.8	26.1	23.8	6.6	18.1	48.0	14.3	16.4	10.5	25.9	10.0	24.9	16.6	5.1
\$20-\$40k	20.7	18.6	21.6	15.3	6.9	16.0	9.8	22.8	26.4	12.6	28.7	17.6	31.9	22.1	23.4	24.7	18.9	20.8	13.1	19.8	21.0
\$40-\$50k	9.2	9.4	8.8	17.7	15.2	9.3	6.9	6.9	3.5	15.6	16.8	1.5	1.9	9.3	11.7	17.2	4.8	14.3	11.1	13.7	4.8
\$50-\$60k	12.8	11.3	12.6	12.7	5.4	13.6	4.9	14.0	11.6	14.1	25.8	19.4	5.0	20.7	16.5	9.3	7.2	31.1	37.4	8.1	10.9
\$60-\$100k	19.8	19.7	14.8	17.8	37.8	28.1	22.1	18.9	21.5	21.1	5.1	27.5	8.7	6.2	17.7	24.6	19.7	16.0	0.0	23.5	31.6
\$100-\$150k	10.4	13.1	12.1	15.7	20.4	13.5	13.7	7.8	8.4	10.0	4.5	2.0	4.5	18.7	6.8	9.9	7.1	4.6	6.3	10.4	13.8
\$150-\$200k	4.2	5.3	6.1	0.0	0.0	3.4	11.9	2.0	1.5	0.9	6.3	5.8	0.0	0.0	5.7	3.9	10.9	0.0	7.1	5.6	2.2
\$200-\$250k	1.4	1.3	2.1	0.0	0.0	1.0	0.0	0.9	0.0	2.1	6.2	0.0	0.0	0.0	1.0	0.0	2.7	0.0	0.0	0.0	7.1
OVER \$250k	2.7	3.5	2.5	6.8	0.0	3.2	8.1	1.9	0.9	0.0	0.0	8.0	0.0	8.8	0.8	0.0	2.8	3.1	0.0	2.3	3.4
Mean	67597	73485	69936	75985	69754	75408	92254	57508	52997	57600	66042	78122	32992	79071	61207	60648	73827	59166	53600	67611	87753

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 3

	TOTAL	BIRTHRIGHT	IMMIGRANTS	FRAUD IS	SYSTEM TO	CUT GOV'T	POLITICAL	UPGRADE IN	AMERICA'S	IRAN SHOULDNT												
	CITIZENSHIP:	EMBRACE U.S.	THEFT FROM	PREVENT FRAUD	FRAUD; BRING	VIOLENCE; NO	WHITE HOUSE	CONSTITUTION	BE ALLOWED TO	BLOCK STRAIT												
	HERE LEGALLY	TRADITIONS	TAXPAYERS		PRICES DOWN	PLACE IN U.S	SECURITY	SYSTEM			AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163			
UNDER \$20k	18.9	16.1	20.7	16.4	19.7	16.9	19.7	17.0	19.5	16.5	18.3	16.2	24.6	17.7	17.4	13.9	22.2	15.3	18.5			
\$20-\$40k	20.7	21.1	19.9	20.9	20.6	20.9	19.8	21.7	13.1	21.9	17.1	21.3	19.5	22.1	19.2	20.3	23.8	22.6	15.3			
\$40-\$50k	9.2	8.9	9.6	8.9	10.6	8.9	11.9	8.4	14.9	8.4	10.7	9.2	10.6	8.2	12.3	9.4	10.4	8.8	11.7			
\$50-\$60k	12.8	13.0	12.3	13.0	12.2	12.9	13.3	13.1	14.0	13.9	11.9	12.5	11.8	13.5	10.8	13.2	12.0	12.2	17.5			
\$60-\$100k	19.8	21.1	18.9	21.8	15.9	20.8	17.3	20.6	19.1	21.5	16.8	21.5	10.5	19.8	21.1	22.1	17.1	21.5	17.7			
\$100-\$150k	10.4	11.8	9.9	10.9	11.6	11.1	10.4	10.7	12.0	10.6	13.6	11.2	11.7	10.8	11.1	12.0	7.8	10.9	12.2			
\$150-\$200k	4.2	4.4	4.6	4.6	3.8	4.7	1.2	4.7	2.8	4.3	4.0	4.3	5.6	4.4	3.1	5.2	2.8	4.2	4.2			
\$200-\$250k	1.4	1.3	1.8	1.3	1.8	1.2	3.9	1.1	2.4	0.9	3.5	1.3	3.6	1.0	2.5	1.7	0.9	1.4	2.1			
OVER \$250k	2.7	2.3	2.2	2.2	3.9	2.5	2.5	2.6	2.1	2.0	4.0	2.6	2.1	2.4	2.4	2.2	3.0	3.0	0.6			
Mean	67597	68925	66470	68424	70062	68922	66845	68521	68361	66417	76660	69079	67947	66893	68983	71866	61149	70235	65613			

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	STATES
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
UNDER \$20k	18.9	17.9	21.1	18.7	19.8	13.9	15.6	22.1	19.0	10.9	18.8	16.5	22.1	24.2	21.1	15.4	18.0	16.9	21.9
\$20-\$40k	20.7	20.4	22.6	16.1	19.8	15.6	19.0	21.5	21.8	18.1	17.4	22.4	20.2	24.0	21.2	18.6	24.7	22.1	23.2
\$40-\$50k	9.2	10.0	8.2	9.3	7.9	7.6	10.2	8.5	8.7	10.6	5.3	9.1	9.7	10.5	8.3	9.0	6.7	9.0	8.7
\$50-\$60k	12.8	12.7	12.0	12.8	12.2	11.8	17.2	11.2	9.4	15.1	13.5	7.5	20.2	9.8	11.2	15.7	11.2	9.0	14.0
\$60-\$100k	19.8	20.8	18.8	20.1	18.6	21.7	20.0	16.7	23.0	20.2	19.4	26.0	19.6	15.0	20.4	22.6	16.9	25.1	16.4
\$100-\$150k	10.4	11.6	10.4	12.6	13.1	17.9	9.5	9.6	12.1	12.5	10.6	13.7	5.5	8.9	10.7	10.6	10.6	12.7	10.3
\$150-\$200k	4.2	3.6	4.5	5.6	5.3	7.5	4.3	5.5	2.8	7.1	9.1	2.3	0.4	3.2	3.2	4.0	7.2	3.2	2.5
\$200-\$250k	1.4	0.8	0.4	1.5	1.7	1.8	1.7	1.6	0.8	2.4	2.6	1.2	0.8	1.0	0.5	1.1	1.8	0.5	0.6
OVER \$250k	2.7	2.2	2.0	3.3	1.6	2.2	2.4	3.3	2.3	3.0	3.3	1.3	1.5	3.3	3.3	3.0	2.8	1.4	2.3
Mean	67597	66015	62986	73840	68136	80150	68658	68132	65814	78968	78240	65945	54323	61840	65697	70439	71231	65329	60624

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE	LIB- ERAL	MOD- ERATE	CONSER VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
UNDER \$20k	18.9	18.7	19.2	18.3	20.4	13.8	21.0	17.4	16.0	19.2	14.6	19.8	21.6	32.4	16.9	20.2	16.9
\$20-\$40k	20.7	18.8	18.4	19.2	25.0	20.6	15.2	17.9	13.8	26.0	18.0	19.7	21.1	29.3	19.2	26.7	9.2
\$40-\$50k	9.2	10.0	11.4	8.7	7.0	10.4	11.0	10.7	15.1	6.5	10.5	9.9	5.0	10.4	6.6	8.3	11.7
\$50-\$60k	12.8	12.4	9.3	15.2	11.1	15.3	14.0	14.7	16.6	16.4	17.5	10.2	15.5	6.1	17.7	7.0	10.1
\$60-\$100k	19.8	18.5	21.9	15.5	17.8	24.3	21.3	22.8	19.4	12.4	22.0	17.5	15.9	15.4	21.3	20.7	31.6
\$100-\$150k	10.4	9.9	7.3	12.2	10.6	10.2	10.6	10.4	10.3	6.7	10.2	10.7	11.5	1.1	6.9	11.4	18.4
\$150-\$200k	4.2	4.7	4.2	5.2	4.7	3.7	3.1	3.4	6.3	6.0	3.6	5.1	6.3	5.3	2.4	3.4	1.1
\$200-\$250k	1.4	2.0	3.6	0.6	1.3	1.2	1.1	1.1	0.0	3.0	1.7	2.9	0.0	0.0	0.0	1.3	0.0
OVER \$250k	2.7	4.9	4.8	5.1	2.1	0.5	2.7	1.6	2.5	3.7	2.0	4.2	3.1	0.0	9.2	1.0	1.0
Mean	67597	74521	74962	74130	64597	64109	66605	65340	69416	69408	68359	74466	67867	44646	78262	61267	69394

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
UNDER \$20k	18.9	17.4	12.4	6.1	8.7	12.1	23.3	0.0	28.7	40.0
\$20-\$40k	20.7	21.9	18.6	18.3	0.0	6.3	5.8	30.2	24.2	18.7
\$40-\$50k	9.2	9.4	7.7	6.3	22.0	32.6	5.6	0.0	8.5	10.5
\$50-\$60k	12.8	11.8	14.1	18.5	8.1	23.6	21.2	20.8	12.1	0.0
\$60-\$100k	19.8	19.3	23.5	18.4	14.5	15.7	29.4	49.0	16.8	24.2
\$100-\$150k	10.4	11.2	15.8	8.7	19.4	6.7	0.0	0.0	5.1	6.6
\$150-\$200k	4.2	5.6	5.1	4.9	10.2	3.1	0.0	0.0	1.7	0.0
\$200-\$250k	1.4	1.5	0.8	5.3	7.4	0.0	0.0	0.0	0.8	0.0
OVER \$250k	2.7	2.0	2.0	13.5	9.7	0.0	14.7	0.0	2.2	0.0
Mean	67597	68457	73998	106035	115167	57592	86979	59699	53077	43942

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
UNDER \$20k	18.9	28.6	30.9	19.3	6.4	32.8	45.7	31.3	12.5	5.2	7.7	24.4	32.2	5.2	3.4	7.7
\$20-\$40k	20.7	22.0	21.2	25.4	15.0	25.2	9.8	27.0	36.9	12.2	18.3	22.2	21.8	14.9	12.7	17.8
\$40-\$50k	9.2	10.7	11.3	8.4	8.2	7.5	29.7	4.8	9.8	7.0	9.6	10.7	10.8	8.6	8.2	9.1
\$50-\$60k	12.8	13.7	13.5	14.6	12.9	12.1	5.1	12.9	8.5	12.3	13.6	13.0	14.4	12.3	12.4	12.3
\$60-\$100k	19.8	13.4	12.4	17.5	26.9	16.1	9.7	16.9	20.2	28.0	25.6	16.9	10.4	28.3	28.4	28.3
\$100-\$150k	10.4	6.1	4.6	12.0	16.7	4.5	0.0	5.0	7.8	17.4	15.9	7.7	4.7	17.1	17.9	16.0
\$150-\$200k	4.2	2.2	2.5	0.7	7.8	1.0	0.0	1.1	1.0	12.0	2.9	1.8	2.5	7.9	11.1	3.5
\$200-\$250k	1.4	1.0	1.1	0.6	2.0	0.8	0.0	0.9	1.5	2.4	1.6	1.4	0.5	1.7	2.4	0.9
OVER \$250k	2.7	2.3	2.5	1.6	4.1	0.0	0.0	0.0	1.8	3.5	4.8	1.8	2.7	3.9	3.6	4.4
Mean	67597	54434	53422	58528	89167	44574	33721	45896	58319	95319	81841	57354	51953	89410	95350	81421

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
UNDER \$20k	18.9	10.2	7.0	13.4	18.9	33.6	28.6	15.3	56.8	58.5	55.3	7.8	12.7	11.2	19.6
\$20-\$40k	20.7	17.3	16.0	16.2	23.3	14.2	20.5	30.7	15.6	11.8	18.8	15.6	19.2	29.7	31.8
\$40-\$50k	9.2	11.6	11.9	13.4	8.5	8.8	13.5	6.0	4.9	8.3	2.1	11.8	11.3	4.6	7.5
\$50-\$60k	12.8	13.8	13.2	14.9	14.9	12.6	8.0	13.0	8.8	6.4	10.9	11.2	16.7	15.6	10.4
\$60-\$100k	19.8	20.5	23.0	15.8	15.8	23.8	9.9	23.2	10.2	13.4	7.5	22.8	18.1	25.2	21.0
\$100-\$150k	10.4	13.7	13.5	17.7	11.0	7.0	8.4	8.0	2.7	1.6	3.6	15.9	11.3	7.9	8.0
\$150-\$200k	4.2	6.9	8.8	4.3	2.4	0.0	4.1	1.4	0.6	0.0	1.1	9.4	4.1	1.8	1.0
\$200-\$250k	1.4	2.1	2.3	0.5	2.6	0.0	7.0	0.4	0.0	0.0	0.0	2.9	1.2	0.8	0.0
OVER \$250k	2.7	3.9	4.3	3.7	2.5	0.0	0.0	2.0	0.4	0.0	0.8	2.6	5.3	3.3	0.7
Mean	67597	81578	87268	75761	65859	47968	62241	59292	34006	32231	35500	86261	76448	66012	52177

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20-\$40k	\$40-\$50k	\$50-\$60k	\$60-\$100k	\$100-\$150k	\$150-\$200k	\$200-\$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEALTHY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
UNDER \$20k	18.9	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	38.7	0.0	30.7	0.0	23.2	0.0	18.8	4.6	11.0	15.8	50.4
\$20-\$40k	20.7	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	42.5	0.0	33.7	0.0	25.5	0.0	11.4	4.9	15.7	31.1	26.8
\$40-\$50k	9.2	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	18.8	0.0	14.9	0.0	11.3	0.0	6.8	6.2	9.4	9.5	10.1
\$50-\$60k	12.8	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	24.9	20.8	0.0	15.7	0.0	4.7	13.5	14.2	16.3	4.9
\$60-\$100k	19.8	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	38.7	0.0	51.5	24.4	0.0	9.9	22.6	26.2	20.3	4.3
\$100-\$150k	10.4	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	20.2	0.0	26.9	0.0	55.4	3.0	20.6	14.9	5.3	3.1
\$150-\$200k	4.2	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	8.3	0.0	11.0	0.0	22.7	8.2	8.8	6.8	1.0	0.0
\$200-\$250k	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	2.8	0.0	3.7	0.0	7.6	9.6	2.6	1.8	0.4	0.0
OVER \$250k	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	5.2	0.0	7.0	0.0	14.3	27.7	16.3	0.0	0.3	0.4
Mean	67597	15000	30000	45000	55000	80000	125000	175000	225000	300000	27021	106181	32829	123161	44324	168978	142365	126148	73914	51266	31310

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 10

	TOTAL		RACE						MEN			WOMEN			AGE				
	HISPANIC BACKGROUND		HISP-ANIC	AFR-ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN AMER.	HISP-ANIC	WHITE	AFR-ICAN AMER.	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
	YES	NO																	
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
UNDER \$20k	18.9	13.7	19.5	13.7	38.1	13.6	16.6	33.1	13.7	22.2	14.3	19.7	46.2	13.4	26.0	20.1	21.6	17.2	13.1
\$20-\$40k	20.7	19.4	20.9	19.4	21.8	11.2	21.5	12.9	20.3	26.2	6.9	22.8	19.5	25.8	14.7	16.8	17.5	24.2	26.5
\$40-\$50k	9.2	15.8	8.3	15.8	7.8	6.5	8.4	14.1	8.1	0.7	21.7	8.7	11.4	12.9	14.3	7.5	8.9	11.6	6.0
\$50-\$60k	12.8	15.0	12.5	15.0	11.0	23.0	12.2	11.4	11.6	17.0	19.3	12.8	8.0	12.8	13.9	10.0	16.2	11.2	11.9
\$60-\$100k	19.8	16.2	20.3	16.2	12.3	19.5	21.9	8.1	22.4	18.2	14.4	21.3	9.2	17.2	9.8	21.3	16.9	19.7	26.8
\$100-\$150k	10.4	11.4	10.2	11.4	1.9	12.5	11.3	11.6	13.5	0.0	10.3	9.0	2.9	12.0	10.9	12.6	9.9	9.4	9.9
\$150-\$200k	4.2	2.2	4.5	2.2	4.4	3.8	4.6	0.0	6.2	13.0	5.1	3.0	0.0	0.8	5.6	4.1	4.6	4.9	2.8
\$200-\$250k	1.4	2.0	1.3	2.0	0.9	5.0	1.1	5.6	1.8	2.7	3.6	0.4	0.0	1.2	2.0	1.9	2.1	1.1	0.4
OVER \$250k	2.7	4.2	2.5	4.2	1.8	4.9	2.4	3.3	2.5	0.0	4.5	2.4	2.8	4.0	2.8	5.7	2.3	0.7	2.6
Mean	67597	71415	67125	71415	49250	84767	68939	64869	75139	64187	79400	62265	41541	67332	66437	78311	66900	61917	66624

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24. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
UNDER \$20k	18.9	22.8	17.3	22.2	14.9	20.9	13.1	16.6	14.0	17.1	12.4	16.5	10.3	28.7	20.2	26.4	17.5	24.7	16.1	14.8	22.6
\$20-\$40k	20.7	15.9	22.7	16.6	25.5	18.7	26.5	16.5	20.4	16.7	21.8	18.4	21.4	15.3	24.8	16.5	29.4	19.0	31.8	19.2	22.1
\$40-\$50k	9.2	10.6	8.6	9.8	8.4	10.3	6.0	7.7	9.1	8.5	8.9	10.5	4.1	13.3	8.1	10.9	7.9	10.1	8.0	8.7	9.6
\$50-\$60k	12.8	11.7	13.2	13.8	11.6	13.1	11.9	10.0	13.3	11.7	13.0	10.9	16.1	13.4	13.1	15.5	10.1	15.0	7.5	12.3	13.2
\$60-\$100k	19.8	16.2	21.3	16.5	23.7	17.4	26.8	19.8	22.6	18.6	25.0	18.7	29.7	12.7	20.2	14.8	22.3	16.2	23.7	21.7	18.0
\$100-\$150k	10.4	11.8	9.8	10.9	9.7	10.5	9.9	15.6	10.9	13.6	11.0	12.3	12.4	8.1	8.7	8.7	8.3	8.9	7.3	12.3	8.5
\$150-\$200k	4.2	4.7	4.0	4.7	3.7	4.7	2.8	6.7	6.0	7.5	4.9	7.9	1.9	2.8	2.2	2.4	2.4	2.0	3.7	6.2	2.4
\$200-\$250k	1.4	1.9	1.2	2.0	0.7	1.8	0.4	3.2	1.6	3.7	0.5	2.6	0.8	0.8	0.8	0.7	0.9	1.0	0.0	2.1	0.8
OVER \$250k	2.7	4.4	2.0	3.4	1.8	2.7	2.6	3.9	2.0	2.6	2.5	2.3	3.4	4.9	1.9	4.1	1.1	3.1	1.9	2.6	2.8
Mean	67597	72989	65395	70170	64578	67939	66624	82354	71604	78962	70528	75476	73078	63860	59790	62939	58292	61297	59831	74810	60940

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
					ALWAYS							TION						Plcies	licies	BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
URBAN AREA	31.3	35.5	26.4	27.6	39.5	31.2	30.7	32.4	32.2	100.0	0.0	0.0	30.5	31.9	26.2	36.5	29.5	29.6	30.7	27.0	33.4
SUBURBAN AREA	45.4	47.1	41.4	46.4	46.0	44.7	43.9	46.8	49.1	0.0	100.0	0.0	42.3	47.2	45.7	45.3	44.3	44.6	41.9	51.3	47.4
RURAL AREA	23.3	17.5	32.2	26.1	14.5	24.2	25.3	20.8	18.7	0.0	0.0	100.0	27.2	20.9	28.1	18.2	26.2	25.8	27.5	21.7	19.2

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
URBAN AREA	31.3	34.5	30.2	44.2	50.4	38.2	32.5	28.9	26.0	29.7	32.9	20.1	47.2	29.3	31.0	23.5	31.1	46.4	47.1	22.2	23.1
SUBURBAN AREA	45.4	46.7	50.1	47.2	46.6	42.1	48.0	42.7	37.6	50.6	45.0	52.5	28.6	51.1	44.5	52.4	46.9	36.8	34.1	49.4	51.8
RURAL AREA	23.3	18.8	19.7	8.6	3.0	19.7	19.5	28.5	36.4	19.7	22.1	27.5	24.2	19.7	24.5	24.2	22.0	16.8	18.8	28.4	25.1

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 3

	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- DEFEND	AGREE	DIS- MANTLE	
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
URBAN AREA	31.3	29.7	35.1	31.0	34.7	31.0	35.6	31.2	38.0	30.2	34.4	30.2	41.3	31.2	33.3	28.0	38.7	29.6	36.6
SUBURBAN AREA	45.4	45.7	45.3	43.9	49.3	44.2	51.0	44.4	55.0	45.7	45.3	44.9	50.0	42.8	49.4	47.5	42.0	46.4	48.4
RURAL AREA	23.3	24.6	19.6	25.1	16.0	24.8	13.4	24.4	6.9	24.1	20.3	24.9	8.7	25.9	17.3	24.5	19.3	24.0	15.0

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
URBAN AREA	31.3	31.0	35.2	37.5	39.9	38.9	28.6	38.3	26.8	32.5	37.6	23.9	23.2	38.7	29.3	26.3	30.8	22.8	22.4
SUBURBAN AREA	45.4	42.1	42.7	41.6	39.1	41.9	42.6	43.3	50.7	43.0	46.1	54.5	42.1	41.6	47.3	40.6	44.2	52.1	52.3
RURAL AREA	23.3	26.8	22.0	20.9	21.0	19.2	28.8	18.4	22.5	24.5	16.3	21.6	34.8	19.7	23.3	33.0	25.0	25.1	25.3

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
URBAN AREA	31.3	40.7	50.7	31.9	30.2	24.9	25.8	25.3	49.9	34.1	24.1	42.4	32.5	35.0	28.1	27.8	22.7
SUBURBAN AREA	45.4	43.8	36.4	50.2	46.3	51.2	39.9	45.6	35.9	41.3	43.9	42.3	41.5	51.1	54.6	50.5	48.1
RURAL AREA	23.3	15.5	12.9	17.9	23.4	24.0	34.3	29.1	14.2	24.5	32.0	15.3	26.0	13.9	17.3	21.7	29.2

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
URBAN AREA	31.3	29.5	30.4	34.9	57.5	20.7	52.4	50.4	33.0	32.4
SUBURBAN AREA	45.4	40.1	56.2	56.1	42.5	31.7	41.9	20.8	42.9	47.4
RURAL AREA	23.3	30.4	13.4	9.0	0.0	47.5	5.7	28.9	24.2	20.2

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
URBAN AREA	31.3	39.2	39.3	38.5	28.1	26.1	23.0	26.4	19.3	31.3	24.4	36.5	41.4	25.2	29.9	18.9
SUBURBAN AREA	45.4	42.2	41.9	43.5	45.0	51.3	57.3	50.5	51.7	45.0	45.1	46.3	38.8	42.6	42.8	42.3
RURAL AREA	23.3	18.6	18.8	17.9	26.8	22.7	19.8	23.0	28.9	23.7	30.5	17.2	19.8	32.2	27.3	38.9

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
URBAN AREA	31.3	36.7	37.0	38.3	34.2	35.5	38.8	19.2	31.5	32.9	30.2	37.4	36.0	19.8	18.6
SUBURBAN AREA	45.4	46.3	46.3	46.1	46.6	26.5	42.6	50.9	36.5	42.1	31.7	46.8	45.8	53.2	48.4
RURAL AREA	23.3	16.9	16.6	15.7	19.2	38.0	18.6	29.9	32.1	25.0	38.1	15.7	18.2	27.0	33.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
URBAN AREA	31.3	33.4	32.7	34.7	26.6	30.9	24.5	36.4	35.7	36.8	33.3	29.4	31.9	30.4	31.7	29.8	65.8	36.4	26.0	32.8	32.1
SUBURBAN AREA	45.4	36.2	42.8	44.6	46.2	47.5	54.6	55.3	64.3	50.7	40.6	49.9	41.8	51.1	43.2	55.0	29.3	52.3	52.9	39.6	35.9
RURAL AREA	23.3	30.5	24.5	20.7	27.2	21.6	20.8	8.3	0.0	12.4	26.1	20.7	26.3	18.5	25.2	15.2	4.8	11.3	21.1	27.6	32.1

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
URBAN AREA	31.3	41.2	30.1	41.2	58.1	19.7	26.4	30.8	28.0	58.9	40.4	24.6	57.7	41.5	37.2	45.9	32.7	29.6	19.5
SUBURBAN AREA	45.4	49.2	44.9	49.2	31.8	78.7	45.5	27.4	46.7	35.7	49.2	44.1	29.8	49.2	46.5	42.5	45.2	38.1	52.3
RURAL AREA	23.3	9.6	25.0	9.6	10.0	1.6	28.1	41.8	25.3	5.4	10.4	31.2	12.4	9.3	16.3	11.6	22.1	32.3	28.3

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25. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
URBAN AREA	31.3	42.0	27.0	37.7	23.9	35.5	19.5	43.1	26.2	38.8	23.5	36.0	18.8	41.0	27.6	36.7	24.3	35.0	20.2	31.3	31.4
SUBURBAN AREA	45.4	44.3	45.8	44.7	46.1	42.9	52.3	47.1	47.4	47.2	47.5	45.0	53.3	41.5	44.3	42.7	44.6	41.1	51.2	47.3	43.5
RURAL AREA	23.3	13.7	27.2	17.6	30.0	21.6	28.3	9.9	26.3	14.0	29.1	18.9	27.9	17.5	28.1	20.6	31.1	23.9	28.6	21.4	25.1

MCLAUGHLIN & ASSOCIATES  
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26. WOULD YOU CONSIDER YOURSELF...?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
					ALWAYS	Vote	TIME					TION						Plcies	licies	BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
WEALTHY	3.3	4.1	1.0	4.0	3.8	3.6	4.1	2.3	1.9	7.0	2.2	0.7	6.4	1.2	4.5	2.2	3.7	5.3	5.5	4.9	1.2
MIDDLE CLASS	79.1	76.8	80.8	79.6	78.5	78.0	78.8	75.7	85.3	75.0	84.0	75.2	82.1	78.3	82.3	78.3	70.7	81.0	80.8	81.3	77.1
Upper Middle Class	9.9	11.5	8.7	11.1	7.6	10.4	11.2	7.9	7.3	11.5	11.4	4.8	14.1	7.1	13.1	7.9	6.1	12.7	13.5	10.7	7.0
Middle Class	41.4	41.3	43.4	43.3	36.3	40.6	40.9	39.6	46.1	34.4	48.3	37.5	46.8	38.6	42.8	40.7	39.4	45.3	43.9	48.6	38.4
Lower Middle Class	27.8	24.0	28.8	25.3	34.6	27.1	26.7	28.2	32.0	29.2	24.3	32.9	21.2	32.6	26.4	29.7	25.2	23.0	23.4	21.9	31.7
POOR	17.5	19.1	18.1	16.3	17.7	18.4	17.1	22.0	12.8	17.9	13.9	24.1	11.5	20.4	13.1	19.5	25.6	13.7	13.7	13.8	21.7
Mean	2.54	2.57	2.46	2.61	2.45	2.54	2.58	2.40	2.54	2.61	2.64	2.25	2.83	2.36	2.69	2.44	2.37	2.73	2.74	2.71	2.34

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26. WOULD YOU CONSIDER YOURSELF...?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
WEALTHY	3.3	3.2	1.4	5.2	3.9	1.1	19.0	2.7	1.4	2.1	0.0	3.1	0.0	24.8	3.9	1.1	8.2	7.5	4.7	4.0	1.5
MIDDLE CLASS	79.1	78.4	74.5	94.8	88.5	89.3	70.1	76.3	75.3	83.2	82.1	77.1	74.0	50.9	82.9	92.2	62.4	89.7	64.2	89.9	90.8
Upper Middle Class	9.9	10.1	6.8	17.2	16.7	12.7	23.8	10.5	8.3	11.0	12.4	19.6	4.5	13.6	11.0	5.6	12.5	16.4	6.7	9.4	4.9
Middle Class	41.4	38.6	38.3	54.3	31.3	35.7	34.9	41.3	39.1	53.9	37.9	37.2	39.4	25.9	45.7	50.7	36.1	63.4	34.1	47.1	52.9
Lower Middle Class	27.8	29.6	29.4	23.3	40.5	41.0	11.4	24.5	28.0	18.3	31.9	20.3	30.1	11.3	26.2	35.9	13.8	9.9	23.5	33.4	33.1
POOR	17.5	18.4	24.1	0.0	7.6	9.6	10.8	20.9	23.3	14.7	17.9	19.8	26.0	24.3	13.2	6.6	29.4	2.8	31.1	6.0	7.6
Mean	2.54	2.50	2.32	3.04	2.69	2.55	3.29	2.50	2.36	2.67	2.45	2.66	2.22	3.03	2.66	2.59	2.56	3.16	2.30	2.72	2.60

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26. WOULD YOU CONSIDER YOURSELF...?

BANNER 3

	TOTAL	BIRTHRIGHT	IMMIGRANTS	FRAUD IS	SYSTEM TO	CUT GOV'T	POLITICAL	UPGRADE IN	AMERICA'S	IRAN SHOULDNT									
		CITIZENSHIP: HERE LEGALLY	EMBRACE U.S. TRADITIONS	THEFT FROM TAXPAYERS	PREVENT FRAUD	FRAUD; BRING PRICES DOWN	VIOLENCE; NO PLACE IN U.S.	WHITE HOUSE SECURITY	CONSTITUTION SYSTEM	BE ALLOWED TO BLOCK STRAIT									
		AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	AGREE DIS- AGREE	WORTH DIS- DEFEND -ING	AGREE DIS- MANTLE									
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
WEALTHY	3.3	4.9	0.4	3.9	0.7	3.4	1.3	3.0	4.6	3.4	2.8	3.1	4.0	4.0	1.9	2.7	5.4	3.2	4.1
MIDDLE CLASS	79.1	79.1	80.4	79.7	81.2	79.8	79.3	79.8	77.3	80.8	77.9	80.4	75.8	80.6	77.3	81.8	77.4	80.9	80.1
Upper Middle Class	9.9	11.4	7.2	9.9	11.6	10.6	7.5	10.2	7.4	9.1	13.6	10.1	13.0	11.2	7.6	10.2	11.1	11.0	5.4
Middle Class	41.4	43.2	39.4	41.7	42.1	40.9	45.7	41.2	40.7	42.5	39.1	41.6	37.8	42.4	38.7	46.0	31.7	42.4	41.2
Lower Middle Class	27.8	24.6	33.7	28.0	27.5	28.3	26.1	28.4	29.2	29.2	25.2	28.8	25.0	27.1	31.0	25.6	34.7	27.5	33.5
POOR	17.5	16.0	19.3	16.5	18.2	16.8	19.5	17.1	18.2	15.8	19.3	16.5	20.2	15.3	20.8	15.5	17.1	15.9	15.7
Mean	2.54	2.65	2.36	2.57	2.49	2.56	2.45	2.54	2.51	2.55	2.55	2.54	2.56	2.62	2.39	2.59	2.53	2.58	2.49

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 NATIONAL - TPPA

26. WOULD YOU CONSIDER YOURSELF...?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
WEALTHY	3.3	2.7	2.3	2.6	4.2	3.6	4.4	2.2	3.3	5.3	2.2	2.4	3.2	2.2	4.1	3.9	1.6	2.0	1.8
MIDDLE CLASS	79.1	80.1	78.8	82.9	77.3	85.1	82.5	78.1	76.4	83.0	75.9	77.8	81.9	79.5	75.2	81.3	76.5	79.2	80.7
Upper Middle Class	9.9	9.3	9.8	13.5	11.8	16.5	14.3	7.6	7.4	15.3	7.0	7.1	12.9	8.0	7.6	11.7	5.3	6.6	9.4
Middle Class	41.4	42.4	39.2	40.8	37.4	42.0	43.2	41.5	39.3	46.1	47.9	39.9	39.3	37.6	38.7	44.5	42.3	41.2	41.2
Lower Middle Class	27.8	28.4	29.8	28.6	28.1	26.6	24.9	29.0	29.8	21.5	21.1	30.8	29.7	34.0	28.9	25.2	28.9	31.4	30.0
POOR	17.5	17.2	18.9	14.4	18.5	11.3	13.0	19.6	20.2	11.7	21.9	19.7	14.9	18.3	20.7	14.7	21.9	18.7	17.5
Mean	2.54	2.52	2.47	2.61	2.55	2.75	2.72	2.44	2.44	2.81	2.47	2.42	2.60	2.42	2.46	2.65	2.36	2.42	2.48

MCLAUGHLIN & ASSOCIATES  
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26. WOULD YOU CONSIDER YOURSELF...?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
WEALTHY	3.3	6.8	12.4	1.9	1.7	0.0	4.8	2.3	18.4	3.3	2.7	3.7	0.7	0.0	10.3	1.7	2.8
MIDDLE CLASS	79.1	76.3	70.2	81.7	78.3	84.6	79.4	82.1	78.5	77.7	84.3	76.2	77.1	87.7	75.3	79.2	69.1
Upper Middle Class	9.9	14.0	9.9	17.6	7.9	8.7	8.7	8.7	36.0	18.4	10.2	9.3	5.2	6.2	15.9	6.0	4.7
Middle Class	41.4	34.2	34.9	33.6	42.5	49.3	42.3	45.8	35.8	42.1	44.6	35.4	47.1	53.1	29.0	40.1	45.1
Lower Middle Class	27.8	28.1	25.3	30.5	27.9	26.7	28.4	27.6	6.7	17.1	29.5	31.5	24.8	28.4	30.4	33.1	19.3
POOR	17.5	16.9	17.4	16.4	20.0	15.4	15.8	15.6	3.1	19.0	13.0	20.2	22.2	12.3	14.4	19.1	28.2
Mean	2.54	2.66	2.75	2.58	2.43	2.51	2.58	2.55	3.60	2.70	2.60	2.45	2.37	2.53	2.77	2.38	2.35

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26. WOULD YOU CONSIDER YOURSELF...?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
WEALTHY	3.3	3.6	3.6	6.0	10.8	0.0	14.7	20.1	1.8	0.0
MIDDLE CLASS	79.1	77.9	86.3	94.0	83.1	81.6	79.6	49.6	71.8	83.9
Upper Middle Class	9.9	7.9	12.0	27.4	15.2	0.0	12.5	0.0	8.8	0.0
Middle Class	41.4	42.0	51.7	48.8	57.2	17.5	39.9	49.6	31.6	38.9
Lower Middle Class	27.8	28.0	22.7	17.8	10.7	64.2	27.2	0.0	31.4	45.0
POOR	17.5	18.5	10.1	0.0	6.1	18.4	5.7	30.2	26.4	16.1
Mean	2.54	2.50	2.76	3.22	3.14	1.99	3.03	2.80	2.28	2.23

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26. WOULD YOU CONSIDER YOURSELF...?

BANNER 7

	TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED		
		SINGLE	Never	Live	MAR-	SPRTD/	Separ-	Div-	WID-	MEN	WOMEN	MEN	WOMEN	WHITE	Men	Women
		Mar-	Mar-	w/Sig.	RIED	DVRCD	ated	orced	OWED					MARR.		
		ried	Other													
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
WEALTHY	3.3	4.3	4.6	3.3	3.8	0.8	0.0	0.9	0.8	4.2	3.2	3.9	4.7	2.7	4.1	0.9
MIDDLE CLASS	79.1	71.8	72.2	69.9	88.4	71.3	72.1	71.2	79.7	87.0	90.1	74.6	69.4	89.1	88.0	90.5
Upper Middle Class	9.9	8.5	9.8	3.1	14.9	1.4	5.9	0.9	5.0	16.9	12.5	6.4	10.2	12.7	14.5	10.3
Middle Class	41.4	36.3	36.2	36.7	48.9	35.5	51.3	33.6	37.6	51.5	45.8	39.2	33.8	49.5	55.0	42.0
Lower Middle Class	27.8	27.0	26.3	30.1	24.6	34.3	14.9	36.7	37.2	18.6	31.8	29.0	25.3	26.9	18.5	38.1
POOR	17.5	23.9	23.2	26.9	7.8	27.8	27.9	27.8	19.5	8.7	6.7	21.6	25.9	8.2	7.9	8.6
Mean	2.54	2.42	2.46	2.26	2.82	2.13	2.35	2.10	2.30	2.89	2.74	2.42	2.42	2.75	2.88	2.57

MCLAUGHLIN & ASSOCIATES  
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26. WOULD YOU CONSIDER YOURSELF...?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
WEALTHY	3.3	5.5	5.0	9.4	3.4	0.4	0.0	0.6	2.3	1.6	2.9	5.4	5.5	0.6	0.6
MIDDLE CLASS	79.1	83.1	83.8	81.0	82.4	72.9	72.7	82.5	58.2	62.6	54.5	83.6	82.5	84.2	80.8
Upper Middle Class	9.9	13.3	13.3	14.5	12.4	8.9	16.4	6.2	1.9	3.0	0.9	13.0	13.7	7.2	5.1
Middle Class	41.4	44.5	45.9	45.3	38.7	24.8	35.2	47.1	23.1	31.7	15.8	46.8	41.9	50.3	43.8
Lower Middle Class	27.8	25.3	24.7	21.3	31.2	39.2	21.1	29.2	33.3	27.9	37.8	23.8	26.8	26.7	31.9
POOR	17.5	11.4	11.2	9.6	14.2	26.7	27.3	16.9	39.5	35.9	42.6	10.9	12.0	15.3	18.6
Mean	2.54	2.76	2.76	2.93	2.60	2.17	2.41	2.44	1.94	2.06	1.84	2.78	2.74	2.51	2.37

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26. WOULD YOU CONSIDER YOURSELF...?

BANNER 9

	TOTAL	INCOME									INCOME						AFFLUENCE LEVEL				
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
WEALTHY	3.3	3.3	1.8	2.5	1.2	1.7	1.0	6.5	22.6	34.6	2.5	4.1	2.3	5.1	2.1	8.7	100.0	0.0	0.0	0.0	0.0
MIDDLE CLASS	79.1	49.8	75.5	78.2	92.1	94.5	93.7	93.5	77.4	63.0	66.1	91.6	71.5	91.4	77.1	88.0	0.0	100.0	100.0	100.0	0.0
Upper Middle Class	9.9	2.4	2.3	6.7	10.5	11.2	19.7	20.4	18.0	60.1	3.2	16.3	4.7	18.2	6.3	25.5	0.0	100.0	0.0	0.0	0.0
Middle Class	41.4	24.1	31.4	42.6	46.1	54.8	59.8	66.5	52.0	0.0	30.7	51.7	33.9	53.5	39.0	52.1	0.0	0.0	100.0	0.0	0.0
Lower Middle Class	27.8	23.3	41.8	28.9	35.5	28.5	14.3	6.6	7.4	2.8	32.2	23.7	32.9	19.7	31.8	10.4	0.0	0.0	0.0	100.0	0.0
POOR	17.5	46.9	22.7	19.3	6.7	3.8	5.3	0.0	0.0	2.5	31.4	4.3	26.3	3.6	20.8	3.3	0.0	0.0	0.0	0.0	100.0
Mean	2.54	1.92	2.19	2.44	2.64	2.78	2.97	3.27	3.56	4.21	2.13	2.92	2.24	3.01	2.37	3.26	5.00	4.00	3.00	2.00	1.00

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

26. WOULD YOU CONSIDER YOURSELF...?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
WEALTHY	3.3	9.0	2.6	9.0	4.1	0.0	2.6	0.0	3.4	4.6	8.1	1.9	3.9	9.5	6.6	6.7	3.7	1.8	0.5
MIDDLE CLASS	79.1	80.0	79.0	80.0	78.4	81.1	79.3	69.2	79.4	85.4	80.0	79.1	74.9	80.0	81.1	73.6	78.3	74.2	86.2
Upper Middle Class	9.9	12.6	9.5	12.6	13.5	27.9	8.2	0.0	9.4	16.4	15.4	6.8	12.0	11.1	11.9	18.4	9.9	5.9	6.7
Middle Class	41.4	38.6	41.8	38.6	39.7	34.0	42.8	33.3	46.9	40.9	38.8	38.3	39.1	38.5	50.1	34.5	35.7	35.2	51.7
Lower Middle Class	27.8	28.8	27.7	28.8	25.2	19.2	28.3	35.9	23.1	28.1	25.8	34.0	23.7	30.3	19.1	20.7	32.7	33.1	27.8
POOR	17.5	11.0	18.3	11.0	17.5	18.9	18.1	30.8	17.2	10.1	11.9	19.0	21.3	10.5	12.3	19.7	18.0	24.0	13.4
Mean	2.54	2.80	2.50	2.80	2.62	2.71	2.49	2.03	2.59	2.77	2.82	2.39	2.53	2.79	2.81	2.72	2.49	2.28	2.53

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

26. WOULD YOU CONSIDER YOURSELF...?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
WEALTHY	3.3	6.7	2.0	5.3	1.1	4.3	0.5	5.9	2.6	6.2	1.0	4.8	0.6	7.4	1.4	4.6	1.2	4.0	0.4	3.6	3.1
MIDDLE CLASS	79.1	77.0	80.0	77.6	81.0	76.7	86.2	81.7	78.6	78.5	80.5	77.5	84.8	72.3	81.4	76.8	81.4	76.0	87.6	79.5	78.8
Upper Middle Class	9.9	15.5	7.6	12.9	6.3	11.0	6.7	15.5	8.5	13.7	7.3	11.7	7.5	15.4	6.8	12.2	5.3	10.3	5.8	10.6	9.2
Middle Class	41.4	41.5	41.4	38.8	44.5	37.8	51.7	42.6	45.6	41.2	48.2	40.5	55.5	40.3	37.7	36.8	40.6	35.4	47.7	44.7	38.4
Lower Middle Class	27.8	20.0	31.0	25.9	30.1	27.9	27.8	23.6	24.5	23.5	25.0	25.2	21.7	16.6	36.9	27.9	35.5	30.2	34.1	24.2	31.2
POOR	17.5	16.4	18.0	17.1	18.0	19.0	13.4	12.4	18.8	15.3	18.5	17.8	14.7	20.2	17.2	18.6	17.4	20.0	12.0	16.9	18.1
Mean	2.54	2.76	2.45	2.63	2.42	2.54	2.53	2.79	2.52	2.72	2.47	2.61	2.58	2.73	2.38	2.56	2.37	2.48	2.48	2.60	2.48

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
-----																					
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
YES	11.0	11.0	7.8	10.5	15.0	10.2	8.8	14.3	15.4	14.5	11.9	4.6	12.2	9.6	10.8	11.2	10.8	11.0	11.1	10.8	11.3
NO	89.0	89.0	92.2	89.5	85.0	89.8	91.2	85.7	84.6	85.5	88.1	95.4	87.8	90.4	89.2	88.8	89.2	89.0	88.9	89.2	88.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
YES	11.0	10.2	8.6	17.1	8.3	12.5	14.7	9.1	6.8	10.1	18.1	12.3	8.3	6.7	16.5	13.4	10.4	32.3	14.8	13.5	4.7
NO	89.0	89.8	91.4	82.9	91.7	87.5	85.3	90.9	93.2	89.9	81.9	87.7	91.7	93.3	83.5	86.6	89.6	67.7	85.2	86.5	95.3

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 3

	TOTAL		BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-	
	HERE LEGALLY	EMBRACE U.S.	TRADITIONS	THEFT FROM	PREVENT FRAUD	FRAUD; BRING	VIOLENCE; NO	WHITE HOUSE	CONSTITUTION	BE ALLOWED TO	PRICES DOWN	PLACE IN U.S	SECURITY	SYSTEM	BLOCK STRAIT	DEFEND	MANTLE				
	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	ING				
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163		
YES	11.0	11.5	10.3	9.2	16.0	10.0	15.9	10.4	15.9	9.9	13.8	10.4	16.0	11.2	10.4	8.3	18.2	10.1	13.4		
NO	89.0	88.5	89.7	90.8	84.0	90.0	84.1	89.6	84.1	90.1	86.2	89.6	84.0	88.8	89.6	91.7	81.8	89.9	86.6		

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
YES	11.0	9.2	10.2	14.3	15.5	14.5	9.8	13.2	9.9	8.8	6.4	7.5	11.3	17.4	12.0	0.0	0.0	0.0	9.3
NO	89.0	90.8	89.8	85.7	84.5	85.5	90.2	86.8	90.1	91.2	93.6	92.5	88.7	82.6	88.0	100.0	100.0	100.0	90.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
YES	11.0	16.5	16.5	16.4	10.4	10.0	5.0	7.5	27.9	8.3	7.6	14.7	14.1	6.0	15.1	9.0	8.4
NO	89.0	83.5	83.5	83.6	89.6	90.0	95.0	92.5	72.1	91.7	92.4	85.3	85.9	94.0	84.9	91.0	91.6

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
YES	11.0	6.1	17.4	23.1	22.7	8.5	14.7	20.1	10.6	0.0
NO	89.0	93.9	82.6	76.9	77.3	91.5	85.3	79.9	89.4	100.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
YES	11.0	14.7	14.1	17.5	10.9	3.2	14.1	1.9	7.3	6.7	15.9	10.8	18.1	0.0	0.0	0.0
NO	89.0	85.3	85.9	82.5	89.1	96.8	85.9	98.1	92.7	93.3	84.1	89.2	81.9	100.0	100.0	100.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
YES	11.0	14.0	14.0	20.3	8.1	11.6	11.2	4.5	12.1	7.8	15.8	9.7	18.7	3.5	5.6
NO	89.0	86.0	86.0	79.7	91.9	88.4	88.8	95.5	87.9	92.2	84.2	90.3	81.3	96.5	94.4

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
YES	11.0	8.0	10.3	19.0	12.9	9.0	12.1	5.8	15.7	17.1	11.0	11.0	11.4	10.3	10.8	11.7	29.7	14.0	10.3	11.4	6.9
NO	89.0	92.0	89.7	81.0	87.1	91.0	87.9	94.2	84.3	82.9	89.0	89.0	88.6	89.7	89.2	88.3	70.3	86.0	89.7	88.6	93.1

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 10

TOTAL	HISPANIC BACKGROUND		RACE						MEN			WOMEN			AGE				
	YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65	
				AMER.					AMER.			AMER.							
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
YES	11.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	20.8	21.4	8.5	6.7	5.4
NO	89.0	0.0	100.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	100.0	100.0	0.0	79.2	78.6	91.5	93.3	94.6

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

27. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
YES	11.0	21.2	6.8	15.3	5.9	13.0	5.4	16.0	4.3	12.7	2.6	9.6	3.1	26.2	9.2	17.4	9.5	16.0	7.9	7.8	14.0
NO	89.0	78.8	93.2	84.7	94.1	87.0	94.6	84.0	95.7	87.3	97.4	90.4	96.9	73.8	90.8	82.6	90.5	84.0	92.1	92.2	86.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
					ALWAYS	Vote	TIME					TION						Plcies	licies	BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
HISPANIC	11.0	11.0	7.8	10.5	15.0	10.2	8.8	14.3	15.4	14.5	11.9	4.6	12.2	9.6	10.8	11.2	10.8	11.0	11.1	10.8	11.3
AFRICAN AMERICAN	11.0	16.8	6.5	13.8	5.6	11.5	11.5	11.7	8.1	20.4	7.7	4.7	7.3	13.9	5.1	18.6	2.2	7.8	5.6	13.0	13.7
ASIAN	4.0	1.5	1.0	2.3	12.3	3.9	4.2	3.3	4.3	2.5	6.9	0.3	2.5	4.3	3.4	4.5	4.0	3.6	3.6	3.6	4.6
WHITE	72.0	70.4	81.7	71.3	65.0	72.6	74.1	68.4	68.7	60.6	72.2	86.9	76.2	70.8	77.5	65.1	79.6	74.4	77.0	68.2	69.8
OTHER	2.0	0.4	3.1	2.1	2.0	1.7	1.5	2.3	3.6	2.0	1.2	3.6	1.8	1.3	3.1	0.6	3.4	3.3	2.8	4.4	0.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt ity	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
HISPANIC	11.0	10.2	8.6	17.1	8.3	12.5	14.7	9.1	6.8	10.1	18.1	12.3	8.3	6.7	16.5	13.4	10.4	32.3	14.8	13.5	4.7
AFRICAN AMERICAN	11.0	11.5	10.7	16.1	17.4	11.4	12.2	12.3	12.8	9.7	15.2	2.8	28.9	6.2	9.4	6.3	6.5	17.4	20.7	10.9	6.3
ASIAN	4.0	4.5	5.2	0.0	12.1	1.5	3.7	3.7	1.6	2.2	4.5	8.1	9.4	4.8	2.8	1.5	0.0	9.7	0.0	5.7	5.6
WHITE	72.0	71.4	72.9	64.5	62.2	71.8	69.4	73.2	76.5	75.4	62.1	76.9	53.5	82.4	69.5	76.5	77.1	40.6	64.5	69.9	81.5
OTHER	2.0	2.4	2.6	2.3	0.0	2.8	0.0	1.6	2.4	2.7	0.0	0.0	0.0	0.0	1.7	2.3	5.9	0.0	0.0	0.0	1.9

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT			
		CITIZENSHIP:		EMBRACE U.S.		THEFT FROM		PREVENT FRAUD		FRAUD; BRING		VIOLENCE; NO		WHITE HOUSE		CONSTITUTION		BE ALLOWED TO			
		HERE LEGALLY	TRADITIONS	TAXPAYERS	PRICES DOWN	PLACE IN U.S	SECURITY	SYSTEM	BLOCK STRAIT	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-
		AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	DEFEND	MANTLE	AGREE	DIS-
																		-ING			
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163		
HISPANIC	11.0	11.5	10.3	9.2	16.0	10.0	15.9	10.4	15.9	9.9	13.8	10.4	16.0	11.2	10.4	8.3	18.2	10.1	13.4		
AFRICAN AMERICAN	11.0	10.1	11.2	9.3	14.1	9.1	18.8	9.1	21.8	9.0	14.7	8.8	21.2	10.1	11.8	7.6	20.0	7.3	20.9		
ASIAN	4.0	2.8	5.2	3.1	7.1	3.6	6.8	3.6	7.9	3.1	5.4	3.7	6.0	3.9	4.4	3.4	3.3	3.8	5.6		
WHITE	72.0	72.9	72.4	76.2	61.9	75.0	58.4	74.8	53.7	75.7	65.5	74.9	56.7	72.0	72.9	79.2	57.6	76.9	59.1		
OTHER	2.0	2.8	0.8	2.3	0.9	2.3	0.1	2.0	0.7	2.2	0.6	2.3	0.2	2.8	0.5	1.4	0.9	1.9	1.0		

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
HISPANIC	11.0	9.2	10.2	14.3	15.5	14.5	9.8	13.2	9.9	8.8	6.4	7.5	11.3	17.4	12.0	0.0	0.0	0.0	9.3
AFRICAN AMERICAN	11.0	9.3	11.8	12.6	13.7	10.4	5.3	23.4	3.9	6.1	16.1	2.7	4.2	27.9	4.9	0.0	0.0	0.0	9.8
ASIAN	4.0	3.5	4.9	6.3	3.5	3.6	3.1	4.0	4.9	3.8	3.9	6.9	2.2	4.2	3.2	0.0	0.0	0.0	4.0
WHITE	72.0	76.4	70.9	63.9	65.3	69.8	78.9	59.2	78.2	80.1	73.2	78.5	77.2	50.5	78.0	100.0	100.0	100.0	76.4
OTHER	2.0	1.5	2.2	2.9	1.9	1.7	2.9	0.1	3.1	1.2	0.3	4.4	5.2	0.0	1.9	0.0	0.0	0.0	0.5

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
HISPANIC	11.0	16.5	16.5	16.4	10.4	10.0	5.0	7.5	27.9	8.3	7.6	14.7	14.1	6.0	15.1	9.0	8.4
AFRICAN AMERICAN	11.0	15.3	18.9	12.0	11.1	9.0	6.3	7.7	8.3	7.1	4.4	19.4	26.9	30.9	5.0	4.0	2.6
ASIAN	4.0	5.7	3.0	8.0	3.7	3.1	3.0	3.1	2.4	2.1	3.5	5.9	2.5	0.0	7.0	4.8	3.8
WHITE	72.0	62.0	61.5	62.5	73.4	72.9	83.5	78.1	58.4	82.4	80.9	60.0	56.1	63.1	72.0	79.8	78.7
OTHER	2.0	0.6	0.0	1.1	1.4	5.0	2.2	3.6	3.0	0.0	3.6	0.0	0.4	0.0	1.0	2.4	6.6

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
HISPANIC	11.0	6.1	17.4	23.1	22.7	8.5	14.7	20.1	10.6	0.0
AFRICAN AMERICAN	11.0	12.7	7.3	3.1	18.6	0.0	0.0	0.0	13.6	13.7
ASIAN	4.0	1.8	3.1	0.0	19.2	0.0	39.8	79.9	6.2	0.0
WHITE	72.0	77.4	70.1	73.7	39.5	91.5	45.5	0.0	67.4	70.2
OTHER	2.0	1.9	2.0	0.0	0.0	0.0	0.0	0.0	2.2	16.1

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
HISPANIC	11.0	14.7	14.1	17.5	10.9	3.2	14.1	1.9	7.3	6.7	15.9	10.8	18.1	0.0	0.0	0.0
AFRICAN AMERICAN	11.0	19.8	21.0	15.0	5.7	7.5	0.0	8.4	2.7	5.5	5.9	13.0	25.6	0.0	0.0	0.0
ASIAN	4.0	5.8	6.4	3.5	3.8	0.6	5.9	0.0	2.2	4.6	2.9	6.7	5.1	0.0	0.0	0.0
WHITE	72.0	57.2	56.8	58.7	78.5	86.7	76.4	88.0	83.6	82.8	73.3	66.3	49.4	100.0	100.0	100.0
OTHER	2.0	2.5	1.8	5.4	1.2	1.9	3.6	1.7	4.2	0.4	2.0	3.2	1.9	0.0	0.0	0.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
HISPANIC	11.0	14.0	14.0	20.3	8.1	11.6	11.2	4.5	12.1	7.8	15.8	9.7	18.7	3.5	5.6
AFRICAN AMERICAN	11.0	11.3	10.1	12.9	14.6	8.8	14.9	7.2	17.9	23.3	13.4	8.8	14.1	2.7	11.9
ASIAN	4.0	4.4	5.0	2.7	3.8	7.2	11.9	2.1	3.3	7.3	0.0	4.6	4.3	3.5	0.5
WHITE	72.0	68.2	69.6	62.9	68.0	64.3	58.3	85.4	65.0	60.6	68.7	74.6	61.2	89.2	81.3
OTHER	2.0	2.0	1.3	1.2	5.5	8.0	3.7	0.9	1.7	1.1	2.2	2.3	1.7	1.0	0.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
HISPANIC	11.0	8.0	10.3	19.0	12.9	9.0	12.1	5.8	15.7	17.1	11.0	11.0	11.4	10.3	10.8	11.7	29.7	14.0	10.3	11.4	6.9
AFRICAN AMERICAN	11.0	22.2	11.6	9.4	9.5	6.8	2.0	11.5	7.1	7.5	15.3	6.9	14.1	6.1	12.3	5.3	13.5	15.0	10.6	10.0	11.0
ASIAN	4.0	2.9	2.2	2.8	7.2	3.9	4.8	3.6	14.1	7.3	2.6	5.4	3.5	4.7	3.6	5.6	0.0	11.3	3.3	2.8	4.3
WHITE	72.0	63.4	74.7	65.7	68.6	79.4	78.8	79.1	55.2	65.6	68.7	75.2	68.6	77.4	71.3	75.2	56.8	59.7	74.3	73.3	74.3
OTHER	2.0	3.5	1.2	3.1	1.8	0.8	2.2	0.0	7.9	2.5	2.5	1.6	2.3	1.5	2.0	2.2	0.0	0.0	1.6	2.6	3.5

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 10

	TOTAL	HISPANIC		RACE					MEN			WOMEN			AGE				
		BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65
		YES	NO																
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
HISPANIC	11.0	100.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	20.8	21.4	8.5	6.7	5.4
AFRICAN AMERICAN	11.0	0.0	12.4	0.0	100.0	0.0	0.0	0.0	0.0	100.0	0.0	0.0	100.0	0.0	14.7	17.1	14.2	5.9	6.2
ASIAN	4.0	0.0	4.5	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.2	6.7	5.1	0.0	3.2
WHITE	72.0	0.0	80.9	0.0	0.0	0.0	100.0	0.0	100.0	0.0	0.0	100.0	0.0	0.0	57.0	50.7	69.1	85.9	84.7
OTHER	2.0	0.0	2.2	0.0	0.0	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	4.0	3.0	1.5	0.5

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

28. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
HISPANIC	11.0	21.2	6.8	15.3	5.9	13.0	5.4	16.0	4.3	12.7	2.6	9.6	3.1	26.2	9.2	17.4	9.5	16.0	7.9	7.8	14.0	
AFRICAN AMERICAN	11.0	16.0	8.9	15.2	6.1	12.7	6.2	11.8	6.1	12.3	3.2	10.2	1.5	20.2	11.5	17.6	9.1	14.9	11.1	7.8	14.0	
ASIAN	4.0	6.5	3.0	5.9	1.8	4.3	3.2	7.4	3.6	6.2	3.2	4.4	5.7	5.6	2.4	5.6	0.3	4.2	0.5	4.7	3.3	
WHITE	72.0	53.5	79.5	60.7	85.2	67.5	84.7	61.2	84.8	65.7	90.2	73.3	89.4	46.0	74.8	56.7	79.9	62.5	79.7	77.8	66.7	
OTHER	2.0	2.7	1.7	2.9	1.0	2.5	0.5	3.6	1.2	3.1	0.7	2.6	0.3	1.9	2.1	2.7	1.2	2.5	0.8	1.9	2.1	

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 1

	TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL			
		EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE
					ALWAYS		Vote	TIME				TION						Plcies	licies	BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
18-29	13.0	10.2	10.2	12.3	19.4	12.3	10.5	17.6	17.0	15.4	13.3	9.1	11.3	11.6	9.9	15.8	13.0	10.0	7.0	17.3	13.9
30-40	16.0	21.2	11.7	13.6	20.2	15.3	16.1	13.0	19.8	23.5	15.0	8.0	17.2	14.6	17.4	15.5	13.1	17.4	16.5	19.7	15.5
41-55	25.0	23.2	24.0	29.3	19.7	24.4	23.8	26.0	28.4	26.1	24.9	23.7	24.7	25.2	25.9	23.1	29.5	26.4	28.5	21.4	23.5
56-65	20.0	24.2	20.3	18.9	18.2	19.4	18.4	22.3	23.2	18.9	16.8	27.7	21.1	20.8	21.8	17.8	22.4	21.5	22.8	18.4	19.3
OVER 65	26.0	21.2	33.7	25.9	22.5	28.6	31.2	21.1	11.6	16.2	30.0	31.5	25.7	27.8	25.1	27.8	22.0	24.6	25.2	23.1	27.8
Mean	51.08	50.54	54.10	51.41	47.95	51.86	52.67	49.55	46.77	47.17	51.63	55.29	51.42	52.13	51.67	50.61	50.85	51.51	52.67	48.69	51.23

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
18-29	13.0	11.9	10.2	22.7	21.4	6.7	27.9	17.7	8.0	30.4	34.8	9.4	9.6	57.5	10.3	3.7	4.3	12.0	24.6	12.9	10.3
30-40	16.0	21.0	19.2	21.5	41.5	20.1	22.7	11.0	5.9	5.7	7.9	19.9	34.0	11.4	12.9	8.2	18.7	8.1	20.9	18.4	12.1
41-55	25.0	26.6	29.0	18.3	17.2	25.5	15.7	19.7	16.8	19.8	31.5	24.8	23.4	7.2	28.9	29.8	24.0	59.0	25.2	28.6	11.8
56-65	20.0	19.8	19.1	8.1	17.3	25.3	19.6	17.3	14.9	24.5	12.9	13.7	26.3	4.3	23.9	37.5	22.0	11.0	22.4	9.5	29.0
OVER 65	26.0	20.7	22.5	29.4	2.6	22.4	14.1	34.3	54.4	19.6	12.9	32.2	6.7	19.5	24.0	20.9	30.9	9.9	7.0	30.6	36.8
Mean	51.08	49.49	50.45	47.28	40.11	51.94	43.84	52.10	59.37	47.26	42.96	52.04	46.02	37.34	52.19	55.40	54.21	47.61	43.65	50.52	55.82

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 3

	TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT	
		CITIZENSHIP:	EMBRACE U.S.	THEFT FROM	PREVENT FRAUD	FRAUD; BRING	VIOLENCE; NO	WHITE HOUSE	CONSTITUTION	BE ALLOWED TO	HERE LEGALLY	TRADITIONS	TAXPAYERS	PRICES DOWN	PLACE IN U.S.	SECURITY	SYSTEM	BLOCK STRAIT	
		AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	AGREE	DIS-	WORTH	DIS-	AGREE	DIS-
		AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	AGREE	DEFEND	MANTLE	AGREE	AGREE
																-ING			
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
18-29	13.0	12.0	13.5	9.1	24.3	10.6	20.6	10.9	21.6	9.2	21.0	9.6	33.7	9.5	15.7	9.4	22.3	9.5	22.2
30-40	16.0	15.1	18.8	14.3	23.2	14.8	24.8	15.2	24.1	14.3	21.6	14.9	27.5	16.5	17.5	12.1	25.6	14.4	21.6
41-55	25.0	24.7	26.2	25.3	24.2	24.8	25.5	25.0	28.7	26.1	21.8	24.2	26.9	27.5	19.7	22.5	30.8	24.7	28.4
56-65	20.0	20.5	18.1	21.1	13.0	20.7	17.8	20.9	11.3	21.1	15.8	21.3	6.7	21.1	18.1	22.6	10.0	20.5	15.5
OVER 65	26.0	27.7	23.4	30.2	15.2	29.1	11.3	28.0	14.3	29.3	19.8	30.0	5.2	25.4	28.9	33.4	11.4	30.9	12.3
Mean	51.08	51.89	49.78	53.37	44.07	52.63	44.51	52.28	44.22	53.13	46.48	53.11	38.16	51.89	50.65	54.48	43.03	53.32	44.46

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
18-29	13.0	11.3	14.8	20.6	24.2	16.6	7.4	15.9	16.1	4.9	14.2	16.2	10.9	17.0	16.0	4.7	15.1	12.7	6.6
30-40	16.0	13.2	17.3	22.7	22.5	26.5	17.1	16.4	14.3	20.7	21.0	14.7	12.2	13.6	13.8	13.3	9.8	10.2	17.9
41-55	25.0	25.9	28.3	27.4	32.2	26.4	22.8	24.2	28.3	15.5	24.1	25.8	33.1	24.3	30.5	20.8	22.4	28.9	26.4
56-65	20.0	20.1	19.9	16.5	10.8	15.5	22.6	16.4	21.0	25.5	14.7	21.8	18.5	17.5	20.3	25.8	19.1	25.6	24.8
OVER 65	26.0	29.5	19.7	12.7	10.3	15.1	30.0	27.0	20.3	33.4	26.1	21.4	25.3	27.6	19.4	35.4	33.5	22.7	24.3
Mean	51.08	52.68	49.04	44.92	42.80	45.81	53.53	50.10	49.40	54.81	49.50	49.66	51.75	50.47	49.17	56.30	52.97	51.87	52.63

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
18-29	13.0	20.8	22.5	19.4	12.3	8.8	6.6	7.7	20.7	8.3	5.3	20.6	6.3	18.2	21.9	16.9	9.3
30-40	16.0	19.4	26.3	13.3	16.5	13.5	12.4	13.0	29.6	20.9	14.4	19.3	14.5	9.5	12.6	16.1	10.2
41-55	25.0	24.8	24.0	25.5	26.9	23.0	23.5	23.3	28.9	22.7	22.0	23.5	26.8	21.4	26.4	28.3	29.7
56-65	20.0	15.6	14.9	16.2	19.2	23.2	25.1	24.2	14.2	20.7	24.3	15.5	22.5	7.3	16.7	16.9	36.6
OVER 65	26.0	19.5	12.4	25.7	25.1	31.4	32.3	31.8	6.5	27.4	34.0	21.1	29.8	43.6	22.4	21.8	14.3
Mean	51.08	46.70	43.72	49.32	50.88	54.04	55.17	54.60	42.32	52.00	55.53	47.14	54.07	53.03	48.15	48.80	52.20

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
18-29	13.0	6.9	11.6	21.0	38.8	11.6	20.3	20.8	19.2	33.4
30-40	16.0	12.7	20.4	9.8	32.3	12.1	5.8	20.1	18.6	5.6
41-55	25.0	24.3	23.6	25.6	24.5	30.1	52.1	59.1	26.2	8.6
56-65	20.0	23.2	17.7	10.7	0.0	25.0	7.7	0.0	19.3	36.1
OVER 65	26.0	32.8	26.8	32.9	4.3	21.2	14.1	0.0	16.6	16.3
Mean	51.08	54.94	50.74	50.34	35.27	51.49	46.42	40.29	47.02	47.27

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 7

	TOTAL	MARITAL STATUS							MARRIED		SINGLE		WHITE MARRIED			
		SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
18-29	13.0	26.3	27.2	22.8	7.4	0.0	0.0	0.0	1.4	7.1	7.7	20.8	31.0	5.6	6.7	4.1
30-40	16.0	24.1	23.5	26.7	15.2	4.5	3.7	4.6	1.1	20.6	8.8	24.1	24.1	12.2	17.2	5.4
41-55	25.0	26.8	27.7	23.3	24.5	30.8	50.7	28.4	8.4	17.4	32.9	27.3	26.3	22.8	16.1	32.0
56-65	20.0	12.8	12.2	15.0	23.9	27.5	32.7	26.9	21.2	20.9	27.3	15.7	10.3	26.5	23.5	30.5
OVER 65	26.0	10.0	9.5	12.0	29.1	37.2	13.0	40.1	67.8	34.0	23.3	12.0	8.3	32.9	36.5	28.0
Mean	51.08	42.27	41.96	43.52	53.75	59.22	54.53	59.79	65.42	53.86	53.63	44.42	40.44	55.74	55.25	56.40

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 8

	TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED	
		EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
18-29	13.0	18.0	14.0	32.1	19.7	6.0	58.3	0.0	11.6	11.3	11.9	14.2	22.2	0.0	0.0
30-40	16.0	23.3	22.9	24.4	23.4	14.6	21.0	0.5	18.3	25.0	12.7	27.8	18.3	0.6	0.4
41-55	25.0	30.6	33.3	28.1	22.6	50.0	17.1	5.3	37.5	35.9	38.8	26.8	34.6	6.0	4.6
56-65	20.0	18.5	20.4	11.6	17.9	27.2	3.7	19.9	27.9	26.0	29.5	21.6	15.1	18.6	21.3
OVER 65	26.0	9.6	9.3	3.8	16.4	2.1	0.0	74.2	4.7	1.7	7.1	9.5	9.8	74.7	73.7
Mean	51.08	45.05	46.23	39.27	46.07	48.51	31.45	67.13	47.30	45.61	48.73	45.75	44.28	67.07	67.19

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	OVER \$250k	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
18-29	13.0	17.9	9.2	20.3	14.1	6.5	13.7	17.1	18.1	13.5	14.7	11.4	14.6	10.5	12.6	14.8	25.8	15.6	15.7	8.9	9.1
30-40	16.0	17.1	13.0	13.1	12.5	17.2	19.4	15.3	21.7	34.3	14.6	17.3	14.2	19.0	14.9	20.8	32.0	29.8	13.3	11.9	18.0
41-55	25.0	28.7	21.1	24.4	31.6	21.3	23.9	27.4	37.2	21.1	24.7	25.3	26.1	23.2	24.9	25.3	27.7	25.0	21.5	29.4	25.6
56-65	20.0	18.2	23.4	25.4	17.5	19.9	18.2	23.2	15.0	5.5	21.8	18.3	20.9	18.6	20.6	17.3	10.7	11.9	17.0	23.8	27.4
OVER 65	26.0	18.1	33.2	16.9	24.3	35.1	24.8	17.0	7.9	25.5	24.3	27.6	24.3	28.7	26.9	21.9	3.7	17.6	32.5	25.9	19.8
Mean	51.08	47.74	54.45	48.30	50.56	54.57	49.98	48.53	44.41	46.65	50.70	51.45	50.67	51.75	51.62	48.75	39.71	45.74	51.84	53.07	51.31

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 10

	TOTAL	HISPANIC BACKGROUND		RACE					MEN			WOMEN			AGE				
		YES	NO	HISP-ANIC	AFR-ICAN	ASIAN	WHITE	OTHER	WHITE	AFR-ICAN	HISP-ANIC	WHITE	AFR-ICAN	HISP-ANIC	18-29	30-40	41-55	56-65	OVER 65
					AMER.					AMER.			AMER.						
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
18-29	13.0	24.6	11.6	24.6	17.4	20.3	10.3	8.1	9.2	17.2	24.9	11.5	17.4	24.5	100.0	0.0	0.0	0.0	0.0
30-40	16.0	31.2	14.1	31.2	24.9	27.0	11.3	31.7	14.3	27.7	36.5	8.0	23.5	28.5	0.0	100.0	0.0	0.0	0.0
41-55	25.0	19.3	25.7	19.3	32.3	32.1	24.0	37.9	19.4	34.9	21.9	29.0	31.0	18.0	0.0	0.0	100.0	0.0	0.0
56-65	20.0	12.1	21.0	12.1	10.8	0.0	23.9	15.2	25.2	14.8	5.7	22.4	8.7	15.4	0.0	0.0	0.0	100.0	0.0
OVER 65	26.0	12.8	27.6	12.8	14.6	20.6	30.6	7.1	31.9	5.3	11.0	29.1	19.5	13.7	0.0	0.0	0.0	0.0	100.0
Mean	51.08	42.30	52.17	42.30	45.14	44.18	53.88	45.40	54.23	43.22	40.32	53.50	46.14	43.31	23.50	35.00	48.00	60.50	70.50

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

29. WHAT IS YOUR AGE? ARE YOU BETWEEN...

BANNER 11

	TOTAL		AGE						MEN						WOMEN						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520	
18-29	13.0	44.8	0.0	24.1	0.0	17.6	0.0	36.5	0.0	21.4	0.0	15.1	0.0	53.0	0.0	26.2	0.0	19.8	0.0	10.9	15.0	
30-40	16.0	55.2	0.0	29.6	0.0	21.6	0.0	63.5	0.0	37.3	0.0	26.2	0.0	47.0	0.0	23.3	0.0	17.6	0.0	18.9	13.3	
41-55	25.0	0.0	35.2	46.3	0.0	33.8	0.0	0.0	29.9	41.3	0.0	29.0	0.0	0.0	40.0	50.4	0.0	38.0	0.0	20.9	28.7	
56-65	20.0	0.0	28.2	0.0	43.5	27.0	0.0	0.0	30.6	0.0	43.6	29.7	0.0	0.0	26.0	0.0	43.4	24.7	0.0	21.5	18.7	
OVER 65	26.0	0.0	36.6	0.0	56.5	0.0	100.0	0.0	39.6	0.0	56.4	0.0	100.0	0.0	33.9	0.0	56.6	0.0	100.0	27.8	24.4	
Mean	51.08	29.84	59.76	38.25	66.15	44.26	70.50	30.80	60.73	37.90	66.14	44.61	70.50	28.91	58.89	38.54	66.16	43.96	70.50	51.80	50.42	

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
MALE	48.0	48.1	47.1	47.3	50.0	49.3	51.5	43.1	40.8	47.9	50.1	44.1	58.3	40.7	58.8	40.3	39.4	55.6	58.3	49.1	41.5
FEMALE	52.0	51.9	52.9	52.7	50.0	50.7	48.5	56.9	59.2	52.1	49.9	55.9	41.7	59.3	41.2	59.7	60.6	44.4	41.7	50.9	58.5

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply- ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
MALE	48.0	49.3	48.1	69.3	54.4	48.7	31.1	44.4	42.6	42.4	65.1	52.0	36.1	37.2	53.1	61.9	60.6	43.7	44.5	43.9	50.4
FEMALE	52.0	50.7	51.9	30.7	45.6	51.3	68.9	55.6	57.4	57.6	34.9	48.0	63.9	62.8	46.9	38.1	39.4	56.3	55.5	56.1	49.6

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 3

	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH	DIS- DEFEND	AGREE	DIS- MANTLE	
TOTAL	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
MALE	48.0	52.4	42.9	51.2	42.9	48.5	49.9	49.3	48.0	50.0	45.0	49.9	46.5	52.9	43.4	54.4	36.5	52.1	45.6
FEMALE	52.0	47.6	57.1	48.8	57.1	51.5	50.1	50.7	52.0	50.0	55.0	50.1	53.5	47.1	56.6	45.6	63.5	47.9	54.4

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
MALE	48.0	44.7	50.0	45.7	38.6	57.9	58.2	38.4	47.1	100.0	100.0	100.0	0.0	0.0	0.0	59.1	47.4	47.3	44.7
FEMALE	52.0	55.3	50.0	54.3	61.4	42.1	41.8	61.6	52.9	0.0	0.0	0.0	100.0	100.0	100.0	40.9	52.6	52.7	55.3

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 5

TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT				
	LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
MALE	48.0	41.3	42.2	40.5	42.4	53.6	63.7	58.6	54.9	48.7	61.0	38.9	37.1	39.0	40.3	43.2	64.0
FEMALE	52.0	58.7	57.8	59.5	57.6	46.4	36.3	41.4	45.1	51.3	39.0	61.1	62.9	61.0	59.7	56.8	36.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
MALE	48.0	47.1	49.9	56.4	82.3	36.6	29.4	28.9	45.5	60.0
FEMALE	52.0	52.9	50.1	43.6	17.7	63.4	70.6	71.1	54.5	40.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
MALE	48.0	45.9	47.2	40.9	54.4	44.9	60.8	42.9	29.6	100.0	0.0	100.0	0.0	57.4	100.0	0.0
FEMALE	52.0	54.1	52.8	59.1	45.6	55.1	39.2	57.1	70.4	0.0	100.0	0.0	100.0	42.6	0.0	100.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 8

TOTAL	EMPLOYMENT STATUS											EMPLOYED		RETIRED	
	EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN	
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
MALE	48.0	52.3	53.5	46.3	53.4	8.9	30.8	51.4	40.7	41.3	40.2	100.0	0.0	100.0	0.0
FEMALE	52.0	47.7	46.5	53.7	46.6	91.1	69.2	48.6	59.3	58.7	59.8	0.0	100.0	0.0	100.0

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
MALE	48.0	37.6	44.6	45.6	46.3	52.7	57.2	70.6	70.9	46.2	42.1	53.6	42.9	56.1	45.3	59.7	51.7	51.4	51.8	41.8	46.3
FEMALE	52.0	62.4	55.4	54.4	53.7	47.3	42.8	29.4	29.1	53.8	57.9	46.4	57.1	43.9	54.7	40.3	48.3	48.6	48.2	58.2	53.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 10

TOTAL	HISPANIC		RACE						MEN			WOMEN			AGE				
	BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65	
	YES	NO																	
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
MALE	48.0	33.8	49.8	33.8	34.0	56.9	51.8	46.6	100.0	100.0	100.0	0.0	0.0	0.0	40.2	56.8	40.2	51.5	51.3
FEMALE	52.0	66.2	50.2	66.2	66.0	43.1	48.2	53.4	0.0	0.0	0.0	100.0	100.0	100.0	59.8	43.2	59.8	48.5	48.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

30. GENDER:

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE			
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
	-----																				
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
MALE	48.0	49.4	47.4	45.1	51.4	46.8	51.3	100.0	100.0	100.0	100.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0
FEMALE	52.0	50.6	52.6	54.9	48.6	53.2	48.7	0.0	0.0	0.0	0.0	0.0	0.0	100.0	100.0	100.0	100.0	100.0	100.0	0.0	100.0

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31. AREA:

BANNER 1

TOTAL	AREA				VOTER BEHAVIOR				AREA TYPE			DIRECTION:		GENERIC BALLOT			DJT APPROVAL				
	EAST	MID- WEST	SOUTH	WEST	ALWAYS /ALMST	Always Vote	Almost Always	VOTE MOST/	URBAN	SUB- URBAN	RURAL	RIGHT DIREC-	WRONG TRACK	REPUB- LICAN	DEMO- CRATIC	UNDE- CIDED	APP- ROVE	Both Pers/	Only Pol-	DISAP- PROVE	
					ALWAYS	Vote	TIME				TION							Plcies	licies	BOTH	
Total	1000	180	215	389	216	847	629	218	153	313	454	233	364	555	421	464	115	477	337	140	471
EAST	18.0	100.0	0.0	0.0	0.0	18.1	19.3	14.7	17.3	20.4	18.7	13.5	16.0	19.9	15.2	19.8	20.7	16.1	16.0	16.3	20.1
MIDWEST	21.5	0.0	100.0	0.0	0.0	21.0	18.4	28.4	24.2	18.1	19.6	29.7	19.4	22.9	21.4	21.4	21.9	20.6	20.7	20.4	21.2
SOUTH	38.9	0.0	0.0	100.0	0.0	39.1	38.8	39.7	38.0	34.2	39.8	43.5	45.3	35.4	43.2	33.7	44.2	42.2	44.4	37.0	35.4
WEST	21.6	0.0	0.0	0.0	100.0	21.8	23.4	17.2	20.5	27.3	21.9	13.4	19.3	21.9	20.1	25.0	13.2	21.1	18.9	26.4	23.2

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

31. AREA:

BANNER 2

	TOTAL	MOST IMPORTANT ISSUE																			
		ECON- OMIC	Infla- tion	Gov't Spndg	Jobs/ Unmply ment	Econ- omy	Inter- est rates	SOCIAL	S.S./ Medi- care	Health care	Educa- tion	Clim. Change	Medi- caid	Abor- tion	SECUR- ITY	Border /Imgrt	Nat'l Secur- ity	Crime/ Drugs	End Russia/ /Ukrn	HONES- TY/INT D.C.	PRCT DEMO- CRACY
Total	1000	433	232	24	28	96	23	263	112	57	19	34	27	14	181	63	28	24	18	42	58
EAST	18.0	16.6	15.7	7.3	24.6	16.3	23.8	23.1	20.0	24.8	27.4	34.4	17.6	17.6	15.1	15.4	17.6	13.1	25.8	10.5	23.2
MIDWEST	21.5	22.9	24.9	13.6	7.1	23.7	28.7	22.1	25.5	19.0	22.4	20.3	19.4	15.5	22.5	27.2	17.5	19.4	8.1	22.3	10.3
SOUTH	38.9	37.8	35.1	45.0	30.3	43.7	42.3	36.7	37.1	41.4	50.2	21.7	30.1	46.2	39.1	39.7	39.4	41.6	34.5	42.5	44.1
WEST	21.6	22.7	24.4	34.1	38.0	16.3	5.2	18.1	17.4	14.8	0.0	23.5	32.9	20.7	23.3	17.7	25.5	25.9	31.6	24.7	22.4

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31. AREA:

BANNER 3

TOTAL	BIRTHRIGHT		IMMIGRANTS		FRAUD IS		SYSTEM TO		CUT GOV'T		POLITICAL		UPGRADE IN		AMERICA'S		IRAN SHOULDNT		
	CITIZENSHIP: HERE LEGALLY	EMBRACE U.S. TRADITIONS	EMBRACE U.S. TRADITIONS	THEFT FROM TAXPAYERS	THEFT FROM TAXPAYERS	PREVENT FRAUD	PREVENT FRAUD	FRAUD; BRING PRICES DOWN	FRAUD; BRING PRICES DOWN	VIOLENCE; NO PLACE IN U.S	VIOLENCE; NO PLACE IN U.S	WHITE HOUSE SECURITY	WHITE HOUSE SECURITY	CONSTITUTION SYSTEM	CONSTITUTION SYSTEM	BE ALLOWED TO BLOCK STRAIT	BE ALLOWED TO BLOCK STRAIT		
	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	WORTH DEFEND- ING	DIS- MANTLE	AGREE	DIS- AGREE	
Total	1000	578	327	721	205	811	119	829	94	700	205	826	96	588	326	639	207	706	163
EAST	18.0	16.6	19.7	16.7	19.3	16.6	26.1	16.9	21.7	16.4	21.6	17.1	18.5	18.0	16.4	17.0	16.9	17.0	15.7
MIDWEST	21.5	23.3	17.9	23.1	17.3	22.4	17.0	21.6	19.2	21.9	22.1	22.7	13.2	22.0	21.8	22.3	19.7	22.0	18.6
SOUTH	38.9	40.8	35.3	39.9	34.7	39.8	27.9	40.0	29.2	40.7	31.4	38.6	35.2	41.4	34.1	38.2	39.6	40.9	28.0
WEST	21.6	19.4	27.1	20.3	28.6	21.2	29.0	21.4	29.9	21.0	24.9	21.6	33.1	18.6	27.7	22.5	23.8	20.1	37.8

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 NATIONAL - TPPA

31. AREA:

BANNER 4

	TOTAL	SOCIAL NETWORK					PARTY			MEN			WOMEN			WHITE			SAVE
		FACE- BOOK	YOU- TUBE	INSTA- GRAM	TIKTOK	X	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1000	655	615	381	305	204	350	340	310	204	130	146	146	210	164	276	201	243	140
EAST	18.0	15.9	18.6	20.0	16.9	20.2	14.9	19.7	19.7	16.7	20.4	17.8	12.3	19.3	21.3	14.5	18.3	20.5	3.6
MIDWEST	21.5	22.9	18.9	17.2	18.4	26.4	21.1	20.6	22.9	19.8	19.7	24.1	23.0	21.1	21.9	22.4	27.2	24.3	51.5
SOUTH	38.9	40.7	37.7	38.2	44.1	34.2	44.6	36.5	35.2	45.3	35.1	31.5	43.5	37.3	38.5	47.2	29.1	36.5	22.4
WEST	21.6	20.5	24.8	24.6	20.7	19.3	19.4	23.2	22.3	18.1	24.8	26.7	21.3	22.3	18.3	15.9	25.4	18.7	22.5

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 NATIONAL - TPPA

31. AREA:

BANNER 5

	TOTAL	IDEOLOGY						REPUBLICAN			DEMOCRAT			INDEPENDENT			
		LIB- ERAL	Very	Smwt.	MOD- ERATE	Smwt.	Very	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE	LIB- ERAL	MOD- ERATE	CONSER- VATIVE
Total	1000	275	129	146	360	185	180	365	36	63	251	187	104	49	52	193	65
EAST	18.0	21.2	20.0	22.3	20.2	14.5	12.2	13.4	15.5	22.7	12.8	24.4	15.4	11.0	13.6	22.0	17.6
MIDWEST	21.5	18.9	19.0	18.7	23.5	21.7	21.4	21.5	16.5	22.9	21.4	17.8	26.2	19.6	24.5	22.2	23.7
SOUTH	38.9	30.6	31.0	30.3	37.7	43.6	49.2	46.4	36.1	42.0	46.4	30.3	42.2	47.8	27.9	33.8	44.9
WEST	21.6	29.3	30.0	28.7	18.6	20.2	17.2	18.7	31.9	12.4	19.4	27.5	16.3	21.7	34.0	21.9	13.8

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31. AREA:

BANNER 6

	TOTAL	RELIGION								
		PROT- ESTANT	CATH- OLIC	JEWISH	MUSLIM	MORMON	BUDD- HIST	HINDU	ATHST/ AGNST/ SC/NNE	OTHER
Total	1000	407	227	39	12	16	13	2	264	12
EAST	18.0	11.4	22.6	30.5	40.1	0.0	5.8	20.1	22.6	29.7
MIDWEST	21.5	24.0	23.4	10.3	7.4	7.8	0.0	28.9	20.6	16.1
SOUTH	38.9	47.6	34.6	27.5	26.4	9.7	27.5	20.8	33.8	33.6
WEST	21.6	17.1	19.4	31.7	26.0	82.5	66.7	30.2	23.0	20.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

31. AREA:

BANNER 7

TOTAL	MARITAL STATUS								MARRIED		SINGLE		WHITE MARRIED			
	SINGLE	Never Mar- ried	Live w/Sig. Other	MAR- RIED	SPRTD/ DVRCD	Separ- ated	Div- orced	WID- OWED	MEN	WOMEN	MEN	WOMEN	WHITE MARR.	Men	Women	
Total	1000	376	301	74	410	139	15	123	76	223	187	173	203	322	184	137
EAST	18.0	20.3	22.6	11.0	18.3	13.8	6.0	14.7	12.8	17.5	19.2	21.1	19.6	18.9	18.5	19.3
MIDWEST	21.5	20.9	20.8	21.5	20.9	23.4	16.8	24.2	24.3	17.3	25.1	21.4	20.6	22.3	18.2	27.7
SOUTH	38.9	35.5	35.1	37.1	40.4	42.9	53.5	41.6	40.5	45.9	33.8	30.9	39.3	40.6	46.5	32.6
WEST	21.6	23.3	21.5	30.5	20.5	19.9	23.7	19.5	22.4	19.3	21.9	26.7	20.4	18.3	16.8	20.4

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

31. AREA:

BANNER 8

TOTAL	EMPLOYMENT STATUS										EMPLOYED		RETIRED		
	EMPLOYED	Priv.	Gov't	Self Empld	HOME- MAKER	STU- DENT	RE- TIRED	NOT EMPLYD COMBO	NOT Empld /Lkng	Not Empld	MEN	WOMEN	MEN	WOMEN	
Total	1000	530	348	88	94	46	30	273	122	56	66	277	253	140	132
EAST	18.0	20.3	20.8	15.3	23.3	13.2	11.9	14.8	18.4	15.2	21.2	20.8	19.8	12.4	17.3
MIDWEST	21.5	20.4	19.8	20.7	22.4	26.0	24.9	24.1	17.9	13.7	21.4	19.4	21.6	27.0	21.0
SOUTH	38.9	35.9	37.9	36.7	27.7	39.7	39.9	41.7	45.1	47.3	43.3	36.9	34.9	41.6	41.8
WEST	21.6	23.3	21.4	27.3	26.6	21.2	23.3	19.4	18.6	23.9	14.1	22.9	23.8	19.1	19.8

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

31. AREA:

BANNER 9

	TOTAL	INCOME									INCOME				AFFLUENCE LEVEL						
		UNDER \$20k	\$20- \$40k	\$40- \$50k	\$50- \$60k	\$60- \$100k	\$100- \$150k	\$150- \$200k	\$200- \$250k	\$250k OVER	UNDER \$50k	OVER \$50k	UNDER \$60k	OVER \$60k	UNDER \$100k	OVER \$100k	WEAL- THY	UPPER MIDDLE CLASS	MIDDLE CLASS	LOWER MIDDLE CLASS	POOR
Total	1000	189	207	92	128	198	104	42	14	27	487	513	615	385	813	187	33	99	414	278	175
EAST	18.0	19.0	17.0	9.7	17.0	18.1	19.4	25.7	24.4	30.3	16.4	19.5	16.5	20.4	16.9	22.7	22.0	20.9	17.9	15.5	19.6
MIDWEST	21.5	23.3	24.2	18.0	20.9	22.8	22.5	7.0	24.0	10.9	22.7	20.4	22.3	20.2	22.4	17.4	6.5	18.9	22.5	22.3	22.3
SOUTH	38.9	40.4	40.1	37.6	34.5	37.8	37.5	49.1	43.7	39.0	39.8	38.1	38.7	39.3	38.5	40.8	46.7	43.7	40.6	35.3	36.3
WEST	21.6	17.3	18.7	34.7	27.7	21.2	20.6	18.3	7.9	19.8	21.2	22.0	22.5	20.1	22.2	19.0	24.7	16.5	18.9	26.9	21.8

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

31. AREA:

BANNER 10

TOTAL	HISPANIC		RACE						MEN			WOMEN			AGE				
	BACKGROUND		HISP- ANIC	AFR- ICAN AMER.	ASIAN	WHITE	OTHER	WHITE	AFR- ICAN AMER.	HISP- ANIC	WHITE	AFR- ICAN AMER.	HISP- ANIC	18-29	30-40	41-55	56-65	OVER 65	
	YES	NO																	
Total	1000	110	890	110	110	40	720	20	373	37	37	347	73	73	130	160	250	200	260
EAST	18.0	17.9	18.0	17.9	27.4	6.6	17.6	3.9	18.9	28.7	8.9	16.2	26.8	22.6	14.1	23.9	16.7	21.8	14.7
MIDWEST	21.5	15.2	22.3	15.2	12.7	5.3	24.4	33.2	22.5	16.7	16.3	26.4	10.6	14.6	16.9	15.8	20.6	21.8	27.9
SOUTH	38.9	37.3	39.1	37.3	48.8	21.9	38.5	41.0	39.7	45.2	39.9	37.3	50.7	36.0	36.8	33.0	45.7	36.8	38.7
WEST	21.6	29.5	20.6	29.5	11.1	66.2	19.5	21.9	18.9	9.3	34.9	20.1	12.0	26.8	32.3	27.3	17.0	19.6	18.7

MCLAUGHLIN & ASSOCIATES  
 NATIONAL - TPPA

31. AREA:

BANNER 11

	TOTAL		AGE				MEN				WOMEN				GENDER						
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE					
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1000	290	710	540	460	740	260	143	337	244	236	347	133	147	373	296	224	393	127	480	520
EAST	18.0	19.5	17.4	18.2	17.8	19.2	14.7	21.6	16.5	21.7	14.3	20.3	12.2	17.4	18.2	15.3	21.4	18.2	17.3	18.1	18.0
MIDWEST	21.5	16.3	23.6	18.3	25.3	19.2	27.9	15.5	23.5	16.1	26.3	17.7	29.9	17.0	23.8	20.1	24.2	20.6	25.9	21.1	21.9
SOUTH	38.9	34.7	40.6	39.8	37.9	39.0	38.7	31.0	41.4	36.9	39.7	37.3	40.9	38.3	39.9	42.1	35.9	40.4	36.4	38.3	39.4
WEST	21.6	29.5	18.4	23.7	19.1	22.6	18.7	31.8	18.6	25.3	19.7	24.6	17.0	27.3	18.2	22.5	18.5	20.9	20.4	22.5	20.8